

Global Business Process Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

A business process is a collection of related, structured activities or tasks by people or equipment that in a specific sequence produces a service or product (serves a particular business goal) for a particular customer or customers. Business processes occur in all organizational level and it may or may not be visible to customers. A business process may often be visualized (modeled) as a flowchart of a sequence of activities with interleaving decision points or as a process matrix of a sequence of activities with relevance rules based on data in the process. The benefits of using business processes include improved customer satisfaction and improved agility for reacting to rapid market change. Process-oriented organizations break down the barriers of structural departments and try to avoid functional silos.

Based on the Business Process market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Business Process market covered in Chapter 5:

Wipro
TCS
Oracle
Accenture
Capgemini
SAP SE
HCL
Cognizant
Genpact
IBM
Fujitsu
EXL

In Chapter 6, on the basis of types, the Business Process market from 2015 to 2025 is primarily split into:

Operations
Accounting and Finance
Sales and Marketing
Customer Service and Support
Human Resource Management (HRM)
Procurement and Supply Chain Management
Others

In Chapter 7, on the basis of applications, the Business Process market from 2015 to 2025 covers:

BFSI
Telecom and IT
Manufacturing
ECommerce and Retail
Healthcare
Government
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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