

Global Business English Language Training Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

Business English is a broad term used to describe the type of English people uses to conduct business, primarily the English language skills required to communicate in a business environment.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Business English Language Training market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Business English Language Training market are covered in Chapter 9:

EF Education First

Berlitz
Xueda Education Group
Disney English
ChinaEDU
iTutorGroup
Sprout4Future
New Oriental Education & Technology Group
Pearson ELT
TAL Education Group

In Chapter 5 and Chapter 7.3, based on types, the Business English Language Training market from 2017 to 2027 is primarily split into:

Blended Learning
Online Learning

In Chapter 6 and Chapter 7.4, based on applications, the Business English Language Training market from 2017 to 2027 covers:

Institutional Learners
Individual Learners

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States
Europe
China
Japan
India
Southeast Asia
Latin America
Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the

Business English Language Training market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Business English Language Training Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue,

gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 BUSINESS ENGLISH LANGUAGE TRAINING MARKET OVERVIEW

- 1.1 Product Overview and Scope of Business English Language Training Market
- 1.2 Business English Language Training Market Segment by Type
 - 1.2.1 Global Business English Language Training Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Business English Language Training Market Segment by Application
 - 1.3.1 Business English Language Training Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Business English Language Training Market, Region Wise (2017-2027)
 - 1.4.1 Global Business English Language Training Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Business English Language Training Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Business English Language Training Market Status and Prospect (2017-2027)
 - 1.4.4 China Business English Language Training Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Business English Language Training Market Status and Prospect (2017-2027)
 - 1.4.6 India Business English Language Training Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Business English Language Training Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Business English Language Training Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Business English Language Training Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Business English Language Training (2017-2027)
 - 1.5.1 Global Business English Language Training Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Business English Language Training Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Business English Language Training Market

2 INDUSTRY OUTLOOK

2.1 Business English Language Training Industry Technology Status and Trends

2.2 Industry Entry Barriers

2.2.1 Analysis of Financial Barriers

2.2.2 Analysis of Technical Barriers

2.2.3 Analysis of Talent Barriers

2.2.4 Analysis of Brand Barrier

2.3 Business English Language Training Market Drivers Analysis

2.4 Business English Language Training Market Challenges Analysis

2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Business English Language Training Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Business English Language Training Industry Development

3 GLOBAL BUSINESS ENGLISH LANGUAGE TRAINING MARKET LANDSCAPE BY PLAYER

3.1 Global Business English Language Training Sales Volume and Share by Player (2017-2022)

3.2 Global Business English Language Training Revenue and Market Share by Player (2017-2022)

3.3 Global Business English Language Training Average Price by Player (2017-2022)

3.4 Global Business English Language Training Gross Margin by Player (2017-2022)

3.5 Business English Language Training Market Competitive Situation and Trends

3.5.1 Business English Language Training Market Concentration Rate

3.5.2 Business English Language Training Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL BUSINESS ENGLISH LANGUAGE TRAINING SALES VOLUME AND REVENUE REGION WISE (2017-2022)

4.1 Global Business English Language Training Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Business English Language Training Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Business English Language Training Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Business English Language Training Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Business English Language Training Market Under COVID-19

4.5 Europe Business English Language Training Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Business English Language Training Market Under COVID-19

4.6 China Business English Language Training Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Business English Language Training Market Under COVID-19

4.7 Japan Business English Language Training Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Business English Language Training Market Under COVID-19

4.8 India Business English Language Training Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Business English Language Training Market Under COVID-19

4.9 Southeast Asia Business English Language Training Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Business English Language Training Market Under COVID-19

4.10 Latin America Business English Language Training Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Business English Language Training Market Under COVID-19

4.11 Middle East and Africa Business English Language Training Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Business English Language Training Market Under COVID-19

5 GLOBAL BUSINESS ENGLISH LANGUAGE TRAINING SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Business English Language Training Sales Volume and Market Share by Type (2017-2022)

5.2 Global Business English Language Training Revenue and Market Share by Type (2017-2022)

5.3 Global Business English Language Training Price by Type (2017-2022)

5.4 Global Business English Language Training Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Business English Language Training Sales Volume, Revenue and Growth

Rate of Blended Learning (2017-2022)

5.4.2 Global Business English Language Training Sales Volume, Revenue and Growth Rate of Online Learning (2017-2022)

6 GLOBAL BUSINESS ENGLISH LANGUAGE TRAINING MARKET ANALYSIS BY APPLICATION

6.1 Global Business English Language Training Consumption and Market Share by Application (2017-2022)

6.2 Global Business English Language Training Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Business English Language Training Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Business English Language Training Consumption and Growth Rate of Institutional Learners (2017-2022)

6.3.2 Global Business English Language Training Consumption and Growth Rate of Individual Learners (2017-2022)

7 GLOBAL BUSINESS ENGLISH LANGUAGE TRAINING MARKET FORECAST (2022-2027)

7.1 Global Business English Language Training Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Business English Language Training Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Business English Language Training Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Business English Language Training Price and Trend Forecast (2022-2027)

7.2 Global Business English Language Training Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Business English Language Training Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Business English Language Training Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Business English Language Training Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Business English Language Training Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Business English Language Training Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Business English Language Training Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Business English Language Training Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Business English Language Training Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Business English Language Training Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Business English Language Training Revenue and Growth Rate of Blended Learning (2022-2027)

7.3.2 Global Business English Language Training Revenue and Growth Rate of Online Learning (2022-2027)

7.4 Global Business English Language Training Consumption Forecast by Application (2022-2027)

7.4.1 Global Business English Language Training Consumption Value and Growth Rate of Institutional Learners(2022-2027)

7.4.2 Global Business English Language Training Consumption Value and Growth Rate of Individual Learners(2022-2027)

7.5 Business English Language Training Market Forecast Under COVID-19

8 BUSINESS ENGLISH LANGUAGE TRAINING MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Business English Language Training Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Business English Language Training Analysis

8.6 Major Downstream Buyers of Business English Language Training Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Business English Language Training Industry

9 PLAYERS PROFILES

9.1 EF Education First

9.1.1 EF Education First Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Business English Language Training Product Profiles, Application and Specification

9.1.3 EF Education First Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Berlitz

9.2.1 Berlitz Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Business English Language Training Product Profiles, Application and Specification

9.2.3 Berlitz Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Xueda Education Group

9.3.1 Xueda Education Group Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Business English Language Training Product Profiles, Application and Specification

9.3.3 Xueda Education Group Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Disney English

9.4.1 Disney English Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Business English Language Training Product Profiles, Application and Specification

9.4.3 Disney English Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 ChinaEDU

9.5.1 ChinaEDU Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Business English Language Training Product Profiles, Application and Specification

9.5.3 ChinaEDU Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 iTutorGroup

9.6.1 iTutorGroup Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Business English Language Training Product Profiles, Application and Specification

9.6.3 iTutorGroup Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Sprout4Future

9.7.1 Sprout4Future Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Business English Language Training Product Profiles, Application and Specification

9.7.3 Sprout4Future Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 New Oriental Education & Technology Group

9.8.1 New Oriental Education & Technology Group Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Business English Language Training Product Profiles, Application and Specification

9.8.3 New Oriental Education & Technology Group Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Pearson ELT

9.9.1 Pearson ELT Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Business English Language Training Product Profiles, Application and Specification

9.9.3 Pearson ELT Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 TAL Education Group

9.10.1 TAL Education Group Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Business English Language Training Product Profiles, Application and Specification

9.10.3 TAL Education Group Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Business English Language Training Product Picture

Table Global Business English Language Training Market Sales Volume and CAGR (%) Comparison by Type

Table Business English Language Training Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Business English Language Training Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Business English Language Training Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Business English Language Training Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Business English Language Training Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Business English Language Training Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Business English Language Training Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Business English Language Training Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Business English Language Training Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Business English Language Training Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Business English Language Training Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Business English Language Training Industry Development

Table Global Business English Language Training Sales Volume by Player (2017-2022)

Table Global Business English Language Training Sales Volume Share by Player (2017-2022)

Figure Global Business English Language Training Sales Volume Share by Player in 2021

Table Business English Language Training Revenue (Million USD) by Player

(2017-2022)

Table Business English Language Training Revenue Market Share by Player

(2017-2022)

Table Business English Language Training Price by Player (2017-2022)

Table Business English Language Training Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Business English Language Training Sales Volume, Region Wise

(2017-2022)

Table Global Business English Language Training Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Business English Language Training Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Business English Language Training Sales Volume Market Share, Region Wise in 2021

Table Global Business English Language Training Revenue (Million USD), Region Wise (2017-2022)

Table Global Business English Language Training Revenue Market Share, Region Wise (2017-2022)

Figure Global Business English Language Training Revenue Market Share, Region Wise (2017-2022)

Figure Global Business English Language Training Revenue Market Share, Region Wise in 2021

Table Global Business English Language Training Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Business English Language Training Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Business English Language Training Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Business English Language Training Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Business English Language Training Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Business English Language Training Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Business English Language Training Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Business English Language Training Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Business English Language Training Sales Volume,

Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Business English Language Training Sales Volume by Type (2017-2022)

Table Global Business English Language Training Sales Volume Market Share by Type (2017-2022)

Figure Global Business English Language Training Sales Volume Market Share by Type in 2021

Table Global Business English Language Training Revenue (Million USD) by Type (2017-2022)

Table Global Business English Language Training Revenue Market Share by Type (2017-2022)

Figure Global Business English Language Training Revenue Market Share by Type in 2021

Table Business English Language Training Price by Type (2017-2022)

Figure Global Business English Language Training Sales Volume and Growth Rate of Blended Learning (2017-2022)

Figure Global Business English Language Training Revenue (Million USD) and Growth Rate of Blended Learning (2017-2022)

Figure Global Business English Language Training Sales Volume and Growth Rate of Online Learning (2017-2022)

Figure Global Business English Language Training Revenue (Million USD) and Growth Rate of Online Learning (2017-2022)

Table Global Business English Language Training Consumption by Application (2017-2022)

Table Global Business English Language Training Consumption Market Share by Application (2017-2022)

Table Global Business English Language Training Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Business English Language Training Consumption Revenue Market Share by Application (2017-2022)

Table Global Business English Language Training Consumption and Growth Rate of Institutional Learners (2017-2022)

Table Global Business English Language Training Consumption and Growth Rate of Individual Learners (2017-2022)

Figure Global Business English Language Training Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Business English Language Training Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Business English Language Training Price and Trend Forecast (2022-2027)

Figure USA Business English Language Training Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Business English Language Training Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Business English Language Training Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Business English Language Training Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Business English Language Training Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Business English Language Training Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Business English Language Training Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Business English Language Training Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Business English Language Training Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Business English Language Training Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Business English Language Training Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Business English Language Training Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Business English Language Training Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Business English Language Training Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Business English Language Training Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Business English Language Training Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Business English Language Training Market Sales Volume Forecast, by Type

Table Global Business English Language Training Sales Volume Market Share Forecast, by Type

Table Global Business English Language Training Market Revenue (Million USD) Forecast, by Type

Table Global Business English Language Training Revenue Market Share Forecast, by

Type

Table Global Business English Language Training Price Forecast, by Type

Figure Global Business English Language Training Revenue (Million USD) and Growth Rate of Blended Learning (2022-2027)

Figure Global Business English Language Training Revenue (Million USD) and Growth Rate of Blended Learning (2022-2027)

Figure Global Business English Language Training Revenue (Million USD) and Growth Rate of Online Learning (2022-2027)

Figure Global Business English Language Training Revenue (Million USD) and Growth Rate of Online Learning (2022-2027)

Table Global Business English Language Training Market Consumption Forecast, by Application

Table Global Business English Language Training Consumption Market Share Forecast, by Application

Table Global Business English Language Training Market Revenue (Million USD) Forecast, by Application

Table Global Business English Language Training Revenue Market Share Forecast, by Application

Figure Global Business English Language Training Consumption Value (Million USD) and Growth Rate of Institutional Learners (2022-2027)

Figure Global Business English Language Training Consumption Value (Million USD) and Growth Rate of Individual Learners (2022-2027)

Figure Business English Language Training Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table EF Education First Profile

Table EF Education First Business English Language Training Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure EF Education First Business English Language Training Sales Volume and Growth Rate

Figure EF Education First Revenue (Million USD) Market Share 2017-2022

Table Berlitz Profile

Table Berlitz Business English Language Training Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Berlitz Business English Language Training Sales Volume and Growth Rate

Figure Berlitz Revenue (Million USD) Market Share 2017-2022

Table Xueda Education Group Profile

Table Xueda Education Group Business English Language Training Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Xueda Education Group Business English Language Training Sales Volume and Growth Rate

Figure Xueda Education Group Revenue (Million USD) Market Share 2017-2022

Table Disney English Profile

Table Disney English Business English Language Training Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Disney English Business English Language Training Sales Volume and Growth Rate

Figure Disney English Revenue (Million USD) Market Share 2017-2022

Table ChinaEDU Profile

Table ChinaEDU Business English Language Training Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure ChinaEDU Business English Language Training Sales Volume and Growth Rate

Figure ChinaEDU Revenue (Million USD) Market Share 2017-2022

Table iTutorGroup Profile

Table iTutorGroup Business English Language Training Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure iTutorGroup Business English Language Training Sales Volume and Growth Rate

Figure iTutorGroup Revenue (Million USD) Market Share 2017-2022

Table Sprout4Future Profile

Table Sprout4Future Business English Language Training Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Sprout4Future Business English Language Training Sales Volume and Growth Rate

Figure Sprout4Future Revenue (Million USD) Market Share 2017-2022

Table New Oriental Education & Technology Group Profile

Table New Oriental Education & Technology Group Business English Language Training Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure New Oriental Education & Technology Group Business English Language Training Sales Volume and Growth Rate

Figure New Oriental Education & Technology Group Revenue (Million USD) Market Share 2017-2022

Table Pearson ELT Profile

Table Pearson ELT Business English Language Training Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Pearson ELT Business English Language Training Sales Volume and Growth Rate

Figure Pearson ELT Revenue (Million USD) Market Share 2017-2022

Table TAL Education Group Profile

Table TAL Education Group Business English Language Training Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure TAL Education Group Business English Language Training Sales Volume and Growth Rate

Figure TAL Education Group Revenue (Million USD) Market Share 2017-2022

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