

Global Beverages and Soft Drinks Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

The sweetener may be a sugar, high-fructose corn syrup, fruit juice, a sugar substitute (in the case of diet drinks), or some combination of these. Soft drinks may also contain caffeine, colorings, preservatives, and/or other ingredients. Soft drinks are called 'soft' in contrast with 'hard' alcoholic drinks.

Based on the Beverages and Soft Drinks market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Beverages and Soft Drinks market covered in Chapter 5:

Brown-Forman Corporation

Danone

GCMMF (Amul)

PepsiCo, Inc.



Appalachian Brewing Company

Asahi Group Holdings Ltd

Unilever

United Breweries Ltd.

The Coca-Cola Company

Carlsberg A/S

Heineken Holding NV

Molson Coors Brewing Company

Anheuser-Busch InBev NV

Kirin Holdings Company, Limited.

Keurig Dr Pepper Inc.

Fomento Economico Mexicano, SAB de CV

Jones Soda Co.

Keurig Dr Pepper

Monster Energy Company

Diageo plc.

Suntory Holding Limited

SABMiller plc.

Constellation Brands Inc.

Nestle

In Chapter 6, on the basis of types, the Beverages and Soft Drinks market from 2015 to 2025 is primarily split into:

Bottled Waters

Carbonated Water

Juice

Sports and Energy Drinks

Alcoholic Beverages

Others

In Chapter 7, on the basis of applications, the Beverages and Soft Drinks market from 2015 to 2025 covers:

Supermarkets and Hypermarkets

Convenience Stores

Online Stores

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in



Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025



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