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Global Blended E-Learning Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Blended E-Learning combines traditional face-to-face interaction with WBL. This mode of learning is prevalent in the K-12 segment. To meet with the evolving needs of students and academicians, regulators in the education industry worldwide are emphasizing on this education methodology than traditional learning methods. Blended learning has made knowledge delivery more productive and efficient as instructors share their resources and instructions online, enabling students to access these resources at their convenience. Many investors, globally, are also thus investing in the fields of education and technology.

Based on the Blended E-Learning market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the

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country-wise government.

Key players in the global Blended E-Learning market covered in Chapter 5:

Pearson
Intel
Articulate
Scholastic
Cisco Systems
Aptara
N2N Services
City and Guilds Group
Desire2Learn
NIIT
Ellucian
Allen Interactions
Educomp Solutions
Blackboard
Adobe Systems
GP Strategies
Saba Software
Docebo
Schoology
Tata Interactive Systems

In Chapter 6, on the basis of types, the Blended E-Learning market from 2015 to 2025 is primarily split into:

Services
Content

In Chapter 7, on the basis of applications, the Blended E-Learning market from 2015 to 2025 covers:

K-12
Undergraduate and Graduate School
Corporate Training
Public Education
Others

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Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019
Base Year: 2019
Estimated Year: 2020
Forecast Period: 2020-2025

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