

# Global BPM and RPA Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

BPM or Business Process management is basically a business solution approach. It is a discipline in operations management field and a branch of Infrastructure Management that deploys various methods to analyze, optimize, discover, measure, improve, model and automate the business processes. It focuses on motivating the performance of corporate by managing their business processes. RPA is basically an application of technology that helps employees in a firm to arrange computer software or a “ROBOT” to store and interpret existing requirements for processing a transaction, manipulating data and communicating with other digital systems. It reduces the cost of large scale labor requirements in offices for general knowledge process work, where people are working hard, in large volumes with high transactions. RPA software can boost their capabilities and also cuts down on money and time requirements.

Based on the BPM and RPA market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for

marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global BPM and RPA market covered in Chapter 5:

TIBCO Software

Pegasystems

IPSoft

SAPSE

Xerox Corporation

360 Group

BizFlow Corp

Automation Anywhere

Verint

Oracle Corp

Nice Systems Ltd.

Redwood Software

Blue Prism

IBM Corp.

EMC Corp.

Ricoh

Appian Corp.

UiPath

Celaton Ltd

WebMethodsI

Microsoft Corp.

TIBCO Software

In Chapter 6, on the basis of types, the BPM and RPA market from 2015 to 2025 is primarily split into:

Cloud-based

On-Premise

In Chapter 7, on the basis of applications, the BPM and RPA market from 2015 to 2025 covers:

BFSI  
IT & Telecom  
Retail  
Manufacturing  
Healthcare  
Government & Defense

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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