

Global Cannabis Food and Beverage Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Cannabis Food and Beverage market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Cannabis Food and Beverage market are covered in Chapter 9:

The Alkaline Water Company

Coalition brewing

Dixie Brands Inc.

New Age Beverages Corporation

Beverages Trade Network

Koios Beverage Corporation

Natural Extractions

Lagunitas

General Cannabis Corporation

The Supreme Cannabis Company

In Chapter 5 and Chapter 7.3, based on types, the Cannabis Food and Beverage market from 2017 to 2027 is primarily split into:

Bakery products

Chocolate

Cereal bars

Candy

Beverages

Ice cream

Others

In Chapter 6 and Chapter 7.4, based on applications, the Cannabis Food and Beverage market from 2017 to 2027 covers:

Mass Merchandisers

Specialty Store

Online Stores

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Cannabis Food and Beverage market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them

into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Cannabis Food and Beverage Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data

regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 CANNABIS FOOD AND BEVERAGE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Cannabis Food and Beverage Market
- 1.2 Cannabis Food and Beverage Market Segment by Type
 - 1.2.1 Global Cannabis Food and Beverage Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Cannabis Food and Beverage Market Segment by Application
 - 1.3.1 Cannabis Food and Beverage Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Cannabis Food and Beverage Market, Region Wise (2017-2027)
 - 1.4.1 Global Cannabis Food and Beverage Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Cannabis Food and Beverage Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Cannabis Food and Beverage Market Status and Prospect (2017-2027)
 - 1.4.4 China Cannabis Food and Beverage Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Cannabis Food and Beverage Market Status and Prospect (2017-2027)
 - 1.4.6 India Cannabis Food and Beverage Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Cannabis Food and Beverage Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Cannabis Food and Beverage Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Cannabis Food and Beverage Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Cannabis Food and Beverage (2017-2027)
 - 1.5.1 Global Cannabis Food and Beverage Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Cannabis Food and Beverage Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Cannabis Food and Beverage Market

2 INDUSTRY OUTLOOK

- 2.1 Cannabis Food and Beverage Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers

- 2.2.2 Analysis of Technical Barriers
- 2.2.3 Analysis of Talent Barriers
- 2.2.4 Analysis of Brand Barrier
- 2.3 Cannabis Food and Beverage Market Drivers Analysis
- 2.4 Cannabis Food and Beverage Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Cannabis Food and Beverage Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on Cannabis Food and Beverage Industry Development

3 GLOBAL CANNABIS FOOD AND BEVERAGE MARKET LANDSCAPE BY PLAYER

- 3.1 Global Cannabis Food and Beverage Sales Volume and Share by Player (2017-2022)
- 3.2 Global Cannabis Food and Beverage Revenue and Market Share by Player (2017-2022)
- 3.3 Global Cannabis Food and Beverage Average Price by Player (2017-2022)
- 3.4 Global Cannabis Food and Beverage Gross Margin by Player (2017-2022)
- 3.5 Cannabis Food and Beverage Market Competitive Situation and Trends
 - 3.5.1 Cannabis Food and Beverage Market Concentration Rate
 - 3.5.2 Cannabis Food and Beverage Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL CANNABIS FOOD AND BEVERAGE SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Cannabis Food and Beverage Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Cannabis Food and Beverage Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Cannabis Food and Beverage Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Cannabis Food and Beverage Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.4.1 United States Cannabis Food and Beverage Market Under COVID-19

4.5 Europe Cannabis Food and Beverage Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Cannabis Food and Beverage Market Under COVID-19

4.6 China Cannabis Food and Beverage Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Cannabis Food and Beverage Market Under COVID-19

4.7 Japan Cannabis Food and Beverage Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Cannabis Food and Beverage Market Under COVID-19

4.8 India Cannabis Food and Beverage Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Cannabis Food and Beverage Market Under COVID-19

4.9 Southeast Asia Cannabis Food and Beverage Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Cannabis Food and Beverage Market Under COVID-19

4.10 Latin America Cannabis Food and Beverage Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Cannabis Food and Beverage Market Under COVID-19

4.11 Middle East and Africa Cannabis Food and Beverage Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Cannabis Food and Beverage Market Under COVID-19

5 GLOBAL CANNABIS FOOD AND BEVERAGE SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Cannabis Food and Beverage Sales Volume and Market Share by Type (2017-2022)

5.2 Global Cannabis Food and Beverage Revenue and Market Share by Type (2017-2022)

5.3 Global Cannabis Food and Beverage Price by Type (2017-2022)

5.4 Global Cannabis Food and Beverage Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Cannabis Food and Beverage Sales Volume, Revenue and Growth Rate of Bakery products (2017-2022)

5.4.2 Global Cannabis Food and Beverage Sales Volume, Revenue and Growth Rate of Chocolate (2017-2022)

5.4.3 Global Cannabis Food and Beverage Sales Volume, Revenue and Growth Rate of Cereal bars (2017-2022)

5.4.4 Global Cannabis Food and Beverage Sales Volume, Revenue and Growth Rate

of Candy (2017-2022)

5.4.5 Global Cannabis Food and Beverage Sales Volume, Revenue and Growth Rate of Beverages (2017-2022)

5.4.6 Global Cannabis Food and Beverage Sales Volume, Revenue and Growth Rate of Ice cream (2017-2022)

5.4.7 Global Cannabis Food and Beverage Sales Volume, Revenue and Growth Rate of Others (2017-2022)

6 GLOBAL CANNABIS FOOD AND BEVERAGE MARKET ANALYSIS BY APPLICATION

6.1 Global Cannabis Food and Beverage Consumption and Market Share by Application (2017-2022)

6.2 Global Cannabis Food and Beverage Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Cannabis Food and Beverage Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Cannabis Food and Beverage Consumption and Growth Rate of Mass Merchandisers (2017-2022)

6.3.2 Global Cannabis Food and Beverage Consumption and Growth Rate of Specialty Store (2017-2022)

6.3.3 Global Cannabis Food and Beverage Consumption and Growth Rate of Online Stores (2017-2022)

6.3.4 Global Cannabis Food and Beverage Consumption and Growth Rate of Others (2017-2022)

7 GLOBAL CANNABIS FOOD AND BEVERAGE MARKET FORECAST (2022-2027)

7.1 Global Cannabis Food and Beverage Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Cannabis Food and Beverage Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Cannabis Food and Beverage Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Cannabis Food and Beverage Price and Trend Forecast (2022-2027)

7.2 Global Cannabis Food and Beverage Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Cannabis Food and Beverage Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Cannabis Food and Beverage Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Cannabis Food and Beverage Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Cannabis Food and Beverage Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Cannabis Food and Beverage Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Cannabis Food and Beverage Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Cannabis Food and Beverage Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Cannabis Food and Beverage Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Cannabis Food and Beverage Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Cannabis Food and Beverage Revenue and Growth Rate of Bakery products (2022-2027)

7.3.2 Global Cannabis Food and Beverage Revenue and Growth Rate of Chocolate (2022-2027)

7.3.3 Global Cannabis Food and Beverage Revenue and Growth Rate of Cereal bars (2022-2027)

7.3.4 Global Cannabis Food and Beverage Revenue and Growth Rate of Candy (2022-2027)

7.3.5 Global Cannabis Food and Beverage Revenue and Growth Rate of Beverages (2022-2027)

7.3.6 Global Cannabis Food and Beverage Revenue and Growth Rate of Ice cream (2022-2027)

7.3.7 Global Cannabis Food and Beverage Revenue and Growth Rate of Others (2022-2027)

7.4 Global Cannabis Food and Beverage Consumption Forecast by Application (2022-2027)

7.4.1 Global Cannabis Food and Beverage Consumption Value and Growth Rate of Mass Merchandisers(2022-2027)

7.4.2 Global Cannabis Food and Beverage Consumption Value and Growth Rate of Specialty Store(2022-2027)

7.4.3 Global Cannabis Food and Beverage Consumption Value and Growth Rate of Online Stores(2022-2027)

7.4.4 Global Cannabis Food and Beverage Consumption Value and Growth Rate of

Others(2022-2027)

7.5 Cannabis Food and Beverage Market Forecast Under COVID-19

8 CANNABIS FOOD AND BEVERAGE MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Cannabis Food and Beverage Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Cannabis Food and Beverage Analysis

8.6 Major Downstream Buyers of Cannabis Food and Beverage Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Cannabis Food and Beverage Industry

9 PLAYERS PROFILES

9.1 The Alkaline Water Company

9.1.1 The Alkaline Water Company Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Cannabis Food and Beverage Product Profiles, Application and Specification

9.1.3 The Alkaline Water Company Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Coalition brewing

9.2.1 Coalition brewing Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Cannabis Food and Beverage Product Profiles, Application and Specification

9.2.3 Coalition brewing Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Dixie Brands Inc.

9.3.1 Dixie Brands Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Cannabis Food and Beverage Product Profiles, Application and Specification

9.3.3 Dixie Brands Inc. Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 New Age Beverages Corporation

9.4.1 New Age Beverages Corporation Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Cannabis Food and Beverage Product Profiles, Application and Specification

9.4.3 New Age Beverages Corporation Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 Beverages Trade Network

9.5.1 Beverages Trade Network Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Cannabis Food and Beverage Product Profiles, Application and Specification

9.5.3 Beverages Trade Network Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Koios Beverage Corporation

9.6.1 Koios Beverage Corporation Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Cannabis Food and Beverage Product Profiles, Application and Specification

9.6.3 Koios Beverage Corporation Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Natural Extractions

9.7.1 Natural Extractions Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Cannabis Food and Beverage Product Profiles, Application and Specification

9.7.3 Natural Extractions Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Lagunitas

9.8.1 Lagunitas Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Cannabis Food and Beverage Product Profiles, Application and Specification

9.8.3 Lagunitas Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 General Cannabis Corporation

9.9.1 General Cannabis Corporation Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Cannabis Food and Beverage Product Profiles, Application and Specification

9.9.3 General Cannabis Corporation Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 The Supreme Cannabis Company

9.10.1 The Supreme Cannabis Company Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Cannabis Food and Beverage Product Profiles, Application and Specification

9.10.3 The Supreme Cannabis Company Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Cannabis Food and Beverage Product Picture

Table Global Cannabis Food and Beverage Market Sales Volume and CAGR (%)
Comparison by Type

Table Cannabis Food and Beverage Market Consumption (Sales Volume) Comparison
by Application (2017-2027)

Figure Global Cannabis Food and Beverage Market Size (Revenue, Million USD) and
CAGR (%) (2017-2027)

Figure United States Cannabis Food and Beverage Market Revenue (Million USD) and
Growth Rate (2017-2027)

Figure Europe Cannabis Food and Beverage Market Revenue (Million USD) and
Growth Rate (2017-2027)

Figure China Cannabis Food and Beverage Market Revenue (Million USD) and Growth
Rate (2017-2027)

Figure Japan Cannabis Food and Beverage Market Revenue (Million USD) and Growth
Rate (2017-2027)

Figure India Cannabis Food and Beverage Market Revenue (Million USD) and Growth
Rate (2017-2027)

Figure Southeast Asia Cannabis Food and Beverage Market Revenue (Million USD)
and Growth Rate (2017-2027)

Figure Latin America Cannabis Food and Beverage Market Revenue (Million USD) and
Growth Rate (2017-2027)

Figure Middle East and Africa Cannabis Food and Beverage Market Revenue (Million
USD) and Growth Rate (2017-2027)

Figure Global Cannabis Food and Beverage Market Sales Volume Status and Outlook
(2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Cannabis Food and Beverage Industry
Development

Table Global Cannabis Food and Beverage Sales Volume by Player (2017-2022)

Table Global Cannabis Food and Beverage Sales Volume Share by Player (2017-2022)

Figure Global Cannabis Food and Beverage Sales Volume Share by Player in 2021

Table Cannabis Food and Beverage Revenue (Million USD) by Player (2017-2022)

Table Cannabis Food and Beverage Revenue Market Share by Player (2017-2022)

Table Cannabis Food and Beverage Price by Player (2017-2022)

Table Cannabis Food and Beverage Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Cannabis Food and Beverage Sales Volume, Region Wise (2017-2022)

Table Global Cannabis Food and Beverage Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Cannabis Food and Beverage Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Cannabis Food and Beverage Sales Volume Market Share, Region Wise in 2021

Table Global Cannabis Food and Beverage Revenue (Million USD), Region Wise (2017-2022)

Table Global Cannabis Food and Beverage Revenue Market Share, Region Wise (2017-2022)

Figure Global Cannabis Food and Beverage Revenue Market Share, Region Wise (2017-2022)

Figure Global Cannabis Food and Beverage Revenue Market Share, Region Wise in 2021

Table Global Cannabis Food and Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Cannabis Food and Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Cannabis Food and Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Cannabis Food and Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Cannabis Food and Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Cannabis Food and Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Cannabis Food and Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Cannabis Food and Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Cannabis Food and Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Cannabis Food and Beverage Sales Volume by Type (2017-2022)

Table Global Cannabis Food and Beverage Sales Volume Market Share by Type (2017-2022)

Figure Global Cannabis Food and Beverage Sales Volume Market Share by Type in

2021

Table Global Cannabis Food and Beverage Revenue (Million USD) by Type (2017-2022)

Table Global Cannabis Food and Beverage Revenue Market Share by Type (2017-2022)

Figure Global Cannabis Food and Beverage Revenue Market Share by Type in 2021

Table Cannabis Food and Beverage Price by Type (2017-2022)

Figure Global Cannabis Food and Beverage Sales Volume and Growth Rate of Bakery products (2017-2022)

Figure Global Cannabis Food and Beverage Revenue (Million USD) and Growth Rate of Bakery products (2017-2022)

Figure Global Cannabis Food and Beverage Sales Volume and Growth Rate of Chocolate (2017-2022)

Figure Global Cannabis Food and Beverage Revenue (Million USD) and Growth Rate of Chocolate (2017-2022)

Figure Global Cannabis Food and Beverage Sales Volume and Growth Rate of Cereal bars (2017-2022)

Figure Global Cannabis Food and Beverage Revenue (Million USD) and Growth Rate of Cereal bars (2017-2022)

Figure Global Cannabis Food and Beverage Sales Volume and Growth Rate of Candy (2017-2022)

Figure Global Cannabis Food and Beverage Revenue (Million USD) and Growth Rate of Candy (2017-2022)

Figure Global Cannabis Food and Beverage Sales Volume and Growth Rate of Beverages (2017-2022)

Figure Global Cannabis Food and Beverage Revenue (Million USD) and Growth Rate of Beverages (2017-2022)

Figure Global Cannabis Food and Beverage Sales Volume and Growth Rate of Ice cream (2017-2022)

Figure Global Cannabis Food and Beverage Revenue (Million USD) and Growth Rate of Ice cream (2017-2022)

Figure Global Cannabis Food and Beverage Sales Volume and Growth Rate of Others (2017-2022)

Figure Global Cannabis Food and Beverage Revenue (Million USD) and Growth Rate of Others (2017-2022)

Table Global Cannabis Food and Beverage Consumption by Application (2017-2022)

Table Global Cannabis Food and Beverage Consumption Market Share by Application (2017-2022)

Table Global Cannabis Food and Beverage Consumption Revenue (Million USD) by

Application (2017-2022)

Table Global Cannabis Food and Beverage Consumption Revenue Market Share by Application (2017-2022)

Table Global Cannabis Food and Beverage Consumption and Growth Rate of Mass Merchandisers (2017-2022)

Table Global Cannabis Food and Beverage Consumption and Growth Rate of Specialty Store (2017-2022)

Table Global Cannabis Food and Beverage Consumption and Growth Rate of Online Stores (2017-2022)

Table Global Cannabis Food and Beverage Consumption and Growth Rate of Others (2017-2022)

Figure Global Cannabis Food and Beverage Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Cannabis Food and Beverage Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Cannabis Food and Beverage Price and Trend Forecast (2022-2027)

Figure USA Cannabis Food and Beverage Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Cannabis Food and Beverage Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Cannabis Food and Beverage Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Cannabis Food and Beverage Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Cannabis Food and Beverage Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Cannabis Food and Beverage Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Cannabis Food and Beverage Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Cannabis Food and Beverage Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Cannabis Food and Beverage Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Cannabis Food and Beverage Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Cannabis Food and Beverage Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Cannabis Food and Beverage Market Revenue (Million USD)

and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Cannabis Food and Beverage Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Cannabis Food and Beverage Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Cannabis Food and Beverage Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Cannabis Food and Beverage Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Cannabis Food and Beverage Market Sales Volume Forecast, by Type

Table Global Cannabis Food and Beverage Sales Volume Market Share Forecast, by Type

Table Global Cannabis Food and Beverage Market Revenue (Million USD) Forecast, by Type

Table Global Cannabis Food and Beverage Revenue Market Share Forecast, by Type

Table Global Cannabis Food and Beverage Price Forecast, by Type

Figure Global Cannabis Food and Beverage Revenue (Million USD) and Growth Rate of Bakery products (2022-2027)

Figure Global Cannabis Food and Beverage Revenue (Million USD) and Growth Rate of Bakery products (2022-2027)

Figure Global Cannabis Food and Beverage Revenue (Million USD) and Growth Rate of Chocolate (2022-2027)

Figure Global Cannabis Food and Beverage Revenue (Million USD) and Growth Rate of Chocolate (2022-2027)

Figure Global Cannabis Food and Beverage Revenue (Million USD) and Growth Rate of Cereal bars (2022-2027)

Figure Global Cannabis Food and Beverage Revenue (Million USD) and Growth Rate of Cereal bars (2022-2027)

Figure Global Cannabis Food and Beverage Revenue (Million USD) and Growth Rate of Candy (2022-2027)

Figure Global Cannabis Food and Beverage Revenue (Million USD) and Growth Rate of Candy (2022-2027)

Figure Global Cannabis Food and Beverage Revenue (Million USD) and Growth Rate of Beverages (2022-2027)

Figure Global Cannabis Food and Beverage Revenue (Million USD) and Growth Rate of Beverages (2022-2027)

Figure Global Cannabis Food and Beverage Revenue (Million USD) and Growth Rate of Ice cream (2022-2027)

Figure Global Cannabis Food and Beverage Revenue (Million USD) and Growth Rate of

Ice cream (2022-2027)

Figure Global Cannabis Food and Beverage Revenue (Million USD) and Growth Rate of Others (2022-2027)

Figure Global Cannabis Food and Beverage Revenue (Million USD) and Growth Rate of Others (2022-2027)

Table Global Cannabis Food and Beverage Market Consumption Forecast, by Application

Table Global Cannabis Food and Beverage Consumption Market Share Forecast, by Application

Table Global Cannabis Food and Beverage Market Revenue (Million USD) Forecast, by Application

Table Global Cannabis Food and Beverage Revenue Market Share Forecast, by Application

Figure Global Cannabis Food and Beverage Consumption Value (Million USD) and Growth Rate of Mass Merchandisers (2022-2027)

Figure Global Cannabis Food and Beverage Consumption Value (Million USD) and Growth Rate of Specialty Store (2022-2027)

Figure Global Cannabis Food and Beverage Consumption Value (Million USD) and Growth Rate of Online Stores (2022-2027)

Figure Global Cannabis Food and Beverage Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Cannabis Food and Beverage Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table The Alkaline Water Company Profile

Table The Alkaline Water Company Cannabis Food and Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure The Alkaline Water Company Cannabis Food and Beverage Sales Volume and Growth Rate

Figure The Alkaline Water Company Revenue (Million USD) Market Share 2017-2022

Table Coalition brewing Profile

Table Coalition brewing Cannabis Food and Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Coalition brewing Cannabis Food and Beverage Sales Volume and Growth Rate

Figure Coalition brewing Revenue (Million USD) Market Share 2017-2022

Table Dixie Brands Inc. Profile

Table Dixie Brands Inc. Cannabis Food and Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Dixie Brands Inc. Cannabis Food and Beverage Sales Volume and Growth Rate

Figure Dixie Brands Inc. Revenue (Million USD) Market Share 2017-2022

Table New Age Beverages Corporation Profile

Table New Age Beverages Corporation Cannabis Food and Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure New Age Beverages Corporation Cannabis Food and Beverage Sales Volume and Growth Rate

Figure New Age Beverages Corporation Revenue (Million USD) Market Share 2017-2022

Table Beverages Trade Network Profile

Table Beverages Trade Network Cannabis Food and Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Beverages Trade Network Cannabis Food and Beverage Sales Volume and Growth Rate

Figure Beverages Trade Network Revenue (Million USD) Market Share 2017-2022

Table Koios Beverage Corporation Profile

Table Koios Beverage Corporation Cannabis Food and Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Koios Beverage Corporation Cannabis Food and Beverage Sales Volume and Growth Rate

Figure Koios Beverage Corporation Revenue (Million USD) Market Share 2017-2022

Table Natural Extractions Profile

Table Natural Extractions Cannabis Food and Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Natural Extractions Cannabis Food and Beverage Sales Volume and Growth Rate

Figure Natural Extractions Revenue (Million USD) Market Share 2017-2022

Table Lagunitas Profile

Table Lagunitas Cannabis Food and Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Lagunitas Cannabis Food and Beverage Sales Volume and Growth Rate

Figure Lagunitas Revenue (Million USD) Market Share 2017-2022

Table General Cannabis Corporation Profile

Table General Cannabis Corporation Cannabis Food and Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure General Cannabis Corporation Cannabis Food and Beverage Sales Volume and Growth Rate

Figure General Cannabis Corporation Revenue (Million USD) Market Share 2017-2022

Table The Supreme Cannabis Company Profile

Table The Supreme Cannabis Company Cannabis Food and Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure The Supreme Cannabis Company Cannabis Food and Beverage Sales Volume and Growth Rate

Figure The Supreme Cannabis Company Revenue (Million USD) Market Share 2017-2022

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