

Global Business Travel for Travel Wholesaler Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Business travel is travel undertaken for work or business purposes, as opposed to other types of travel, such as for leisure purposes or regularly commuting between one's home and workplace.

Travel wholesaler as defined is an agent who offers travel-related products and services inside the travel industry. These travel-related products include tours, activities, accommodations and transportation. Most travelers prefer to book packages with includes almost everything (transportation, accommodation and tours). This is one of the reasons why wholesale travel suppliers play an important role in the travel industry. Wholesalers offer online booking for activities and tours and they should get commission in return. A worthwhile commission will surely motivate the wholesaler to generate prospective clients to the website of the travel suppliers.

Based on the Business Travel for Travel Wholesaler market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Business Travel for Travel Wholesaler market covered in Chapter 5:

Flight Centre Travel Group
Funjet Vacations
STA Travel
Hogg Robinson Group
Airbnb Inc.
GoGo Worldwide Tours
Thompson Holidays
American Express Travel
Thomas Cook
Carlson Wagonlit Travel
Expedia Inc.
JacTravel
The Priceline Group
Reliance
BCD Travel

In Chapter 6, on the basis of types, the Business Travel for Travel Wholesaler market from 2015 to 2025 is primarily split into:

Transportation
Food & lodging
Recreation

In Chapter 7, on the basis of applications, the Business Travel for Travel Wholesaler market from 2015 to 2025 covers:

Solo Traveler
Group traveler

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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