

Global Business Intelligence Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Business intelligence (BI) refers to the technologies, applications, and practices used to collect, integrate, analyze, and present business information. BI includes a variety of tools that enable organizations to collect data from internal systems and external sources, prepare for analysis, develop and run queries against that data, and create reports to better shape decision-making processes.

Based on the Business Intelligence market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Business Intelligence market covered in Chapter 5:

Panorama

Microsoft Corporation

Yellowfin International

SAP SE

MicroStrategy

Information Builders

Qlik Technologies

SAS Institute

IBM Corporation

Pentaho

Oracle Corporation

Sisense

TIBCO Software

Tableau Software

In Chapter 6, on the basis of types, the Business Intelligence market from 2015 to 2025 is primarily split into:

Platform

Software

Services

In Chapter 7, on the basis of applications, the Business Intelligence market from 2015 to 2025 covers:

Predictive asset maintenance

Fraud detection and security management

Supply chain optimization

Network management and optimization

Workforce management

Sales and marketing management

Operations management

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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