

# Global Beer Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Beer is an alcoholic beverage usually made from malted cereal grain (as barley), flavored with hops, and brewed by slow fermentation.

Based on the Beer market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Beer market covered in Chapter 5:

Boston Beer

SABMiller

AB InBev

Tsingtao Brewery

Molson Coors

Heineken

## Modelo

Carlsberg Group

Diageo

CR Beer

In Chapter 6, on the basis of types, the Beer market from 2015 to 2025 is primarily split into:

Dark Beer

Lager

Premium

Standard

Economy

Low/Non-Alcohol Beer

Stout

In Chapter 7, on the basis of applications, the Beer market from 2015 to 2025 covers:

On-Trade

Off-Trade

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:  
Historical Years: 2015-2019  
Base Year: 2019  
Estimated Year: 2020  
Forecast Period: 2020-2025

## Contents

### **1 MARKET OVERVIEW**

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Beer Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

### **2. MARKET DYNAMICS**

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
  - 2.4.1 Short-term Impact
  - 2.4.2 Long-term Impact

### **3 ASSOCIATED INDUSTRY ASSESSMENT**

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
  - 3.2.1 Suppliers of Raw Materials
  - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

### **4 MARKET COMPETITIVE LANDSCAPE**

- 4.1 Industry Leading Players
- 4.2 Industry News
  - 4.2.1 Key Product Launch News
  - 4.2.2 M&A and Expansion Plans

### **5 ANALYSIS OF LEADING COMPANIES**

- 5.1 Boston Beer
  - 5.1.1 Boston Beer Company Profile

- 5.1.2 Boston Beer Business Overview
- 5.1.3 Boston Beer Beer Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 Boston Beer Beer Products Introduction
- 5.2 SABMiller
  - 5.2.1 SABMiller Company Profile
  - 5.2.2 SABMiller Business Overview
  - 5.2.3 SABMiller Beer Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.2.4 SABMiller Beer Products Introduction
- 5.3 AB InBev
  - 5.3.1 AB InBev Company Profile
  - 5.3.2 AB InBev Business Overview
  - 5.3.3 AB InBev Beer Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.3.4 AB InBev Beer Products Introduction
- 5.4 Tsingtao Brewery
  - 5.4.1 Tsingtao Brewery Company Profile
  - 5.4.2 Tsingtao Brewery Business Overview
  - 5.4.3 Tsingtao Brewery Beer Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.4.4 Tsingtao Brewery Beer Products Introduction
- 5.5 Molson Coors
  - 5.5.1 Molson Coors Company Profile
  - 5.5.2 Molson Coors Business Overview
  - 5.5.3 Molson Coors Beer Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.5.4 Molson Coors Beer Products Introduction
- 5.6 Heineken
  - 5.6.1 Heineken Company Profile
  - 5.6.2 Heineken Business Overview
  - 5.6.3 Heineken Beer Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.6.4 Heineken Beer Products Introduction
- 5.7 Modelo
  - 5.7.1 Modelo Company Profile
  - 5.7.2 Modelo Business Overview
  - 5.7.3 Modelo Beer Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

- 5.7.4 Modelo Beer Products Introduction
- 5.8 Carlsberg Group
  - 5.8.1 Carlsberg Group Company Profile
  - 5.8.2 Carlsberg Group Business Overview
  - 5.8.3 Carlsberg Group Beer Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.8.4 Carlsberg Group Beer Products Introduction
- 5.9 Diageo
  - 5.9.1 Diageo Company Profile
  - 5.9.2 Diageo Business Overview
  - 5.9.3 Diageo Beer Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.9.4 Diageo Beer Products Introduction
- 5.10 CR Beer
  - 5.10.1 CR Beer Company Profile
  - 5.10.2 CR Beer Business Overview
  - 5.10.3 CR Beer Beer Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.10.4 CR Beer Beer Products Introduction

## **6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES**

- 6.1 Global Beer Sales, Revenue and Market Share by Types (2015-2020)
  - 6.1.1 Global Beer Sales and Market Share by Types (2015-2020)
  - 6.1.2 Global Beer Revenue and Market Share by Types (2015-2020)
  - 6.1.3 Global Beer Price by Types (2015-2020)
- 6.2 Global Beer Market Forecast by Types (2020-2025)
  - 6.2.1 Global Beer Market Forecast Sales and Market Share by Types (2020-2025)
  - 6.2.2 Global Beer Market Forecast Revenue and Market Share by Types (2020-2025)
- 6.3 Global Beer Sales, Price and Growth Rate by Types (2015-2020)
  - 6.3.1 Global Beer Sales, Price and Growth Rate of Dark Beer
  - 6.3.2 Global Beer Sales, Price and Growth Rate of Lager
  - 6.3.3 Global Beer Sales, Price and Growth Rate of Premium
  - 6.3.4 Global Beer Sales, Price and Growth Rate of Standard
  - 6.3.5 Global Beer Sales, Price and Growth Rate of Economy
  - 6.3.6 Global Beer Sales, Price and Growth Rate of Low/Non-Alcohol Beer
  - 6.3.7 Global Beer Sales, Price and Growth Rate of Stout
- 6.4 Global Beer Market Revenue and Sales Forecast, by Types (2020-2025)
  - 6.4.1 Dark Beer Market Revenue and Sales Forecast (2020-2025)

- 6.4.2 Lager Market Revenue and Sales Forecast (2020-2025)
- 6.4.3 Premium Market Revenue and Sales Forecast (2020-2025)
- 6.4.4 Standard Market Revenue and Sales Forecast (2020-2025)
- 6.4.5 Economy Market Revenue and Sales Forecast (2020-2025)
- 6.4.6 Low/Non-Alcohol Beer Market Revenue and Sales Forecast (2020-2025)
- 6.4.7 Stout Market Revenue and Sales Forecast (2020-2025)

## **7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS**

- 7.1 Global Beer Sales, Revenue and Market Share by Applications (2015-2020)
  - 7.1.1 Global Beer Sales and Market Share by Applications (2015-2020)
  - 7.1.2 Global Beer Revenue and Market Share by Applications (2015-2020)
- 7.2 Global Beer Market Forecast by Applications (2020-2025)
  - 7.2.1 Global Beer Market Forecast Sales and Market Share by Applications (2020-2025)
  - 7.2.2 Global Beer Market Forecast Revenue and Market Share by Applications (2020-2025)
- 7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)
  - 7.3.1 Global Beer Revenue, Sales and Growth Rate of On-Trade (2015-2020)
  - 7.3.2 Global Beer Revenue, Sales and Growth Rate of Off-Trade (2015-2020)
- 7.4 Global Beer Market Revenue and Sales Forecast, by Applications (2020-2025)
  - 7.4.1 On-Trade Market Revenue and Sales Forecast (2020-2025)
  - 7.4.2 Off-Trade Market Revenue and Sales Forecast (2020-2025)

## **8 MARKET ANALYSIS AND FORECAST, BY REGIONS**

- 8.1 Global Beer Sales by Regions (2015-2020)
- 8.2 Global Beer Market Revenue by Regions (2015-2020)
- 8.3 Global Beer Market Forecast by Regions (2020-2025)

## **9 NORTH AMERICA BEER MARKET ANALYSIS**

- 9.1 Market Overview and Prospect Analysis
- 9.2 North America Beer Market Sales and Growth Rate (2015-2020)
- 9.3 North America Beer Market Revenue and Growth Rate (2015-2020)
- 9.4 North America Beer Market Forecast
- 9.5 The Influence of COVID-19 on North America Market
- 9.6 North America Beer Market Analysis by Country
  - 9.6.1 U.S. Beer Sales and Growth Rate

9.6.2 Canada Beer Sales and Growth Rate

9.6.3 Mexico Beer Sales and Growth Rate

## **10 EUROPE BEER MARKET ANALYSIS**

10.1 Market Overview and Prospect Analysis

10.2 Europe Beer Market Sales and Growth Rate (2015-2020)

10.3 Europe Beer Market Revenue and Growth Rate (2015-2020)

10.4 Europe Beer Market Forecast

10.5 The Influence of COVID-19 on Europe Market

10.6 Europe Beer Market Analysis by Country

10.6.1 Germany Beer Sales and Growth Rate

10.6.2 United Kingdom Beer Sales and Growth Rate

10.6.3 France Beer Sales and Growth Rate

10.6.4 Italy Beer Sales and Growth Rate

10.6.5 Spain Beer Sales and Growth Rate

10.6.6 Russia Beer Sales and Growth Rate

## **11 ASIA-PACIFIC BEER MARKET ANALYSIS**

11.1 Market Overview and Prospect Analysis

11.2 Asia-Pacific Beer Market Sales and Growth Rate (2015-2020)

11.3 Asia-Pacific Beer Market Revenue and Growth Rate (2015-2020)

11.4 Asia-Pacific Beer Market Forecast

11.5 The Influence of COVID-19 on Asia Pacific Market

11.6 Asia-Pacific Beer Market Analysis by Country

11.6.1 China Beer Sales and Growth Rate

11.6.2 Japan Beer Sales and Growth Rate

11.6.3 South Korea Beer Sales and Growth Rate

11.6.4 Australia Beer Sales and Growth Rate

11.6.5 India Beer Sales and Growth Rate

## **12 SOUTH AMERICA BEER MARKET ANALYSIS**

12.1 Market Overview and Prospect Analysis

12.2 South America Beer Market Sales and Growth Rate (2015-2020)

12.3 South America Beer Market Revenue and Growth Rate (2015-2020)

12.4 South America Beer Market Forecast

12.5 The Influence of COVID-19 on South America Market



## 12.6 South America Beer Market Analysis by Country

12.6.1 Brazil Beer Sales and Growth Rate

12.6.2 Argentina Beer Sales and Growth Rate

12.6.3 Columbia Beer Sales and Growth Rate

## **13 MIDDLE EAST AND AFRICA BEER MARKET ANALYSIS**

13.1 Market Overview and Prospect Analysis

13.2 Middle East and Africa Beer Market Sales and Growth Rate (2015-2020)

13.3 Middle East and Africa Beer Market Revenue and Growth Rate (2015-2020)

13.4 Middle East and Africa Beer Market Forecast

13.5 The Influence of COVID-19 on Middle East and Africa Market

13.6 Middle East and Africa Beer Market Analysis by Country

13.6.1 UAE Beer Sales and Growth Rate

13.6.2 Egypt Beer Sales and Growth Rate

13.6.3 South Africa Beer Sales and Growth Rate

## **14 CONCLUSIONS AND RECOMMENDATIONS**

14.1 Key Market Findings and Prospects

14.2 Advice for Investors

## **15 APPENDIX**

15.1 Methodology

15.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Beer Market Size and Growth Rate 2015-2025

Table Beer Key Market Segments

Figure Global Beer Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Beer Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Beer

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table Boston Beer Company Profile

Table Boston Beer Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Boston Beer Production and Growth Rate

Figure Boston Beer Market Revenue (\$) Market Share 2015-2020

Table SABMiller Company Profile

Table SABMiller Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure SABMiller Production and Growth Rate

Figure SABMiller Market Revenue (\$) Market Share 2015-2020

Table AB InBev Company Profile

Table AB InBev Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure AB InBev Production and Growth Rate

Figure AB InBev Market Revenue (\$) Market Share 2015-2020

Table Tsingtao Brewery Company Profile

Table Tsingtao Brewery Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Tsingtao Brewery Production and Growth Rate

Figure Tsingtao Brewery Market Revenue (\$) Market Share 2015-2020

Table Molson Coors Company Profile

Table Molson Coors Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Molson Coors Production and Growth Rate

Figure Molson Coors Market Revenue (\$) Market Share 2015-2020  
Table Heineken Company Profile  
Table Heineken Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)  
Figure Heineken Production and Growth Rate  
Figure Heineken Market Revenue (\$) Market Share 2015-2020  
Table Modelo Company Profile  
Table Modelo Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)  
Figure Modelo Production and Growth Rate  
Figure Modelo Market Revenue (\$) Market Share 2015-2020  
Table Carlsberg Group Company Profile  
Table Carlsberg Group Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)  
Figure Carlsberg Group Production and Growth Rate  
Figure Carlsberg Group Market Revenue (\$) Market Share 2015-2020  
Table Diageo Company Profile  
Table Diageo Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)  
Figure Diageo Production and Growth Rate  
Figure Diageo Market Revenue (\$) Market Share 2015-2020  
Table CR Beer Company Profile  
Table CR Beer Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)  
Figure CR Beer Production and Growth Rate  
Figure CR Beer Market Revenue (\$) Market Share 2015-2020  
Table Global Beer Sales by Types (2015-2020)  
Table Global Beer Sales Share by Types (2015-2020)  
Table Global Beer Revenue (\$) by Types (2015-2020)  
Table Global Beer Revenue Share by Types (2015-2020)  
Table Global Beer Price (\$) by Types (2015-2020)  
Table Global Beer Market Forecast Sales by Types (2020-2025)  
Table Global Beer Market Forecast Sales Share by Types (2020-2025)  
Table Global Beer Market Forecast Revenue (\$) by Types (2020-2025)  
Table Global Beer Market Forecast Revenue Share by Types (2020-2025)  
Figure Global Dark Beer Sales and Growth Rate (2015-2020)  
Figure Global Dark Beer Price (2015-2020)  
Figure Global Lager Sales and Growth Rate (2015-2020)  
Figure Global Lager Price (2015-2020)

Figure Global Premium Sales and Growth Rate (2015-2020)  
Figure Global Premium Price (2015-2020)  
Figure Global Standard Sales and Growth Rate (2015-2020)  
Figure Global Standard Price (2015-2020)  
Figure Global Economy Sales and Growth Rate (2015-2020)  
Figure Global Economy Price (2015-2020)  
Figure Global Low/Non-Alcohol Beer Sales and Growth Rate (2015-2020)  
Figure Global Low/Non-Alcohol Beer Price (2015-2020)  
Figure Global Stout Sales and Growth Rate (2015-2020)  
Figure Global Stout Price (2015-2020)  
Figure Global Beer Market Revenue (\$) and Growth Rate Forecast of Dark Beer (2020-2025)  
Figure Global Beer Sales and Growth Rate Forecast of Dark Beer (2020-2025)  
Figure Global Beer Market Revenue (\$) and Growth Rate Forecast of Lager (2020-2025)  
Figure Global Beer Sales and Growth Rate Forecast of Lager (2020-2025)  
Figure Global Beer Market Revenue (\$) and Growth Rate Forecast of Premium (2020-2025)  
Figure Global Beer Sales and Growth Rate Forecast of Premium (2020-2025)  
Figure Global Beer Market Revenue (\$) and Growth Rate Forecast of Standard (2020-2025)  
Figure Global Beer Sales and Growth Rate Forecast of Standard (2020-2025)  
Figure Global Beer Market Revenue (\$) and Growth Rate Forecast of Economy (2020-2025)  
Figure Global Beer Sales and Growth Rate Forecast of Economy (2020-2025)  
Figure Global Beer Market Revenue (\$) and Growth Rate Forecast of Low/Non-Alcohol Beer (2020-2025)  
Figure Global Beer Sales and Growth Rate Forecast of Low/Non-Alcohol Beer (2020-2025)  
Figure Global Beer Market Revenue (\$) and Growth Rate Forecast of Stout (2020-2025)  
Figure Global Beer Sales and Growth Rate Forecast of Stout (2020-2025)  
Table Global Beer Sales by Applications (2015-2020)  
Table Global Beer Sales Share by Applications (2015-2020)  
Table Global Beer Revenue (\$) by Applications (2015-2020)  
Table Global Beer Revenue Share by Applications (2015-2020)  
Table Global Beer Market Forecast Sales by Applications (2020-2025)  
Table Global Beer Market Forecast Sales Share by Applications (2020-2025)  
Table Global Beer Market Forecast Revenue (\$) by Applications (2020-2025)  
Table Global Beer Market Forecast Revenue Share by Applications (2020-2025)

Figure Global On-Trade Sales and Growth Rate (2015-2020)  
Figure Global On-Trade Price (2015-2020)  
Figure Global Off-Trade Sales and Growth Rate (2015-2020)  
Figure Global Off-Trade Price (2015-2020)  
Figure Global Beer Market Revenue (\$) and Growth Rate Forecast of On-Trade (2020-2025)  
Figure Global Beer Sales and Growth Rate Forecast of On-Trade (2020-2025)  
Figure Global Beer Market Revenue (\$) and Growth Rate Forecast of Off-Trade (2020-2025)  
Figure Global Beer Sales and Growth Rate Forecast of Off-Trade (2020-2025)  
Figure Global Beer Sales and Growth Rate (2015-2020)  
Table Global Beer Sales by Regions (2015-2020)  
Table Global Beer Sales Market Share by Regions (2015-2020)  
Figure Global Beer Sales Market Share by Regions in 2019  
Figure Global Beer Revenue and Growth Rate (2015-2020)  
Table Global Beer Revenue by Regions (2015-2020)  
Table Global Beer Revenue Market Share by Regions (2015-2020)  
Figure Global Beer Revenue Market Share by Regions in 2019  
Table Global Beer Market Forecast Sales by Regions (2020-2025)  
Table Global Beer Market Forecast Sales Share by Regions (2020-2025)  
Table Global Beer Market Forecast Revenue (\$) by Regions (2020-2025)  
Table Global Beer Market Forecast Revenue Share by Regions (2020-2025)  
Figure North America Beer Market Sales and Growth Rate (2015-2020)  
Figure North America Beer Market Revenue and Growth Rate (2015-2020)  
Figure North America Beer Market Forecast Sales (2020-2025)  
Figure North America Beer Market Forecast Revenue (\$) (2020-2025)  
Figure North America COVID-19 Status  
Figure U.S. Beer Market Sales and Growth Rate (2015-2020)  
Figure Canada Beer Market Sales and Growth Rate (2015-2020)  
Figure Mexico Beer Market Sales and Growth Rate (2015-2020)  
Figure Europe Beer Market Sales and Growth Rate (2015-2020)  
Figure Europe Beer Market Revenue and Growth Rate (2015-2020)  
Figure Europe Beer Market Forecast Sales (2020-2025)  
Figure Europe Beer Market Forecast Revenue (\$) (2020-2025)  
Figure Europe COVID-19 Status  
Figure Germany Beer Market Sales and Growth Rate (2015-2020)  
Figure United Kingdom Beer Market Sales and Growth Rate (2015-2020)  
Figure France Beer Market Sales and Growth Rate (2015-2020)  
Figure Italy Beer Market Sales and Growth Rate (2015-2020)

Figure Spain Beer Market Sales and Growth Rate (2015-2020)  
Figure Russia Beer Market Sales and Growth Rate (2015-2020)  
Figure Asia-Pacific Beer Market Sales and Growth Rate (2015-2020)  
Figure Asia-Pacific Beer Market Revenue and Growth Rate (2015-2020)  
Figure Asia-Pacific Beer Market Forecast Sales (2020-2025)  
Figure Asia-Pacific Beer Market Forecast Revenue (\$) (2020-2025)  
Figure Asia Pacific COVID-19 Status  
Figure China Beer Market Sales and Growth Rate (2015-2020)  
Figure Japan Beer Market Sales and Growth Rate (2015-2020)  
Figure South Korea Beer Market Sales and Growth Rate (2015-2020)  
Figure Australia Beer Market Sales and Growth Rate (2015-2020)  
Figure India Beer Market Sales and Growth Rate (2015-2020)  
Figure South America Beer Market Sales and Growth Rate (2015-2020)  
Figure South America Beer Market Revenue and Growth Rate (2015-2020)  
Figure South America Beer Market Forecast Sales (2020-2025)  
Figure South America Beer Market Forecast Revenue (\$) (2020-2025)  
Figure Brazil Beer Market Sales and Growth Rate (2015-2020)  
Figure Argentina Beer Market Sales and Growth Rate (2015-2020)  
Figure Columbia Beer Market Sales and Growth Rate (2015-2020)  
Figure Middle East and Africa Beer Market Sales and Growth Rate (2015-2020)  
Figure Middle East and Africa Beer Market Revenue and Growth Rate (2015-2020)  
Figure Middle East and Africa Beer Market Forecast Sales (2020-2025)  
Figure Middle East and Africa Beer Market Forecast Revenue (\$) (2020-2025)  
Figure UAE Beer Market Sales and Growth Rate (2015-2020)  
Figure Egypt Beer Market Sales and Growth Rate (2015-2020)  
Figure South Africa Beer Market Sales and Growth Rate (2015-2020)



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