

# Global Beauty Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

<https://marketpublishers.com/r/G12E6710187EEN.html>

Date: May 2023

Pages: 114

Price: US\$ 3,250.00 (Single User License)

ID: G12E6710187EEN

## Abstracts

Beauty is a product and method that changes the original bad behavior and disease (face), makes it a civilized, high-quality, has an acceptable appearance, has activities and processes, or is used for this purpose.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Beauty market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Beauty market are covered in Chapter 9:

Beiersdorf AG

Shiseido Company, Limited

Coty Inc.  
Procter & Gamble  
L'occitane International S.A.  
Avon Products, Inc.  
The Estee Lauder Companies Inc.  
L'Oreal Group  
Mary Kay Inc.  
Unilever  
Revlon, Inc.  
Kao Corporation

In Chapter 5 and Chapter 7.3, based on types, the Beauty market from 2017 to 2027 is primarily split into:

Skincare  
Hair Care  
Fragrances  
Others

In Chapter 6 and Chapter 7.4, based on applications, the Beauty market from 2017 to 2027 covers:

Direct Selling  
E-Commerce  
Specialty stores  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States  
Europe  
China  
Japan  
India  
Southeast Asia  
Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Beauty market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Beauty Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can

help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

## Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative

product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 BEAUTY MARKET OVERVIEW

- 1.1 Product Overview and Scope of Beauty Market
- 1.2 Beauty Market Segment by Type
  - 1.2.1 Global Beauty Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Beauty Market Segment by Application
  - 1.3.1 Beauty Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Beauty Market, Region Wise (2017-2027)
  - 1.4.1 Global Beauty Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Beauty Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Beauty Market Status and Prospect (2017-2027)
  - 1.4.4 China Beauty Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Beauty Market Status and Prospect (2017-2027)
  - 1.4.6 India Beauty Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Beauty Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Beauty Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Beauty Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Beauty (2017-2027)
  - 1.5.1 Global Beauty Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Beauty Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Beauty Market

### 2 INDUSTRY OUTLOOK

- 2.1 Beauty Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Beauty Market Drivers Analysis
- 2.4 Beauty Market Challenges Analysis
- 2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Beauty Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Beauty Industry Development

### **3 GLOBAL BEAUTY MARKET LANDSCAPE BY PLAYER**

3.1 Global Beauty Sales Volume and Share by Player (2017-2022)

3.2 Global Beauty Revenue and Market Share by Player (2017-2022)

3.3 Global Beauty Average Price by Player (2017-2022)

3.4 Global Beauty Gross Margin by Player (2017-2022)

3.5 Beauty Market Competitive Situation and Trends

3.5.1 Beauty Market Concentration Rate

3.5.2 Beauty Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL BEAUTY SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

4.1 Global Beauty Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Beauty Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Beauty Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Beauty Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Beauty Market Under COVID-19

4.5 Europe Beauty Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Beauty Market Under COVID-19

4.6 China Beauty Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Beauty Market Under COVID-19

4.7 Japan Beauty Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Beauty Market Under COVID-19

4.8 India Beauty Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Beauty Market Under COVID-19

4.9 Southeast Asia Beauty Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Beauty Market Under COVID-19

4.10 Latin America Beauty Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Beauty Market Under COVID-19

4.11 Middle East and Africa Beauty Sales Volume, Revenue, Price and Gross Margin (2017-2022)



#### 4.11.1 Middle East and Africa Beauty Market Under COVID-19

## **5 GLOBAL BEAUTY SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

### 5.1 Global Beauty Sales Volume and Market Share by Type (2017-2022)

### 5.2 Global Beauty Revenue and Market Share by Type (2017-2022)

### 5.3 Global Beauty Price by Type (2017-2022)

### 5.4 Global Beauty Sales Volume, Revenue and Growth Rate by Type (2017-2022)

#### 5.4.1 Global Beauty Sales Volume, Revenue and Growth Rate of Skincare (2017-2022)

#### 5.4.2 Global Beauty Sales Volume, Revenue and Growth Rate of Hair Care (2017-2022)

#### 5.4.3 Global Beauty Sales Volume, Revenue and Growth Rate of Fragrances (2017-2022)

#### 5.4.4 Global Beauty Sales Volume, Revenue and Growth Rate of Others (2017-2022)

## **6 GLOBAL BEAUTY MARKET ANALYSIS BY APPLICATION**

### 6.1 Global Beauty Consumption and Market Share by Application (2017-2022)

### 6.2 Global Beauty Consumption Revenue and Market Share by Application (2017-2022)

### 6.3 Global Beauty Consumption and Growth Rate by Application (2017-2022)

#### 6.3.1 Global Beauty Consumption and Growth Rate of Direct Selling (2017-2022)

#### 6.3.2 Global Beauty Consumption and Growth Rate of E-Commerce (2017-2022)

#### 6.3.3 Global Beauty Consumption and Growth Rate of Specialty stores (2017-2022)

#### 6.3.4 Global Beauty Consumption and Growth Rate of Others (2017-2022)

## **7 GLOBAL BEAUTY MARKET FORECAST (2022-2027)**

### 7.1 Global Beauty Sales Volume, Revenue Forecast (2022-2027)

#### 7.1.1 Global Beauty Sales Volume and Growth Rate Forecast (2022-2027)

#### 7.1.2 Global Beauty Revenue and Growth Rate Forecast (2022-2027)

#### 7.1.3 Global Beauty Price and Trend Forecast (2022-2027)

### 7.2 Global Beauty Sales Volume and Revenue Forecast, Region Wise (2022-2027)

#### 7.2.1 United States Beauty Sales Volume and Revenue Forecast (2022-2027)

#### 7.2.2 Europe Beauty Sales Volume and Revenue Forecast (2022-2027)

#### 7.2.3 China Beauty Sales Volume and Revenue Forecast (2022-2027)

#### 7.2.4 Japan Beauty Sales Volume and Revenue Forecast (2022-2027)

#### 7.2.5 India Beauty Sales Volume and Revenue Forecast (2022-2027)

#### 7.2.6 Southeast Asia Beauty Sales Volume and Revenue Forecast (2022-2027)



- 7.2.7 Latin America Beauty Sales Volume and Revenue Forecast (2022-2027)
- 7.2.8 Middle East and Africa Beauty Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global Beauty Sales Volume, Revenue and Price Forecast by Type (2022-2027)
  - 7.3.1 Global Beauty Revenue and Growth Rate of Skincare (2022-2027)
  - 7.3.2 Global Beauty Revenue and Growth Rate of Hair Care (2022-2027)
  - 7.3.3 Global Beauty Revenue and Growth Rate of Fragrances (2022-2027)
  - 7.3.4 Global Beauty Revenue and Growth Rate of Others (2022-2027)
- 7.4 Global Beauty Consumption Forecast by Application (2022-2027)
  - 7.4.1 Global Beauty Consumption Value and Growth Rate of Direct Selling(2022-2027)
  - 7.4.2 Global Beauty Consumption Value and Growth Rate of E-Commerce(2022-2027)
  - 7.4.3 Global Beauty Consumption Value and Growth Rate of Specialty stores(2022-2027)
  - 7.4.4 Global Beauty Consumption Value and Growth Rate of Others(2022-2027)
- 7.5 Beauty Market Forecast Under COVID-19

## **8 BEAUTY MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

- 8.1 Beauty Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
  - 8.3.1 Labor Cost Analysis
  - 8.3.2 Energy Costs Analysis
  - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Beauty Analysis
- 8.6 Major Downstream Buyers of Beauty Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Beauty Industry

## **9 PLAYERS PROFILES**

- 9.1 Beiersdorf AG
  - 9.1.1 Beiersdorf AG Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.1.2 Beauty Product Profiles, Application and Specification
  - 9.1.3 Beiersdorf AG Market Performance (2017-2022)
  - 9.1.4 Recent Development
  - 9.1.5 SWOT Analysis

## 9.2 Shiseido Company, Limited

9.2.1 Shiseido Company, Limited Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Beauty Product Profiles, Application and Specification

9.2.3 Shiseido Company, Limited Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

## 9.3 Coty Inc.

9.3.1 Coty Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Beauty Product Profiles, Application and Specification

9.3.3 Coty Inc. Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

## 9.4 Procter & Gamble

9.4.1 Procter & Gamble Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Beauty Product Profiles, Application and Specification

9.4.3 Procter & Gamble Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

## 9.5 L'occitane International S.A.

9.5.1 L'occitane International S.A. Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Beauty Product Profiles, Application and Specification

9.5.3 L'occitane International S.A. Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

## 9.6 Avon Products, Inc.

9.6.1 Avon Products, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Beauty Product Profiles, Application and Specification

9.6.3 Avon Products, Inc. Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

## 9.7 The Estee Lauder Companies Inc.

9.7.1 The Estee Lauder Companies Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Beauty Product Profiles, Application and Specification

9.7.3 The Estee Lauder Companies Inc. Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 L'Oreal Group

9.8.1 L'Oreal Group Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Beauty Product Profiles, Application and Specification

9.8.3 L'Oreal Group Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Mary Kay Inc.

9.9.1 Mary Kay Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Beauty Product Profiles, Application and Specification

9.9.3 Mary Kay Inc. Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Unilever

9.10.1 Unilever Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Beauty Product Profiles, Application and Specification

9.10.3 Unilever Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 Revlon, Inc.

9.11.1 Revlon, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Beauty Product Profiles, Application and Specification

9.11.3 Revlon, Inc. Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 Kao Corporation

9.12.1 Kao Corporation Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Beauty Product Profiles, Application and Specification

9.12.3 Kao Corporation Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Beauty Product Picture

Table Global Beauty Market Sales Volume and CAGR (%) Comparison by Type

Table Beauty Market Consumption (Sales Volume) Comparison by Application  
(2017-2027)

Figure Global Beauty Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Beauty Market Revenue (Million USD) and Growth Rate  
(2017-2027)

Figure Europe Beauty Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Beauty Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Beauty Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Beauty Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Beauty Market Revenue (Million USD) and Growth Rate  
(2017-2027)

Figure Latin America Beauty Market Revenue (Million USD) and Growth Rate  
(2017-2027)

Figure Middle East and Africa Beauty Market Revenue (Million USD) and Growth Rate  
(2017-2027)

Figure Global Beauty Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Beauty Industry Development

Table Global Beauty Sales Volume by Player (2017-2022)

Table Global Beauty Sales Volume Share by Player (2017-2022)

Figure Global Beauty Sales Volume Share by Player in 2021

Table Beauty Revenue (Million USD) by Player (2017-2022)

Table Beauty Revenue Market Share by Player (2017-2022)

Table Beauty Price by Player (2017-2022)

Table Beauty Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Beauty Sales Volume, Region Wise (2017-2022)

Table Global Beauty Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Beauty Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Beauty Sales Volume Market Share, Region Wise in 2021

Table Global Beauty Revenue (Million USD), Region Wise (2017-2022)

Table Global Beauty Revenue Market Share, Region Wise (2017-2022)

Figure Global Beauty Revenue Market Share, Region Wise (2017-2022)

Figure Global Beauty Revenue Market Share, Region Wise in 2021

Table Global Beauty Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Beauty Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Beauty Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Beauty Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Beauty Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Beauty Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Beauty Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Beauty Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Beauty Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Beauty Sales Volume by Type (2017-2022)

Table Global Beauty Sales Volume Market Share by Type (2017-2022)

Figure Global Beauty Sales Volume Market Share by Type in 2021

Table Global Beauty Revenue (Million USD) by Type (2017-2022)

Table Global Beauty Revenue Market Share by Type (2017-2022)

Figure Global Beauty Revenue Market Share by Type in 2021

Table Beauty Price by Type (2017-2022)

Figure Global Beauty Sales Volume and Growth Rate of Skincare (2017-2022)

Figure Global Beauty Revenue (Million USD) and Growth Rate of Skincare (2017-2022)

Figure Global Beauty Sales Volume and Growth Rate of Hair Care (2017-2022)

Figure Global Beauty Revenue (Million USD) and Growth Rate of Hair Care (2017-2022)

Figure Global Beauty Sales Volume and Growth Rate of Fragrances (2017-2022)

Figure Global Beauty Revenue (Million USD) and Growth Rate of Fragrances (2017-2022)

Figure Global Beauty Sales Volume and Growth Rate of Others (2017-2022)

Figure Global Beauty Revenue (Million USD) and Growth Rate of Others (2017-2022)

Table Global Beauty Consumption by Application (2017-2022)

Table Global Beauty Consumption Market Share by Application (2017-2022)



Table Global Beauty Consumption Revenue (Million USD) by Application (2017-2022)  
Table Global Beauty Consumption Revenue Market Share by Application (2017-2022)  
Table Global Beauty Consumption and Growth Rate of Direct Selling (2017-2022)  
Table Global Beauty Consumption and Growth Rate of E-Commerce (2017-2022)  
Table Global Beauty Consumption and Growth Rate of Specialty stores (2017-2022)  
Table Global Beauty Consumption and Growth Rate of Others (2017-2022)  
Figure Global Beauty Sales Volume and Growth Rate Forecast (2022-2027)  
Figure Global Beauty Revenue (Million USD) and Growth Rate Forecast (2022-2027)  
Figure Global Beauty Price and Trend Forecast (2022-2027)  
Figure USA Beauty Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)  
Figure USA Beauty Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)  
Figure Europe Beauty Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)  
Figure Europe Beauty Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)  
Figure China Beauty Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)  
Figure China Beauty Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)  
Figure Japan Beauty Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)  
Figure Japan Beauty Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)  
Figure India Beauty Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)  
Figure India Beauty Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)  
Figure Southeast Asia Beauty Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)  
Figure Southeast Asia Beauty Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)  
Figure Latin America Beauty Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)  
Figure Latin America Beauty Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)  
Figure Middle East and Africa Beauty Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)



Figure Middle East and Africa Beauty Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Beauty Market Sales Volume Forecast, by Type

Table Global Beauty Sales Volume Market Share Forecast, by Type

Table Global Beauty Market Revenue (Million USD) Forecast, by Type

Table Global Beauty Revenue Market Share Forecast, by Type

Table Global Beauty Price Forecast, by Type

Figure Global Beauty Revenue (Million USD) and Growth Rate of Skincare (2022-2027)

Figure Global Beauty Revenue (Million USD) and Growth Rate of Skincare (2022-2027)

Figure Global Beauty Revenue (Million USD) and Growth Rate of Hair Care (2022-2027)

Figure Global Beauty Revenue (Million USD) and Growth Rate of Hair Care (2022-2027)

Figure Global Beauty Revenue (Million USD) and Growth Rate of Fragrances (2022-2027)

Figure Global Beauty Revenue (Million USD) and Growth Rate of Fragrances (2022-2027)

Figure Global Beauty Revenue (Million USD) and Growth Rate of Others (2022-2027)

Figure Global Beauty Revenue (Million USD) and Growth Rate of Others (2022-2027)

Table Global Beauty Market Consumption Forecast, by Application

Table Global Beauty Consumption Market Share Forecast, by Application

Table Global Beauty Market Revenue (Million USD) Forecast, by Application

Table Global Beauty Revenue Market Share Forecast, by Application

Figure Global Beauty Consumption Value (Million USD) and Growth Rate of Direct Selling (2022-2027)

Figure Global Beauty Consumption Value (Million USD) and Growth Rate of E-Commerce (2022-2027)

Figure Global Beauty Consumption Value (Million USD) and Growth Rate of Specialty stores (2022-2027)

Figure Global Beauty Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Beauty Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Beiersdorf AG Profile

Table Beiersdorf AG Beauty Sales Volume, Revenue (Million USD), Price and Gross

Margin (2017-2022)

Figure Beiersdorf AG Beauty Sales Volume and Growth Rate

Figure Beiersdorf AG Revenue (Million USD) Market Share 2017-2022

Table Shiseido Company, Limited Profile

Table Shiseido Company, Limited Beauty Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Shiseido Company, Limited Beauty Sales Volume and Growth Rate

Figure Shiseido Company, Limited Revenue (Million USD) Market Share 2017-2022

Table Coty Inc. Profile

Table Coty Inc. Beauty Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Coty Inc. Beauty Sales Volume and Growth Rate

Figure Coty Inc. Revenue (Million USD) Market Share 2017-2022

Table Procter & Gamble Profile

Table Procter & Gamble Beauty Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Procter & Gamble Beauty Sales Volume and Growth Rate

Figure Procter & Gamble Revenue (Million USD) Market Share 2017-2022

Table L'occitane International S.A. Profile

Table L'occitane International S.A. Beauty Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure L'occitane International S.A. Beauty Sales Volume and Growth Rate

Figure L'occitane International S.A. Revenue (Million USD) Market Share 2017-2022

Table Avon Products, Inc. Profile

Table Avon Products, Inc. Beauty Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Avon Products, Inc. Beauty Sales Volume and Growth Rate

Figure Avon Products, Inc. Revenue (Million USD) Market Share 2017-2022

Table The Estee Lauder Companies Inc. Profile

Table The Estee Lauder Companies Inc. Beauty Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure The Estee Lauder Companies Inc. Beauty Sales Volume and Growth Rate

Figure The Estee Lauder Companies Inc. Revenue (Million USD) Market Share 2017-2022

Table L'Oreal Group Profile

Table L'Oreal Group Beauty Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure L'Oreal Group Beauty Sales Volume and Growth Rate

Figure L'Oreal Group Revenue (Million USD) Market Share 2017-2022

Table Mary Kay Inc. Profile

Table Mary Kay Inc. Beauty Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Mary Kay Inc. Beauty Sales Volume and Growth Rate

Figure Mary Kay Inc. Revenue (Million USD) Market Share 2017-2022

Table Unilever Profile

Table Unilever Beauty Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Unilever Beauty Sales Volume and Growth Rate

Figure Unilever Revenue (Million USD) Market Share 2017-2022

Table Revlon, Inc. Profile

Table Revlon, Inc. Beauty Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Revlon, Inc. Beauty Sales Volume and Growth Rate

Figure Revlon, Inc. Revenue (Million USD) Market Share 2017-2022

Table Kao Corporation Profile

Table Kao Corporation Beauty Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Kao Corporation Beauty Sales Volume and Growth Rate

Figure Kao Corporation Revenue (Million USD) Market Share 2017-2022

## I would like to order

Product name: Global Beauty Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

Product link: <https://marketpublishers.com/r/G12E6710187EEN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G12E6710187EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

