

# Global Banana Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

<https://marketpublishers.com/r/GF5B46CEF6E1EN.html>

Date: October 2023

Pages: 111

Price: US\$ 3,250.00 (Single User License)

ID: GF5B46CEF6E1EN

## Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Banana market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Banana market are covered in Chapter 9:

Metro

Mercadonna

Lotte Mart

Dansk Supermarked

Morrison

Casino

## Norma

Costco  
Lawson  
Lidl  
Walmart  
AEON Company  
Takashimaya  
NorgesGruppen  
Migros  
E-mart  
Ahold Delhaize (Albert Heijn)  
Coop  
Aldi  
Intermarche  
7-Eleven  
Daiei  
FamilyMart  
Waitrose  
Edeka  
ICA  
The Co-operative Group  
Tesco  
Marks & Spencer  
Carrefour  
Axfood  
Superunie  
Asda (Wal-Mart)  
Leclerc  
Reitan  
Jer?nimo Martins  
Rewe Group  
DIA  
Auchan  
Sainsbury  
Isetan  
Jumbo

In Chapter 5 and Chapter 7.3, based on types, the Banana market from 2017 to 2027 is primarily split into:

Fresh  
Processing

In Chapter 6 and Chapter 7.4, based on applications, the Banana market from 2017 to 2027 covers:

Hypermarkets  
Supermarkets  
Discount Stores  
Convenience Store  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Banana market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Banana Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the

industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 BANANA MARKET OVERVIEW

- 1.1 Product Overview and Scope of Banana Market
- 1.2 Banana Market Segment by Type
  - 1.2.1 Global Banana Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Banana Market Segment by Application
  - 1.3.1 Banana Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Banana Market, Region Wise (2017-2027)
  - 1.4.1 Global Banana Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Banana Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Banana Market Status and Prospect (2017-2027)
  - 1.4.4 China Banana Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Banana Market Status and Prospect (2017-2027)
  - 1.4.6 India Banana Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Banana Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Banana Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Banana Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Banana (2017-2027)
  - 1.5.1 Global Banana Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Banana Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Banana Market

### 2 INDUSTRY OUTLOOK

- 2.1 Banana Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Banana Market Drivers Analysis
- 2.4 Banana Market Challenges Analysis
- 2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Banana Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Banana Industry Development

### **3 GLOBAL BANANA MARKET LANDSCAPE BY PLAYER**

3.1 Global Banana Sales Volume and Share by Player (2017-2022)

3.2 Global Banana Revenue and Market Share by Player (2017-2022)

3.3 Global Banana Average Price by Player (2017-2022)

3.4 Global Banana Gross Margin by Player (2017-2022)

3.5 Banana Market Competitive Situation and Trends

3.5.1 Banana Market Concentration Rate

3.5.2 Banana Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL BANANA SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

4.1 Global Banana Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Banana Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Banana Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Banana Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Banana Market Under COVID-19

4.5 Europe Banana Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Banana Market Under COVID-19

4.6 China Banana Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Banana Market Under COVID-19

4.7 Japan Banana Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Banana Market Under COVID-19

4.8 India Banana Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Banana Market Under COVID-19

4.9 Southeast Asia Banana Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Banana Market Under COVID-19

4.10 Latin America Banana Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Banana Market Under COVID-19

4.11 Middle East and Africa Banana Sales Volume, Revenue, Price and Gross Margin



(2017-2022)

4.11.1 Middle East and Africa Banana Market Under COVID-19

## **5 GLOBAL BANANA SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global Banana Sales Volume and Market Share by Type (2017-2022)

5.2 Global Banana Revenue and Market Share by Type (2017-2022)

5.3 Global Banana Price by Type (2017-2022)

5.4 Global Banana Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Banana Sales Volume, Revenue and Growth Rate of Fresh (2017-2022)

5.4.2 Global Banana Sales Volume, Revenue and Growth Rate of Processing (2017-2022)

## **6 GLOBAL BANANA MARKET ANALYSIS BY APPLICATION**

6.1 Global Banana Consumption and Market Share by Application (2017-2022)

6.2 Global Banana Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Banana Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Banana Consumption and Growth Rate of Hypermarkets (2017-2022)

6.3.2 Global Banana Consumption and Growth Rate of Supermarkets (2017-2022)

6.3.3 Global Banana Consumption and Growth Rate of Discount Stores (2017-2022)

6.3.4 Global Banana Consumption and Growth Rate of Convenience Store (2017-2022)

6.3.5 Global Banana Consumption and Growth Rate of Others (2017-2022)

## **7 GLOBAL BANANA MARKET FORECAST (2022-2027)**

7.1 Global Banana Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Banana Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Banana Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Banana Price and Trend Forecast (2022-2027)

7.2 Global Banana Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Banana Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Banana Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Banana Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Banana Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Banana Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Banana Sales Volume and Revenue Forecast (2022-2027)

- 7.2.7 Latin America Banana Sales Volume and Revenue Forecast (2022-2027)
- 7.2.8 Middle East and Africa Banana Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global Banana Sales Volume, Revenue and Price Forecast by Type (2022-2027)
  - 7.3.1 Global Banana Revenue and Growth Rate of Fresh (2022-2027)
  - 7.3.2 Global Banana Revenue and Growth Rate of Processing (2022-2027)
- 7.4 Global Banana Consumption Forecast by Application (2022-2027)
  - 7.4.1 Global Banana Consumption Value and Growth Rate of Hypermarkets(2022-2027)
  - 7.4.2 Global Banana Consumption Value and Growth Rate of Supermarkets(2022-2027)
  - 7.4.3 Global Banana Consumption Value and Growth Rate of Discount Stores(2022-2027)
  - 7.4.4 Global Banana Consumption Value and Growth Rate of Convenience Store(2022-2027)
  - 7.4.5 Global Banana Consumption Value and Growth Rate of Others(2022-2027)
- 7.5 Banana Market Forecast Under COVID-19

## **8 BANANA MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

- 8.1 Banana Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
  - 8.3.1 Labor Cost Analysis
  - 8.3.2 Energy Costs Analysis
  - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Banana Analysis
- 8.6 Major Downstream Buyers of Banana Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Banana Industry

## **9 PLAYERS PROFILES**

- 9.1 Metro
  - 9.1.1 Metro Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.1.2 Banana Product Profiles, Application and Specification
  - 9.1.3 Metro Market Performance (2017-2022)
  - 9.1.4 Recent Development

- 9.1.5 SWOT Analysis
- 9.2 Mercadonna
  - 9.2.1 Mercadonna Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.2.2 Banana Product Profiles, Application and Specification
  - 9.2.3 Mercadonna Market Performance (2017-2022)
  - 9.2.4 Recent Development
  - 9.2.5 SWOT Analysis
- 9.3 Lotte Mart
  - 9.3.1 Lotte Mart Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.3.2 Banana Product Profiles, Application and Specification
  - 9.3.3 Lotte Mart Market Performance (2017-2022)
  - 9.3.4 Recent Development
  - 9.3.5 SWOT Analysis
- 9.4 Dansk Supermarked
  - 9.4.1 Dansk Supermarked Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.4.2 Banana Product Profiles, Application and Specification
  - 9.4.3 Dansk Supermarked Market Performance (2017-2022)
  - 9.4.4 Recent Development
  - 9.4.5 SWOT Analysis
- 9.5 Morrison
  - 9.5.1 Morrison Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.5.2 Banana Product Profiles, Application and Specification
  - 9.5.3 Morrison Market Performance (2017-2022)
  - 9.5.4 Recent Development
  - 9.5.5 SWOT Analysis
- 9.6 Casino
  - 9.6.1 Casino Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.6.2 Banana Product Profiles, Application and Specification
  - 9.6.3 Casino Market Performance (2017-2022)
  - 9.6.4 Recent Development
  - 9.6.5 SWOT Analysis
- 9.7 Norma
  - 9.7.1 Norma Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.7.2 Banana Product Profiles, Application and Specification
  - 9.7.3 Norma Market Performance (2017-2022)
  - 9.7.4 Recent Development

#### 9.7.5 SWOT Analysis

### 9.8 Costco

9.8.1 Costco Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Banana Product Profiles, Application and Specification

9.8.3 Costco Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

### 9.9 Lawson

9.9.1 Lawson Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Banana Product Profiles, Application and Specification

9.9.3 Lawson Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

### 9.10 Lidl

9.10.1 Lidl Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Banana Product Profiles, Application and Specification

9.10.3 Lidl Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

### 9.11 Walmart

9.11.1 Walmart Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Banana Product Profiles, Application and Specification

9.11.3 Walmart Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

### 9.12 AEON Company

9.12.1 AEON Company Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Banana Product Profiles, Application and Specification

9.12.3 AEON Company Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

### 9.13 Takashimaya

9.13.1 Takashimaya Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 Banana Product Profiles, Application and Specification

9.13.3 Takashimaya Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

## 9.14 NorgesGruppen

9.14.1 NorgesGruppen Basic Information, Manufacturing Base, Sales Region and Competitors

9.14.2 Banana Product Profiles, Application and Specification

9.14.3 NorgesGruppen Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

## 9.15 Migros

9.15.1 Migros Basic Information, Manufacturing Base, Sales Region and Competitors

9.15.2 Banana Product Profiles, Application and Specification

9.15.3 Migros Market Performance (2017-2022)

9.15.4 Recent Development

9.15.5 SWOT Analysis

## 9.16 E-mart

9.16.1 E-mart Basic Information, Manufacturing Base, Sales Region and Competitors

9.16.2 Banana Product Profiles, Application and Specification

9.16.3 E-mart Market Performance (2017-2022)

9.16.4 Recent Development

9.16.5 SWOT Analysis

## 9.17 Ahold Delhaize (Albert Heijn)

9.17.1 Ahold Delhaize (Albert Heijn) Basic Information, Manufacturing Base, Sales Region and Competitors

9.17.2 Banana Product Profiles, Application and Specification

9.17.3 Ahold Delhaize (Albert Heijn) Market Performance (2017-2022)

9.17.4 Recent Development

9.17.5 SWOT Analysis

## 9.18 Coop

9.18.1 Coop Basic Information, Manufacturing Base, Sales Region and Competitors

9.18.2 Banana Product Profiles, Application and Specification

9.18.3 Coop Market Performance (2017-2022)

9.18.4 Recent Development

9.18.5 SWOT Analysis

## 9.19 Aldi

9.19.1 Aldi Basic Information, Manufacturing Base, Sales Region and Competitors

9.19.2 Banana Product Profiles, Application and Specification

9.19.3 Aldi Market Performance (2017-2022)

9.19.4 Recent Development

9.19.5 SWOT Analysis

## 9.20 Intermarche

9.20.1 Intermarche Basic Information, Manufacturing Base, Sales Region and Competitors

9.20.2 Banana Product Profiles, Application and Specification

9.20.3 Intermarche Market Performance (2017-2022)

9.20.4 Recent Development

9.20.5 SWOT Analysis

9.21 7–Eleven

9.21.1 7–Eleven Basic Information, Manufacturing Base, Sales Region and Competitors

9.21.2 Banana Product Profiles, Application and Specification

9.21.3 7–Eleven Market Performance (2017-2022)

9.21.4 Recent Development

9.21.5 SWOT Analysis

9.22 Daiei

9.22.1 Daiei Basic Information, Manufacturing Base, Sales Region and Competitors

9.22.2 Banana Product Profiles, Application and Specification

9.22.3 Daiei Market Performance (2017-2022)

9.22.4 Recent Development

9.22.5 SWOT Analysis

9.23 FamilyMart

9.23.1 FamilyMart Basic Information, Manufacturing Base, Sales Region and Competitors

9.23.2 Banana Product Profiles, Application and Specification

9.23.3 FamilyMart Market Performance (2017-2022)

9.23.4 Recent Development

9.23.5 SWOT Analysis

9.24 Waitrose

9.24.1 Waitrose Basic Information, Manufacturing Base, Sales Region and Competitors

9.24.2 Banana Product Profiles, Application and Specification

9.24.3 Waitrose Market Performance (2017-2022)

9.24.4 Recent Development

9.24.5 SWOT Analysis

9.25 Edeka

9.25.1 Edeka Basic Information, Manufacturing Base, Sales Region and Competitors

9.25.2 Banana Product Profiles, Application and Specification

9.25.3 Edeka Market Performance (2017-2022)

9.25.4 Recent Development

9.25.5 SWOT Analysis

## 9.26 ICA

9.26.1 ICA Basic Information, Manufacturing Base, Sales Region and Competitors

9.26.2 Banana Product Profiles, Application and Specification

9.26.3 ICA Market Performance (2017-2022)

9.26.4 Recent Development

9.26.5 SWOT Analysis

## 9.27 The Co-operative Group

9.27.1 The Co-operative Group Basic Information, Manufacturing Base, Sales Region and Competitors

9.27.2 Banana Product Profiles, Application and Specification

9.27.3 The Co-operative Group Market Performance (2017-2022)

9.27.4 Recent Development

9.27.5 SWOT Analysis

## 9.28 Tesco

9.28.1 Tesco Basic Information, Manufacturing Base, Sales Region and Competitors

9.28.2 Banana Product Profiles, Application and Specification

9.28.3 Tesco Market Performance (2017-2022)

9.28.4 Recent Development

9.28.5 SWOT Analysis

## 9.29 Marks & Spencer

9.29.1 Marks & Spencer Basic Information, Manufacturing Base, Sales Region and Competitors

9.29.2 Banana Product Profiles, Application and Specification

9.29.3 Marks & Spencer Market Performance (2017-2022)

9.29.4 Recent Development

9.29.5 SWOT Analysis

## 9.30 Carrefour

9.30.1 Carrefour Basic Information, Manufacturing Base, Sales Region and Competitors

9.30.2 Banana Product Profiles, Application and Specification

9.30.3 Carrefour Market Performance (2017-2022)

9.30.4 Recent Development

9.30.5 SWOT Analysis

## 9.31 Axfood

9.31.1 Axfood Basic Information, Manufacturing Base, Sales Region and Competitors

9.31.2 Banana Product Profiles, Application and Specification

9.31.3 Axfood Market Performance (2017-2022)

9.31.4 Recent Development

9.31.5 SWOT Analysis

### 9.32 Superunie

9.32.1 Superunie Basic Information, Manufacturing Base, Sales Region and Competitors

9.32.2 Banana Product Profiles, Application and Specification

9.32.3 Superunie Market Performance (2017-2022)

9.32.4 Recent Development

9.32.5 SWOT Analysis

### 9.33 Asda (Wal-Mart)

9.33.1 Asda (Wal-Mart) Basic Information, Manufacturing Base, Sales Region and Competitors

9.33.2 Banana Product Profiles, Application and Specification

9.33.3 Asda (Wal-Mart) Market Performance (2017-2022)

9.33.4 Recent Development

9.33.5 SWOT Analysis

### 9.34 Leclerc

9.34.1 Leclerc Basic Information, Manufacturing Base, Sales Region and Competitors

9.34.2 Banana Product Profiles, Application and Specification

9.34.3 Leclerc Market Performance (2017-2022)

9.34.4 Recent Development

9.34.5 SWOT Analysis

### 9.35 Reitan

9.35.1 Reitan Basic Information, Manufacturing Base, Sales Region and Competitors

9.35.2 Banana Product Profiles, Application and Specification

9.35.3 Reitan Market Performance (2017-2022)

9.35.4 Recent Development

9.35.5 SWOT Analysis

### 9.36 Jeronimo Martins

9.36.1 Jeronimo Martins Basic Information, Manufacturing Base, Sales Region and Competitors

9.36.2 Banana Product Profiles, Application and Specification

9.36.3 Jeronimo Martins Market Performance (2017-2022)

9.36.4 Recent Development

9.36.5 SWOT Analysis

### 9.37 Rewe Group

9.37.1 Rewe Group Basic Information, Manufacturing Base, Sales Region and Competitors

9.37.2 Banana Product Profiles, Application and Specification

9.37.3 Rewe Group Market Performance (2017-2022)

9.37.4 Recent Development



#### 9.37.5 SWOT Analysis

### 9.38 DIA

#### 9.38.1 DIA Basic Information, Manufacturing Base, Sales Region and Competitors

#### 9.38.2 Banana Product Profiles, Application and Specification

#### 9.38.3 DIA Market Performance (2017-2022)

#### 9.38.4 Recent Development

#### 9.38.5 SWOT Analysis

### 9.39 Auchan

#### 9.39.1 Auchan Basic Information, Manufacturing Base, Sales Region and Competitors

#### 9.39.2 Banana Product Profiles, Application and Specification

#### 9.39.3 Auchan Market Performance (2017-2022)

#### 9.39.4 Recent Development

#### 9.39.5 SWOT Analysis

### 9.40 Sainsbury

#### 9.40.1 Sainsbury Basic Information, Manufacturing Base, Sales Region and Competitors

#### 9.40.2 Banana Product Profiles, Application and Specification

#### 9.40.3 Sainsbury Market Performance (2017-2022)

#### 9.40.4 Recent Development

#### 9.40.5 SWOT Analysis

### 9.41 Isetan

#### 9.41.1 Isetan Basic Information, Manufacturing Base, Sales Region and Competitors

#### 9.41.2 Banana Product Profiles, Application and Specification

#### 9.41.3 Isetan Market Performance (2017-2022)

#### 9.41.4 Recent Development

#### 9.41.5 SWOT Analysis

### 9.42 Jumbo

#### 9.42.1 Jumbo Basic Information, Manufacturing Base, Sales Region and Competitors

#### 9.42.2 Banana Product Profiles, Application and Specification

#### 9.42.3 Jumbo Market Performance (2017-2022)

#### 9.42.4 Recent Development

#### 9.42.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

### 11.1 Methodology

## 11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Banana Product Picture

Table Global Banana Market Sales Volume and CAGR (%) Comparison by Type

Table Banana Market Consumption (Sales Volume) Comparison by Application  
(2017-2027)

Figure Global Banana Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Banana Market Revenue (Million USD) and Growth Rate  
(2017-2027)

Figure Europe Banana Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Banana Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Banana Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Banana Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Banana Market Revenue (Million USD) and Growth Rate  
(2017-2027)

Figure Latin America Banana Market Revenue (Million USD) and Growth Rate  
(2017-2027)

Figure Middle East and Africa Banana Market Revenue (Million USD) and Growth Rate  
(2017-2027)

Figure Global Banana Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Banana Industry Development

Table Global Banana Sales Volume by Player (2017-2022)

Table Global Banana Sales Volume Share by Player (2017-2022)

Figure Global Banana Sales Volume Share by Player in 2021

Table Banana Revenue (Million USD) by Player (2017-2022)

Table Banana Revenue Market Share by Player (2017-2022)

Table Banana Price by Player (2017-2022)

Table Banana Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Banana Sales Volume, Region Wise (2017-2022)

Table Global Banana Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Banana Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Banana Sales Volume Market Share, Region Wise in 2021

Table Global Banana Revenue (Million USD), Region Wise (2017-2022)

Table Global Banana Revenue Market Share, Region Wise (2017-2022)

Figure Global Banana Revenue Market Share, Region Wise (2017-2022)

Figure Global Banana Revenue Market Share, Region Wise in 2021

Table Global Banana Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Banana Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Banana Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Banana Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Banana Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Banana Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Banana Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Banana Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Banana Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Banana Sales Volume by Type (2017-2022)

Table Global Banana Sales Volume Market Share by Type (2017-2022)

Figure Global Banana Sales Volume Market Share by Type in 2021

Table Global Banana Revenue (Million USD) by Type (2017-2022)

Table Global Banana Revenue Market Share by Type (2017-2022)

Figure Global Banana Revenue Market Share by Type in 2021

Table Banana Price by Type (2017-2022)

Figure Global Banana Sales Volume and Growth Rate of Fresh (2017-2022)

Figure Global Banana Revenue (Million USD) and Growth Rate of Fresh (2017-2022)

Figure Global Banana Sales Volume and Growth Rate of Processing (2017-2022)

Figure Global Banana Revenue (Million USD) and Growth Rate of Processing (2017-2022)

Table Global Banana Consumption by Application (2017-2022)

Table Global Banana Consumption Market Share by Application (2017-2022)

Table Global Banana Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Banana Consumption Revenue Market Share by Application (2017-2022)

Table Global Banana Consumption and Growth Rate of Hypermarkets (2017-2022)

Table Global Banana Consumption and Growth Rate of Supermarkets (2017-2022)

Table Global Banana Consumption and Growth Rate of Discount Stores (2017-2022)

Table Global Banana Consumption and Growth Rate of Convenience Store (2017-2022)

Table Global Banana Consumption and Growth Rate of Others (2017-2022)

Figure Global Banana Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Banana Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Banana Price and Trend Forecast (2022-2027)

Figure USA Banana Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Banana Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Banana Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Banana Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Banana Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Banana Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Banana Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Banana Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Banana Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Banana Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Banana Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Banana Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Banana Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Banana Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Banana Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Banana Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Banana Market Sales Volume Forecast, by Type

Table Global Banana Sales Volume Market Share Forecast, by Type  
Table Global Banana Market Revenue (Million USD) Forecast, by Type  
Table Global Banana Revenue Market Share Forecast, by Type  
Table Global Banana Price Forecast, by Type  
Figure Global Banana Revenue (Million USD) and Growth Rate of Fresh (2022-2027)  
Figure Global Banana Revenue (Million USD) and Growth Rate of Fresh (2022-2027)  
Figure Global Banana Revenue (Million USD) and Growth Rate of Processing (2022-2027)  
Figure Global Banana Revenue (Million USD) and Growth Rate of Processing (2022-2027)  
Table Global Banana Market Consumption Forecast, by Application  
Table Global Banana Consumption Market Share Forecast, by Application  
Table Global Banana Market Revenue (Million USD) Forecast, by Application  
Table Global Banana Revenue Market Share Forecast, by Application  
Figure Global Banana Consumption Value (Million USD) and Growth Rate of Hypermarkets (2022-2027)  
Figure Global Banana Consumption Value (Million USD) and Growth Rate of Supermarkets (2022-2027)  
Figure Global Banana Consumption Value (Million USD) and Growth Rate of Discount Stores (2022-2027)  
Figure Global Banana Consumption Value (Million USD) and Growth Rate of Convenience Store (2022-2027)  
Figure Global Banana Consumption Value (Million USD) and Growth Rate of Others (2022-2027)  
Figure Banana Industrial Chain Analysis  
Table Key Raw Materials Suppliers and Price Analysis  
Figure Manufacturing Cost Structure Analysis  
Table Alternative Product Analysis  
Table Downstream Distributors  
Table Downstream Buyers  
Table Metro Profile  
Table Metro Banana Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Figure Metro Banana Sales Volume and Growth Rate  
Figure Metro Revenue (Million USD) Market Share 2017-2022  
Table Mercadonna Profile  
Table Mercadonna Banana Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Figure Mercadonna Banana Sales Volume and Growth Rate

Figure Mercadonna Revenue (Million USD) Market Share 2017-2022

Table Lotte Mart Profile

Table Lotte Mart Banana Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Lotte Mart Banana Sales Volume and Growth Rate

Figure Lotte Mart Revenue (Million USD) Market Share 2017-2022

Table Dansk Supermarked Profile

Table Dansk Supermarked Banana Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Dansk Supermarked Banana Sales Volume and Growth Rate

Figure Dansk Supermarked Revenue (Million USD) Market Share 2017-2022

Table Morrison Profile

Table Morrison Banana Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Morrison Banana Sales Volume and Growth Rate

Figure Morrison Revenue (Million USD) Market Share 2017-2022

Table Casino Profile

Table Casino Banana Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Casino Banana Sales Volume and Growth Rate

Figure Casino Revenue (Million USD) Market Share 2017-2022

Table Norma Profile

Table Norma Banana Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Norma Banana Sales Volume and Growth Rate

Figure Norma Revenue (Million USD) Market Share 2017-2022

Table Costco Profile

Table Costco Banana Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Costco Banana Sales Volume and Growth Rate

Figure Costco Revenue (Million USD) Market Share 2017-2022

Table Lawson Profile

Table Lawson Banana Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Lawson Banana Sales Volume and Growth Rate

Figure Lawson Revenue (Million USD) Market Share 2017-2022

Table Lidl Profile

Table Lidl Banana Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Lidl Banana Sales Volume and Growth Rate

Figure Lidl Revenue (Million USD) Market Share 2017-2022

Table Walmart Profile

Table Walmart Banana Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Walmart Banana Sales Volume and Growth Rate

Figure Walmart Revenue (Million USD) Market Share 2017-2022

Table AEON Company Profile

Table AEON Company Banana Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure AEON Company Banana Sales Volume and Growth Rate

Figure AEON Company Revenue (Million USD) Market Share 2017-2022

Table Takashimaya Profile

Table Takashimaya Banana Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Takashimaya Banana Sales Volume and Growth Rate

Figure Takashimaya Revenue (Million USD) Market Share 2017-2022

Table NorgesGruppen Profile

Table NorgesGruppen Banana Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure NorgesGruppen Banana Sales Volume and Growth Rate

Figure NorgesGruppen Revenue (Million USD) Market Share 2017-2022

Table Migros Profile

Table Migros Banana Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Migros Banana Sales Volume and Growth Rate

Figure Migros Revenue (Million USD) Market Share 2017-2022

Table E-mart Profile

Table E-mart Banana Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure E-mart Banana Sales Volume and Growth Rate

Figure E-mart Revenue (Million USD) Market Share 2017-2022

Table Ahold Delhaize (Albert Heijn) Profile

Table Ahold Delhaize (Albert Heijn) Banana Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Ahold Delhaize (Albert Heijn) Banana Sales Volume and Growth Rate

Figure Ahold Delhaize (Albert Heijn) Revenue (Million USD) Market Share 2017-2022

Table Coop Profile

Table Coop Banana Sales Volume, Revenue (Million USD), Price and Gross Margin



(2017-2022)

Figure Coop Banana Sales Volume and Growth Rate

Figure Coop Revenue (Million USD) Market Share 2017-2022

Table Aldi Profile

Table Aldi Banana Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Aldi Banana Sales Volume and Growth Rate

Figure Aldi Revenue (Million USD) Market Share 2017-2022

Table Intermarche Profile

Table Intermarche Banana Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Intermarche Banana Sales Volume and Growth Rate

Figure Intermarche Revenue (Million USD) Market Share 2017-2022

Table 7-Eleven Profile

Table 7-Eleven Banana Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure 7-Eleven Banana Sales Volume and Growth Rate

Figure 7-Eleven Revenue (Million USD) Market Share 2017-2022

Table Daiei Profile

Table Daiei Banana Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Daiei Banana Sales Volume and Growth Rate

Figure Daiei Revenue (Million USD) Market Share 2017-2022

Table FamilyMart Profile

Table FamilyMart Banana Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure FamilyMart Banana Sales Volume and Growth Rate

Figure FamilyMart Revenue (Million USD) Market Share 2017-2022

Table Waitrose Profile

Table Waitrose Banana Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Waitrose Banana Sales Volume and Growth Rate

Figure Waitrose Revenue (Million USD) Market Share 2017-2022

Table Edeka Profile

Table Edeka Banana Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Edeka Banana Sales Volume and Growth Rate

Figure Edeka Revenue (Million USD) Market Share 2017-2022

Table ICA Profile

Table ICA Banana Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure ICA Banana Sales Volume and Growth Rate

Figure ICA Revenue (Million USD) Market Share 2017-2022

Table The Co-operative Group Profile

Table The Co-operative Group Banana Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure The Co-operative Group Banana Sales Volume and Growth Rate

Figure The Co-operative Group Revenue (Million USD) Market Share 2017-2022

Table Tesco Profile

Table Tesco Banana Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Tesco Banana Sales Volume and Growth Rate

Figure Tesco Revenue (Million USD) Market Share 2017-2022

Table Marks & Spencer Profile

Table Marks & Spencer Banana Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Marks & Spencer Banana Sales Volume and Growth Rate

Figure Marks & Spencer Revenue (Million USD) Market Share 2017-2022

Table Carrefour Profile

Table Carrefour Banana Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Carrefour Banana Sales Volume and Growth Rate

Figure Carrefour Revenue (Million USD) Market Share 2017-2022

Table Axfood Profile

Table Axfood Banana Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Axfood Banana Sales Volume

## I would like to order

Product name: Global Banana Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

Product link: <https://marketpublishers.com/r/GF5B46CEF6E1EN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GF5B46CEF6E1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

