

Global Business Process Management Platform-as-a-Service (BPM PaaS) Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/G99F6E975A98EN.html>

Date: April 2022

Pages: 115

Price: US\$ 3,500.00 (Single User License)

ID: G99F6E975A98EN

Abstracts

Business Process Management Platform as a Service (BPM PaaS) is a comprehensive pre-integrated and cloud-hosted BPM platform, providing services for the development and implementation of general business process applications. BPM suite integrates various disciplines necessary for process management (such as data, business rules, service level agreements and resources) with supporting technologies for effective management of business processes.

Based on the Business Process Management Platform-as-a-Service (BPM PaaS) market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Business Process Management Platform-as-a-Service (BPM PaaS) market covered in Chapter 5:

OpenText, Inc.

Adobe Systems Inc.

Oracle Corporation

Red Hat, Inc.

Software AG

Tibco Software

IBM Corporation

PegaSystems Inc.

Appian Corp.

BP Logix.

In Chapter 6, on the basis of types, the Business Process Management Platform-as-a-Service (BPM PaaS) market from 2015 to 2025 is primarily split into:

Cloud BPM

On-premises BPM

In Chapter 7, on the basis of applications, the Business Process Management Platform-as-a-Service (BPM PaaS) market from 2015 to 2025 covers:

BFSI

Manufacturing

Retail

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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