

# Global Business-to-Business (B2B) E-commerce Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

<https://marketpublishers.com/r/GBF4B889DBDBEN.html>

Date: May 2023

Pages: 101

Price: US\$ 3,250.00 (Single User License)

ID: GBF4B889DBDBEN

## Abstracts

B2B e-commerce is an abbreviation of business-to-business, e-commerce, which sells products or services between enterprises through the Internet through an online sales portal.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Business-to-Business (B2B) E-commerce market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Business-to-Business (B2B) E-commerce market are covered in Chapter 9:

The Dessert

Dubai Traders Online

Aladdin  
Gulf Business  
Togger  
Etisalat UAE

In Chapter 5 and Chapter 7.3, based on types, the Business-to-Business (B2B) E-commerce market from 2017 to 2027 is primarily split into:

Buyer-oriented E-commerce  
Supplier-oriented E-commerce  
Intermediary-oriented E-commerce

In Chapter 6 and Chapter 7.4, based on applications, the Business-to-Business (B2B) E-commerce market from 2017 to 2027 covers:

Network as a Service (NaaS)  
Data as a Service (Daas)  
Storage as a Service (STaaS)  
Back-end as a Service (BaaS)

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States  
Europe  
China  
Japan  
India  
Southeast Asia  
Latin America  
Middle East and Africa

#### Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Business-to-Business (B2B) E-commerce market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Business-to-Business (B2B) E-commerce Industry.

## 2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

## 3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

## 4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

### Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 BUSINESS-TO-BUSINESS (B2B) E-COMMERCE MARKET OVERVIEW

1.1 Product Overview and Scope of Business-to-Business (B2B) E-commerce Market

1.2 Business-to-Business (B2B) E-commerce Market Segment by Type

1.2.1 Global Business-to-Business (B2B) E-commerce Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)

1.3 Global Business-to-Business (B2B) E-commerce Market Segment by Application

1.3.1 Business-to-Business (B2B) E-commerce Market Consumption (Sales Volume) Comparison by Application (2017-2027)

1.4 Global Business-to-Business (B2B) E-commerce Market, Region Wise (2017-2027)

1.4.1 Global Business-to-Business (B2B) E-commerce Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)

1.4.2 United States Business-to-Business (B2B) E-commerce Market Status and Prospect (2017-2027)

1.4.3 Europe Business-to-Business (B2B) E-commerce Market Status and Prospect (2017-2027)

1.4.4 China Business-to-Business (B2B) E-commerce Market Status and Prospect (2017-2027)

1.4.5 Japan Business-to-Business (B2B) E-commerce Market Status and Prospect (2017-2027)

1.4.6 India Business-to-Business (B2B) E-commerce Market Status and Prospect (2017-2027)

1.4.7 Southeast Asia Business-to-Business (B2B) E-commerce Market Status and Prospect (2017-2027)

1.4.8 Latin America Business-to-Business (B2B) E-commerce Market Status and Prospect (2017-2027)

1.4.9 Middle East and Africa Business-to-Business (B2B) E-commerce Market Status and Prospect (2017-2027)

1.5 Global Market Size of Business-to-Business (B2B) E-commerce (2017-2027)

1.5.1 Global Business-to-Business (B2B) E-commerce Market Revenue Status and Outlook (2017-2027)

1.5.2 Global Business-to-Business (B2B) E-commerce Market Sales Volume Status and Outlook (2017-2027)

1.6 Global Macroeconomic Analysis

1.7 The impact of the Russia-Ukraine war on the Business-to-Business (B2B) E-commerce Market

## **2 INDUSTRY OUTLOOK**

2.1 Business-to-Business (B2B) E-commerce Industry Technology Status and Trends

2.2 Industry Entry Barriers

2.2.1 Analysis of Financial Barriers

2.2.2 Analysis of Technical Barriers

2.2.3 Analysis of Talent Barriers

2.2.4 Analysis of Brand Barrier

2.3 Business-to-Business (B2B) E-commerce Market Drivers Analysis

2.4 Business-to-Business (B2B) E-commerce Market Challenges Analysis

2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Business-to-Business (B2B) E-commerce Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Business-to-Business (B2B) E-commerce Industry Development

## **3 GLOBAL BUSINESS-TO-BUSINESS (B2B) E-COMMERCE MARKET LANDSCAPE BY PLAYER**

3.1 Global Business-to-Business (B2B) E-commerce Sales Volume and Share by Player (2017-2022)

3.2 Global Business-to-Business (B2B) E-commerce Revenue and Market Share by Player (2017-2022)

3.3 Global Business-to-Business (B2B) E-commerce Average Price by Player (2017-2022)

3.4 Global Business-to-Business (B2B) E-commerce Gross Margin by Player (2017-2022)

3.5 Business-to-Business (B2B) E-commerce Market Competitive Situation and Trends

3.5.1 Business-to-Business (B2B) E-commerce Market Concentration Rate

3.5.2 Business-to-Business (B2B) E-commerce Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

## **4 GLOBAL BUSINESS-TO-BUSINESS (B2B) E-COMMERCE SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

4.1 Global Business-to-Business (B2B) E-commerce Sales Volume and Market Share,

Region Wise (2017-2022)

4.2 Global Business-to-Business (B2B) E-commerce Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Business-to-Business (B2B) E-commerce Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Business-to-Business (B2B) E-commerce Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Business-to-Business (B2B) E-commerce Market Under COVID-19

4.5 Europe Business-to-Business (B2B) E-commerce Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Business-to-Business (B2B) E-commerce Market Under COVID-19

4.6 China Business-to-Business (B2B) E-commerce Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Business-to-Business (B2B) E-commerce Market Under COVID-19

4.7 Japan Business-to-Business (B2B) E-commerce Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Business-to-Business (B2B) E-commerce Market Under COVID-19

4.8 India Business-to-Business (B2B) E-commerce Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Business-to-Business (B2B) E-commerce Market Under COVID-19

4.9 Southeast Asia Business-to-Business (B2B) E-commerce Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Business-to-Business (B2B) E-commerce Market Under COVID-19

4.10 Latin America Business-to-Business (B2B) E-commerce Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Business-to-Business (B2B) E-commerce Market Under COVID-19

4.11 Middle East and Africa Business-to-Business (B2B) E-commerce Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Business-to-Business (B2B) E-commerce Market Under COVID-19

## **5 GLOBAL BUSINESS-TO-BUSINESS (B2B) E-COMMERCE SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global Business-to-Business (B2B) E-commerce Sales Volume and Market Share by Type (2017-2022)

5.2 Global Business-to-Business (B2B) E-commerce Revenue and Market Share by



Type (2017-2022)

5.3 Global Business-to-Business (B2B) E-commerce Price by Type (2017-2022)

5.4 Global Business-to-Business (B2B) E-commerce Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Business-to-Business (B2B) E-commerce Sales Volume, Revenue and Growth Rate of Buyer-oriented E-commerce (2017-2022)

5.4.2 Global Business-to-Business (B2B) E-commerce Sales Volume, Revenue and Growth Rate of Supplier-oriented E-commerce (2017-2022)

5.4.3 Global Business-to-Business (B2B) E-commerce Sales Volume, Revenue and Growth Rate of Intermediary-oriented E-commerce (2017-2022)

## **6 GLOBAL BUSINESS-TO-BUSINESS (B2B) E-COMMERCE MARKET ANALYSIS BY APPLICATION**

6.1 Global Business-to-Business (B2B) E-commerce Consumption and Market Share by Application (2017-2022)

6.2 Global Business-to-Business (B2B) E-commerce Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Business-to-Business (B2B) E-commerce Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Business-to-Business (B2B) E-commerce Consumption and Growth Rate of Network as a Service (NaaS) (2017-2022)

6.3.2 Global Business-to-Business (B2B) E-commerce Consumption and Growth Rate of Data as a Service (Daas) (2017-2022)

6.3.3 Global Business-to-Business (B2B) E-commerce Consumption and Growth Rate of Storage as a Service (STaaS) (2017-2022)

6.3.4 Global Business-to-Business (B2B) E-commerce Consumption and Growth Rate of Back-end as a Service (BaaS) (2017-2022)

## **7 GLOBAL BUSINESS-TO-BUSINESS (B2B) E-COMMERCE MARKET FORECAST (2022-2027)**

7.1 Global Business-to-Business (B2B) E-commerce Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Business-to-Business (B2B) E-commerce Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Business-to-Business (B2B) E-commerce Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Business-to-Business (B2B) E-commerce Price and Trend Forecast



(2022-2027)

7.2 Global Business-to-Business (B2B) E-commerce Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Business-to-Business (B2B) E-commerce Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Business-to-Business (B2B) E-commerce Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Business-to-Business (B2B) E-commerce Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Business-to-Business (B2B) E-commerce Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Business-to-Business (B2B) E-commerce Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Business-to-Business (B2B) E-commerce Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Business-to-Business (B2B) E-commerce Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Business-to-Business (B2B) E-commerce Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Business-to-Business (B2B) E-commerce Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Business-to-Business (B2B) E-commerce Revenue and Growth Rate of Buyer-oriented E-commerce (2022-2027)

7.3.2 Global Business-to-Business (B2B) E-commerce Revenue and Growth Rate of Supplier-oriented E-commerce (2022-2027)

7.3.3 Global Business-to-Business (B2B) E-commerce Revenue and Growth Rate of Intermediary-oriented E-commerce (2022-2027)

7.4 Global Business-to-Business (B2B) E-commerce Consumption Forecast by Application (2022-2027)

7.4.1 Global Business-to-Business (B2B) E-commerce Consumption Value and Growth Rate of Network as a Service (NaaS)(2022-2027)

7.4.2 Global Business-to-Business (B2B) E-commerce Consumption Value and Growth Rate of Data as a Service (Daas)(2022-2027)

7.4.3 Global Business-to-Business (B2B) E-commerce Consumption Value and Growth Rate of Storage as a Service (STaaS)(2022-2027)

7.4.4 Global Business-to-Business (B2B) E-commerce Consumption Value and Growth Rate of Back-end as a Service (BaaS)(2022-2027)

7.5 Business-to-Business (B2B) E-commerce Market Forecast Under COVID-19

## **8 BUSINESS-TO-BUSINESS (B2B) E-COMMERCE MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Business-to-Business (B2B) E-commerce Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Business-to-Business (B2B) E-commerce Analysis

8.6 Major Downstream Buyers of Business-to-Business (B2B) E-commerce Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Business-to-Business (B2B) E-commerce Industry

## **9 PLAYERS PROFILES**

9.1 The Dessert

9.1.1 The Dessert Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Business-to-Business (B2B) E-commerce Product Profiles, Application and Specification

9.1.3 The Dessert Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Dubai Traders Online

9.2.1 Dubai Traders Online Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Business-to-Business (B2B) E-commerce Product Profiles, Application and Specification

9.2.3 Dubai Traders Online Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Aladdin

9.3.1 Aladdin Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Business-to-Business (B2B) E-commerce Product Profiles, Application and Specification

9.3.3 Aladdin Market Performance (2017-2022)

9.3.4 Recent Development

### 9.3.5 SWOT Analysis

## 9.4 Gulf Business

9.4.1 Gulf Business Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Business-to-Business (B2B) E-commerce Product Profiles, Application and Specification

9.4.3 Gulf Business Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

## 9.5 Togger

9.5.1 Togger Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Business-to-Business (B2B) E-commerce Product Profiles, Application and Specification

9.5.3 Togger Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

## 9.6 Etisalat UAE

9.6.1 Etisalat UAE Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Business-to-Business (B2B) E-commerce Product Profiles, Application and Specification

9.6.3 Etisalat UAE Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

- Figure Business-to-Business (B2B) E-commerce Product Picture
- Table Global Business-to-Business (B2B) E-commerce Market Sales Volume and CAGR (%) Comparison by Type
- Table Business-to-Business (B2B) E-commerce Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- Figure Global Business-to-Business (B2B) E-commerce Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)
- Figure United States Business-to-Business (B2B) E-commerce Market Revenue (Million USD) and Growth Rate (2017-2027)
- Figure Europe Business-to-Business (B2B) E-commerce Market Revenue (Million USD) and Growth Rate (2017-2027)
- Figure China Business-to-Business (B2B) E-commerce Market Revenue (Million USD) and Growth Rate (2017-2027)
- Figure Japan Business-to-Business (B2B) E-commerce Market Revenue (Million USD) and Growth Rate (2017-2027)
- Figure India Business-to-Business (B2B) E-commerce Market Revenue (Million USD) and Growth Rate (2017-2027)
- Figure Southeast Asia Business-to-Business (B2B) E-commerce Market Revenue (Million USD) and Growth Rate (2017-2027)
- Figure Latin America Business-to-Business (B2B) E-commerce Market Revenue (Million USD) and Growth Rate (2017-2027)
- Figure Middle East and Africa Business-to-Business (B2B) E-commerce Market Revenue (Million USD) and Growth Rate (2017-2027)
- Figure Global Business-to-Business (B2B) E-commerce Market Sales Volume Status and Outlook (2017-2027)
- Table Global Macroeconomic Analysis
- Figure Global COVID-19 Status Overview
- Table Influence of COVID-19 Outbreak on Business-to-Business (B2B) E-commerce Industry Development
- Table Global Business-to-Business (B2B) E-commerce Sales Volume by Player (2017-2022)
- Table Global Business-to-Business (B2B) E-commerce Sales Volume Share by Player (2017-2022)
- Figure Global Business-to-Business (B2B) E-commerce Sales Volume Share by Player in 2021

Table Business-to-Business (B2B) E-commerce Revenue (Million USD) by Player (2017-2022)

Table Business-to-Business (B2B) E-commerce Revenue Market Share by Player (2017-2022)

Table Business-to-Business (B2B) E-commerce Price by Player (2017-2022)

Table Business-to-Business (B2B) E-commerce Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Business-to-Business (B2B) E-commerce Sales Volume, Region Wise (2017-2022)

Table Global Business-to-Business (B2B) E-commerce Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Business-to-Business (B2B) E-commerce Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Business-to-Business (B2B) E-commerce Sales Volume Market Share, Region Wise in 2021

Table Global Business-to-Business (B2B) E-commerce Revenue (Million USD), Region Wise (2017-2022)

Table Global Business-to-Business (B2B) E-commerce Revenue Market Share, Region Wise (2017-2022)

Figure Global Business-to-Business (B2B) E-commerce Revenue Market Share, Region Wise (2017-2022)

Figure Global Business-to-Business (B2B) E-commerce Revenue Market Share, Region Wise in 2021

Table Global Business-to-Business (B2B) E-commerce Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Business-to-Business (B2B) E-commerce Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Business-to-Business (B2B) E-commerce Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Business-to-Business (B2B) E-commerce Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Business-to-Business (B2B) E-commerce Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Business-to-Business (B2B) E-commerce Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Business-to-Business (B2B) E-commerce Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Business-to-Business (B2B) E-commerce Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Business-to-Business (B2B) E-commerce Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Business-to-Business (B2B) E-commerce Sales Volume by Type (2017-2022)

Table Global Business-to-Business (B2B) E-commerce Sales Volume Market Share by Type (2017-2022)

Figure Global Business-to-Business (B2B) E-commerce Sales Volume Market Share by Type in 2021

Table Global Business-to-Business (B2B) E-commerce Revenue (Million USD) by Type (2017-2022)

Table Global Business-to-Business (B2B) E-commerce Revenue Market Share by Type (2017-2022)

Figure Global Business-to-Business (B2B) E-commerce Revenue Market Share by Type in 2021

Table Business-to-Business (B2B) E-commerce Price by Type (2017-2022)

Figure Global Business-to-Business (B2B) E-commerce Sales Volume and Growth Rate of Buyer-oriented E-commerce (2017-2022)

Figure Global Business-to-Business (B2B) E-commerce Revenue (Million USD) and Growth Rate of Buyer-oriented E-commerce (2017-2022)

Figure Global Business-to-Business (B2B) E-commerce Sales Volume and Growth Rate of Supplier-oriented E-commerce (2017-2022)

Figure Global Business-to-Business (B2B) E-commerce Revenue (Million USD) and Growth Rate of Supplier-oriented E-commerce (2017-2022)

Figure Global Business-to-Business (B2B) E-commerce Sales Volume and Growth Rate of Intermediary-oriented E-commerce (2017-2022)

Figure Global Business-to-Business (B2B) E-commerce Revenue (Million USD) and Growth Rate of Intermediary-oriented E-commerce (2017-2022)

Table Global Business-to-Business (B2B) E-commerce Consumption by Application (2017-2022)

Table Global Business-to-Business (B2B) E-commerce Consumption Market Share by Application (2017-2022)

Table Global Business-to-Business (B2B) E-commerce Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Business-to-Business (B2B) E-commerce Consumption Revenue Market Share by Application (2017-2022)

Table Global Business-to-Business (B2B) E-commerce Consumption and Growth Rate of Network as a Service (NaaS) (2017-2022)

Table Global Business-to-Business (B2B) E-commerce Consumption and Growth Rate of Data as a Service (Daas) (2017-2022)



Table Global Business-to-Business (B2B) E-commerce Consumption and Growth Rate of Storage as a Service (STaaS) (2017-2022)

Table Global Business-to-Business (B2B) E-commerce Consumption and Growth Rate of Back-end as a Service (BaaS) (2017-2022)

Figure Global Business-to-Business (B2B) E-commerce Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Business-to-Business (B2B) E-commerce Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Business-to-Business (B2B) E-commerce Price and Trend Forecast (2022-2027)

Figure USA Business-to-Business (B2B) E-commerce Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Business-to-Business (B2B) E-commerce Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Business-to-Business (B2B) E-commerce Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Business-to-Business (B2B) E-commerce Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Business-to-Business (B2B) E-commerce Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Business-to-Business (B2B) E-commerce Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Business-to-Business (B2B) E-commerce Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Business-to-Business (B2B) E-commerce Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Business-to-Business (B2B) E-commerce Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Business-to-Business (B2B) E-commerce Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Business-to-Business (B2B) E-commerce Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Business-to-Business (B2B) E-commerce Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Business-to-Business (B2B) E-commerce Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Business-to-Business (B2B) E-commerce Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Business-to-Business (B2B) E-commerce Market Sales

Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Business-to-Business (B2B) E-commerce Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Business-to-Business (B2B) E-commerce Market Sales Volume Forecast, by Type

Table Global Business-to-Business (B2B) E-commerce Sales Volume Market Share Forecast, by Type

Table Global Business-to-Business (B2B) E-commerce Market Revenue (Million USD) Forecast, by Type

Table Global Business-to-Business (B2B) E-commerce Revenue Market Share Forecast, by Type

Table Global Business-to-Business (B2B) E-commerce Price Forecast, by Type

Figure Global Business-to-Business (B2B) E-commerce Revenue (Million USD) and Growth Rate of Buyer-oriented E-commerce (2022-2027)

Figure Global Business-to-Business (B2B) E-commerce Revenue (Million USD) and Growth Rate of Buyer-oriented E-commerce (2022-2027)

Figure Global Business-to-Business (B2B) E-commerce Revenue (Million USD) and Growth Rate of Supplier-oriented E-commerce (2022-2027)

Figure Global Business-to-Business (B2B) E-commerce Revenue (Million USD) and Growth Rate of Supplier-oriented E-commerce (2022-2027)

Figure Global Business-to-Business (B2B) E-commerce Revenue (Million USD) and Growth Rate of Intermediary-oriented E-commerce (2022-2027)

Figure Global Business-to-Business (B2B) E-commerce Revenue (Million USD) and Growth Rate of Intermediary-oriented E-commerce (2022-2027)

Table Global Business-to-Business (B2B) E-commerce Market Consumption Forecast, by Application

Table Global Business-to-Business (B2B) E-commerce Consumption Market Share Forecast, by Application

Table Global Business-to-Business (B2B) E-commerce Market Revenue (Million USD) Forecast, by Application

Table Global Business-to-Business (B2B) E-commerce Revenue Market Share Forecast, by Application

Figure Global Business-to-Business (B2B) E-commerce Consumption Value (Million USD) and Growth Rate of Network as a Service (NaaS) (2022-2027)

Figure Global Business-to-Business (B2B) E-commerce Consumption Value (Million USD) and Growth Rate of Data as a Service (Daas) (2022-2027)

Figure Global Business-to-Business (B2B) E-commerce Consumption Value (Million USD) and Growth Rate of Storage as a Service (STaaS) (2022-2027)

Figure Global Business-to-Business (B2B) E-commerce Consumption Value (Million

USD) and Growth Rate of Back-end as a Service (BaaS) (2022-2027)

Figure Business-to-Business (B2B) E-commerce Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table The Dessert Profile

Table The Dessert Business-to-Business (B2B) E-commerce Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure The Dessert Business-to-Business (B2B) E-commerce Sales Volume and Growth Rate

Figure The Dessert Revenue (Million USD) Market Share 2017-2022

Table Dubai Traders Online Profile

Table Dubai Traders Online Business-to-Business (B2B) E-commerce Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Dubai Traders Online Business-to-Business (B2B) E-commerce Sales Volume and Growth Rate

Figure Dubai Traders Online Revenue (Million USD) Market Share 2017-2022

Table Aladdin Profile

Table Aladdin Business-to-Business (B2B) E-commerce Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Aladdin Business-to-Business (B2B) E-commerce Sales Volume and Growth Rate

Figure Aladdin Revenue (Million USD) Market Share 2017-2022

Table Gulf Business Profile

Table Gulf Business Business-to-Business (B2B) E-commerce Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Gulf Business Business-to-Business (B2B) E-commerce Sales Volume and Growth Rate

Figure Gulf Business Revenue (Million USD) Market Share 2017-2022

Table Togger Profile

Table Togger Business-to-Business (B2B) E-commerce Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Togger Business-to-Business (B2B) E-commerce Sales Volume and Growth Rate

Figure Togger Revenue (Million USD) Market Share 2017-2022

Table Etisalat UAE Profile

Table Etisalat UAE Business-to-Business (B2B) E-commerce Sales Volume, Revenue

(Million USD), Price and Gross Margin (2017-2022)

Figure Etisalat UAE Business-to-Business (B2B) E-commerce Sales Volume and Growth Rate

Figure Etisalat UAE Revenue (Million USD) Market Share 2017-2022

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