

# Global Buoyancy Aids Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

Buoyancy aids are a specialist form of personal flotation device (PFD) used most commonly by kayakers, canoeists and dinghy sailors.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Buoyancy Aids market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Buoyancy Aids market are covered in Chapter 9:

O'Neill

Spinlock

Astral

SALUS MARINE WEAR INC.

Secumar  
Survitec Group Limited  
Drarger  
JimBuoy  
Stormy Lifejackets  
Hansen Protection  
Dongtai Jianghai  
Johnson Outdoors  
The Coleman Company  
LALIZAS  
NRS (Northwest River Supplies)  
International Safety Products  
Kent Sporting Goods  
VIKING Life-Saving Equipment  
Mustang Survival  
Harmony Gear  
Aqua Lung International  
SeaSafe Systems  
Kokatat  
Wuxi Xingtai Shipping Equipment

In Chapter 5 and Chapter 7.3, based on types, the Buoyancy Aids market from 2017 to 2027 is primarily split into:

Over the Head Vest  
Front Zip Jacket  
Side Zip

In Chapter 6 and Chapter 7.4, based on applications, the Buoyancy Aids market from 2017 to 2027 covers:

Passenger & Aircraft Crew  
Commercial Vessel  
Water Sporting

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States  
Europe  
China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Buoyancy Aids market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Buoyancy Aids Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

## Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue,

gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 BUOYANCY AIDS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Buoyancy Aids Market
- 1.2 Buoyancy Aids Market Segment by Type
  - 1.2.1 Global Buoyancy Aids Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Buoyancy Aids Market Segment by Application
  - 1.3.1 Buoyancy Aids Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Buoyancy Aids Market, Region Wise (2017-2027)
  - 1.4.1 Global Buoyancy Aids Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Buoyancy Aids Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Buoyancy Aids Market Status and Prospect (2017-2027)
  - 1.4.4 China Buoyancy Aids Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Buoyancy Aids Market Status and Prospect (2017-2027)
  - 1.4.6 India Buoyancy Aids Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Buoyancy Aids Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Buoyancy Aids Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Buoyancy Aids Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Buoyancy Aids (2017-2027)
  - 1.5.1 Global Buoyancy Aids Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Buoyancy Aids Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Buoyancy Aids Market

### 2 INDUSTRY OUTLOOK

- 2.1 Buoyancy Aids Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Buoyancy Aids Market Drivers Analysis
- 2.4 Buoyancy Aids Market Challenges Analysis
- 2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Buoyancy Aids Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Buoyancy Aids Industry Development

### **3 GLOBAL BUOYANCY AIDS MARKET LANDSCAPE BY PLAYER**

3.1 Global Buoyancy Aids Sales Volume and Share by Player (2017-2022)

3.2 Global Buoyancy Aids Revenue and Market Share by Player (2017-2022)

3.3 Global Buoyancy Aids Average Price by Player (2017-2022)

3.4 Global Buoyancy Aids Gross Margin by Player (2017-2022)

3.5 Buoyancy Aids Market Competitive Situation and Trends

3.5.1 Buoyancy Aids Market Concentration Rate

3.5.2 Buoyancy Aids Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL BUOYANCY AIDS SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

4.1 Global Buoyancy Aids Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Buoyancy Aids Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Buoyancy Aids Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Buoyancy Aids Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Buoyancy Aids Market Under COVID-19

4.5 Europe Buoyancy Aids Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Buoyancy Aids Market Under COVID-19

4.6 China Buoyancy Aids Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Buoyancy Aids Market Under COVID-19

4.7 Japan Buoyancy Aids Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Buoyancy Aids Market Under COVID-19

4.8 India Buoyancy Aids Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Buoyancy Aids Market Under COVID-19

4.9 Southeast Asia Buoyancy Aids Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Buoyancy Aids Market Under COVID-19

4.10 Latin America Buoyancy Aids Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Buoyancy Aids Market Under COVID-19

4.11 Middle East and Africa Buoyancy Aids Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Buoyancy Aids Market Under COVID-19

## **5 GLOBAL BUOYANCY AIDS SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global Buoyancy Aids Sales Volume and Market Share by Type (2017-2022)

5.2 Global Buoyancy Aids Revenue and Market Share by Type (2017-2022)

5.3 Global Buoyancy Aids Price by Type (2017-2022)

5.4 Global Buoyancy Aids Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Buoyancy Aids Sales Volume, Revenue and Growth Rate of Over the Head Vest (2017-2022)

5.4.2 Global Buoyancy Aids Sales Volume, Revenue and Growth Rate of Front Zip Jacket (2017-2022)

5.4.3 Global Buoyancy Aids Sales Volume, Revenue and Growth Rate of Side Zip (2017-2022)

## **6 GLOBAL BUOYANCY AIDS MARKET ANALYSIS BY APPLICATION**

6.1 Global Buoyancy Aids Consumption and Market Share by Application (2017-2022)

6.2 Global Buoyancy Aids Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Buoyancy Aids Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Buoyancy Aids Consumption and Growth Rate of Passenger & Aircraft Crew (2017-2022)

6.3.2 Global Buoyancy Aids Consumption and Growth Rate of Commercial Vessel (2017-2022)

6.3.3 Global Buoyancy Aids Consumption and Growth Rate of Water Sporting (2017-2022)

## **7 GLOBAL BUOYANCY AIDS MARKET FORECAST (2022-2027)**

7.1 Global Buoyancy Aids Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Buoyancy Aids Sales Volume and Growth Rate Forecast (2022-2027)



- 7.1.2 Global Buoyancy Aids Revenue and Growth Rate Forecast (2022-2027)
- 7.1.3 Global Buoyancy Aids Price and Trend Forecast (2022-2027)
- 7.2 Global Buoyancy Aids Sales Volume and Revenue Forecast, Region Wise (2022-2027)
  - 7.2.1 United States Buoyancy Aids Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.2 Europe Buoyancy Aids Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.3 China Buoyancy Aids Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.4 Japan Buoyancy Aids Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.5 India Buoyancy Aids Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.6 Southeast Asia Buoyancy Aids Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.7 Latin America Buoyancy Aids Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.8 Middle East and Africa Buoyancy Aids Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global Buoyancy Aids Sales Volume, Revenue and Price Forecast by Type (2022-2027)
  - 7.3.1 Global Buoyancy Aids Revenue and Growth Rate of Over the Head Vest (2022-2027)
  - 7.3.2 Global Buoyancy Aids Revenue and Growth Rate of Front Zip Jacket (2022-2027)
  - 7.3.3 Global Buoyancy Aids Revenue and Growth Rate of Side Zip (2022-2027)
- 7.4 Global Buoyancy Aids Consumption Forecast by Application (2022-2027)
  - 7.4.1 Global Buoyancy Aids Consumption Value and Growth Rate of Passenger & Aircraft Crew(2022-2027)
  - 7.4.2 Global Buoyancy Aids Consumption Value and Growth Rate of Commercial Vessel(2022-2027)
  - 7.4.3 Global Buoyancy Aids Consumption Value and Growth Rate of Water Sporting(2022-2027)
- 7.5 Buoyancy Aids Market Forecast Under COVID-19

## **8 BUOYANCY AIDS MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

- 8.1 Buoyancy Aids Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
  - 8.3.1 Labor Cost Analysis
  - 8.3.2 Energy Costs Analysis
  - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis

8.5 Major Distributors of Buoyancy Aids Analysis

8.6 Major Downstream Buyers of Buoyancy Aids Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Buoyancy Aids Industry

## **9 PLAYERS PROFILES**

### 9.1 O'Neill

9.1.1 O'Neill Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Buoyancy Aids Product Profiles, Application and Specification

9.1.3 O'Neill Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

### 9.2 Spinlock

9.2.1 Spinlock Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Buoyancy Aids Product Profiles, Application and Specification

9.2.3 Spinlock Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

### 9.3 Astral

9.3.1 Astral Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Buoyancy Aids Product Profiles, Application and Specification

9.3.3 Astral Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

### 9.4 SALUS MARINE WEAR INC.

9.4.1 SALUS MARINE WEAR INC. Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Buoyancy Aids Product Profiles, Application and Specification

9.4.3 SALUS MARINE WEAR INC. Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

### 9.5 Secumar

9.5.1 Secumar Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Buoyancy Aids Product Profiles, Application and Specification

9.5.3 Secumar Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

### 9.6 Survitec Group Limited

9.6.1 Survitec Group Limited Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Buoyancy Aids Product Profiles, Application and Specification

9.6.3 Survitec Group Limited Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Drarger

9.7.1 Drarger Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Buoyancy Aids Product Profiles, Application and Specification

9.7.3 Drarger Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 JimBuoy

9.8.1 JimBuoy Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Buoyancy Aids Product Profiles, Application and Specification

9.8.3 JimBuoy Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Stormy Lifejackets

9.9.1 Stormy Lifejackets Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Buoyancy Aids Product Profiles, Application and Specification

9.9.3 Stormy Lifejackets Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Hansen Protection

9.10.1 Hansen Protection Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Buoyancy Aids Product Profiles, Application and Specification

9.10.3 Hansen Protection Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 Dongtai Jianghai

9.11.1 Dongtai Jianghai Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Buoyancy Aids Product Profiles, Application and Specification

9.11.3 Dongtai Jianghai Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

## 9.12 Johnson Outdoors

9.12.1 Johnson Outdoors Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Buoyancy Aids Product Profiles, Application and Specification

9.12.3 Johnson Outdoors Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

## 9.13 The Coleman Company

9.13.1 The Coleman Company Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 Buoyancy Aids Product Profiles, Application and Specification

9.13.3 The Coleman Company Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

## 9.14 LALIZAS

9.14.1 LALIZAS Basic Information, Manufacturing Base, Sales Region and Competitors

9.14.2 Buoyancy Aids Product Profiles, Application and Specification

9.14.3 LALIZAS Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

## 9.15 NRS (Northwest River Supplies)

9.15.1 NRS (Northwest River Supplies) Basic Information, Manufacturing Base, Sales Region and Competitors

9.15.2 Buoyancy Aids Product Profiles, Application and Specification

9.15.3 NRS (Northwest River Supplies) Market Performance (2017-2022)

9.15.4 Recent Development

9.15.5 SWOT Analysis

## 9.16 International Safety Products

9.16.1 International Safety Products Basic Information, Manufacturing Base, Sales Region and Competitors

9.16.2 Buoyancy Aids Product Profiles, Application and Specification

9.16.3 International Safety Products Market Performance (2017-2022)

9.16.4 Recent Development

9.16.5 SWOT Analysis

## 9.17 Kent Sporting Goods

9.17.1 Kent Sporting Goods Basic Information, Manufacturing Base, Sales Region and Competitors

9.17.2 Buoyancy Aids Product Profiles, Application and Specification

- 9.17.3 Kent Sporting Goods Market Performance (2017-2022)
- 9.17.4 Recent Development
- 9.17.5 SWOT Analysis
- 9.18 VIKING Life-Saving Equipment
  - 9.18.1 VIKING Life-Saving Equipment Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.18.2 Buoyancy Aids Product Profiles, Application and Specification
  - 9.18.3 VIKING Life-Saving Equipment Market Performance (2017-2022)
  - 9.18.4 Recent Development
  - 9.18.5 SWOT Analysis
- 9.19 Mustang Survival
  - 9.19.1 Mustang Survival Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.19.2 Buoyancy Aids Product Profiles, Application and Specification
  - 9.19.3 Mustang Survival Market Performance (2017-2022)
  - 9.19.4 Recent Development
  - 9.19.5 SWOT Analysis
- 9.20 Harmony Gear
  - 9.20.1 Harmony Gear Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.20.2 Buoyancy Aids Product Profiles, Application and Specification
  - 9.20.3 Harmony Gear Market Performance (2017-2022)
  - 9.20.4 Recent Development
  - 9.20.5 SWOT Analysis
- 9.21 Aqua Lung International
  - 9.21.1 Aqua Lung International Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.21.2 Buoyancy Aids Product Profiles, Application and Specification
  - 9.21.3 Aqua Lung International Market Performance (2017-2022)
  - 9.21.4 Recent Development
  - 9.21.5 SWOT Analysis
- 9.22 SeaSafe Systems
  - 9.22.1 SeaSafe Systems Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.22.2 Buoyancy Aids Product Profiles, Application and Specification
  - 9.22.3 SeaSafe Systems Market Performance (2017-2022)
  - 9.22.4 Recent Development
  - 9.22.5 SWOT Analysis
- 9.23 Kokatat

- 9.23.1 Kokatat Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.23.2 Buoyancy Aids Product Profiles, Application and Specification
- 9.23.3 Kokatat Market Performance (2017-2022)
- 9.23.4 Recent Development
- 9.23.5 SWOT Analysis
- 9.24 Wuxi Xingtai Shipping Equipment
  - 9.24.1 Wuxi Xingtai Shipping Equipment Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.24.2 Buoyancy Aids Product Profiles, Application and Specification
  - 9.24.3 Wuxi Xingtai Shipping Equipment Market Performance (2017-2022)
  - 9.24.4 Recent Development
  - 9.24.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

- 11.1 Methodology
- 11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Buoyancy Aids Product Picture

Table Global Buoyancy Aids Market Sales Volume and CAGR (%) Comparison by Type

Table Buoyancy Aids Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Buoyancy Aids Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Buoyancy Aids Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Buoyancy Aids Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Buoyancy Aids Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Buoyancy Aids Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Buoyancy Aids Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Buoyancy Aids Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Buoyancy Aids Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Buoyancy Aids Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Buoyancy Aids Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Buoyancy Aids Industry Development

Table Global Buoyancy Aids Sales Volume by Player (2017-2022)

Table Global Buoyancy Aids Sales Volume Share by Player (2017-2022)

Figure Global Buoyancy Aids Sales Volume Share by Player in 2021

Table Buoyancy Aids Revenue (Million USD) by Player (2017-2022)

Table Buoyancy Aids Revenue Market Share by Player (2017-2022)

Table Buoyancy Aids Price by Player (2017-2022)

Table Buoyancy Aids Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Buoyancy Aids Sales Volume, Region Wise (2017-2022)

Table Global Buoyancy Aids Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Buoyancy Aids Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Buoyancy Aids Sales Volume Market Share, Region Wise in 2021

Table Global Buoyancy Aids Revenue (Million USD), Region Wise (2017-2022)

Table Global Buoyancy Aids Revenue Market Share, Region Wise (2017-2022)

Figure Global Buoyancy Aids Revenue Market Share, Region Wise (2017-2022)

Figure Global Buoyancy Aids Revenue Market Share, Region Wise in 2021

Table Global Buoyancy Aids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Buoyancy Aids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Buoyancy Aids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Buoyancy Aids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Buoyancy Aids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Buoyancy Aids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Buoyancy Aids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Buoyancy Aids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Buoyancy Aids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Buoyancy Aids Sales Volume by Type (2017-2022)

Table Global Buoyancy Aids Sales Volume Market Share by Type (2017-2022)

Figure Global Buoyancy Aids Sales Volume Market Share by Type in 2021

Table Global Buoyancy Aids Revenue (Million USD) by Type (2017-2022)

Table Global Buoyancy Aids Revenue Market Share by Type (2017-2022)

Figure Global Buoyancy Aids Revenue Market Share by Type in 2021

Table Buoyancy Aids Price by Type (2017-2022)

Figure Global Buoyancy Aids Sales Volume and Growth Rate of Over the Head Vest (2017-2022)

Figure Global Buoyancy Aids Revenue (Million USD) and Growth Rate of Over the Head Vest (2017-2022)

Figure Global Buoyancy Aids Sales Volume and Growth Rate of Front Zip Jacket (2017-2022)

Figure Global Buoyancy Aids Revenue (Million USD) and Growth Rate of Front Zip



Jacket (2017-2022)

Figure Global Buoyancy Aids Sales Volume and Growth Rate of Side Zip (2017-2022)

Figure Global Buoyancy Aids Revenue (Million USD) and Growth Rate of Side Zip (2017-2022)

Table Global Buoyancy Aids Consumption by Application (2017-2022)

Table Global Buoyancy Aids Consumption Market Share by Application (2017-2022)

Table Global Buoyancy Aids Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Buoyancy Aids Consumption Revenue Market Share by Application (2017-2022)

Table Global Buoyancy Aids Consumption and Growth Rate of Passenger & Aircraft Crew (2017-2022)

Table Global Buoyancy Aids Consumption and Growth Rate of Commercial Vessel (2017-2022)

Table Global Buoyancy Aids Consumption and Growth Rate of Water Sporting (2017-2022)

Figure Global Buoyancy Aids Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Buoyancy Aids Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Buoyancy Aids Price and Trend Forecast (2022-2027)

Figure USA Buoyancy Aids Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Buoyancy Aids Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Buoyancy Aids Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Buoyancy Aids Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Buoyancy Aids Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Buoyancy Aids Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Buoyancy Aids Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Buoyancy Aids Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Buoyancy Aids Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Buoyancy Aids Market Revenue (Million USD) and Growth Rate Forecast

Analysis (2022-2027)

Figure Southeast Asia Buoyancy Aids Market Sales Volume and Growth Rate Forecast

Analysis (2022-2027)

Figure Southeast Asia Buoyancy Aids Market Revenue (Million USD) and Growth Rate

Forecast Analysis (2022-2027)

Figure Latin America Buoyancy Aids Market Sales Volume and Growth Rate Forecast

Analysis (2022-2027)

Figure Latin America Buoyancy Aids Market Revenue (Million USD) and Growth Rate

Forecast Analysis (2022-2027)

Figure Middle East and Africa Buoyancy Aids Market Sales Volume and Growth Rate

Forecast Analysis (2022-2027)

Figure Middle East and Africa Buoyancy Aids Market Revenue (Million USD) and

Growth Rate Forecast Analysis (2022-2027)

Table Global Buoyancy Aids Market Sales Volume Forecast, by Type

Table Global Buoyancy Aids Sales Volume Market Share Forecast, by Type

Table Global Buoyancy Aids Market Revenue (Million USD) Forecast, by Type

Table Global Buoyancy Aids Revenue Market Share Forecast, by Type

Table Global Buoyancy Aids Price Forecast, by Type

Figure Global Buoyancy Aids Revenue (Million USD) and Growth Rate of Over the

Head Vest (2022-2027)

Figure Global Buoyancy Aids Revenue (Million USD) and Growth Rate of Over the

Head Vest (2022-2027)

Figure Global Buoyancy Aids Revenue (Million USD) and Growth Rate of Front Zip

Jacket (2022-2027)

Figure Global Buoyancy Aids Revenue (Million USD) and Growth Rate of Front Zip

Jacket (2022-2027)

Figure Global Buoyancy Aids Revenue (Million USD) and Growth Rate of Side Zip

(2022-2027)

Figure Global Buoyancy Aids Revenue (Million USD) and Growth Rate of Side Zip

(2022-2027)

Table Global Buoyancy Aids Market Consumption Forecast, by Application

Table Global Buoyancy Aids Consumption Market Share Forecast, by Application

Table Global Buoyancy Aids Market Revenue (Million USD) Forecast, by Application

Table Global Buoyancy Aids Revenue Market Share Forecast, by Application

Figure Global Buoyancy Aids Consumption Value (Million USD) and Growth Rate of

Passenger & Aircraft Crew (2022-2027)

Figure Global Buoyancy Aids Consumption Value (Million USD) and Growth Rate of

Commercial Vessel (2022-2027)

Figure Global Buoyancy Aids Consumption Value (Million USD) and Growth Rate of

Water Sporting (2022-2027)

Figure Buoyancy Aids Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table O'Neill Profile

Table O'Neill Buoyancy Aids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure O'Neill Buoyancy Aids Sales Volume and Growth Rate

Figure O'Neill Revenue (Million USD) Market Share 2017-2022

Table Spinlock Profile

Table Spinlock Buoyancy Aids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Spinlock Buoyancy Aids Sales Volume and Growth Rate

Figure Spinlock Revenue (Million USD) Market Share 2017-2022

Table Astral Profile

Table Astral Buoyancy Aids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Astral Buoyancy Aids Sales Volume and Growth Rate

Figure Astral Revenue (Million USD) Market Share 2017-2022

Table SALUS MARINE WEAR INC. Profile

Table SALUS MARINE WEAR INC. Buoyancy Aids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure SALUS MARINE WEAR INC. Buoyancy Aids Sales Volume and Growth Rate

Figure SALUS MARINE WEAR INC. Revenue (Million USD) Market Share 2017-2022

Table Secumar Profile

Table Secumar Buoyancy Aids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Secumar Buoyancy Aids Sales Volume and Growth Rate

Figure Secumar Revenue (Million USD) Market Share 2017-2022

Table Survitec Group Limited Profile

Table Survitec Group Limited Buoyancy Aids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Survitec Group Limited Buoyancy Aids Sales Volume and Growth Rate

Figure Survitec Group Limited Revenue (Million USD) Market Share 2017-2022

Table Drarger Profile

Table Drarger Buoyancy Aids Sales Volume, Revenue (Million USD), Price and Gross

Margin (2017-2022)

Figure Drarger Buoyancy Aids Sales Volume and Growth Rate

Figure Drarger Revenue (Million USD) Market Share 2017-2022

Table JimBuoy Profile

Table JimBuoy Buoyancy Aids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure JimBuoy Buoyancy Aids Sales Volume and Growth Rate

Figure JimBuoy Revenue (Million USD) Market Share 2017-2022

Table Stormy Lifejackets Profile

Table Stormy Lifejackets Buoyancy Aids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Stormy Lifejackets Buoyancy Aids Sales Volume and Growth Rate

Figure Stormy Lifejackets Revenue (Million USD) Market Share 2017-2022

Table Hansen Protection Profile

Table Hansen Protection Buoyancy Aids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hansen Protection Buoyancy Aids Sales Volume and Growth Rate

Figure Hansen Protection Revenue (Million USD) Market Share 2017-2022

Table Dongtai Jianghai Profile

Table Dongtai Jianghai Buoyancy Aids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Dongtai Jianghai Buoyancy Aids Sales Volume and Growth Rate

Figure Dongtai Jianghai Revenue (Million USD) Market Share 2017-2022

Table Johnson Outdoors Profile

Table Johnson Outdoors Buoyancy Aids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Johnson Outdoors Buoyancy Aids Sales Volume and Growth Rate

Figure Johnson Outdoors Revenue (Million USD) Market Share 2017-2022

Table The Coleman Company Profile

Table The Coleman Company Buoyancy Aids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure The Coleman Company Buoyancy Aids Sales Volume and Growth Rate

Figure The Coleman Company Revenue (Million USD) Market Share 2017-2022

Table LALIZAS Profile

Table LALIZAS Buoyancy Aids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure LALIZAS Buoyancy Aids Sales Volume and Growth Rate

Figure LALIZAS Revenue (Million USD) Market Share 2017-2022

Table NRS (Northwest River Supplies) Profile

Table NRS (Northwest River Supplies) Buoyancy Aids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure NRS (Northwest River Supplies) Buoyancy Aids Sales Volume and Growth Rate

Figure NRS (Northwest River Supplies) Revenue (Million USD) Market Share 2017-2022

Table International Safety Products Profile

Table International Safety Products Buoyancy Aids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure International Safety Products Buoyancy Aids Sales Volume and Growth Rate

Figure International Safety Products Revenue (Million USD) Market Share 2017-2022

Table Kent Sporting Goods Profile

Table Kent Sporting Goods Buoyancy Aids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Kent Sporting Goods Buoyancy Aids Sales Volume and Growth Rate

Figure Kent Sporting Goods Revenue (Million USD) Market Share 2017-2022

Table VIKING Life-Saving Equipment Profile

Table VIKING Life-Saving Equipment Buoyancy Aids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure VIKING Life-Saving Equipment Buoyancy Aids Sales Volume and Growth Rate

Figure VIKING Life-Saving Equipment Revenue (Million USD) Market Share 2017-2022

Table Mustang Survival Profile

Table Mustang Survival Buoyancy Aids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Mustang Survival Buoyancy Aids Sales Volume and Growth Rate

Figure Mustang Survival Revenue (Million USD) Market Share 2017-2022

Table Harmony Gear Profile

Table Harmony Gear Buoyancy Aids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Harmony Gear Buoyancy Aids Sales Volume and Growth Rate

Figure Harmony Gear Revenue (Million USD) Market Share 2017-2022

Table Aqua Lung International Profile

Table Aqua Lung International Buoyancy Aids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Aqua Lung International Buoyancy Aids Sales Volume and Growth Rate

Figure Aqua Lung International Revenue (Million USD) Market Share 2017-2022

Table SeaSafe Systems Profile

Table SeaSafe Systems Buoyancy Aids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure SeaSafe Systems Buoyancy Aids Sales Volume and Growth Rate

Figure SeaSafe Systems Revenue (Million USD) Market Share 2017-2022

Table Kokatat Profile

Table Kokatat Buoyancy Aids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Kokatat Buoyancy Aids Sales Volume and Growth Rate

Figure Kokatat Revenue (Million USD) Market Share 2017-2022

Table Wuxi Xingtai Shipping Equipment Profile

Table Wuxi Xingtai Shipping Equipment Buoyancy Aids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Wuxi Xingtai Shipping Equipment Buoyancy Aids Sales Volume and Growth Rate

Figure Wuxi Xingtai Shipping Equipment Revenue (Million USD) Market Share 2017-2022

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