

Global Broadcasting - Digital TV Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/G785CEB7AE91EN.html>

Date: May 2022

Pages: 109

Price: US\$ 3,500.00 (Single User License)

ID: G785CEB7AE91EN

Abstracts

Based on the Broadcasting - Digital TV market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Broadcasting - Digital TV market covered in Chapter 5:

Vivendi SA

British Sky Broadcasting Group

The Walt Disney Co.

Dejero

United Global Com Inc.

British Broadcasting Corp.

Cablevision Systems Corp.

TVU Networks

Channel Corp.
Soliton Systems
ESPN
CNN
TNT
AMC Networks Inc.
Time Warner Inc
Liberty Media Corp.
Lions Gate Entertainment Corp.
SBS Broadcasting SA
DreamWorks Animation SKG
Gray Television Inc.
LiveU
Discovery Communication Inc.
DISH Network Corp.
Viacom Inc.
Cox Enterprises Inc.
Netflix Inc.
Coinstar Inc.
Comcast Corp.
Emmis Communications Corp.

In Chapter 6, on the basis of types, the Broadcasting - Digital TV market from 2015 to 2025 is primarily split into:

Terrestrial television
Cable TV
Satellite television

In Chapter 7, on the basis of applications, the Broadcasting - Digital TV market from 2015 to 2025 covers:

TV advertising
Subscriptions
Public funds

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States

Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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