

Global Cannabis Drinks Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Cannabis Drinks market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Cannabis Drinks market are covered in Chapter 9:

Dixie Brands

Phivida

Anheuser-Busch InBev

VCC Brand

Hexo Corp.

Heineken

Canopy Growth

Aurora Cannabi
The Alkaline Water Company
Keef Brand
Koios Beverage Corporation
Constellation Brand

In Chapter 5 and Chapter 7.3, based on types, the Cannabis Drinks market from 2017 to 2027 is primarily split into:

Alcoholic
Non-alcoholic

In Chapter 6 and Chapter 7.4, based on applications, the Cannabis Drinks market from 2017 to 2027 covers:

Mass Merchandisers
Specialty Stores
Online Retail
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States
Europe
China
Japan
India
Southeast Asia
Latin America
Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Cannabis Drinks market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Cannabis Drinks Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.)), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 CANNABIS DRINKS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Cannabis Drinks Market
- 1.2 Cannabis Drinks Market Segment by Type
 - 1.2.1 Global Cannabis Drinks Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Cannabis Drinks Market Segment by Application
 - 1.3.1 Cannabis Drinks Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Cannabis Drinks Market, Region Wise (2017-2027)
 - 1.4.1 Global Cannabis Drinks Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Cannabis Drinks Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Cannabis Drinks Market Status and Prospect (2017-2027)
 - 1.4.4 China Cannabis Drinks Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Cannabis Drinks Market Status and Prospect (2017-2027)
 - 1.4.6 India Cannabis Drinks Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Cannabis Drinks Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Cannabis Drinks Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Cannabis Drinks Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Cannabis Drinks (2017-2027)
 - 1.5.1 Global Cannabis Drinks Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Cannabis Drinks Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Cannabis Drinks Market

2 INDUSTRY OUTLOOK

- 2.1 Cannabis Drinks Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Cannabis Drinks Market Drivers Analysis
- 2.4 Cannabis Drinks Market Challenges Analysis

- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Cannabis Drinks Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on Cannabis Drinks Industry Development

3 GLOBAL CANNABIS DRINKS MARKET LANDSCAPE BY PLAYER

- 3.1 Global Cannabis Drinks Sales Volume and Share by Player (2017-2022)
- 3.2 Global Cannabis Drinks Revenue and Market Share by Player (2017-2022)
- 3.3 Global Cannabis Drinks Average Price by Player (2017-2022)
- 3.4 Global Cannabis Drinks Gross Margin by Player (2017-2022)
- 3.5 Cannabis Drinks Market Competitive Situation and Trends
 - 3.5.1 Cannabis Drinks Market Concentration Rate
 - 3.5.2 Cannabis Drinks Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL CANNABIS DRINKS SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Cannabis Drinks Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Cannabis Drinks Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Cannabis Drinks Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Cannabis Drinks Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.4.1 United States Cannabis Drinks Market Under COVID-19
- 4.5 Europe Cannabis Drinks Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.5.1 Europe Cannabis Drinks Market Under COVID-19
- 4.6 China Cannabis Drinks Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.6.1 China Cannabis Drinks Market Under COVID-19
- 4.7 Japan Cannabis Drinks Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.7.1 Japan Cannabis Drinks Market Under COVID-19
- 4.8 India Cannabis Drinks Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.8.1 India Cannabis Drinks Market Under COVID-19

4.9 Southeast Asia Cannabis Drinks Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Cannabis Drinks Market Under COVID-19

4.10 Latin America Cannabis Drinks Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Cannabis Drinks Market Under COVID-19

4.11 Middle East and Africa Cannabis Drinks Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Cannabis Drinks Market Under COVID-19

5 GLOBAL CANNABIS DRINKS SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Cannabis Drinks Sales Volume and Market Share by Type (2017-2022)

5.2 Global Cannabis Drinks Revenue and Market Share by Type (2017-2022)

5.3 Global Cannabis Drinks Price by Type (2017-2022)

5.4 Global Cannabis Drinks Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Cannabis Drinks Sales Volume, Revenue and Growth Rate of Alcoholic (2017-2022)

5.4.2 Global Cannabis Drinks Sales Volume, Revenue and Growth Rate of Non-alcoholic (2017-2022)

6 GLOBAL CANNABIS DRINKS MARKET ANALYSIS BY APPLICATION

6.1 Global Cannabis Drinks Consumption and Market Share by Application (2017-2022)

6.2 Global Cannabis Drinks Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Cannabis Drinks Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Cannabis Drinks Consumption and Growth Rate of Mass Merchandisers (2017-2022)

6.3.2 Global Cannabis Drinks Consumption and Growth Rate of Specialty Stores (2017-2022)

6.3.3 Global Cannabis Drinks Consumption and Growth Rate of Online Retail (2017-2022)

6.3.4 Global Cannabis Drinks Consumption and Growth Rate of Others (2017-2022)

7 GLOBAL CANNABIS DRINKS MARKET FORECAST (2022-2027)

- 7.1 Global Cannabis Drinks Sales Volume, Revenue Forecast (2022-2027)
 - 7.1.1 Global Cannabis Drinks Sales Volume and Growth Rate Forecast (2022-2027)
 - 7.1.2 Global Cannabis Drinks Revenue and Growth Rate Forecast (2022-2027)
 - 7.1.3 Global Cannabis Drinks Price and Trend Forecast (2022-2027)
- 7.2 Global Cannabis Drinks Sales Volume and Revenue Forecast, Region Wise (2022-2027)
 - 7.2.1 United States Cannabis Drinks Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.2 Europe Cannabis Drinks Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.3 China Cannabis Drinks Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.4 Japan Cannabis Drinks Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.5 India Cannabis Drinks Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.6 Southeast Asia Cannabis Drinks Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.7 Latin America Cannabis Drinks Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.8 Middle East and Africa Cannabis Drinks Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global Cannabis Drinks Sales Volume, Revenue and Price Forecast by Type (2022-2027)
 - 7.3.1 Global Cannabis Drinks Revenue and Growth Rate of Alcoholic (2022-2027)
 - 7.3.2 Global Cannabis Drinks Revenue and Growth Rate of Non-alcoholic (2022-2027)
- 7.4 Global Cannabis Drinks Consumption Forecast by Application (2022-2027)
 - 7.4.1 Global Cannabis Drinks Consumption Value and Growth Rate of Mass Merchandisers(2022-2027)
 - 7.4.2 Global Cannabis Drinks Consumption Value and Growth Rate of Specialty Stores(2022-2027)
 - 7.4.3 Global Cannabis Drinks Consumption Value and Growth Rate of Online Retail(2022-2027)
 - 7.4.4 Global Cannabis Drinks Consumption Value and Growth Rate of Others(2022-2027)
- 7.5 Cannabis Drinks Market Forecast Under COVID-19

8 CANNABIS DRINKS MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

- 8.1 Cannabis Drinks Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
 - 8.3.1 Labor Cost Analysis

- 8.3.2 Energy Costs Analysis
- 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Cannabis Drinks Analysis
- 8.6 Major Downstream Buyers of Cannabis Drinks Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Cannabis Drinks Industry

9 PLAYERS PROFILES

9.1 Dixie Brands

- 9.1.1 Dixie Brands Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.1.2 Cannabis Drinks Product Profiles, Application and Specification
- 9.1.3 Dixie Brands Market Performance (2017-2022)
- 9.1.4 Recent Development
- 9.1.5 SWOT Analysis

9.2 Phivida

- 9.2.1 Phivida Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.2.2 Cannabis Drinks Product Profiles, Application and Specification
- 9.2.3 Phivida Market Performance (2017-2022)
- 9.2.4 Recent Development
- 9.2.5 SWOT Analysis

9.3 Anheuser-Busch InBev

- 9.3.1 Anheuser-Busch InBev Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.3.2 Cannabis Drinks Product Profiles, Application and Specification
- 9.3.3 Anheuser-Busch InBev Market Performance (2017-2022)
- 9.3.4 Recent Development
- 9.3.5 SWOT Analysis

9.4 VCC Brand

- 9.4.1 VCC Brand Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.4.2 Cannabis Drinks Product Profiles, Application and Specification
- 9.4.3 VCC Brand Market Performance (2017-2022)
- 9.4.4 Recent Development
- 9.4.5 SWOT Analysis

9.5 Hexo Corp.

- 9.5.1 Hexo Corp. Basic Information, Manufacturing Base, Sales Region and

Competitors

9.5.2 Cannabis Drinks Product Profiles, Application and Specification

9.5.3 Hexo Corp. Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Heineken

9.6.1 Heineken Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Cannabis Drinks Product Profiles, Application and Specification

9.6.3 Heineken Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Canopy Growth

9.7.1 Canopy Growth Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Cannabis Drinks Product Profiles, Application and Specification

9.7.3 Canopy Growth Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Aurora Cannabi

9.8.1 Aurora Cannabi Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Cannabis Drinks Product Profiles, Application and Specification

9.8.3 Aurora Cannabi Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 The Alkaline Water Company

9.9.1 The Alkaline Water Company Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Cannabis Drinks Product Profiles, Application and Specification

9.9.3 The Alkaline Water Company Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Keef Brand

9.10.1 Keef Brand Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Cannabis Drinks Product Profiles, Application and Specification

9.10.3 Keef Brand Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 Koios Beverage Corporation

9.11.1 Koios Beverage Corporation Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Cannabis Drinks Product Profiles, Application and Specification

9.11.3 Koios Beverage Corporation Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 Constellation Brand

9.12.1 Constellation Brand Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Cannabis Drinks Product Profiles, Application and Specification

9.12.3 Constellation Brand Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Cannabis Drinks Product Picture

Table Global Cannabis Drinks Market Sales Volume and CAGR (%) Comparison by Type

Table Cannabis Drinks Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Cannabis Drinks Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Cannabis Drinks Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Cannabis Drinks Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Cannabis Drinks Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Cannabis Drinks Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Cannabis Drinks Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Cannabis Drinks Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Cannabis Drinks Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Cannabis Drinks Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Cannabis Drinks Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Cannabis Drinks Industry Development

Table Global Cannabis Drinks Sales Volume by Player (2017-2022)

Table Global Cannabis Drinks Sales Volume Share by Player (2017-2022)

Figure Global Cannabis Drinks Sales Volume Share by Player in 2021

Table Cannabis Drinks Revenue (Million USD) by Player (2017-2022)

Table Cannabis Drinks Revenue Market Share by Player (2017-2022)

Table Cannabis Drinks Price by Player (2017-2022)

Table Cannabis Drinks Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Cannabis Drinks Sales Volume, Region Wise (2017-2022)
Table Global Cannabis Drinks Sales Volume Market Share, Region Wise (2017-2022)
Figure Global Cannabis Drinks Sales Volume Market Share, Region Wise (2017-2022)
Figure Global Cannabis Drinks Sales Volume Market Share, Region Wise in 2021
Table Global Cannabis Drinks Revenue (Million USD), Region Wise (2017-2022)
Table Global Cannabis Drinks Revenue Market Share, Region Wise (2017-2022)
Figure Global Cannabis Drinks Revenue Market Share, Region Wise (2017-2022)
Figure Global Cannabis Drinks Revenue Market Share, Region Wise in 2021
Table Global Cannabis Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table United States Cannabis Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Europe Cannabis Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table China Cannabis Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Japan Cannabis Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table India Cannabis Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Southeast Asia Cannabis Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Latin America Cannabis Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Middle East and Africa Cannabis Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Global Cannabis Drinks Sales Volume by Type (2017-2022)
Table Global Cannabis Drinks Sales Volume Market Share by Type (2017-2022)
Figure Global Cannabis Drinks Sales Volume Market Share by Type in 2021
Table Global Cannabis Drinks Revenue (Million USD) by Type (2017-2022)
Table Global Cannabis Drinks Revenue Market Share by Type (2017-2022)
Figure Global Cannabis Drinks Revenue Market Share by Type in 2021
Table Cannabis Drinks Price by Type (2017-2022)
Figure Global Cannabis Drinks Sales Volume and Growth Rate of Alcoholic (2017-2022)
Figure Global Cannabis Drinks Revenue (Million USD) and Growth Rate of Alcoholic (2017-2022)
Figure Global Cannabis Drinks Sales Volume and Growth Rate of Non-alcoholic (2017-2022)

Figure Global Cannabis Drinks Revenue (Million USD) and Growth Rate of Non-alcoholic (2017-2022)

Table Global Cannabis Drinks Consumption by Application (2017-2022)

Table Global Cannabis Drinks Consumption Market Share by Application (2017-2022)

Table Global Cannabis Drinks Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Cannabis Drinks Consumption Revenue Market Share by Application (2017-2022)

Table Global Cannabis Drinks Consumption and Growth Rate of Mass Merchandisers (2017-2022)

Table Global Cannabis Drinks Consumption and Growth Rate of Specialty Stores (2017-2022)

Table Global Cannabis Drinks Consumption and Growth Rate of Online Retail (2017-2022)

Table Global Cannabis Drinks Consumption and Growth Rate of Others (2017-2022)

Figure Global Cannabis Drinks Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Cannabis Drinks Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Cannabis Drinks Price and Trend Forecast (2022-2027)

Figure USA Cannabis Drinks Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Cannabis Drinks Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Cannabis Drinks Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Cannabis Drinks Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Cannabis Drinks Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Cannabis Drinks Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Cannabis Drinks Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Cannabis Drinks Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Cannabis Drinks Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Cannabis Drinks Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Cannabis Drinks Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Cannabis Drinks Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Cannabis Drinks Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Cannabis Drinks Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Cannabis Drinks Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Cannabis Drinks Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Cannabis Drinks Market Sales Volume Forecast, by Type

Table Global Cannabis Drinks Sales Volume Market Share Forecast, by Type

Table Global Cannabis Drinks Market Revenue (Million USD) Forecast, by Type

Table Global Cannabis Drinks Revenue Market Share Forecast, by Type

Table Global Cannabis Drinks Price Forecast, by Type

Figure Global Cannabis Drinks Revenue (Million USD) and Growth Rate of Alcoholic (2022-2027)

Figure Global Cannabis Drinks Revenue (Million USD) and Growth Rate of Alcoholic (2022-2027)

Figure Global Cannabis Drinks Revenue (Million USD) and Growth Rate of Non-alcoholic (2022-2027)

Figure Global Cannabis Drinks Revenue (Million USD) and Growth Rate of Non-alcoholic (2022-2027)

Table Global Cannabis Drinks Market Consumption Forecast, by Application

Table Global Cannabis Drinks Consumption Market Share Forecast, by Application

Table Global Cannabis Drinks Market Revenue (Million USD) Forecast, by Application

Table Global Cannabis Drinks Revenue Market Share Forecast, by Application

Figure Global Cannabis Drinks Consumption Value (Million USD) and Growth Rate of Mass Merchandisers (2022-2027)

Figure Global Cannabis Drinks Consumption Value (Million USD) and Growth Rate of Specialty Stores (2022-2027)

Figure Global Cannabis Drinks Consumption Value (Million USD) and Growth Rate of Online Retail (2022-2027)

Figure Global Cannabis Drinks Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Cannabis Drinks Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Dixie Brands Profile

Table Dixie Brands Cannabis Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Dixie Brands Cannabis Drinks Sales Volume and Growth Rate

Figure Dixie Brands Revenue (Million USD) Market Share 2017-2022

Table Phivida Profile

Table Phivida Cannabis Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Phivida Cannabis Drinks Sales Volume and Growth Rate

Figure Phivida Revenue (Million USD) Market Share 2017-2022

Table Anheuser-Busch InBev Profile

Table Anheuser-Busch InBev Cannabis Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Anheuser-Busch InBev Cannabis Drinks Sales Volume and Growth Rate

Figure Anheuser-Busch InBev Revenue (Million USD) Market Share 2017-2022

Table VCC Brand Profile

Table VCC Brand Cannabis Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure VCC Brand Cannabis Drinks Sales Volume and Growth Rate

Figure VCC Brand Revenue (Million USD) Market Share 2017-2022

Table Hexo Corp. Profile

Table Hexo Corp. Cannabis Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hexo Corp. Cannabis Drinks Sales Volume and Growth Rate

Figure Hexo Corp. Revenue (Million USD) Market Share 2017-2022

Table Heineken Profile

Table Heineken Cannabis Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Heineken Cannabis Drinks Sales Volume and Growth Rate

Figure Heineken Revenue (Million USD) Market Share 2017-2022

Table Canopy Growth Profile

Table Canopy Growth Cannabis Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Canopy Growth Cannabis Drinks Sales Volume and Growth Rate

Figure Canopy Growth Revenue (Million USD) Market Share 2017-2022

Table Aurora Cannabi Profile

Table Aurora Cannabi Cannabis Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Aurora Cannabi Cannabis Drinks Sales Volume and Growth Rate

Figure Aurora Cannabi Revenue (Million USD) Market Share 2017-2022

Table The Alkaline Water Company Profile

Table The Alkaline Water Company Cannabis Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure The Alkaline Water Company Cannabis Drinks Sales Volume and Growth Rate

Figure The Alkaline Water Company Revenue (Million USD) Market Share 2017-2022

Table Keef Brand Profile

Table Keef Brand Cannabis Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Keef Brand Cannabis Drinks Sales Volume and Growth Rate

Figure Keef Brand Revenue (Million USD) Market Share 2017-2022

Table Koios Beverage Corporation Profile

Table Koios Beverage Corporation Cannabis Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Koios Beverage Corporation Cannabis Drinks Sales Volume and Growth Rate

Figure Koios Beverage Corporation Revenue (Million USD) Market Share 2017-2022

Table Constellation Brand Profile

Table Constellation Brand Cannabis Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Constellation Brand Cannabis Drinks Sales Volume and Growth Rate

Figure Constellation Brand Revenue (Million USD) Market Share 2017-2022

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