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Global Big Data-As-A-Service Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

https://marketpublishers.com/r/GCECACCCBEAAEN.html
Date: April 2022
Pages: 104
Price: US$ 3,500.00 (Single User License)
ID: GCECACCCBEAAEN

Abstracts

Big data as a service (BDaaS) is the delivery of statistical analysis tools or information by an outside provider that helps organizations understand and use insights gained from large information sets in order to gain a competitive advantage.
Based on the Big Data-As-A-Service market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.
In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.
In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Big Data-As-A-Service market covered in Chapter 5:
Accenture
MapR Technologies
SAS Institute
DataTorrent
SunGard Data Systems

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IBM
Oracle
Microsoft Corporation
Teradata Corporation
Cazena
DataHero
Amazon Web Services
SAP
Arcadia Data
Google

In Chapter 6, on the basis of types, the Big Data-As-A-Service market from 2015 to 2025 is primarily split into:
Hadoop-as-a-Service (HDaaS)
Data Analytics-as-a-Service (DAaaS)
Data-as-a-Service (DaaS)

In Chapter 7, on the basis of applications, the Big Data-As-A-Service market from 2015 to 2025 covers:
Banking & Financial Services
Retail
Manufacturing
Energy & Utilities
Healthcare
Public Sector
Media & Entertainment
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:
North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France

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Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:
Historical Years: 2015-2019
Base Year: 2019
Estimated Year: 2020
Forecast Period: 2020-2025

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