

# Global Black Tea Industry Market Research Report

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## Abstracts

Based on the Black Tea industrial chain, this report mainly elaborate the definition, types, applications and major players of Black Tea market in details. Deep analysis about market status (2012-2017), enterprise competition pattern, advantages and disadvantages of enterprise Products, industry development trends (2017-2022), regional industrial layout characteristics and macroeconomic policies, industrial policy has also be included. From raw materials to downstream buyers of this industry will be analyzed scientifically, the feature of product circulation and sales channel will be presented as well. In a word, this report will help you to establish a panorama of industrial development and characteristics of the Black Tea market.

The Black Tea market can be split based on product types, major applications, and important regions.

Major Players in Black Tea market are:

Yogi Tea  
Bigelow  
Betjeman & Barton  
TWG Tea  
Tea Leaves AUST Pty Ltd  
Lipton  
Basilur Tea  
Tata Global Beverages  
Euromonitor International  
Unilever  
Celestial Seasonings  
Twinnings  
Adagio tea

Major Regions play vital role in Black Tea market are:

- North America
- Europe
- China
- Japan
- Middle East & Africa
- India
- South America
- Others

Most important types of Black Tea products covered in this report are:

- Earl grey Tea
- English Breakfast Tea
- English Afternoon Tea
- Irish Breakfast Tea
- Masala Tea

Most widely used downstream fields of Black Tea market covered in this report are:

- Regular Drinking
- Raw Material for Milk Tea

## Contents

### **1 BLACK TEA INTRODUCTION AND MARKET OVERVIEW**

- 1.1 Objectives of the Study
- 1.2 Definition of Black Tea
- 1.3 Black Tea Market Scope and Market Size Estimation
  - 1.3.1 Market Concentration Ratio and Market Maturity Analysis
  - 1.3.2 Global Black Tea Value (\$) and Growth Rate from 2012-2022
- 1.4 Market Segmentation
  - 1.4.1 Types of Black Tea
  - 1.4.2 Applications of Black Tea
  - 1.4.3 Research Regions
    - 1.4.3.1 North America Black Tea Production Value (\$) and Growth Rate (2012-2017)
    - 1.4.3.2 Europe Black Tea Production Value (\$) and Growth Rate (2012-2017)
    - 1.4.3.3 China Black Tea Production Value (\$) and Growth Rate (2012-2017)
    - 1.4.3.4 Japan Black Tea Production Value (\$) and Growth Rate (2012-2017)
    - 1.4.3.5 Middle East & Africa Black Tea Production Value (\$) and Growth Rate (2012-2017)
    - 1.4.3.6 India Black Tea Production Value (\$) and Growth Rate (2012-2017)
    - 1.4.3.7 South America Black Tea Production Value (\$) and Growth Rate (2012-2017)
- 1.5 Market Dynamics
  - 1.5.1 Drivers
    - 1.5.1.1 Emerging Countries of Black Tea
    - 1.5.1.2 Growing Market of Black Tea
  - 1.5.2 Limitations
  - 1.5.3 Opportunities
- 1.6 Industry News and Policies by Regions
  - 1.6.1 Industry News
  - 1.6.2 Industry Policies

### **2 INDUSTRY CHAIN ANALYSIS**

- 2.1 Upstream Raw Material Suppliers of Black Tea Analysis
- 2.2 Major Players of Black Tea
  - 2.2.1 Major Players Manufacturing Base and Market Share of Black Tea in 2016
  - 2.2.2 Major Players Product Types in 2016
- 2.3 Black Tea Manufacturing Cost Structure Analysis
  - 2.3.1 Production Process Analysis

- 2.3.2 Manufacturing Cost Structure of Black Tea
- 2.3.3 Raw Material Cost of Black Tea
- 2.3.4 Labor Cost of Black Tea
- 2.4 Market Channel Analysis of Black Tea
- 2.5 Major Downstream Buyers of Black Tea Analysis

### **3 GLOBAL BLACK TEA MARKET, BY TYPE**

- 3.1 Analysis of Market Status and Feature by Type
- 3.2 Global Black Tea Value (\$) and Market Share by Type (2012-2017)
- 3.3 Global Black Tea Production and Market Share by Type (2012-2017)
- 3.4 Global Black Tea Value (\$) and Growth Rate by Type (2012-2017)
- 3.5 Global Black Tea Price Analysis by Type (2012-2017)

### **4 BLACK TEA MARKET, BY APPLICATION**

- 4.1 Downstream Market Overview
- 4.2 Global Black Tea Consumption and Market Share by Application (2012-2017)
- 4.3 Downstream Buyers by Application
- 4.4 Global Black Tea Consumption and Growth Rate by Application (2012-2017)

### **5 GLOBAL BLACK TEA PRODUCTION, VALUE (\$) BY REGION (2012-2017)**

- 5.1 Global Black Tea Value (\$) and Market Share by Region (2012-2017)
- 5.2 Global Black Tea Production and Market Share by Region (2012-2017)
- 5.3 Global Black Tea Production, Value (\$), Price and Gross Margin (2012-2017)
- 5.4 North America Black Tea Production, Value (\$), Price and Gross Margin (2012-2017)
- 5.5 Europe Black Tea Production, Value (\$), Price and Gross Margin (2012-2017)
- 5.6 China Black Tea Production, Value (\$), Price and Gross Margin (2012-2017)
- 5.7 Japan Black Tea Production, Value (\$), Price and Gross Margin (2012-2017)
- 5.8 Middle East & Africa Black Tea Production, Value (\$), Price and Gross Margin (2012-2017)
- 5.9 India Black Tea Production, Value (\$), Price and Gross Margin (2012-2017)
- 5.10 South America Black Tea Production, Value (\$), Price and Gross Margin (2012-2017)

### **6 GLOBAL BLACK TEA PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)**

- 6.1 Global Black Tea Consumption by Regions (2012-2017)
- 6.2 North America Black Tea Production, Consumption, Export, Import (2012-2017)
- 6.3 Europe Black Tea Production, Consumption, Export, Import (2012-2017)
- 6.4 China Black Tea Production, Consumption, Export, Import (2012-2017)
- 6.5 Japan Black Tea Production, Consumption, Export, Import (2012-2017)
- 6.6 Middle East & Africa Black Tea Production, Consumption, Export, Import (2012-2017)
- 6.7 India Black Tea Production, Consumption, Export, Import (2012-2017)
- 6.8 South America Black Tea Production, Consumption, Export, Import (2012-2017)

## **7 GLOBAL BLACK TEA MARKET STATUS AND SWOT ANALYSIS BY REGIONS**

- 7.1 North America Black Tea Market Status and SWOT Analysis
- 7.2 Europe Black Tea Market Status and SWOT Analysis
- 7.3 China Black Tea Market Status and SWOT Analysis
- 7.4 Japan Black Tea Market Status and SWOT Analysis
- 7.5 Middle East & Africa Black Tea Market Status and SWOT Analysis
- 7.6 India Black Tea Market Status and SWOT Analysis
- 7.7 South America Black Tea Market Status and SWOT Analysis

## **8 COMPETITIVE LANDSCAPE**

- 8.1 Competitive Profile
- 8.2 Yogi Tea
  - 8.2.1 Company Profiles
  - 8.2.2 Black Tea Product Introduction and Market Positioning
    - 8.2.2.1 Product Introduction
    - 8.2.2.2 Market Positioning and Target Customers
  - 8.2.3 Yogi Tea Production, Value (\$), Price, Gross Margin 2012-2017E
  - 8.2.4 Yogi Tea Market Share of Black Tea Segmented by Region in 2016
- 8.3 Bigelow
  - 8.3.1 Company Profiles
  - 8.3.2 Black Tea Product Introduction and Market Positioning
    - 8.3.2.1 Product Introduction
    - 8.3.2.2 Market Positioning and Target Customers
  - 8.3.3 Bigelow Production, Value (\$), Price, Gross Margin 2012-2017E
  - 8.3.4 Bigelow Market Share of Black Tea Segmented by Region in 2016
- 8.4 Betjeman & Barton

- 8.4.1 Company Profiles
- 8.4.2 Black Tea Product Introduction and Market Positioning
  - 8.4.2.1 Product Introduction
  - 8.4.2.2 Market Positioning and Target Customers
- 8.4.3 Betjeman & Barton Production, Value (\$), Price, Gross Margin 2012-2017E
- 8.4.4 Betjeman & Barton Market Share of Black Tea Segmented by Region in 2016
- 8.5 TWG Tea
  - 8.5.1 Company Profiles
  - 8.5.2 Black Tea Product Introduction and Market Positioning
    - 8.5.2.1 Product Introduction
    - 8.5.2.2 Market Positioning and Target Customers
  - 8.5.3 TWG Tea Production, Value (\$), Price, Gross Margin 2012-2017E
  - 8.5.4 TWG Tea Market Share of Black Tea Segmented by Region in 2016
- 8.6 Tea Leaves AUST Pty Ltd
  - 8.6.1 Company Profiles
  - 8.6.2 Black Tea Product Introduction and Market Positioning
    - 8.6.2.1 Product Introduction
    - 8.6.2.2 Market Positioning and Target Customers
  - 8.6.3 Tea Leaves AUST Pty Ltd Production, Value (\$), Price, Gross Margin 2012-2017E
  - 8.6.4 Tea Leaves AUST Pty Ltd Market Share of Black Tea Segmented by Region in 2016
- 8.7 Lipton
  - 8.7.1 Company Profiles
  - 8.7.2 Black Tea Product Introduction and Market Positioning
    - 8.7.2.1 Product Introduction
    - 8.7.2.2 Market Positioning and Target Customers
  - 8.7.3 Lipton Production, Value (\$), Price, Gross Margin 2012-2017E
  - 8.7.4 Lipton Market Share of Black Tea Segmented by Region in 2016
- 8.8 Basilur Tea
  - 8.8.1 Company Profiles
  - 8.8.2 Black Tea Product Introduction and Market Positioning
    - 8.8.2.1 Product Introduction
    - 8.8.2.2 Market Positioning and Target Customers
  - 8.8.3 Basilur Tea Production, Value (\$), Price, Gross Margin 2012-2017E
  - 8.8.4 Basilur Tea Market Share of Black Tea Segmented by Region in 2016
- 8.9 Tata Global Beverages
  - 8.9.1 Company Profiles
  - 8.9.2 Black Tea Product Introduction and Market Positioning

- 8.9.2.1 Product Introduction
- 8.9.2.2 Market Positioning and Target Customers
- 8.9.3 Tata Global Beverages Production, Value (\$), Price, Gross Margin 2012-2017E
- 8.9.4 Tata Global Beverages Market Share of Black Tea Segmented by Region in 2016
- 8.10 Euromonitor International
  - 8.10.1 Company Profiles
  - 8.10.2 Black Tea Product Introduction and Market Positioning
    - 8.10.2.1 Product Introduction
    - 8.10.2.2 Market Positioning and Target Customers
  - 8.10.3 Euromonitor International Production, Value (\$), Price, Gross Margin 2012-2017E
  - 8.10.4 Euromonitor International Market Share of Black Tea Segmented by Region in 2016
- 8.11 Unilever
  - 8.11.1 Company Profiles
  - 8.11.2 Black Tea Product Introduction and Market Positioning
    - 8.11.2.1 Product Introduction
    - 8.11.2.2 Market Positioning and Target Customers
  - 8.11.3 Unilever Production, Value (\$), Price, Gross Margin 2012-2017E
  - 8.11.4 Unilever Market Share of Black Tea Segmented by Region in 2016
- 8.12 Celestial Seasonings
  - 8.12.1 Company Profiles
  - 8.12.2 Black Tea Product Introduction and Market Positioning
    - 8.12.2.1 Product Introduction
    - 8.12.2.2 Market Positioning and Target Customers
  - 8.12.3 Celestial Seasonings Production, Value (\$), Price, Gross Margin 2012-2017E
  - 8.12.4 Celestial Seasonings Market Share of Black Tea Segmented by Region in 2016
- 8.13 Twinnings
  - 8.13.1 Company Profiles
  - 8.13.2 Black Tea Product Introduction and Market Positioning
    - 8.13.2.1 Product Introduction
    - 8.13.2.2 Market Positioning and Target Customers
  - 8.13.3 Twinnings Production, Value (\$), Price, Gross Margin 2012-2017E
  - 8.13.4 Twinnings Market Share of Black Tea Segmented by Region in 2016
- 8.14 Adagio tea
  - 8.14.1 Company Profiles
  - 8.14.2 Black Tea Product Introduction and Market Positioning
    - 8.14.2.1 Product Introduction

8.14.2.2 Market Positioning and Target Customers

8.14.3 Adagio tea Production, Value (\$), Price, Gross Margin 2012-2017E

8.14.4 Adagio tea Market Share of Black Tea Segmented by Region in 2016

## **9 GLOBAL BLACK TEA MARKET ANALYSIS AND FORECAST BY TYPE AND APPLICATION**

9.1 Global Black Tea Market Value (\$) & Volume Forecast, by Type (2017-2022)

9.1.1 Earl grey Tea Market Value (\$) and Volume Forecast (2017-2022)

9.1.2 English Breakfast Tea Market Value (\$) and Volume Forecast (2017-2022)

9.1.3 English Afternoon Tea Market Value (\$) and Volume Forecast (2017-2022)

9.1.4 Irish Breakfast Tea Market Value (\$) and Volume Forecast (2017-2022)

9.1.5 Masala Tea Market Value (\$) and Volume Forecast (2017-2022)

9.2 Global Black Tea Market Value (\$) & Volume Forecast, by Application (2017-2022)

9.2.1 Regular Drinking Market Value (\$) and Volume Forecast (2017-2022)

9.2.2 Raw Material for Milk Tea Market Value (\$) and Volume Forecast (2017-2022)

## **10 BLACK TEA MARKET ANALYSIS AND FORECAST BY REGION**

10.1 North America Market Value (\$) and Consumption Forecast (2017-2022)

10.2 Europe Market Value (\$) and Consumption Forecast (2017-2022)

10.3 China Market Value (\$) and Consumption Forecast (2017-2022)

10.4 Japan Market Value (\$) and Consumption Forecast (2017-2022)

10.5 Middle East & Africa Market Value (\$) and Consumption Forecast (2017-2022)

10.6 India Market Value (\$) and Consumption Forecast (2017-2022)

10.7 South America Market Value (\$) and Consumption Forecast (2017-2022)

## **11 NEW PROJECT FEASIBILITY ANALYSIS**

11.1 Industry Barriers and New Entrants SWOT Analysis

11.2 Analysis and Suggestions on New Project Investment

## **12 RESEARCH FINDING AND CONCLUSION**

## **13 APPENDIX**

13.1 Discussion Guide

13.2 Knowledge Store: Maia Subscription Portal

13.3 Research Data Source



## 13.4 Research Assumptions and Acronyms Used

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Black Tea  
Table Product Specification of Black Tea  
Figure Market Concentration Ratio and Market Maturity Analysis of Black Tea  
Figure Global Black Tea Value (\$) and Growth Rate from 2012-2022  
Table Different Types of Black Tea  
Figure Global Black Tea Value (\$) Segment by Type from 2012-2017  
Figure Earl grey Tea Picture  
Figure English Breakfast Tea Picture  
Figure English Afternoon Tea Picture  
Figure Irish Breakfast Tea Picture  
Figure Masala Tea Picture  
Table Different Applications of Black Tea  
Figure Global Black Tea Value (\$) Segment by Applications from 2012-2017  
Figure Regular Drinking Picture  
Figure Raw Material for Milk Tea Picture  
Table Research Regions of Black Tea  
Figure North America Black Tea Production Value (\$) and Growth Rate (2012-2017)  
Figure Europe Black Tea Production Value (\$) and Growth Rate (2012-2017)  
Table China Black Tea Production Value (\$) and Growth Rate (2012-2017)  
Table Japan Black Tea Production Value (\$) and Growth Rate (2012-2017)  
Table Middle East & Africa Black Tea Production Value (\$) and Growth Rate (2012-2017)  
Table India Black Tea Production Value (\$) and Growth Rate (2012-2017)  
Table South America Black Tea Production Value (\$) and Growth Rate (2012-2017)  
Table Emerging Countries of Black Tea  
Table Growing Market of Black Tea  
Figure Industry Chain Analysis of Black Tea  
Table Upstream Raw Material Suppliers of Black Tea with Contact Information  
Table Major Players Manufacturing Base and Market Share (\$) of Black Tea in 2016  
Table Major Players Black Tea Product Types in 2016  
Figure Production Process of Black Tea  
Figure Manufacturing Cost Structure of Black Tea  
Figure Channel Status of Black Tea  
Table Major Distributors of Black Tea with Contact Information

Table Major Downstream Buyers of Black Tea with Contact Information  
Table Analysis of Market Status and Feature by Type  
Table Global Black Tea Value (\$) by Type (2012-2017)  
Table Global Black Tea Value (\$) Share by Type (2012-2017)  
Figure Global Black Tea Value (\$) Share by Type (2012-2017)  
Table Global Black Tea Production by Type (2012-2017)  
Table Global Black Tea Production Share by Type (2012-2017)  
Figure Global Black Tea Production Share by Type (2012-2017)  
Figure Global Black Tea Value (\$) and Growth Rate of Earl grey Tea  
Figure Global Black Tea Value (\$) and Growth Rate of English Breakfast Tea  
Figure Global Black Tea Value (\$) and Growth Rate of English Afternoon Tea  
Figure Global Black Tea Value (\$) and Growth Rate of Irish Breakfast Tea  
Figure Global Black Tea Value (\$) and Growth Rate of Masala Tea  
Table Global Black Tea Price by Type (2012-2017)  
Figure Downstream Market Overview  
Table Global Black Tea Consumption by Application (2012-2017)  
Table Global Black Tea Consumption Market Share by Application (2012-2017)  
Figure Global Black Tea Consumption Market Share by Application (2012-2017)  
Table Downstream Buyers Introduction by Application  
Figure Global Black Tea Consumption and Growth Rate of Regular Drinking (2012-2017)  
Figure Global Black Tea Consumption and Growth Rate of Raw Material for Milk Tea (2012-2017)  
Table Global Black Tea Value (\$) by Region (2012-2017)  
Table Global Black Tea Value (\$) Market Share by Region (2012-2017)  
Figure Global Black Tea Value (\$) Market Share by Region (2012-2017)  
Table Global Black Tea Production by Region (2012-2017)  
Table Global Black Tea Production Market Share by Region (2012-2017)  
Figure Global Black Tea Production Market Share by Region (2012-2017)  
Table Global Black Tea Production, Value (\$), Price and Gross Margin (2012-2017)  
Table North America Black Tea Production, Value (\$), Price and Gross Margin (2012-2017)  
Table Europe Black Tea Production, Value (\$), Price and Gross Margin (2012-2017)  
Table China Black Tea Production, Value (\$), Price and Gross Margin (2012-2017)  
Table Japan Black Tea Production, Value (\$), Price and Gross Margin (2012-2017)  
Table Middle East & Africa Black Tea Production, Value (\$), Price and Gross Margin (2012-2017)  
Table India Black Tea Production, Value (\$), Price and Gross Margin (2012-2017)  
Table South America Black Tea Production, Value (\$), Price and Gross Margin

(2012-2017)

Table Global Black Tea Consumption by Regions (2012-2017)

Figure Global Black Tea Consumption Share by Regions (2012-2017)

Table North America Black Tea Production, Consumption, Export, Import (2012-2017)

Table Europe Black Tea Production, Consumption, Export, Import (2012-2017)

Table China Black Tea Production, Consumption, Export, Import (2012-2017)

Table Japan Black Tea Production, Consumption, Export, Import (2012-2017)

Table Middle East & Africa Black Tea Production, Consumption, Export, Import (2012-2017)

Table India Black Tea Production, Consumption, Export, Import (2012-2017)

Table South America Black Tea Production, Consumption, Export, Import (2012-2017)

Figure North America Black Tea Production and Growth Rate Analysis

Figure North America Black Tea Consumption and Growth Rate Analysis

Figure North America Black Tea SWOT Analysis

Figure Europe Black Tea Production and Growth Rate Analysis

Figure Europe Black Tea Consumption and Growth Rate Analysis

Figure Europe Black Tea SWOT Analysis

Figure China Black Tea Production and Growth Rate Analysis

Figure China Black Tea Consumption and Growth Rate Analysis

Figure China Black Tea SWOT Analysis

Figure Japan Black Tea Production and Growth Rate Analysis

Figure Japan Black Tea Consumption and Growth Rate Analysis

Figure Japan Black Tea SWOT Analysis

Figure Middle East & Africa Black Tea Production and Growth Rate Analysis

Figure Middle East & Africa Black Tea Consumption and Growth Rate Analysis

Figure Middle East & Africa Black Tea SWOT Analysis

Figure India Black Tea Production and Growth Rate Analysis

Figure India Black Tea Consumption and Growth Rate Analysis

Figure India Black Tea SWOT Analysis

Figure South America Black Tea Production and Growth Rate Analysis

Figure South America Black Tea Consumption and Growth Rate Analysis

Figure South America Black Tea SWOT Analysis

Figure Competitive Matrix and Pattern Characteristics of Black Tea Market

Figure Top 3 Market Share of Black Tea Companies

Figure Top 6 Market Share of Black Tea Companies

Table Mergers, Acquisitions and Expansion Analysis

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Yogi Tea Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Yogi Tea Production and Growth Rate

Figure Yogi Tea Value (\$) Market Share 2012-2017E

Figure Yogi Tea Market Share of Black Tea Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Bigelow Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Bigelow Production and Growth Rate

Figure Bigelow Value (\$) Market Share 2012-2017E

Figure Bigelow Market Share of Black Tea Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Betjeman & Barton Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Betjeman & Barton Production and Growth Rate

Figure Betjeman & Barton Value (\$) Market Share 2012-2017E

Figure Betjeman & Barton Market Share of Black Tea Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table TWG Tea Production, Value (\$), Price, Gross Margin 2012-2017E

Figure TWG Tea Production and Growth Rate

Figure TWG Tea Value (\$) Market Share 2012-2017E

Figure TWG Tea Market Share of Black Tea Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Tea Leaves AUST Pty Ltd Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Tea Leaves AUST Pty Ltd Production and Growth Rate

Figure Tea Leaves AUST Pty Ltd Value (\$) Market Share 2012-2017E

Figure Tea Leaves AUST Pty Ltd Market Share of Black Tea Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Lipton Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Lipton Production and Growth Rate

Figure Lipton Value (\$) Market Share 2012-2017E

Figure Lipton Market Share of Black Tea Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Basilur Tea Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Basilur Tea Production and Growth Rate

Figure Basilur Tea Value (\$) Market Share 2012-2017E

Figure Basilur Tea Market Share of Black Tea Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Tata Global Beverages Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Tata Global Beverages Production and Growth Rate

Figure Tata Global Beverages Value (\$) Market Share 2012-2017E

Figure Tata Global Beverages Market Share of Black Tea Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Euromonitor International Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Euromonitor International Production and Growth Rate

Figure Euromonitor International Value (\$) Market Share 2012-2017E

Figure Euromonitor International Market Share of Black Tea Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Unilever Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Unilever Production and Growth Rate

Figure Unilever Value (\$) Market Share 2012-2017E

Figure Unilever Market Share of Black Tea Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Celestial Seasonings Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Celestial Seasonings Production and Growth Rate

Figure Celestial Seasonings Value (\$) Market Share 2012-2017E

Figure Celestial Seasonings Market Share of Black Tea Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Twinings Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Twinings Production and Growth Rate

Figure Twinings Value (\$) Market Share 2012-2017E

Figure Twinings Market Share of Black Tea Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Adagio tea Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Adagio tea Production and Growth Rate

Figure Adagio tea Value (\$) Market Share 2012-2017E

Figure Adagio tea Market Share of Black Tea Segmented by Region in 2016

Table Global Black Tea Market Value (\$) Forecast, by Type

Table Global Black Tea Market Volume Forecast, by Type

Figure Global Black Tea Market Value (\$) and Growth Rate Forecast of Earl grey Tea (2017-2022)

Figure Global Black Tea Market Volume and Growth Rate Forecast of Earl grey Tea (2017-2022)

Figure Global Black Tea Market Value (\$) and Growth Rate Forecast of English Breakfast Tea (2017-2022)

Figure Global Black Tea Market Volume and Growth Rate Forecast of English Breakfast Tea (2017-2022)

Figure Global Black Tea Market Value (\$) and Growth Rate Forecast of English Afternoon Tea (2017-2022)

Figure Global Black Tea Market Volume and Growth Rate Forecast of English Afternoon Tea (2017-2022)

Figure Global Black Tea Market Value (\$) and Growth Rate Forecast of Irish Breakfast Tea (2017-2022)

Figure Global Black Tea Market Volume and Growth Rate Forecast of Irish Breakfast Tea (2017-2022)

Figure Global Black Tea Market Value (\$) and Growth Rate Forecast of Masala Tea (2017-2022)

Figure Global Black Tea Market Volume and Growth Rate Forecast of Masala Tea (2017-2022)

Table Global Market Value (\$) Forecast by Application (2017-2022)

Table Global Market Volume Forecast by Application (2017-2022)

Figure Global Black Tea Consumption and Growth Rate of Regular Drinking

(2012-2017)

Figure Global Black Tea Consumption and Growth Rate of Raw Material for Milk Tea

(2012-2017)

Figure Market Value (\$) and Growth Rate Forecast of Raw Material for Milk Tea

(2017-2022)

Figure Market Volume and Growth Rate Forecast of Raw Material for Milk Tea

(2017-2022)

Figure North America Market Value (\$) and Growth Rate Forecast (2017-2022)

Table North America Consumption and Growth Rate Forecast (2017-2022)

Figure Europe Market Value (\$) and Growth Rate Forecast (2017-2022)

Table Europe Consumption and Growth Rate Forecast (2017-2022)

Figure China Market Value (\$) and Growth Rate Forecast (2017-2022)

Table China Consumption and Growth Rate Forecast (2017-2022)

Figure Japan Market Value (\$) and Growth Rate Forecast (2017-2022)

Table Japan Consumption and Growth Rate Forecast (2017-2022)

Figure Middle East & Africa Market Value (\$) and Growth Rate Forecast (2017-2022)

Table Middle East & Africa Consumption and Growth Rate Forecast (2017-2022)

Figure India Market Value (\$) and Growth Rate Forecast (2017-2022)

Table India Consumption and Growth Rate Forecast (2017-2022)

Figure South America Market Value (\$) and Growth Rate Forecast (2017-2022)

Table South America Consumption and Growth Rate Forecast (2017-2022)

Figure Industry Resource/Technology/Labor Importance Analysis

Table New Entrants SWOT Analysis

Table New Project Analysis of Investment Recovery



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