

Global Bath Tissue Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Bath Tissue market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Bath Tissue market are covered in Chapter 9:

WEPA

First Quality

Georgia-Pacific

Oji Holdings

Cascades

APP (Sinar Mas Group)

Kruger

Sofidel

C & S Paper

Procter & Gamble

Metsa Group

Irving

Hengan Group

Kimberly-Clark

Clearwater

Resolute (Atlas Toilet Papers)

Empresas CMPC

Essity (from SCA)

In Chapter 5 and Chapter 7.3, based on types, the Bath Tissue market from 2017 to 2027 is primarily split into:

Pulp Paper

Recycled Paper

In Chapter 6 and Chapter 7.4, based on applications, the Bath Tissue market from 2017 to 2027 covers:

Household

Commercial

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Bath Tissue market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Bath Tissue Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely

analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data

regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 BATH TISSUE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Bath Tissue Market
- 1.2 Bath Tissue Market Segment by Type
 - 1.2.1 Global Bath Tissue Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Bath Tissue Market Segment by Application
 - 1.3.1 Bath Tissue Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Bath Tissue Market, Region Wise (2017-2027)
 - 1.4.1 Global Bath Tissue Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Bath Tissue Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Bath Tissue Market Status and Prospect (2017-2027)
 - 1.4.4 China Bath Tissue Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Bath Tissue Market Status and Prospect (2017-2027)
 - 1.4.6 India Bath Tissue Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Bath Tissue Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Bath Tissue Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Bath Tissue Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Bath Tissue (2017-2027)
 - 1.5.1 Global Bath Tissue Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Bath Tissue Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Bath Tissue Market

2 INDUSTRY OUTLOOK

- 2.1 Bath Tissue Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Bath Tissue Market Drivers Analysis
- 2.4 Bath Tissue Market Challenges Analysis
- 2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Bath Tissue Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Bath Tissue Industry Development

3 GLOBAL BATH TISSUE MARKET LANDSCAPE BY PLAYER

3.1 Global Bath Tissue Sales Volume and Share by Player (2017-2022)

3.2 Global Bath Tissue Revenue and Market Share by Player (2017-2022)

3.3 Global Bath Tissue Average Price by Player (2017-2022)

3.4 Global Bath Tissue Gross Margin by Player (2017-2022)

3.5 Bath Tissue Market Competitive Situation and Trends

3.5.1 Bath Tissue Market Concentration Rate

3.5.2 Bath Tissue Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL BATH TISSUE SALES VOLUME AND REVENUE REGION WISE (2017-2022)

4.1 Global Bath Tissue Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Bath Tissue Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Bath Tissue Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Bath Tissue Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Bath Tissue Market Under COVID-19

4.5 Europe Bath Tissue Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Bath Tissue Market Under COVID-19

4.6 China Bath Tissue Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Bath Tissue Market Under COVID-19

4.7 Japan Bath Tissue Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Bath Tissue Market Under COVID-19

4.8 India Bath Tissue Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Bath Tissue Market Under COVID-19

4.9 Southeast Asia Bath Tissue Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Bath Tissue Market Under COVID-19

4.10 Latin America Bath Tissue Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Bath Tissue Market Under COVID-19

4.11 Middle East and Africa Bath Tissue Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Bath Tissue Market Under COVID-19

5 GLOBAL BATH TISSUE SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Bath Tissue Sales Volume and Market Share by Type (2017-2022)

5.2 Global Bath Tissue Revenue and Market Share by Type (2017-2022)

5.3 Global Bath Tissue Price by Type (2017-2022)

5.4 Global Bath Tissue Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Bath Tissue Sales Volume, Revenue and Growth Rate of Pulp Paper (2017-2022)

5.4.2 Global Bath Tissue Sales Volume, Revenue and Growth Rate of Recycled Paper (2017-2022)

6 GLOBAL BATH TISSUE MARKET ANALYSIS BY APPLICATION

6.1 Global Bath Tissue Consumption and Market Share by Application (2017-2022)

6.2 Global Bath Tissue Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Bath Tissue Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Bath Tissue Consumption and Growth Rate of Household (2017-2022)

6.3.2 Global Bath Tissue Consumption and Growth Rate of Commercial (2017-2022)

7 GLOBAL BATH TISSUE MARKET FORECAST (2022-2027)

7.1 Global Bath Tissue Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Bath Tissue Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Bath Tissue Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Bath Tissue Price and Trend Forecast (2022-2027)

7.2 Global Bath Tissue Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Bath Tissue Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Bath Tissue Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Bath Tissue Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Bath Tissue Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Bath Tissue Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Bath Tissue Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Bath Tissue Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Bath Tissue Sales Volume and Revenue Forecast

(2022-2027)

7.3 Global Bath Tissue Sales Volume, Revenue and Price Forecast by Type

(2022-2027)

7.3.1 Global Bath Tissue Revenue and Growth Rate of Pulp Paper (2022-2027)

7.3.2 Global Bath Tissue Revenue and Growth Rate of Recycled Paper (2022-2027)

7.4 Global Bath Tissue Consumption Forecast by Application (2022-2027)

7.4.1 Global Bath Tissue Consumption Value and Growth Rate of Household(2022-2027)

7.4.2 Global Bath Tissue Consumption Value and Growth Rate of Commercial(2022-2027)

7.5 Bath Tissue Market Forecast Under COVID-19

8 BATH TISSUE MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Bath Tissue Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Bath Tissue Analysis

8.6 Major Downstream Buyers of Bath Tissue Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Bath Tissue Industry

9 PLAYERS PROFILES

9.1 WEPA

9.1.1 WEPA Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Bath Tissue Product Profiles, Application and Specification

9.1.3 WEPA Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 First Quality

9.2.1 First Quality Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Bath Tissue Product Profiles, Application and Specification

9.2.3 First Quality Market Performance (2017-2022)

- 9.2.4 Recent Development
- 9.2.5 SWOT Analysis
- 9.3 Georgia-Pacific
 - 9.3.1 Georgia-Pacific Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.3.2 Bath Tissue Product Profiles, Application and Specification
 - 9.3.3 Georgia-Pacific Market Performance (2017-2022)
 - 9.3.4 Recent Development
 - 9.3.5 SWOT Analysis
- 9.4 Oji Holdings
 - 9.4.1 Oji Holdings Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.4.2 Bath Tissue Product Profiles, Application and Specification
 - 9.4.3 Oji Holdings Market Performance (2017-2022)
 - 9.4.4 Recent Development
 - 9.4.5 SWOT Analysis
- 9.5 Cascades
 - 9.5.1 Cascades Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.5.2 Bath Tissue Product Profiles, Application and Specification
 - 9.5.3 Cascades Market Performance (2017-2022)
 - 9.5.4 Recent Development
 - 9.5.5 SWOT Analysis
- 9.6 APP (Sinar Mas Group)
 - 9.6.1 APP (Sinar Mas Group) Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.6.2 Bath Tissue Product Profiles, Application and Specification
 - 9.6.3 APP (Sinar Mas Group) Market Performance (2017-2022)
 - 9.6.4 Recent Development
 - 9.6.5 SWOT Analysis
- 9.7 Kruger
 - 9.7.1 Kruger Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.7.2 Bath Tissue Product Profiles, Application and Specification
 - 9.7.3 Kruger Market Performance (2017-2022)
 - 9.7.4 Recent Development
 - 9.7.5 SWOT Analysis
- 9.8 Sofidel
 - 9.8.1 Sofidel Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.8.2 Bath Tissue Product Profiles, Application and Specification

- 9.8.3 Sofidel Market Performance (2017-2022)
- 9.8.4 Recent Development
- 9.8.5 SWOT Analysis
- 9.9 C & S Paper
 - 9.9.1 C & S Paper Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.9.2 Bath Tissue Product Profiles, Application and Specification
 - 9.9.3 C & S Paper Market Performance (2017-2022)
 - 9.9.4 Recent Development
 - 9.9.5 SWOT Analysis
- 9.10 Procter & Gamble
 - 9.10.1 Procter & Gamble Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.10.2 Bath Tissue Product Profiles, Application and Specification
 - 9.10.3 Procter & Gamble Market Performance (2017-2022)
 - 9.10.4 Recent Development
 - 9.10.5 SWOT Analysis
- 9.11 Metsa Group
 - 9.11.1 Metsa Group Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.11.2 Bath Tissue Product Profiles, Application and Specification
 - 9.11.3 Metsa Group Market Performance (2017-2022)
 - 9.11.4 Recent Development
 - 9.11.5 SWOT Analysis
- 9.12 Irving
 - 9.12.1 Irving Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.12.2 Bath Tissue Product Profiles, Application and Specification
 - 9.12.3 Irving Market Performance (2017-2022)
 - 9.12.4 Recent Development
 - 9.12.5 SWOT Analysis
- 9.13 Hengan Group
 - 9.13.1 Hengan Group Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.13.2 Bath Tissue Product Profiles, Application and Specification
 - 9.13.3 Hengan Group Market Performance (2017-2022)
 - 9.13.4 Recent Development
 - 9.13.5 SWOT Analysis
- 9.14 Kimberly-Clark
 - 9.14.1 Kimberly-Clark Basic Information, Manufacturing Base, Sales Region and

Competitors

9.14.2 Bath Tissue Product Profiles, Application and Specification

9.14.3 Kimberly-Clark Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

9.15 Clearwater

9.15.1 Clearwater Basic Information, Manufacturing Base, Sales Region and

Competitors

9.15.2 Bath Tissue Product Profiles, Application and Specification

9.15.3 Clearwater Market Performance (2017-2022)

9.15.4 Recent Development

9.15.5 SWOT Analysis

9.16 Resolute (Atlas Toilet Papers)

9.16.1 Resolute (Atlas Toilet Papers) Basic Information, Manufacturing Base, Sales Region and Competitors

9.16.2 Bath Tissue Product Profiles, Application and Specification

9.16.3 Resolute (Atlas Toilet Papers) Market Performance (2017-2022)

9.16.4 Recent Development

9.16.5 SWOT Analysis

9.17 Empresas CMPC

9.17.1 Empresas CMPC Basic Information, Manufacturing Base, Sales Region and Competitors

9.17.2 Bath Tissue Product Profiles, Application and Specification

9.17.3 Empresas CMPC Market Performance (2017-2022)

9.17.4 Recent Development

9.17.5 SWOT Analysis

9.18 Essity (from SCA)

9.18.1 Essity (from SCA) Basic Information, Manufacturing Base, Sales Region and Competitors

9.18.2 Bath Tissue Product Profiles, Application and Specification

9.18.3 Essity (from SCA) Market Performance (2017-2022)

9.18.4 Recent Development

9.18.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Bath Tissue Product Picture

Table Global Bath Tissue Market Sales Volume and CAGR (%) Comparison by Type

Table Bath Tissue Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Bath Tissue Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Bath Tissue Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Bath Tissue Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Bath Tissue Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Bath Tissue Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Bath Tissue Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Bath Tissue Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Bath Tissue Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Bath Tissue Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Bath Tissue Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Bath Tissue Industry Development

Table Global Bath Tissue Sales Volume by Player (2017-2022)

Table Global Bath Tissue Sales Volume Share by Player (2017-2022)

Figure Global Bath Tissue Sales Volume Share by Player in 2021

Table Bath Tissue Revenue (Million USD) by Player (2017-2022)

Table Bath Tissue Revenue Market Share by Player (2017-2022)

Table Bath Tissue Price by Player (2017-2022)

Table Bath Tissue Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Bath Tissue Sales Volume, Region Wise (2017-2022)

Table Global Bath Tissue Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Bath Tissue Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Bath Tissue Sales Volume Market Share, Region Wise in 2021

Table Global Bath Tissue Revenue (Million USD), Region Wise (2017-2022)

Table Global Bath Tissue Revenue Market Share, Region Wise (2017-2022)

Figure Global Bath Tissue Revenue Market Share, Region Wise (2017-2022)

Figure Global Bath Tissue Revenue Market Share, Region Wise in 2021

Table Global Bath Tissue Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Bath Tissue Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Bath Tissue Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Bath Tissue Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Bath Tissue Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Bath Tissue Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Bath Tissue Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Bath Tissue Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Bath Tissue Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Bath Tissue Sales Volume by Type (2017-2022)

Table Global Bath Tissue Sales Volume Market Share by Type (2017-2022)

Figure Global Bath Tissue Sales Volume Market Share by Type in 2021

Table Global Bath Tissue Revenue (Million USD) by Type (2017-2022)

Table Global Bath Tissue Revenue Market Share by Type (2017-2022)

Figure Global Bath Tissue Revenue Market Share by Type in 2021

Table Bath Tissue Price by Type (2017-2022)

Figure Global Bath Tissue Sales Volume and Growth Rate of Pulp Paper (2017-2022)

Figure Global Bath Tissue Revenue (Million USD) and Growth Rate of Pulp Paper (2017-2022)

Figure Global Bath Tissue Sales Volume and Growth Rate of Recycled Paper (2017-2022)

Figure Global Bath Tissue Revenue (Million USD) and Growth Rate of Recycled Paper (2017-2022)

Table Global Bath Tissue Consumption by Application (2017-2022)

Table Global Bath Tissue Consumption Market Share by Application (2017-2022)

Table Global Bath Tissue Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Bath Tissue Consumption Revenue Market Share by Application (2017-2022)

Table Global Bath Tissue Consumption and Growth Rate of Household (2017-2022)

Table Global Bath Tissue Consumption and Growth Rate of Commercial (2017-2022)

Figure Global Bath Tissue Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Bath Tissue Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Bath Tissue Price and Trend Forecast (2022-2027)

Figure USA Bath Tissue Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Bath Tissue Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Bath Tissue Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Bath Tissue Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Bath Tissue Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Bath Tissue Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Bath Tissue Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Bath Tissue Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Bath Tissue Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Bath Tissue Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Bath Tissue Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Bath Tissue Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Bath Tissue Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Bath Tissue Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Bath Tissue Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Bath Tissue Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Bath Tissue Market Sales Volume Forecast, by Type

Table Global Bath Tissue Sales Volume Market Share Forecast, by Type

Table Global Bath Tissue Market Revenue (Million USD) Forecast, by Type

Table Global Bath Tissue Revenue Market Share Forecast, by Type

Table Global Bath Tissue Price Forecast, by Type

Figure Global Bath Tissue Revenue (Million USD) and Growth Rate of Pulp Paper (2022-2027)

Figure Global Bath Tissue Revenue (Million USD) and Growth Rate of Pulp Paper (2022-2027)

Figure Global Bath Tissue Revenue (Million USD) and Growth Rate of Recycled Paper (2022-2027)

Figure Global Bath Tissue Revenue (Million USD) and Growth Rate of Recycled Paper (2022-2027)

Table Global Bath Tissue Market Consumption Forecast, by Application

Table Global Bath Tissue Consumption Market Share Forecast, by Application

Table Global Bath Tissue Market Revenue (Million USD) Forecast, by Application

Table Global Bath Tissue Revenue Market Share Forecast, by Application

Figure Global Bath Tissue Consumption Value (Million USD) and Growth Rate of Household (2022-2027)

Figure Global Bath Tissue Consumption Value (Million USD) and Growth Rate of Commercial (2022-2027)

Figure Bath Tissue Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table WEPA Profile

Table WEPA Bath Tissue Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure WEPA Bath Tissue Sales Volume and Growth Rate

Figure WEPA Revenue (Million USD) Market Share 2017-2022

Table First Quality Profile

Table First Quality Bath Tissue Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure First Quality Bath Tissue Sales Volume and Growth Rate

Figure First Quality Revenue (Million USD) Market Share 2017-2022

Table Georgia-Pacific Profile

Table Georgia-Pacific Bath Tissue Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Georgia-Pacific Bath Tissue Sales Volume and Growth Rate

Figure Georgia-Pacific Revenue (Million USD) Market Share 2017-2022

Table Oji Holdings Profile

Table Oji Holdings Bath Tissue Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Oji Holdings Bath Tissue Sales Volume and Growth Rate

Figure Oji Holdings Revenue (Million USD) Market Share 2017-2022

Table Cascades Profile

Table Cascades Bath Tissue Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Cascades Bath Tissue Sales Volume and Growth Rate

Figure Cascades Revenue (Million USD) Market Share 2017-2022

Table APP (Sinar Mas Group) Profile

Table APP (Sinar Mas Group) Bath Tissue Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure APP (Sinar Mas Group) Bath Tissue Sales Volume and Growth Rate

Figure APP (Sinar Mas Group) Revenue (Million USD) Market Share 2017-2022

Table Kruger Profile

Table Kruger Bath Tissue Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Kruger Bath Tissue Sales Volume and Growth Rate

Figure Kruger Revenue (Million USD) Market Share 2017-2022

Table Sofidel Profile

Table Sofidel Bath Tissue Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Sofidel Bath Tissue Sales Volume and Growth Rate

Figure Sofidel Revenue (Million USD) Market Share 2017-2022

Table C & S Paper Profile

Table C & S Paper Bath Tissue Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure C & S Paper Bath Tissue Sales Volume and Growth Rate

Figure C & S Paper Revenue (Million USD) Market Share 2017-2022

Table Procter & Gamble Profile

Table Procter & Gamble Bath Tissue Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Procter & Gamble Bath Tissue Sales Volume and Growth Rate

Figure Procter & Gamble Revenue (Million USD) Market Share 2017-2022

Table Metsa Group Profile

Table Metsa Group Bath Tissue Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Metsa Group Bath Tissue Sales Volume and Growth Rate

Figure Metsa Group Revenue (Million USD) Market Share 2017-2022

Table Irving Profile

Table Irving Bath Tissue Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Irving Bath Tissue Sales Volume and Growth Rate

Figure Irving Revenue (Million USD) Market Share 2017-2022

Table Hengan Group Profile

Table Hengan Group Bath Tissue Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hengan Group Bath Tissue Sales Volume and Growth Rate

Figure Hengan Group Revenue (Million USD) Market Share 2017-2022

Table Kimberly-Clark Profile

Table Kimberly-Clark Bath Tissue Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Kimberly-Clark Bath Tissue Sales Volume and Growth Rate

Figure Kimberly-Clark Revenue (Million USD) Market Share 2017-2022

Table Clearwater Profile

Table Clearwater Bath Tissue Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Clearwater Bath Tissue Sales Volume and Growth Rate

Figure Clearwater Revenue (Million USD) Market Share 2017-2022

Table Resolute (Atlas Toilet Papers) Profile

Table Resolute (Atlas Toilet Papers) Bath Tissue Sales Volume, Revenue (Million

USD), Price and Gross Margin (2017-2022)

Figure Resolute (Atlas Toilet Papers) Bath Tissue Sales Volume and Growth Rate

Figure Resolute (Atlas Toilet Papers) Revenue (Million USD) Market Share 2017-2022

Table Empresas CMPC Profile

Table Empresas CMPC Bath Tissue Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Empresas CMPC Bath Tissue Sales Volume and Growth Rate

Figure Empresas CMPC Revenue (Million USD) Market Share 2017-2022

Table Essity (from SCA) Profile

Table Essity (from SCA) Bath Tissue Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Essity (from SCA) Bath Tissue Sales Volume and Growth Rate

Figure Essity (from SCA) Revenue (Million USD) Market Share 2017-2022

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