

# Global BPO Business Analytics Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Business analytics outsourcing is the process of subcontracting the data and analytics functions of an organization to a BPO or third-party vendor that has expertise in the required domain. BPO business analytics services manage analytics related to business processes in organizations so that enterprises can focus on their core competencies and business processes.

Based on the BPO Business Analytics market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global BPO Business Analytics market covered in Chapter 5:

WNS Global  
TCS  
Accenture  
IBM  
Mu Sigma  
Wipro  
Genpact  
Minacs  
Infosys  
Aegis  
NTT DATA  
Capgemini  
EXL  
HP  
Tech Mahindra  
Cognizant

In Chapter 6, on the basis of types, the BPO Business Analytics market from 2015 to 2025 is primarily split into:

HR  
Procurement  
F&A  
Customer Care  
Logistics  
Sales & Marketing  
Training  
Product Engineering

In Chapter 7, on the basis of applications, the BPO Business Analytics market from 2015 to 2025 covers:

BFSI  
Manufacturing  
Healthcare  
Retail  
Telecom  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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