

# Global Butter and Ghee Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/GA5CCFA5B2D4EN.html>

Date: October 2021

Pages: 103

Price: US\$ 3,500.00 (Single User License)

ID: GA5CCFA5B2D4EN

## Abstracts

Based on the Butter and Ghee market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Butter and Ghee market covered in Chapter 5:

Nestle

Vital Ghee

Organic Valley

Nanak Pure

Verka

In Chapter 6, on the basis of types, the Butter and Ghee market from 2015 to 2025 is primarily split into:

Butter

Ghee

In Chapter 7, on the basis of applications, the Butter and Ghee market from 2015 to 2025 covers:

Food and Beverage

Cosmetics

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

## Contents

### **1 MARKET OVERVIEW**

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Butter and Ghee Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

### **2. MARKET DYNAMICS**

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
  - 2.4.1 Short-term Impact
  - 2.4.2 Long-term Impact

### **3 ASSOCIATED INDUSTRY ASSESSMENT**

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
  - 3.2.1 Suppliers of Raw Materials
  - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

### **4 MARKET COMPETITIVE LANDSCAPE**

- 4.1 Industry Leading Players
- 4.2 Industry News
  - 4.2.1 Key Product Launch News
  - 4.2.2 M&A and Expansion Plans

### **5 ANALYSIS OF LEADING COMPANIES**

- 5.1 Nestle
  - 5.1.1 Nestle Company Profile

- 5.1.2 Nestle Business Overview
- 5.1.3 Nestle Butter and Ghee Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 Nestle Butter and Ghee Products Introduction
- 5.2 Vital Ghee
  - 5.2.1 Vital Ghee Company Profile
  - 5.2.2 Vital Ghee Business Overview
  - 5.2.3 Vital Ghee Butter and Ghee Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.2.4 Vital Ghee Butter and Ghee Products Introduction
- 5.3 Organic Valley
  - 5.3.1 Organic Valley Company Profile
  - 5.3.2 Organic Valley Business Overview
  - 5.3.3 Organic Valley Butter and Ghee Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.3.4 Organic Valley Butter and Ghee Products Introduction
- 5.4 Nanak Pure
  - 5.4.1 Nanak Pure Company Profile
  - 5.4.2 Nanak Pure Business Overview
  - 5.4.3 Nanak Pure Butter and Ghee Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.4.4 Nanak Pure Butter and Ghee Products Introduction
- 5.5 Verka
  - 5.5.1 Verka Company Profile
  - 5.5.2 Verka Business Overview
  - 5.5.3 Verka Butter and Ghee Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.5.4 Verka Butter and Ghee Products Introduction

## **6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES**

- 6.1 Global Butter and Ghee Sales, Revenue and Market Share by Types (2015-2020)
  - 6.1.1 Global Butter and Ghee Sales and Market Share by Types (2015-2020)
  - 6.1.2 Global Butter and Ghee Revenue and Market Share by Types (2015-2020)
  - 6.1.3 Global Butter and Ghee Price by Types (2015-2020)
- 6.2 Global Butter and Ghee Market Forecast by Types (2020-2025)
  - 6.2.1 Global Butter and Ghee Market Forecast Sales and Market Share by Types (2020-2025)
  - 6.2.2 Global Butter and Ghee Market Forecast Revenue and Market Share by Types

(2020-2025)

6.3 Global Butter and Ghee Sales, Price and Growth Rate by Types (2015-2020)

6.3.1 Global Butter and Ghee Sales, Price and Growth Rate of Butter

6.3.2 Global Butter and Ghee Sales, Price and Growth Rate of Ghee

6.4 Global Butter and Ghee Market Revenue and Sales Forecast, by Types

(2020-2025)

6.4.1 Butter Market Revenue and Sales Forecast (2020-2025)

6.4.2 Ghee Market Revenue and Sales Forecast (2020-2025)

## **7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS**

7.1 Global Butter and Ghee Sales, Revenue and Market Share by Applications

(2015-2020)

7.1.1 Global Butter and Ghee Sales and Market Share by Applications (2015-2020)

7.1.2 Global Butter and Ghee Revenue and Market Share by Applications (2015-2020)

7.2 Global Butter and Ghee Market Forecast by Applications (2020-2025)

7.2.1 Global Butter and Ghee Market Forecast Sales and Market Share by Applications (2020-2025)

7.2.2 Global Butter and Ghee Market Forecast Revenue and Market Share by Applications (2020-2025)

7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)

7.3.1 Global Butter and Ghee Revenue, Sales and Growth Rate of Food and Beverage (2015-2020)

7.3.2 Global Butter and Ghee Revenue, Sales and Growth Rate of Cosmetics (2015-2020)

7.3.3 Global Butter and Ghee Revenue, Sales and Growth Rate of Others (2015-2020)

7.4 Global Butter and Ghee Market Revenue and Sales Forecast, by Applications

(2020-2025)

7.4.1 Food and Beverage Market Revenue and Sales Forecast (2020-2025)

7.4.2 Cosmetics Market Revenue and Sales Forecast (2020-2025)

7.4.3 Others Market Revenue and Sales Forecast (2020-2025)

## **8 MARKET ANALYSIS AND FORECAST, BY REGIONS**

8.1 Global Butter and Ghee Sales by Regions (2015-2020)

8.2 Global Butter and Ghee Market Revenue by Regions (2015-2020)

8.3 Global Butter and Ghee Market Forecast by Regions (2020-2025)

## **9 NORTH AMERICA BUTTER AND GHEE MARKET ANALYSIS**

- 9.1 Market Overview and Prospect Analysis
- 9.2 North America Butter and Ghee Market Sales and Growth Rate (2015-2020)
- 9.3 North America Butter and Ghee Market Revenue and Growth Rate (2015-2020)
- 9.4 North America Butter and Ghee Market Forecast
- 9.5 The Influence of COVID-19 on North America Market
- 9.6 North America Butter and Ghee Market Analysis by Country
  - 9.6.1 U.S. Butter and Ghee Sales and Growth Rate
  - 9.6.2 Canada Butter and Ghee Sales and Growth Rate
  - 9.6.3 Mexico Butter and Ghee Sales and Growth Rate

## **10 EUROPE BUTTER AND GHEE MARKET ANALYSIS**

- 10.1 Market Overview and Prospect Analysis
- 10.2 Europe Butter and Ghee Market Sales and Growth Rate (2015-2020)
- 10.3 Europe Butter and Ghee Market Revenue and Growth Rate (2015-2020)
- 10.4 Europe Butter and Ghee Market Forecast
- 10.5 The Influence of COVID-19 on Europe Market
- 10.6 Europe Butter and Ghee Market Analysis by Country
  - 10.6.1 Germany Butter and Ghee Sales and Growth Rate
  - 10.6.2 United Kingdom Butter and Ghee Sales and Growth Rate
  - 10.6.3 France Butter and Ghee Sales and Growth Rate
  - 10.6.4 Italy Butter and Ghee Sales and Growth Rate
  - 10.6.5 Spain Butter and Ghee Sales and Growth Rate
  - 10.6.6 Russia Butter and Ghee Sales and Growth Rate

## **11 ASIA-PACIFIC BUTTER AND GHEE MARKET ANALYSIS**

- 11.1 Market Overview and Prospect Analysis
- 11.2 Asia-Pacific Butter and Ghee Market Sales and Growth Rate (2015-2020)
- 11.3 Asia-Pacific Butter and Ghee Market Revenue and Growth Rate (2015-2020)
- 11.4 Asia-Pacific Butter and Ghee Market Forecast
- 11.5 The Influence of COVID-19 on Asia Pacific Market
- 11.6 Asia-Pacific Butter and Ghee Market Analysis by Country
  - 11.6.1 China Butter and Ghee Sales and Growth Rate
  - 11.6.2 Japan Butter and Ghee Sales and Growth Rate
  - 11.6.3 South Korea Butter and Ghee Sales and Growth Rate
  - 11.6.4 Australia Butter and Ghee Sales and Growth Rate
  - 11.6.5 India Butter and Ghee Sales and Growth Rate

## **12 SOUTH AMERICA BUTTER AND GHEE MARKET ANALYSIS**

- 12.1 Market Overview and Prospect Analysis
- 12.2 South America Butter and Ghee Market Sales and Growth Rate (2015-2020)
- 12.3 South America Butter and Ghee Market Revenue and Growth Rate (2015-2020)
- 12.4 South America Butter and Ghee Market Forecast
- 12.5 The Influence of COVID-19 on South America Market
- 12.6 South America Butter and Ghee Market Analysis by Country
  - 12.6.1 Brazil Butter and Ghee Sales and Growth Rate
  - 12.6.2 Argentina Butter and Ghee Sales and Growth Rate
  - 12.6.3 Columbia Butter and Ghee Sales and Growth Rate

## **13 MIDDLE EAST AND AFRICA BUTTER AND GHEE MARKET ANALYSIS**

- 13.1 Market Overview and Prospect Analysis
- 13.2 Middle East and Africa Butter and Ghee Market Sales and Growth Rate (2015-2020)
- 13.3 Middle East and Africa Butter and Ghee Market Revenue and Growth Rate (2015-2020)
- 13.4 Middle East and Africa Butter and Ghee Market Forecast
- 13.5 The Influence of COVID-19 on Middle East and Africa Market
- 13.6 Middle East and Africa Butter and Ghee Market Analysis by Country
  - 13.6.1 UAE Butter and Ghee Sales and Growth Rate
  - 13.6.2 Egypt Butter and Ghee Sales and Growth Rate
  - 13.6.3 South Africa Butter and Ghee Sales and Growth Rate

## **14 CONCLUSIONS AND RECOMMENDATIONS**

- 14.1 Key Market Findings and Prospects
- 14.2 Advice for Investors

## **15 APPENDIX**

- 15.1 Methodology
- 15.2 Research Data Source



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Butter and Ghee Market Size and Growth Rate 2015-2025

Table Butter and Ghee Key Market Segments

Figure Global Butter and Ghee Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Butter and Ghee Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Butter and Ghee

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table Nestle Company Profile

Table Nestle Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Nestle Production and Growth Rate

Figure Nestle Market Revenue (\$) Market Share 2015-2020

Table Vital Ghee Company Profile

Table Vital Ghee Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Vital Ghee Production and Growth Rate

Figure Vital Ghee Market Revenue (\$) Market Share 2015-2020

Table Organic Valley Company Profile

Table Organic Valley Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Organic Valley Production and Growth Rate

Figure Organic Valley Market Revenue (\$) Market Share 2015-2020

Table Nanak Pure Company Profile

Table Nanak Pure Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Nanak Pure Production and Growth Rate

Figure Nanak Pure Market Revenue (\$) Market Share 2015-2020

Table Verka Company Profile

Table Verka Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Verka Production and Growth Rate  
Figure Verka Market Revenue (\$) Market Share 2015-2020  
Table Global Butter and Ghee Sales by Types (2015-2020)  
Table Global Butter and Ghee Sales Share by Types (2015-2020)  
Table Global Butter and Ghee Revenue (\$) by Types (2015-2020)  
Table Global Butter and Ghee Revenue Share by Types (2015-2020)  
Table Global Butter and Ghee Price (\$) by Types (2015-2020)  
Table Global Butter and Ghee Market Forecast Sales by Types (2020-2025)  
Table Global Butter and Ghee Market Forecast Sales Share by Types (2020-2025)  
Table Global Butter and Ghee Market Forecast Revenue (\$) by Types (2020-2025)  
Table Global Butter and Ghee Market Forecast Revenue Share by Types (2020-2025)  
Figure Global Butter Sales and Growth Rate (2015-2020)  
Figure Global Butter Price (2015-2020)  
Figure Global Ghee Sales and Growth Rate (2015-2020)  
Figure Global Ghee Price (2015-2020)  
Figure Global Butter and Ghee Market Revenue (\$) and Growth Rate Forecast of Butter (2020-2025)  
Figure Global Butter and Ghee Sales and Growth Rate Forecast of Butter (2020-2025)  
Figure Global Butter and Ghee Market Revenue (\$) and Growth Rate Forecast of Ghee (2020-2025)  
Figure Global Butter and Ghee Sales and Growth Rate Forecast of Ghee (2020-2025)  
Table Global Butter and Ghee Sales by Applications (2015-2020)  
Table Global Butter and Ghee Sales Share by Applications (2015-2020)  
Table Global Butter and Ghee Revenue (\$) by Applications (2015-2020)  
Table Global Butter and Ghee Revenue Share by Applications (2015-2020)  
Table Global Butter and Ghee Market Forecast Sales by Applications (2020-2025)  
Table Global Butter and Ghee Market Forecast Sales Share by Applications (2020-2025)  
Table Global Butter and Ghee Market Forecast Revenue (\$) by Applications (2020-2025)  
Table Global Butter and Ghee Market Forecast Revenue Share by Applications (2020-2025)  
Figure Global Food and Beverage Sales and Growth Rate (2015-2020)  
Figure Global Food and Beverage Price (2015-2020)  
Figure Global Cosmetics Sales and Growth Rate (2015-2020)  
Figure Global Cosmetics Price (2015-2020)  
Figure Global Others Sales and Growth Rate (2015-2020)  
Figure Global Others Price (2015-2020)  
Figure Global Butter and Ghee Market Revenue (\$) and Growth Rate Forecast of Food

and Beverage (2020-2025)

Figure Global Butter and Ghee Sales and Growth Rate Forecast of Food and Beverage (2020-2025)

Figure Global Butter and Ghee Market Revenue (\$) and Growth Rate Forecast of Cosmetics (2020-2025)

Figure Global Butter and Ghee Sales and Growth Rate Forecast of Cosmetics (2020-2025)

Figure Global Butter and Ghee Market Revenue (\$) and Growth Rate Forecast of Others (2020-2025)

Figure Global Butter and Ghee Sales and Growth Rate Forecast of Others (2020-2025)

Figure Global Butter and Ghee Sales and Growth Rate (2015-2020)

Table Global Butter and Ghee Sales by Regions (2015-2020)

Table Global Butter and Ghee Sales Market Share by Regions (2015-2020)

Figure Global Butter and Ghee Sales Market Share by Regions in 2019

Figure Global Butter and Ghee Revenue and Growth Rate (2015-2020)

Table Global Butter and Ghee Revenue by Regions (2015-2020)

Table Global Butter and Ghee Revenue Market Share by Regions (2015-2020)

Figure Global Butter and Ghee Revenue Market Share by Regions in 2019

Table Global Butter and Ghee Market Forecast Sales by Regions (2020-2025)

Table Global Butter and Ghee Market Forecast Sales Share by Regions (2020-2025)

Table Global Butter and Ghee Market Forecast Revenue (\$) by Regions (2020-2025)

Table Global Butter and Ghee Market Forecast Revenue Share by Regions (2020-2025)

Figure North America Butter and Ghee Market Sales and Growth Rate (2015-2020)

Figure North America Butter and Ghee Market Revenue and Growth Rate (2015-2020)

Figure North America Butter and Ghee Market Forecast Sales (2020-2025)

Figure North America Butter and Ghee Market Forecast Revenue (\$) (2020-2025)

Figure North America COVID-19 Status

Figure U.S. Butter and Ghee Market Sales and Growth Rate (2015-2020)

Figure Canada Butter and Ghee Market Sales and Growth Rate (2015-2020)

Figure Mexico Butter and Ghee Market Sales and Growth Rate (2015-2020)

Figure Europe Butter and Ghee Market Sales and Growth Rate (2015-2020)

Figure Europe Butter and Ghee Market Revenue and Growth Rate (2015-2020)

Figure Europe Butter and Ghee Market Forecast Sales (2020-2025)

Figure Europe Butter and Ghee Market Forecast Revenue (\$) (2020-2025)

Figure Europe COVID-19 Status

Figure Germany Butter and Ghee Market Sales and Growth Rate (2015-2020)

Figure United Kingdom Butter and Ghee Market Sales and Growth Rate (2015-2020)

Figure France Butter and Ghee Market Sales and Growth Rate (2015-2020)

Figure Italy Butter and Ghee Market Sales and Growth Rate (2015-2020)  
Figure Spain Butter and Ghee Market Sales and Growth Rate (2015-2020)  
Figure Russia Butter and Ghee Market Sales and Growth Rate (2015-2020)  
Figure Asia-Pacific Butter and Ghee Market Sales and Growth Rate (2015-2020)  
Figure Asia-Pacific Butter and Ghee Market Revenue and Growth Rate (2015-2020)  
Figure Asia-Pacific Butter and Ghee Market Forecast Sales (2020-2025)  
Figure Asia-Pacific Butter and Ghee Market Forecast Revenue (\$) (2020-2025)  
Figure Asia Pacific COVID-19 Status  
Figure China Butter and Ghee Market Sales and Growth Rate (2015-2020)  
Figure Japan Butter and Ghee Market Sales and Growth Rate (2015-2020)  
Figure South Korea Butter and Ghee Market Sales and Growth Rate (2015-2020)  
Figure Australia Butter and Ghee Market Sales and Growth Rate (2015-2020)  
Figure India Butter and Ghee Market Sales and Growth Rate (2015-2020)  
Figure South America Butter and Ghee Market Sales and Growth Rate (2015-2020)  
Figure South America Butter and Ghee Market Revenue and Growth Rate (2015-2020)  
Figure South America Butter and Ghee Market Forecast Sales (2020-2025)  
Figure South America Butter and Ghee Market Forecast Revenue (\$) (2020-2025)  
Figure Brazil Butter and Ghee Market Sales and Growth Rate (2015-2020)  
Figure Argentina Butter and Ghee Market Sales and Growth Rate (2015-2020)  
Figure Columbia Butter and Ghee Market Sales and Growth Rate (2015-2020)  
Figure Middle East and Africa Butter and Ghee Market Sales and Growth Rate (2015-2020)  
Figure Middle East and Africa Butter and Ghee Market Revenue and Growth Rate (2015-2020)  
Figure Middle East and Africa Butter and Ghee Market Forecast Sales (2020-2025)  
Figure Middle East and Africa Butter and Ghee Market Forecast Revenue (\$) (2020-2025)  
Figure UAE Butter and Ghee Market Sales and Growth Rate (2015-2020)  
Figure Egypt Butter and Ghee Market Sales and Growth Rate (2015-2020)  
Figure South Africa Butter and Ghee Market Sales and Growth Rate (2015-2020)

## I would like to order

Product name: Global Butter and Ghee Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

Product link: <https://marketpublishers.com/r/GA5CCFA5B2D4EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GA5CCFA5B2D4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

