

# Global Brightness Enhancement Film Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Brightness Enhancement Film (BEF) is widely used in the design and manufacture of LCD screens and large-screen TVs. It is generally used to provide maximum brightness towards the on-axis viewer.

BEF uses a microreplicated prismatic structure to control the exit angle of the light. Light within the viewing cone (approximately 35° off the perpendicular) is transmitted out and light outside this angle is TIRed back into the film and recycled until it is within this cone angle.

Based on the Brightness Enhancement Film market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the

country-wise government.

Key players in the global Brightness Enhancement Film market covered in Chapter 5:

SKC Haas Display Films  
MNTech  
LG Chem  
Shinwha Intertek Corporation  
3M Company  
Fusion Optix, Inc.  
SABIC Innovative Plastics  
Nitto Denko Corp  
EFUN Technology Co. Ltd.  
DuPont  
Dai Nippon Printing Co., Ltd.  
LMS

In Chapter 6, on the basis of types, the Brightness Enhancement Film market from 2015 to 2025 is primarily split into:

Prism Film  
Reverse prism film and equivalents  
Polarization Recycling Film (DBEF)

In Chapter 7, on the basis of applications, the Brightness Enhancement Film market from 2015 to 2025 covers:

Handhelds  
Notebooks  
Monitors  
Mobiles  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)  
United States

Canada  
Mexico  
Europe (Covered in Chapter 10)  
Germany  
UK  
France  
Italy  
Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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