

# Global Budget Hotel Market Research Report with Opportunities and Strategies to Boost Growth-COVID-19 Impact and Recovery

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# **Abstracts**

Based on the Budget Hotel market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Budget Hotel market covered in Chapter 5:

EasyHotel

Britannia Hotels

Days Inn

Travelodge UK

Premier Inn

YOTEL

Innkeeper's Lodge

Hotel Formule 1



Ibis Budget

Metro Inns

Comfort Inn

Holiday Inn Express

Sleep Inn

Ibis

**Tune Hotels** 

Hotel Ibis

Travelodge

In Chapter 6, on the basis of types, the Budget Hotel market from 2015 to 2025 is primarily split into:

**Business Hotels** 

Airport Hotels

Suite Hotels

Serviced Apartments

In Chapter 7, on the basis of applications, the Budget Hotel market from 2015 to 2025 covers:

Private

Commercial

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

**United States** 

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China



Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025



# **Contents**

#### 1 MARKET OVERVIEW

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Budget Hotel Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

## 2. MARKET DYNAMICS

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
  - 2.4.1 Short-term Impact
  - 2.4.2 Long-term Impact

#### **3 ASSOCIATED INDUSTRY ASSESSMENT**

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
  - 3.2.1 Suppliers of Raw Materials
  - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

## **4 MARKET COMPETITIVE LANDSCAPE**

- 4.1 Industry Leading Players
- 4.2 Industry News
  - 4.2.1 Key Product Launch News
  - 4.2.2 M&A and Expansion Plans

## **5 ANALYSIS OF LEADING COMPANIES**

- 5.1 EasyHotel
  - 5.1.1 EasyHotel Company Profile



- 5.1.2 EasyHotel Business Overview
- 5.1.3 EasyHotel Budget Hotel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.1.4 EasyHotel Budget Hotel Products Introduction
- 5.2 Britannia Hotels
  - 5.2.1 Britannia Hotels Company Profile
  - 5.2.2 Britannia Hotels Business Overview
- 5.2.3 Britannia Hotels Budget Hotel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.2.4 Britannia Hotels Budget Hotel Products Introduction
- 5.3 Days Inn
  - 5.3.1 Days Inn Company Profile
  - 5.3.2 Days Inn Business Overview
- 5.3.3 Days Inn Budget Hotel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.3.4 Days Inn Budget Hotel Products Introduction
- 5.4 Travelodge UK
  - 5.4.1 Travelodge UK Company Profile
  - 5.4.2 Travelodge UK Business Overview
- 5.4.3 Travelodge UK Budget Hotel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.4.4 Travelodge UK Budget Hotel Products Introduction
- 5.5 Premier Inn
  - 5.5.1 Premier Inn Company Profile
  - 5.5.2 Premier Inn Business Overview
- 5.5.3 Premier Inn Budget Hotel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.5.4 Premier Inn Budget Hotel Products Introduction
- 5.6 YOTEL
  - 5.6.1 YOTEL Company Profile
  - 5.6.2 YOTEL Business Overview
- 5.6.3 YOTEL Budget Hotel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.6.4 YOTEL Budget Hotel Products Introduction
- 5.7 Innkeeper's Lodge
  - 5.7.1 Innkeeper's Lodge Company Profile
  - 5.7.2 Innkeeper's Lodge Business Overview
- 5.7.3 Innkeeper's Lodge Budget Hotel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)



- 5.7.4 Innkeeper's Lodge Budget Hotel Products Introduction
- 5.8 Hotel Formule
  - 5.8.1 Hotel Formule 1 Company Profile
  - 5.8.2 Hotel Formule 1 Business Overview
- 5.8.3 Hotel Formule 1 Budget Hotel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.8.4 Hotel Formule 1 Budget Hotel Products Introduction
- 5.9 Ibis Budget
  - 5.9.1 Ibis Budget Company Profile
  - 5.9.2 Ibis Budget Business Overview
- 5.9.3 Ibis Budget Budget Hotel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.9.4 Ibis Budget Budget Hotel Products Introduction
- 5.10 Metro Inns
  - 5.10.1 Metro Inns Company Profile
  - 5.10.2 Metro Inns Business Overview
- 5.10.3 Metro Inns Budget Hotel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.10.4 Metro Inns Budget Hotel Products Introduction
- 5.11 Comfort Inn
  - 5.11.1 Comfort Inn Company Profile
  - 5.11.2 Comfort Inn Business Overview
- 5.11.3 Comfort Inn Budget Hotel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.11.4 Comfort Inn Budget Hotel Products Introduction
- 5.12 Holiday Inn Express
  - 5.12.1 Holiday Inn Express Company Profile
  - 5.12.2 Holiday Inn Express Business Overview
- 5.12.3 Holiday Inn Express Budget Hotel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.12.4 Holiday Inn Express Budget Hotel Products Introduction
- 5.13 Sleep Inn
  - 5.13.1 Sleep Inn Company Profile
  - 5.13.2 Sleep Inn Business Overview
- 5.13.3 Sleep Inn Budget Hotel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.13.4 Sleep Inn Budget Hotel Products Introduction
- 5.14 lbis
- 5.14.1 Ibis Company Profile



- 5.14.2 Ibis Business Overview
- 5.14.3 Ibis Budget Hotel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.14.4 Ibis Budget Hotel Products Introduction
- 5.15 Tune Hotels
  - 5.15.1 Tune Hotels Company Profile
  - 5.15.2 Tune Hotels Business Overview
- 5.15.3 Tune Hotels Budget Hotel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.15.4 Tune Hotels Budget Hotel Products Introduction
- 5.16 Hotel Ibis
  - 5.16.1 Hotel Ibis Company Profile
  - 5.16.2 Hotel Ibis Business Overview
- 5.16.3 Hotel Ibis Budget Hotel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.16.4 Hotel Ibis Budget Hotel Products Introduction
- 5.17 Travelodge
  - 5.17.1 Travelodge Company Profile
  - 5.17.2 Travelodge Business Overview
- 5.17.3 Travelodge Budget Hotel Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.17.4 Travelodge Budget Hotel Products Introduction

# **6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES**

- 6.1 Global Budget Hotel Sales, Revenue and Market Share by Types (2015-2020)
  - 6.1.1 Global Budget Hotel Sales and Market Share by Types (2015-2020)
  - 6.1.2 Global Budget Hotel Revenue and Market Share by Types (2015-2020)
  - 6.1.3 Global Budget Hotel Price by Types (2015-2020)
- 6.2 Global Budget Hotel Market Forecast by Types (2020-2025)
- 6.2.1 Global Budget Hotel Market Forecast Sales and Market Share by Types (2020-2025)
- 6.2.2 Global Budget Hotel Market Forecast Revenue and Market Share by Types (2020-2025)
- 6.3 Global Budget Hotel Sales, Price and Growth Rate by Types (2015-2020)
  - 6.3.1 Global Budget Hotel Sales, Price and Growth Rate of Business Hotels
  - 6.3.2 Global Budget Hotel Sales, Price and Growth Rate of Airport Hotels
  - 6.3.3 Global Budget Hotel Sales, Price and Growth Rate of Suite Hotels
- 6.3.4 Global Budget Hotel Sales, Price and Growth Rate of Serviced Apartments



- 6.4 Global Budget Hotel Market Revenue and Sales Forecast, by Types (2020-2025)
  - 6.4.1 Business Hotels Market Revenue and Sales Forecast (2020-2025)
  - 6.4.2 Airport Hotels Market Revenue and Sales Forecast (2020-2025)
  - 6.4.3 Suite Hotels Market Revenue and Sales Forecast (2020-2025)
  - 6.4.4 Serviced Apartments Market Revenue and Sales Forecast (2020-2025)

# 7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS

- 7.1 Global Budget Hotel Sales, Revenue and Market Share by Applications (2015-2020)
- 7.1.1 Global Budget Hotel Sales and Market Share by Applications (2015-2020)
- 7.1.2 Global Budget Hotel Revenue and Market Share by Applications (2015-2020)
- 7.2 Global Budget Hotel Market Forecast by Applications (2020-2025)
- 7.2.1 Global Budget Hotel Market Forecast Sales and Market Share by Applications (2020-2025)
- 7.2.2 Global Budget Hotel Market Forecast Revenue and Market Share by Applications (2020-2025)
- 7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)
  - 7.3.1 Global Budget Hotel Revenue, Sales and Growth Rate of Private (2015-2020)
- 7.3.2 Global Budget Hotel Revenue, Sales and Growth Rate of Commercial (2015-2020)
- 7.4 Global Budget Hotel Market Revenue and Sales Forecast, by Applications (2020-2025)
  - 7.4.1 Private Market Revenue and Sales Forecast (2020-2025)
  - 7.4.2 Commercial Market Revenue and Sales Forecast (2020-2025)

## 8 MARKET ANALYSIS AND FORECAST, BY REGIONS

- 8.1 Global Budget Hotel Sales by Regions (2015-2020)
- 8.2 Global Budget Hotel Market Revenue by Regions (2015-2020)
- 8.3 Global Budget Hotel Market Forecast by Regions (2020-2025)

#### 9 NORTH AMERICA BUDGET HOTEL MARKET ANALYSIS

- 9.1 Market Overview and Prospect Analysis
- 9.2 North America Budget Hotel Market Sales and Growth Rate (2015-2020)
- 9.3 North America Budget Hotel Market Revenue and Growth Rate (2015-2020)
- 9.4 North America Budget Hotel Market Forecast
- 9.5 The Influence of COVID-19 on North America Market
- 9.6 North America Budget Hotel Market Analysis by Country



- 9.6.1 U.S. Budget Hotel Sales and Growth Rate
- 9.6.2 Canada Budget Hotel Sales and Growth Rate
- 9.6.3 Mexico Budget Hotel Sales and Growth Rate

#### 10 EUROPE BUDGET HOTEL MARKET ANALYSIS

- 10.1 Market Overview and Prospect Analysis
- 10.2 Europe Budget Hotel Market Sales and Growth Rate (2015-2020)
- 10.3 Europe Budget Hotel Market Revenue and Growth Rate (2015-2020)
- 10.4 Europe Budget Hotel Market Forecast
- 10.5 The Influence of COVID-19 on Europe Market
- 10.6 Europe Budget Hotel Market Analysis by Country
  - 10.6.1 Germany Budget Hotel Sales and Growth Rate
  - 10.6.2 United Kingdom Budget Hotel Sales and Growth Rate
  - 10.6.3 France Budget Hotel Sales and Growth Rate
  - 10.6.4 Italy Budget Hotel Sales and Growth Rate
  - 10.6.5 Spain Budget Hotel Sales and Growth Rate
  - 10.6.6 Russia Budget Hotel Sales and Growth Rate

## 11 ASIA-PACIFIC BUDGET HOTEL MARKET ANALYSIS

- 11.1 Market Overview and Prospect Analysis
- 11.2 Asia-Pacific Budget Hotel Market Sales and Growth Rate (2015-2020)
- 11.3 Asia-Pacific Budget Hotel Market Revenue and Growth Rate (2015-2020)
- 11.4 Asia-Pacific Budget Hotel Market Forecast
- 11.5 The Influence of COVID-19 on Asia Pacific Market
- 11.6 Asia-Pacific Budget Hotel Market Analysis by Country
  - 11.6.1 China Budget Hotel Sales and Growth Rate
  - 11.6.2 Japan Budget Hotel Sales and Growth Rate
  - 11.6.3 South Korea Budget Hotel Sales and Growth Rate
  - 11.6.4 Australia Budget Hotel Sales and Growth Rate
  - 11.6.5 India Budget Hotel Sales and Growth Rate

#### 12 SOUTH AMERICA BUDGET HOTEL MARKET ANALYSIS

- 12.1 Market Overview and Prospect Analysis
- 12.2 South America Budget Hotel Market Sales and Growth Rate (2015-2020)
- 12.3 South America Budget Hotel Market Revenue and Growth Rate (2015-2020)
- 12.4 South America Budget Hotel Market Forecast



- 12.5 The Influence of COVID-19 on South America Market
- 12.6 South America Budget Hotel Market Analysis by Country
  - 12.6.1 Brazil Budget Hotel Sales and Growth Rate
  - 12.6.2 Argentina Budget Hotel Sales and Growth Rate
  - 12.6.3 Columbia Budget Hotel Sales and Growth Rate

#### 13 MIDDLE EAST AND AFRICA BUDGET HOTEL MARKET ANALYSIS

- 13.1 Market Overview and Prospect Analysis
- 13.2 Middle East and Africa Budget Hotel Market Sales and Growth Rate (2015-2020)
- 13.3 Middle East and Africa Budget Hotel Market Revenue and Growth Rate (2015-2020)
- 13.4 Middle East and Africa Budget Hotel Market Forecast
- 13.5 The Influence of COVID-19 on Middle East and Africa Market
- 13.6 Middle East and Africa Budget Hotel Market Analysis by Country
  - 13.6.1 UAE Budget Hotel Sales and Growth Rate
  - 13.6.2 Egypt Budget Hotel Sales and Growth Rate
  - 13.6.3 South Africa Budget Hotel Sales and Growth Rate

## 14 CONCLUSIONS AND RECOMMENDATIONS

- 14.1 Key Market Findings and Prospects
- 14.2 Advice for Investors

#### 15 APPENDIX

- 15.1 Methodology
- 15.2 Research Data Source



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Budget Hotel Market Size and Growth Rate 2015-2025

Table Budget Hotel Key Market Segments

Figure Global Budget Hotel Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Budget Hotel Market Revenue (\$) Segment by Applications from

2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Budget Hotel

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table EasyHotel Company Profile

Table EasyHotel Sales, Revenue (US\$ Million), Average Selling Price and Gross

Margin (2015-2020)

Figure EasyHotel Production and Growth Rate

Figure EasyHotel Market Revenue (\$) Market Share 2015-2020

Table Britannia Hotels Company Profile

Table Britannia Hotels Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Britannia Hotels Production and Growth Rate

Figure Britannia Hotels Market Revenue (\$) Market Share 2015-2020

Table Days Inn Company Profile

Table Days Inn Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Days Inn Production and Growth Rate

Figure Days Inn Market Revenue (\$) Market Share 2015-2020

Table Travelodge UK Company Profile

Table Travelodge UK Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Travelodge UK Production and Growth Rate

Figure Travelodge UK Market Revenue (\$) Market Share 2015-2020

Table Premier Inn Company Profile

Table Premier Inn Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)



Figure Premier Inn Production and Growth Rate

Figure Premier Inn Market Revenue (\$) Market Share 2015-2020

Table YOTEL Company Profile

Table YOTEL Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure YOTEL Production and Growth Rate

Figure YOTEL Market Revenue (\$) Market Share 2015-2020

Table Innkeeper's Lodge Company Profile

Table Innkeeper's Lodge Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Innkeeper's Lodge Production and Growth Rate

Figure Innkeeper's Lodge Market Revenue (\$) Market Share 2015-2020

Table Hotel Formule 1 Company Profile

Table Hotel Formule 1 Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Hotel Formule 1 Production and Growth Rate

Figure Hotel Formule 1 Market Revenue (\$) Market Share 2015-2020

Table Ibis Budget Company Profile

Table Ibis Budget Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Ibis Budget Production and Growth Rate

Figure Ibis Budget Market Revenue (\$) Market Share 2015-2020

Table Metro Inns Company Profile

Table Metro Inns Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Metro Inns Production and Growth Rate

Figure Metro Inns Market Revenue (\$) Market Share 2015-2020

Table Comfort Inn Company Profile

Table Comfort Inn Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Comfort Inn Production and Growth Rate

Figure Comfort Inn Market Revenue (\$) Market Share 2015-2020

Table Holiday Inn Express Company Profile

Table Holiday Inn Express Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Holiday Inn Express Production and Growth Rate

Figure Holiday Inn Express Market Revenue (\$) Market Share 2015-2020

Table Sleep Inn Company Profile

Table Sleep Inn Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin



(2015-2020)

Figure Sleep Inn Production and Growth Rate

Figure Sleep Inn Market Revenue (\$) Market Share 2015-2020

Table Ibis Company Profile

Table Ibis Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Ibis Production and Growth Rate

Figure Ibis Market Revenue (\$) Market Share 2015-2020

Table Tune Hotels Company Profile

Table Tune Hotels Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Tune Hotels Production and Growth Rate

Figure Tune Hotels Market Revenue (\$) Market Share 2015-2020

Table Hotel Ibis Company Profile

Table Hotel Ibis Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Hotel Ibis Production and Growth Rate

Figure Hotel Ibis Market Revenue (\$) Market Share 2015-2020

Table Travelodge Company Profile

Table Travelodge Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Travelodge Production and Growth Rate

Figure Travelodge Market Revenue (\$) Market Share 2015-2020

Table Global Budget Hotel Sales by Types (2015-2020)

Table Global Budget Hotel Sales Share by Types (2015-2020)

Table Global Budget Hotel Revenue (\$) by Types (2015-2020)

Table Global Budget Hotel Revenue Share by Types (2015-2020)

Table Global Budget Hotel Price (\$) by Types (2015-2020)

Table Global Budget Hotel Market Forecast Sales by Types (2020-2025)

Table Global Budget Hotel Market Forecast Sales Share by Types (2020-2025)

Table Global Budget Hotel Market Forecast Revenue (\$) by Types (2020-2025)

Table Global Budget Hotel Market Forecast Revenue Share by Types (2020-2025)

Figure Global Business Hotels Sales and Growth Rate (2015-2020)

Figure Global Business Hotels Price (2015-2020)

Figure Global Airport Hotels Sales and Growth Rate (2015-2020)

Figure Global Airport Hotels Price (2015-2020)

Figure Global Suite Hotels Sales and Growth Rate (2015-2020)

Figure Global Suite Hotels Price (2015-2020)

Figure Global Serviced Apartments Sales and Growth Rate (2015-2020)



Figure Global Serviced Apartments Price (2015-2020)

Figure Global Budget Hotel Market Revenue (\$) and Growth Rate Forecast of Business Hotels (2020-2025)

Figure Global Budget Hotel Sales and Growth Rate Forecast of Business Hotels (2020-2025)

Figure Global Budget Hotel Market Revenue (\$) and Growth Rate Forecast of Airport Hotels (2020-2025)

Figure Global Budget Hotel Sales and Growth Rate Forecast of Airport Hotels (2020-2025)

Figure Global Budget Hotel Market Revenue (\$) and Growth Rate Forecast of Suite Hotels (2020-2025)

Figure Global Budget Hotel Sales and Growth Rate Forecast of Suite Hotels (2020-2025)

Figure Global Budget Hotel Market Revenue (\$) and Growth Rate Forecast of Serviced Apartments (2020-2025)

Figure Global Budget Hotel Sales and Growth Rate Forecast of Serviced Apartments (2020-2025)

Table Global Budget Hotel Sales by Applications (2015-2020)

Table Global Budget Hotel Sales Share by Applications (2015-2020)

Table Global Budget Hotel Revenue (\$) by Applications (2015-2020)

Table Global Budget Hotel Revenue Share by Applications (2015-2020)

Table Global Budget Hotel Market Forecast Sales by Applications (2020-2025)

Table Global Budget Hotel Market Forecast Sales Share by Applications (2020-2025)

Table Global Budget Hotel Market Forecast Revenue (\$) by Applications (2020-2025)

Table Global Budget Hotel Market Forecast Revenue Share by Applications (2020-2025)

Figure Global Private Sales and Growth Rate (2015-2020)

Figure Global Private Price (2015-2020)

Figure Global Commercial Sales and Growth Rate (2015-2020)

Figure Global Commercial Price (2015-2020)

Figure Global Budget Hotel Market Revenue (\$) and Growth Rate Forecast of Private (2020-2025)

Figure Global Budget Hotel Sales and Growth Rate Forecast of Private (2020-2025)

Figure Global Budget Hotel Market Revenue (\$) and Growth Rate Forecast of Commercial (2020-2025)

Figure Global Budget Hotel Sales and Growth Rate Forecast of Commercial (2020-2025)

Figure Global Budget Hotel Sales and Growth Rate (2015-2020)

Table Global Budget Hotel Sales by Regions (2015-2020)



Table Global Budget Hotel Sales Market Share by Regions (2015-2020)

Figure Global Budget Hotel Sales Market Share by Regions in 2019

Figure Global Budget Hotel Revenue and Growth Rate (2015-2020)

Table Global Budget Hotel Revenue by Regions (2015-2020)

Table Global Budget Hotel Revenue Market Share by Regions (2015-2020)

Figure Global Budget Hotel Revenue Market Share by Regions in 2019

Table Global Budget Hotel Market Forecast Sales by Regions (2020-2025)

Table Global Budget Hotel Market Forecast Sales Share by Regions (2020-2025)

Table Global Budget Hotel Market Forecast Revenue (\$) by Regions (2020-2025)

Table Global Budget Hotel Market Forecast Revenue Share by Regions (2020-2025)

Figure North America Budget Hotel Market Sales and Growth Rate (2015-2020)

Figure North America Budget Hotel Market Revenue and Growth Rate (2015-2020)

Figure North America Budget Hotel Market Forecast Sales (2020-2025)

Figure North America Budget Hotel Market Forecast Revenue (\$) (2020-2025)

Figure North America COVID-19 Status

Figure U.S. Budget Hotel Market Sales and Growth Rate (2015-2020)

Figure Canada Budget Hotel Market Sales and Growth Rate (2015-2020)

Figure Mexico Budget Hotel Market Sales and Growth Rate (2015-2020)

Figure Europe Budget Hotel Market Sales and Growth Rate (2015-2020)

Figure Europe Budget Hotel Market Revenue and Growth Rate (2015-2020)

Figure Europe Budget Hotel Market Forecast Sales (2020-2025)

Figure Europe Budget Hotel Market Forecast Revenue (\$) (2020-2025)

Figure Europe COVID-19 Status

Figure Germany Budget Hotel Market Sales and Growth Rate (2015-2020)

Figure United Kingdom Budget Hotel Market Sales and Growth Rate (2015-2020)

Figure France Budget Hotel Market Sales and Growth Rate (2015-2020)

Figure Italy Budget Hotel Market Sales and Growth Rate (2015-2020)

Figure Spain Budget Hotel Market Sales and Growth Rate (2015-2020)

Figure Russia Budget Hotel Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Budget Hotel Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Budget Hotel Market Revenue and Growth Rate (2015-2020)

Figure Asia-Pacific Budget Hotel Market Forecast Sales (2020-2025)

Figure Asia-Pacific Budget Hotel Market Forecast Revenue (\$) (2020-2025)

Figure Asia Pacific COVID-19 Status

Figure China Budget Hotel Market Sales and Growth Rate (2015-2020)

Figure Japan Budget Hotel Market Sales and Growth Rate (2015-2020)

Figure South Korea Budget Hotel Market Sales and Growth Rate (2015-2020)

Figure Australia Budget Hotel Market Sales and Growth Rate (2015-2020)

Figure India Budget Hotel Market Sales and Growth Rate (2015-2020)



Figure South America Budget Hotel Market Sales and Growth Rate (2015-2020)

Figure South America Budget Hotel Market Revenue and Growth Rate (2015-2020)

Figure South America Budget Hotel Market Forecast Sales (2020-2025)

Figure South America Budget Hotel Market Forecast Revenue (\$) (2020-2025)

Figure Brazil Budget Hotel Market Sales and Growth Rate (2015-2020)

Figure Argentina Budget Hotel Market Sales and Growth Rate (2015-2020)

Figure Columbia Budget Hotel Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Budget Hotel Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Budget Hotel Market Revenue and Growth Rate (2015-2020)

Figure Middle East and Africa Budget Hotel Market Forecast Sales (2020-2025)

Figure Middle East and Africa Budget Hotel Market Forecast Revenue (\$) (2020-2025)

Figure UAE Budget Hotel Market Sales and Growth Rate (2015-2020)

Figure Egypt Budget Hotel Market Sales and Growth Rate (2015-2020)

Figure South Africa Budget Hotel Market Sales and Growth Rate (2015-2020)



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