

Global Bluetooth Chips Market Report 2019, Competitive Landscape, Trends and Opportunities

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Abstracts

The Bluetooth Chips market has witnessed growth from USD XX million to USD XX million from 2014 to 2019. With the CAGR of X.X%, this market is estimated to reach USD XX million in 2026.

The report mainly studies the size, recent trends and development status of the Bluetooth Chips market, as well as investment opportunities, government policy, market dynamics (drivers, restraints, opportunities), supply chain and competitive landscape. Technological innovation and advancement will further optimize the performance of the product, making it more widely used in downstream applications. Moreover, Porter's Five Forces Analysis (potential entrants, suppliers, substitutes, buyers, industry competitors) provides crucial information for knowing the Bluetooth Chips market.

Major players in the global Bluetooth Chips market include:

Murata

Qualcomm

Silicon Labs

Hosiden

Texas Instruments

Taiyo Yuden

Broadcom

STMicroelectronics

Laird

Cypress Semiconductor

Microchip Technology

Intel

Panasonic

Fujitsu

On the basis of types, the Bluetooth Chips market is primarily split into:

Bluetooth Low Energy (BLE)

Dual-mode Bluetooth chips

Classic Bluetooth chips

On the basis of applications, the market covers:

Mobile Phones

Computers

Connected Home

Others

Geographically, the report includes the research on production, consumption, revenue, market share and growth rate, and forecast (2014-2026) of the following regions:

United States

Europe (Germany, UK, France, Italy, Spain, Russia, Poland)

China

Japan

India

Southeast Asia (Malaysia, Singapore, Philippines, Indonesia, Thailand, Vietnam)

Central and South America (Brazil, Mexico, Colombia)

Middle East and Africa (Saudi Arabia, United Arab Emirates, Turkey, Egypt, South Africa, Nigeria)

Other Regions

Chapter 1 provides an overview of Bluetooth Chips market, containing global revenue, global production, sales, and CAGR. The forecast and analysis of Bluetooth Chips market by type, application, and region are also presented in this chapter.

Chapter 2 is about the market landscape and major players. It provides competitive situation and market concentration status along with the basic information of these players.

Chapter 3 provides a full-scale analysis of major players in Bluetooth Chips industry. The basic information, as well as the profiles, applications and specifications of products market performance along with Business Overview are offered.

Chapter 4 gives a worldwide view of Bluetooth Chips market. It includes production,

market share revenue, price, and the growth rate by type.

Chapter 5 focuses on the application of Bluetooth Chips, by analyzing the consumption and its growth rate of each application.

Chapter 6 is about production, consumption, export, and import of Bluetooth Chips in each region.

Chapter 7 pays attention to the production, revenue, price and gross margin of Bluetooth Chips in markets of different regions. The analysis on production, revenue, price and gross margin of the global market is covered in this part.

Chapter 8 concentrates on manufacturing analysis, including key raw material analysis, cost structure analysis and process analysis, making up a comprehensive analysis of manufacturing cost.

Chapter 9 introduces the industrial chain of Bluetooth Chips. Industrial chain analysis, raw material sources and downstream buyers are analyzed in this chapter.

Chapter 10 provides clear insights into market dynamics.

Chapter 11 prospects the whole Bluetooth Chips market, including the global production and revenue forecast, regional forecast. It also foresees the Bluetooth Chips market by type and application.

Chapter 12 concludes the research findings and refines all the highlights of the study.

Chapter 13 introduces the research methodology and sources of research data for your understanding.

Years considered for this report:

Historical Years: 2014-2018

Base Year: 2019

Estimated Year: 2019

Forecast Period: 2019-2026

Contents

1 BLUETOOTH CHIPS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Bluetooth Chips
- 1.2 Bluetooth Chips Segment by Type
 - 1.2.1 Global Bluetooth Chips Production and CAGR (%) Comparison by Type (2014-2026)
 - 1.2.2 The Market Profile of Bluetooth Low Energy (BLE)
 - 1.2.3 The Market Profile of Dual-mode Bluetooth chips
 - 1.2.4 The Market Profile of Classic Bluetooth chips
- 1.3 Global Bluetooth Chips Segment by Application
 - 1.3.1 Bluetooth Chips Consumption (Sales) Comparison by Application (2014-2026)
 - 1.3.2 The Market Profile of Mobile Phones
 - 1.3.3 The Market Profile of Computers
 - 1.3.4 The Market Profile of Connected Home
 - 1.3.5 The Market Profile of Others
- 1.4 Global Bluetooth Chips Market by Region (2014-2026)
 - 1.4.1 Global Bluetooth Chips Market Size (Value) and CAGR (%) Comparison by Region (2014-2026)
 - 1.4.2 United States Bluetooth Chips Market Status and Prospect (2014-2026)
 - 1.4.3 Europe Bluetooth Chips Market Status and Prospect (2014-2026)
 - 1.4.3.1 Germany Bluetooth Chips Market Status and Prospect (2014-2026)
 - 1.4.3.2 UK Bluetooth Chips Market Status and Prospect (2014-2026)
 - 1.4.3.3 France Bluetooth Chips Market Status and Prospect (2014-2026)
 - 1.4.3.4 Italy Bluetooth Chips Market Status and Prospect (2014-2026)
 - 1.4.3.5 Spain Bluetooth Chips Market Status and Prospect (2014-2026)
 - 1.4.3.6 Russia Bluetooth Chips Market Status and Prospect (2014-2026)
 - 1.4.3.7 Poland Bluetooth Chips Market Status and Prospect (2014-2026)
 - 1.4.4 China Bluetooth Chips Market Status and Prospect (2014-2026)
 - 1.4.5 Japan Bluetooth Chips Market Status and Prospect (2014-2026)
 - 1.4.6 India Bluetooth Chips Market Status and Prospect (2014-2026)
 - 1.4.7 Southeast Asia Bluetooth Chips Market Status and Prospect (2014-2026)
 - 1.4.7.1 Malaysia Bluetooth Chips Market Status and Prospect (2014-2026)
 - 1.4.7.2 Singapore Bluetooth Chips Market Status and Prospect (2014-2026)
 - 1.4.7.3 Philippines Bluetooth Chips Market Status and Prospect (2014-2026)
 - 1.4.7.4 Indonesia Bluetooth Chips Market Status and Prospect (2014-2026)
 - 1.4.7.5 Thailand Bluetooth Chips Market Status and Prospect (2014-2026)
 - 1.4.7.6 Vietnam Bluetooth Chips Market Status and Prospect (2014-2026)

1.4.8 Central and South America Bluetooth Chips Market Status and Prospect (2014-2026)

1.4.8.1 Brazil Bluetooth Chips Market Status and Prospect (2014-2026)

1.4.8.2 Mexico Bluetooth Chips Market Status and Prospect (2014-2026)

1.4.8.3 Colombia Bluetooth Chips Market Status and Prospect (2014-2026)

1.4.9 Middle East and Africa Bluetooth Chips Market Status and Prospect (2014-2026)

1.4.9.1 Saudi Arabia Bluetooth Chips Market Status and Prospect (2014-2026)

1.4.9.2 United Arab Emirates Bluetooth Chips Market Status and Prospect (2014-2026)

1.4.9.3 Turkey Bluetooth Chips Market Status and Prospect (2014-2026)

1.4.9.4 Egypt Bluetooth Chips Market Status and Prospect (2014-2026)

1.4.9.5 South Africa Bluetooth Chips Market Status and Prospect (2014-2026)

1.4.9.6 Nigeria Bluetooth Chips Market Status and Prospect (2014-2026)

1.5 Global Market Size (Value) of Bluetooth Chips (2014-2026)

1.5.1 Global Bluetooth Chips Revenue Status and Outlook (2014-2026)

1.5.2 Global Bluetooth Chips Production Status and Outlook (2014-2026)

2 GLOBAL BLUETOOTH CHIPS MARKET LANDSCAPE BY PLAYER

2.1 Global Bluetooth Chips Production and Share by Player (2014-2019)

2.2 Global Bluetooth Chips Revenue and Market Share by Player (2014-2019)

2.3 Global Bluetooth Chips Average Price by Player (2014-2019)

2.4 Bluetooth Chips Manufacturing Base Distribution, Sales Area and Product Type by Player

2.5 Bluetooth Chips Market Competitive Situation and Trends

2.5.1 Bluetooth Chips Market Concentration Rate

2.5.2 Bluetooth Chips Market Share of Top 3 and Top 6 Players

2.5.3 Mergers & Acquisitions, Expansion

3 PLAYERS PROFILES

3.1 Murata

3.1.1 Murata Basic Information, Manufacturing Base, Sales Area and Competitors

3.1.2 Bluetooth Chips Product Profiles, Application and Specification

3.1.3 Murata Bluetooth Chips Market Performance (2014-2019)

3.1.4 Murata Business Overview

3.2 Qualcomm

3.2.1 Qualcomm Basic Information, Manufacturing Base, Sales Area and Competitors

3.2.2 Bluetooth Chips Product Profiles, Application and Specification

- 3.2.3 Qualcomm Bluetooth Chips Market Performance (2014-2019)
- 3.2.4 Qualcomm Business Overview
- 3.3 Silicon Labs
 - 3.3.1 Silicon Labs Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.3.2 Bluetooth Chips Product Profiles, Application and Specification
 - 3.3.3 Silicon Labs Bluetooth Chips Market Performance (2014-2019)
 - 3.3.4 Silicon Labs Business Overview
- 3.4 Hosiden
 - 3.4.1 Hosiden Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.4.2 Bluetooth Chips Product Profiles, Application and Specification
 - 3.4.3 Hosiden Bluetooth Chips Market Performance (2014-2019)
 - 3.4.4 Hosiden Business Overview
- 3.5 Texas Instruments
 - 3.5.1 Texas Instruments Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.5.2 Bluetooth Chips Product Profiles, Application and Specification
 - 3.5.3 Texas Instruments Bluetooth Chips Market Performance (2014-2019)
 - 3.5.4 Texas Instruments Business Overview
- 3.6 Taiyo Yuden
 - 3.6.1 Taiyo Yuden Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.6.2 Bluetooth Chips Product Profiles, Application and Specification
 - 3.6.3 Taiyo Yuden Bluetooth Chips Market Performance (2014-2019)
 - 3.6.4 Taiyo Yuden Business Overview
- 3.7 Broadcom
 - 3.7.1 Broadcom Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.7.2 Bluetooth Chips Product Profiles, Application and Specification
 - 3.7.3 Broadcom Bluetooth Chips Market Performance (2014-2019)
 - 3.7.4 Broadcom Business Overview
- 3.8 STMicroelectronics
 - 3.8.1 STMicroelectronics Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.8.2 Bluetooth Chips Product Profiles, Application and Specification
 - 3.8.3 STMicroelectronics Bluetooth Chips Market Performance (2014-2019)
 - 3.8.4 STMicroelectronics Business Overview
- 3.9 Laird
 - 3.9.1 Laird Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.9.2 Bluetooth Chips Product Profiles, Application and Specification
 - 3.9.3 Laird Bluetooth Chips Market Performance (2014-2019)

- 3.9.4 Laird Business Overview
- 3.10 Cypress Semiconductor
 - 3.10.1 Cypress Semiconductor Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.10.2 Bluetooth Chips Product Profiles, Application and Specification
 - 3.10.3 Cypress Semiconductor Bluetooth Chips Market Performance (2014-2019)
 - 3.10.4 Cypress Semiconductor Business Overview
- 3.11 Microchip Technology
 - 3.11.1 Microchip Technology Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.11.2 Bluetooth Chips Product Profiles, Application and Specification
 - 3.11.3 Microchip Technology Bluetooth Chips Market Performance (2014-2019)
 - 3.11.4 Microchip Technology Business Overview
- 3.12 Intel
 - 3.12.1 Intel Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.12.2 Bluetooth Chips Product Profiles, Application and Specification
 - 3.12.3 Intel Bluetooth Chips Market Performance (2014-2019)
 - 3.12.4 Intel Business Overview
- 3.13 Panasonic
 - 3.13.1 Panasonic Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.13.2 Bluetooth Chips Product Profiles, Application and Specification
 - 3.13.3 Panasonic Bluetooth Chips Market Performance (2014-2019)
 - 3.13.4 Panasonic Business Overview
- 3.14 Fujitsu
 - 3.14.1 Fujitsu Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.14.2 Bluetooth Chips Product Profiles, Application and Specification
 - 3.14.3 Fujitsu Bluetooth Chips Market Performance (2014-2019)
 - 3.14.4 Fujitsu Business Overview

4 GLOBAL BLUETOOTH CHIPS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 4.1 Global Bluetooth Chips Production and Market Share by Type (2014-2019)
- 4.2 Global Bluetooth Chips Revenue and Market Share by Type (2014-2019)
- 4.3 Global Bluetooth Chips Price by Type (2014-2019)
- 4.4 Global Bluetooth Chips Production Growth Rate by Type (2014-2019)
 - 4.4.1 Global Bluetooth Chips Production Growth Rate of Bluetooth Low Energy (BLE) (2014-2019)
 - 4.4.2 Global Bluetooth Chips Production Growth Rate of Dual-mode Bluetooth chips

(2014-2019)

4.4.3 Global Bluetooth Chips Production Growth Rate of Classic Bluetooth chips

(2014-2019)

5 GLOBAL BLUETOOTH CHIPS MARKET ANALYSIS BY APPLICATION

5.1 Global Bluetooth Chips Consumption and Market Share by Application (2014-2019)

5.2 Global Bluetooth Chips Consumption Growth Rate by Application (2014-2019)

5.2.1 Global Bluetooth Chips Consumption Growth Rate of Mobile Phones

(2014-2019)

5.2.2 Global Bluetooth Chips Consumption Growth Rate of Computers (2014-2019)

5.2.3 Global Bluetooth Chips Consumption Growth Rate of Connected Home

(2014-2019)

5.2.4 Global Bluetooth Chips Consumption Growth Rate of Others (2014-2019)

6 GLOBAL BLUETOOTH CHIPS PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGION (2014-2019)

6.1 Global Bluetooth Chips Consumption by Region (2014-2019)

6.2 United States Bluetooth Chips Production, Consumption, Export, Import

(2014-2019)

6.3 Europe Bluetooth Chips Production, Consumption, Export, Import (2014-2019)

6.4 China Bluetooth Chips Production, Consumption, Export, Import (2014-2019)

6.5 Japan Bluetooth Chips Production, Consumption, Export, Import (2014-2019)

6.6 India Bluetooth Chips Production, Consumption, Export, Import (2014-2019)

6.7 Southeast Asia Bluetooth Chips Production, Consumption, Export, Import

(2014-2019)

6.8 Central and South America Bluetooth Chips Production, Consumption, Export, Import (2014-2019)

6.9 Middle East and Africa Bluetooth Chips Production, Consumption, Export, Import

(2014-2019)

7 GLOBAL BLUETOOTH CHIPS PRODUCTION, REVENUE (VALUE) BY REGION (2014-2019)

7.1 Global Bluetooth Chips Production and Market Share by Region (2014-2019)

7.2 Global Bluetooth Chips Revenue (Value) and Market Share by Region (2014-2019)

7.3 Global Bluetooth Chips Production, Revenue, Price and Gross Margin (2014-2019)

7.4 United States Bluetooth Chips Production, Revenue, Price and Gross Margin

(2014-2019)

7.5 Europe Bluetooth Chips Production, Revenue, Price and Gross Margin (2014-2019)

7.6 China Bluetooth Chips Production, Revenue, Price and Gross Margin (2014-2019)

7.7 Japan Bluetooth Chips Production, Revenue, Price and Gross Margin (2014-2019)

7.8 India Bluetooth Chips Production, Revenue, Price and Gross Margin (2014-2019)

7.9 Southeast Asia Bluetooth Chips Production, Revenue, Price and Gross Margin (2014-2019)

7.10 Central and South America Bluetooth Chips Production, Revenue, Price and Gross Margin (2014-2019)

7.11 Middle East and Africa Bluetooth Chips Production, Revenue, Price and Gross Margin (2014-2019)

8 BLUETOOTH CHIPS MANUFACTURING ANALYSIS

8.1 Bluetooth Chips Key Raw Materials Analysis

8.1.1 Key Raw Materials Introduction

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Manufacturing Cost Analysis

8.2.1 Labor Cost Analysis

8.2.2 Manufacturing Cost Structure Analysis

8.3 Manufacturing Process Analysis of Bluetooth Chips

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 Bluetooth Chips Industrial Chain Analysis

9.2 Raw Materials Sources of Bluetooth Chips Major Players in 2018

9.3 Downstream Buyers

10 MARKET DYNAMICS

10.1 Drivers

10.2 Restraints

10.3 Opportunities

10.3.1 Advances in Innovation and Technology for Bluetooth Chips

10.3.2 Increased Demand in Emerging Markets

10.4 Challenges

10.4.1 The Performance of Alternative Product Type is Getting Better and Better

- 10.4.2 Price Variance Caused by Fluctuations in Raw Material Prices
- 10.5 Porter's Five Forces Analysis
 - 10.5.1 Threat of New Entrants
 - 10.5.2 Threat of Substitutes
 - 10.5.3 Bargaining Power of Suppliers
 - 10.5.4 Bargaining Power of Buyers
 - 10.5.5 Intensity of Competitive Rivalry

11 GLOBAL BLUETOOTH CHIPS MARKET FORECAST (2019-2026)

- 11.1 Global Bluetooth Chips Production, Revenue Forecast (2019-2026)
 - 11.1.1 Global Bluetooth Chips Production and Growth Rate Forecast (2019-2026)
 - 11.1.2 Global Bluetooth Chips Revenue and Growth Rate Forecast (2019-2026)
 - 11.1.3 Global Bluetooth Chips Price and Trend Forecast (2019-2026)
- 11.2 Global Bluetooth Chips Production, Consumption, Export and Import Forecast by Region (2019-2026)
 - 11.2.1 United States Bluetooth Chips Production, Consumption, Export and Import Forecast (2019-2026)
 - 11.2.2 Europe Bluetooth Chips Production, Consumption, Export and Import Forecast (2019-2026)
 - 11.2.3 China Bluetooth Chips Production, Consumption, Export and Import Forecast (2019-2026)
 - 11.2.4 Japan Bluetooth Chips Production, Consumption, Export and Import Forecast (2019-2026)
 - 11.2.5 India Bluetooth Chips Production, Consumption, Export and Import Forecast (2019-2026)
 - 11.2.6 Southeast Asia Bluetooth Chips Production, Consumption, Export and Import Forecast (2019-2026)
 - 11.2.7 Central and South America Bluetooth Chips Production, Consumption, Export and Import Forecast (2019-2026)
 - 11.2.8 Middle East and Africa Bluetooth Chips Production, Consumption, Export and Import Forecast (2019-2026)
- 11.3 Global Bluetooth Chips Production, Revenue and Price Forecast by Type (2019-2026)
- 11.4 Global Bluetooth Chips Consumption Forecast by Application (2019-2026)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology

13.2 Research Data Source

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