

Global Beer Market Report 2019, Competitive Landscape, Trends and Opportunities

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Abstracts

The Beer market has witnessed growth from USD XX million to USD XX million from 2014 to 2019. With the CAGR of X.X%, this market is estimated to reach USD XX million in 2026.

The report mainly studies the size, recent trends and development status of the Beer market, as well as investment opportunities, government policy, market dynamics (drivers, restraints, opportunities), supply chain and competitive landscape. Technological innovation and advancement will further optimize the performance of the product, making it more widely used in downstream applications. Moreover, Porter's Five Forces Analysis (potential entrants, suppliers, substitutes, buyers, industry competitors) provides crucial information for knowing the Beer market.

Major players in the global Beer market include:

Benue Brewery Limited
Anheuser-Busch InBev
Diageo Plc (Guinness Nigeria)
Boston Beer Company
Nile Breweries Limited
Kgalagadi Breweries Limited
Carlsberg Group
Heineken N.V. (Consolidated Breweries Plc)
United Breweries Group (UB Group)
Asahi Group Holdings Ltd
Molson Coors Brewing Company
Beijing Yanjing Brewery
SABMiller Plc.

International Breweries plc
South African Breweries
Intafact Beverages Limited
Bear Republic Brewing
Tsingtao Brewery
Champion Breweries
Nigerian Breweries Plc
Tanzania Breweries Limited
Bature Brewery

On the basis of types, the Beer market is primarily split into:

Lager
Ale
Stout & Porter
Malt
Others

On the basis of applications, the market covers:

Macro-brewery
Micro-brewery
Craft Brewery
Others

Geographically, the report includes the research on production, consumption, revenue, market share and growth rate, and forecast (2014-2026) of the following regions:

United States

Europe (Germany, UK, France, Italy, Spain, Russia, Poland)

China

Japan

India

Southeast Asia (Malaysia, Singapore, Philippines, Indonesia, Thailand, Vietnam)

Central and South America (Brazil, Mexico, Colombia)

Middle East and Africa (Saudi Arabia, United Arab Emirates, Turkey, Egypt, South Africa, Nigeria)

Other Regions

Chapter 1 provides an overview of Beer market, containing global revenue, global production, sales, and CAGR. The forecast and analysis of Beer market by type, application, and region are also presented in this chapter.

Chapter 2 is about the market landscape and major players. It provides competitive situation and market concentration status along with the basic information of these players.

Chapter 3 provides a full-scale analysis of major players in Beer industry. The basic information, as well as the profiles, applications and specifications of products market performance along with Business Overview are offered.

Chapter 4 gives a worldwide view of Beer market. It includes production, market share revenue, price, and the growth rate by type.

Chapter 5 focuses on the application of Beer, by analyzing the consumption and its growth rate of each application.

Chapter 6 is about production, consumption, export, and import of Beer in each region.

Chapter 7 pays attention to the production, revenue, price and gross margin of Beer in markets of different regions. The analysis on production, revenue, price and gross margin of the global market is covered in this part.

Chapter 8 concentrates on manufacturing analysis, including key raw material analysis, cost structure analysis and process analysis, making up a comprehensive analysis of manufacturing cost.

Chapter 9 introduces the industrial chain of Beer. Industrial chain analysis, raw material sources and downstream buyers are analyzed in this chapter.

Chapter 10 provides clear insights into market dynamics.

Chapter 11 prospects the whole Beer market, including the global production and revenue forecast, regional forecast. It also foresees the Beer market by type and application.

Chapter 12 concludes the research findings and refines all the highlights of the study.

Chapter 13 introduces the research methodology and sources of research data for your understanding.

Years considered for this report:

Historical Years: 2014-2018

Base Year: 2019

Estimated Year: 2019

Forecast Period: 2019-2026

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