

Global Banana Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/G0AA63C34DA2EN.html>

Date: April 2022

Pages: 129

Price: US\$ 3,500.00 (Single User License)

ID: G0AA63C34DA2EN

Abstracts

The banana is an edible fruit – botanically a berry – produced by several kinds of large herbaceous flowering plants in the genus *Musa*.

Based on the Banana market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Banana market covered in Chapter 5:

Noboa

Del Monte

Chiquita

Dole

Uniban

Goodfarmer

Acon Group
C.I. Uniban S.A.
Fyffes

In Chapter 6, on the basis of types, the Banana market from 2015 to 2025 is primarily split into:

Plantain
Red banana
Apple banana
Cavendish banana
Others

In Chapter 7, on the basis of applications, the Banana market from 2015 to 2025 covers:

Supermarkets
Convenience store
Online shopping mall
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:
Historical Years: 2015-2019
Base Year: 2019
Estimated Year: 2020
Forecast Period: 2020-2025

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Banana Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

2. MARKET DYNAMICS

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
 - 2.4.1 Short-term Impact
 - 2.4.2 Long-term Impact

3 ASSOCIATED INDUSTRY ASSESSMENT

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
 - 3.2.1 Suppliers of Raw Materials
 - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

4 MARKET COMPETITIVE LANDSCAPE

- 4.1 Industry Leading Players
- 4.2 Industry News
 - 4.2.1 Key Product Launch News
 - 4.2.2 M&A and Expansion Plans

5 ANALYSIS OF LEADING COMPANIES

- 5.1 Noboa
 - 5.1.1 Noboa Company Profile

- 5.1.2 Noboa Business Overview
- 5.1.3 Noboa Banana Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 Noboa Banana Products Introduction
- 5.2 Del Monte
 - 5.2.1 Del Monte Company Profile
 - 5.2.2 Del Monte Business Overview
 - 5.2.3 Del Monte Banana Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.2.4 Del Monte Banana Products Introduction
- 5.3 Chiquita
 - 5.3.1 Chiquita Company Profile
 - 5.3.2 Chiquita Business Overview
 - 5.3.3 Chiquita Banana Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.3.4 Chiquita Banana Products Introduction
- 5.4 Dole
 - 5.4.1 Dole Company Profile
 - 5.4.2 Dole Business Overview
 - 5.4.3 Dole Banana Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.4.4 Dole Banana Products Introduction
- 5.5 Uniban
 - 5.5.1 Uniban Company Profile
 - 5.5.2 Uniban Business Overview
 - 5.5.3 Uniban Banana Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.5.4 Uniban Banana Products Introduction
- 5.6 Goodfarmer
 - 5.6.1 Goodfarmer Company Profile
 - 5.6.2 Goodfarmer Business Overview
 - 5.6.3 Goodfarmer Banana Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.6.4 Goodfarmer Banana Products Introduction
- 5.7 Acon Group
 - 5.7.1 Acon Group Company Profile
 - 5.7.2 Acon Group Business Overview
 - 5.7.3 Acon Group Banana Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

- 5.7.4 Acon Group Banana Products Introduction
- 5.8 C.I. Uniban S.A.
 - 5.8.1 C.I. Uniban S.A. Company Profile
 - 5.8.2 C.I. Uniban S.A. Business Overview
 - 5.8.3 C.I. Uniban S.A. Banana Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.8.4 C.I. Uniban S.A. Banana Products Introduction
- 5.9 Fyffes
 - 5.9.1 Fyffes Company Profile
 - 5.9.2 Fyffes Business Overview
 - 5.9.3 Fyffes Banana Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.9.4 Fyffes Banana Products Introduction

6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES

- 6.1 Global Banana Sales, Revenue and Market Share by Types (2015-2020)
 - 6.1.1 Global Banana Sales and Market Share by Types (2015-2020)
 - 6.1.2 Global Banana Revenue and Market Share by Types (2015-2020)
 - 6.1.3 Global Banana Price by Types (2015-2020)
- 6.2 Global Banana Market Forecast by Types (2020-2025)
 - 6.2.1 Global Banana Market Forecast Sales and Market Share by Types (2020-2025)
 - 6.2.2 Global Banana Market Forecast Revenue and Market Share by Types (2020-2025)
- 6.3 Global Banana Sales, Price and Growth Rate by Types (2015-2020)
 - 6.3.1 Global Banana Sales, Price and Growth Rate of Plantain
 - 6.3.2 Global Banana Sales, Price and Growth Rate of Red banana
 - 6.3.3 Global Banana Sales, Price and Growth Rate of Apple banana
 - 6.3.4 Global Banana Sales, Price and Growth Rate of Cavendish banana
 - 6.3.5 Global Banana Sales, Price and Growth Rate of Others
- 6.4 Global Banana Market Revenue and Sales Forecast, by Types (2020-2025)
 - 6.4.1 Plantain Market Revenue and Sales Forecast (2020-2025)
 - 6.4.2 Red banana Market Revenue and Sales Forecast (2020-2025)
 - 6.4.3 Apple banana Market Revenue and Sales Forecast (2020-2025)
 - 6.4.4 Cavendish banana Market Revenue and Sales Forecast (2020-2025)
 - 6.4.5 Others Market Revenue and Sales Forecast (2020-2025)

7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS

7.1 Global Banana Sales, Revenue and Market Share by Applications (2015-2020)

7.1.1 Global Banana Sales and Market Share by Applications (2015-2020)

7.1.2 Global Banana Revenue and Market Share by Applications (2015-2020)

7.2 Global Banana Market Forecast by Applications (2020-2025)

7.2.1 Global Banana Market Forecast Sales and Market Share by Applications (2020-2025)

7.2.2 Global Banana Market Forecast Revenue and Market Share by Applications (2020-2025)

7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)

7.3.1 Global Banana Revenue, Sales and Growth Rate of Supermarkets (2015-2020)

7.3.2 Global Banana Revenue, Sales and Growth Rate of Convenience store (2015-2020)

7.3.3 Global Banana Revenue, Sales and Growth Rate of Online shopping mall (2015-2020)

7.3.4 Global Banana Revenue, Sales and Growth Rate of Others (2015-2020)

7.4 Global Banana Market Revenue and Sales Forecast, by Applications (2020-2025)

7.4.1 Supermarkets Market Revenue and Sales Forecast (2020-2025)

7.4.2 Convenience store Market Revenue and Sales Forecast (2020-2025)

7.4.3 Online shopping mall Market Revenue and Sales Forecast (2020-2025)

7.4.4 Others Market Revenue and Sales Forecast (2020-2025)

8 MARKET ANALYSIS AND FORECAST, BY REGIONS

8.1 Global Banana Sales by Regions (2015-2020)

8.2 Global Banana Market Revenue by Regions (2015-2020)

8.3 Global Banana Market Forecast by Regions (2020-2025)

9 NORTH AMERICA BANANA MARKET ANALYSIS

9.1 Market Overview and Prospect Analysis

9.2 North America Banana Market Sales and Growth Rate (2015-2020)

9.3 North America Banana Market Revenue and Growth Rate (2015-2020)

9.4 North America Banana Market Forecast

9.5 The Influence of COVID-19 on North America Market

9.6 North America Banana Market Analysis by Country

9.6.1 U.S. Banana Sales and Growth Rate

9.6.2 Canada Banana Sales and Growth Rate

9.6.3 Mexico Banana Sales and Growth Rate

10 EUROPE BANANA MARKET ANALYSIS

- 10.1 Market Overview and Prospect Analysis
- 10.2 Europe Banana Market Sales and Growth Rate (2015-2020)
- 10.3 Europe Banana Market Revenue and Growth Rate (2015-2020)
- 10.4 Europe Banana Market Forecast
- 10.5 The Influence of COVID-19 on Europe Market
- 10.6 Europe Banana Market Analysis by Country
 - 10.6.1 Germany Banana Sales and Growth Rate
 - 10.6.2 United Kingdom Banana Sales and Growth Rate
 - 10.6.3 France Banana Sales and Growth Rate
 - 10.6.4 Italy Banana Sales and Growth Rate
 - 10.6.5 Spain Banana Sales and Growth Rate
 - 10.6.6 Russia Banana Sales and Growth Rate

11 ASIA-PACIFIC BANANA MARKET ANALYSIS

- 11.1 Market Overview and Prospect Analysis
- 11.2 Asia-Pacific Banana Market Sales and Growth Rate (2015-2020)
- 11.3 Asia-Pacific Banana Market Revenue and Growth Rate (2015-2020)
- 11.4 Asia-Pacific Banana Market Forecast
- 11.5 The Influence of COVID-19 on Asia Pacific Market
- 11.6 Asia-Pacific Banana Market Analysis by Country
 - 11.6.1 China Banana Sales and Growth Rate
 - 11.6.2 Japan Banana Sales and Growth Rate
 - 11.6.3 South Korea Banana Sales and Growth Rate
 - 11.6.4 Australia Banana Sales and Growth Rate
 - 11.6.5 India Banana Sales and Growth Rate

12 SOUTH AMERICA BANANA MARKET ANALYSIS

- 12.1 Market Overview and Prospect Analysis
- 12.2 South America Banana Market Sales and Growth Rate (2015-2020)
- 12.3 South America Banana Market Revenue and Growth Rate (2015-2020)
- 12.4 South America Banana Market Forecast
- 12.5 The Influence of COVID-19 on South America Market
- 12.6 South America Banana Market Analysis by Country
 - 12.6.1 Brazil Banana Sales and Growth Rate
 - 12.6.2 Argentina Banana Sales and Growth Rate

12.6.3 Columbia Banana Sales and Growth Rate

13 MIDDLE EAST AND AFRICA BANANA MARKET ANALYSIS

13.1 Market Overview and Prospect Analysis

13.2 Middle East and Africa Banana Market Sales and Growth Rate (2015-2020)

13.3 Middle East and Africa Banana Market Revenue and Growth Rate (2015-2020)

13.4 Middle East and Africa Banana Market Forecast

13.5 The Influence of COVID-19 on Middle East and Africa Market

13.6 Middle East and Africa Banana Market Analysis by Country

13.6.1 UAE Banana Sales and Growth Rate

13.6.2 Egypt Banana Sales and Growth Rate

13.6.3 South Africa Banana Sales and Growth Rate

14 CONCLUSIONS AND RECOMMENDATIONS

14.1 Key Market Findings and Prospects

14.2 Advice for Investors

15 APPENDIX

15.1 Methodology

15.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Banana Market Size and Growth Rate 2015-2025

Table Banana Key Market Segments

Figure Global Banana Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Banana Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Banana

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table Noboa Company Profile

Table Noboa Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Noboa Production and Growth Rate

Figure Noboa Market Revenue (\$) Market Share 2015-2020

Table Del Monte Company Profile

Table Del Monte Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Del Monte Production and Growth Rate

Figure Del Monte Market Revenue (\$) Market Share 2015-2020

Table Chiquita Company Profile

Table Chiquita Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Chiquita Production and Growth Rate

Figure Chiquita Market Revenue (\$) Market Share 2015-2020

Table Dole Company Profile

Table Dole Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Dole Production and Growth Rate

Figure Dole Market Revenue (\$) Market Share 2015-2020

Table Uniban Company Profile

Table Uniban Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Uniban Production and Growth Rate

Figure Uniban Market Revenue (\$) Market Share 2015-2020

Table Goodfarmer Company Profile

Table Goodfarmer Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Goodfarmer Production and Growth Rate

Figure Goodfarmer Market Revenue (\$) Market Share 2015-2020

Table Acon Group Company Profile

Table Acon Group Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Acon Group Production and Growth Rate

Figure Acon Group Market Revenue (\$) Market Share 2015-2020

Table C.I. Uniban S.A. Company Profile

Table C.I. Uniban S.A. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure C.I. Uniban S.A. Production and Growth Rate

Figure C.I. Uniban S.A. Market Revenue (\$) Market Share 2015-2020

Table Fyffes Company Profile

Table Fyffes Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Fyffes Production and Growth Rate

Figure Fyffes Market Revenue (\$) Market Share 2015-2020

Table Global Banana Sales by Types (2015-2020)

Table Global Banana Sales Share by Types (2015-2020)

Table Global Banana Revenue (\$) by Types (2015-2020)

Table Global Banana Revenue Share by Types (2015-2020)

Table Global Banana Price (\$) by Types (2015-2020)

Table Global Banana Market Forecast Sales by Types (2020-2025)

Table Global Banana Market Forecast Sales Share by Types (2020-2025)

Table Global Banana Market Forecast Revenue (\$) by Types (2020-2025)

Table Global Banana Market Forecast Revenue Share by Types (2020-2025)

Figure Global Plantain Sales and Growth Rate (2015-2020)

Figure Global Plantain Price (2015-2020)

Figure Global Red banana Sales and Growth Rate (2015-2020)

Figure Global Red banana Price (2015-2020)

Figure Global Apple banana Sales and Growth Rate (2015-2020)

Figure Global Apple banana Price (2015-2020)

Figure Global Cavendish banana Sales and Growth Rate (2015-2020)

Figure Global Cavendish banana Price (2015-2020)

Figure Global Others Sales and Growth Rate (2015-2020)

Figure Global Others Price (2015-2020)

Figure Global Banana Market Revenue (\$) and Growth Rate Forecast of Plantain (2020-2025)

Figure Global Banana Sales and Growth Rate Forecast of Plantain (2020-2025)

Figure Global Banana Market Revenue (\$) and Growth Rate Forecast of Red banana (2020-2025)

Figure Global Banana Sales and Growth Rate Forecast of Red banana (2020-2025)

Figure Global Banana Market Revenue (\$) and Growth Rate Forecast of Apple banana (2020-2025)

Figure Global Banana Sales and Growth Rate Forecast of Apple banana (2020-2025)

Figure Global Banana Market Revenue (\$) and Growth Rate Forecast of Cavendish banana (2020-2025)

Figure Global Banana Sales and Growth Rate Forecast of Cavendish banana (2020-2025)

Figure Global Banana Market Revenue (\$) and Growth Rate Forecast of Others (2020-2025)

Figure Global Banana Sales and Growth Rate Forecast of Others (2020-2025)

Table Global Banana Sales by Applications (2015-2020)

Table Global Banana Sales Share by Applications (2015-2020)

Table Global Banana Revenue (\$) by Applications (2015-2020)

Table Global Banana Revenue Share by Applications (2015-2020)

Table Global Banana Market Forecast Sales by Applications (2020-2025)

Table Global Banana Market Forecast Sales Share by Applications (2020-2025)

Table Global Banana Market Forecast Revenue (\$) by Applications (2020-2025)

Table Global Banana Market Forecast Revenue Share by Applications (2020-2025)

Figure Global Supermarkets Sales and Growth Rate (2015-2020)

Figure Global Supermarkets Price (2015-2020)

Figure Global Convenience store Sales and Growth Rate (2015-2020)

Figure Global Convenience store Price (2015-2020)

Figure Global Online shopping mall Sales and Growth Rate (2015-2020)

Figure Global Online shopping mall Price (2015-2020)

Figure Global Others Sales and Growth Rate (2015-2020)

Figure Global Others Price (2015-2020)

Figure Global Banana Market Revenue (\$) and Growth Rate Forecast of Supermarkets (2020-2025)

Figure Global Banana Sales and Growth Rate Forecast of Supermarkets (2020-2025)

Figure Global Banana Market Revenue (\$) and Growth Rate Forecast of Convenience store (2020-2025)

Figure Global Banana Sales and Growth Rate Forecast of Convenience store

(2020-2025)

Figure Global Banana Market Revenue (\$) and Growth Rate Forecast of Online shopping mall (2020-2025)

Figure Global Banana Sales and Growth Rate Forecast of Online shopping mall (2020-2025)

Figure Global Banana Market Revenue (\$) and Growth Rate Forecast of Others (2020-2025)

Figure Global Banana Sales and Growth Rate Forecast of Others (2020-2025)

Figure Global Banana Sales and Growth Rate (2015-2020)

Table Global Banana Sales by Regions (2015-2020)

Table Global Banana Sales Market Share by Regions (2015-2020)

Figure Global Banana Sales Market Share by Regions in 2019

Figure Global Banana Revenue and Growth Rate (2015-2020)

Table Global Banana Revenue by Regions (2015-2020)

Table Global Banana Revenue Market Share by Regions (2015-2020)

Figure Global Banana Revenue Market Share by Regions in 2019

Table Global Banana Market Forecast Sales by Regions (2020-2025)

Table Global Banana Market Forecast Sales Share by Regions (2020-2025)

Table Global Banana Market Forecast Revenue (\$) by Regions (2020-2025)

Table Global Banana Market Forecast Revenue Share by Regions (2020-2025)

Figure North America Banana Market Sales and Growth Rate (2015-2020)

Figure North America Banana Market Revenue and Growth Rate (2015-2020)

Figure North America Banana Market Forecast Sales (2020-2025)

Figure North America Banana Market Forecast Revenue (\$) (2020-2025)

Figure North America COVID-19 Status

Figure U.S. Banana Market Sales and Growth Rate (2015-2020)

Figure Canada Banana Market Sales and Growth Rate (2015-2020)

Figure Mexico Banana Market Sales and Growth Rate (2015-2020)

Figure Europe Banana Market Sales and Growth Rate (2015-2020)

Figure Europe Banana Market Revenue and Growth Rate (2015-2020)

Figure Europe Banana Market Forecast Sales (2020-2025)

Figure Europe Banana Market Forecast Revenue (\$) (2020-2025)

Figure Europe COVID-19 Status

Figure Germany Banana Market Sales and Growth Rate (2015-2020)

Figure United Kingdom Banana Market Sales and Growth Rate (2015-2020)

Figure France Banana Market Sales and Growth Rate (2015-2020)

Figure Italy Banana Market Sales and Growth Rate (2015-2020)

Figure Spain Banana Market Sales and Growth Rate (2015-2020)

Figure Russia Banana Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Banana Market Sales and Growth Rate (2015-2020)
Figure Asia-Pacific Banana Market Revenue and Growth Rate (2015-2020)
Figure Asia-Pacific Banana Market Forecast Sales (2020-2025)
Figure Asia-Pacific Banana Market Forecast Revenue (\$) (2020-2025)
Figure Asia Pacific COVID-19 Status
Figure China Banana Market Sales and Growth Rate (2015-2020)
Figure Japan Banana Market Sales and Growth Rate (2015-2020)
Figure South Korea Banana Market Sales and Growth Rate (2015-2020)
Figure Australia Banana Market Sales and Growth Rate (2015-2020)
Figure India Banana Market Sales and Growth Rate (2015-2020)
Figure South America Banana Market Sales and Growth Rate (2015-2020)
Figure South America Banana Market Revenue and Growth Rate (2015-2020)
Figure South America Banana Market Forecast Sales (2020-2025)
Figure South America Banana Market Forecast Revenue (\$) (2020-2025)
Figure Brazil Banana Market Sales and Growth Rate (2015-2020)
Figure Argentina Banana Market Sales and Growth Rate (2015-2020)
Figure Columbia Banana Market Sales and Growth Rate (2015-2020)
Figure Middle East and Africa Banana Market Sales and Growth Rate (2015-2020)
Figure Middle East and Africa Banana Market Revenue and Growth Rate (2015-2020)
Figure Middle East and Africa Banana Market Forecast Sales (2020-2025)
Figure Middle East and Africa Banana Market Forecast Revenue (\$) (2020-2025)
Figure UAE Banana Market Sales and Growth Rate (2015-2020)
Figure Egypt Banana Market Sales and Growth Rate (2015-2020)
Figure South Africa Banana Market Sales and Growth Rate (2015-2020)

I would like to order

Product name: Global Banana Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

Product link: <https://marketpublishers.com/r/G0AA63C34DA2EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G0AA63C34DA2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

