

Global Candidate Relationship Management (CRM) Software Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Candidate Relationship Management (CRM) is a method of managing and improving relationships with current and future potential job seekers. CRM technology is used to automate the communication process with candidates and encourage them to participate and improve the candidate experience. This relatively new recruitment method has been introduced into the world of talent recruitment as one of the biggest challenges facing the human resources industry – attracting talent.

Based on the Candidate Relationship Management (CRM) Software market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Candidate Relationship Management (CRM) Software market

covered in Chapter 5:

Act
TeamWox
Pipedrive
Oracle
BASE
NetSuite
iCIMS
ProsperWorks
Pega
Workable
Newton Software
Zoho
Salesforce
Insightly
Nutshell
Salesboom
Sage
Hubspot
SugarCRM
Microsoft
SalesNexus
Maximizer
Infusionsoft
Freshdesk
SAP
Simplicant

In Chapter 6, on the basis of types, the Candidate Relationship Management (CRM) Software market from 2015 to 2025 is primarily split into:

On-premise CRM Software
Cloud-based CRM Software

In Chapter 7, on the basis of applications, the Candidate Relationship Management (CRM) Software market from 2015 to 2025 covers:

Small and Medium Businesses (SMB)
Large Businesses

Geographically, the detailed analysis of consumption, revenue, market share and

growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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