

# Global Ball Pen Ink Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/G30EB7630A84EN.html>

Date: February 2022

Pages: 115

Price: US\$ 3,500.00 (Single User License)

ID: G30EB7630A84EN

## Abstracts

Based on the Ball Pen Ink market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Ball Pen Ink market covered in Chapter 5:

BIC

Penflex

Parken Asia

Pilot Corporation

Ohto

Pilot

In Chapter 6, on the basis of types, the Ball Pen Ink market from 2015 to 2025 is

primarily split into:

Black Ink  
Blue Ink  
Red Ink  
Others

In Chapter 7, on the basis of applications, the Ball Pen Ink market from 2015 to 2025 covers:

Ballpens  
Gelpens

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

## Contents

### **1 MARKET OVERVIEW**

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Ball Pen Ink Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

### **2. MARKET DYNAMICS**

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
  - 2.4.1 Short-term Impact
  - 2.4.2 Long-term Impact

### **3 ASSOCIATED INDUSTRY ASSESSMENT**

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
  - 3.2.1 Suppliers of Raw Materials
  - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

### **4 MARKET COMPETITIVE LANDSCAPE**

- 4.1 Industry Leading Players
- 4.2 Industry News
  - 4.2.1 Key Product Launch News
  - 4.2.2 M&A and Expansion Plans

### **5 ANALYSIS OF LEADING COMPANIES**

- 5.1 BIC
  - 5.1.1 BIC Company Profile

- 5.1.2 BIC Business Overview
- 5.1.3 BIC Ball Pen Ink Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 BIC Ball Pen Ink Products Introduction
- 5.2 Penflex
  - 5.2.1 Penflex Company Profile
  - 5.2.2 Penflex Business Overview
  - 5.2.3 Penflex Ball Pen Ink Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.2.4 Penflex Ball Pen Ink Products Introduction
- 5.3 Parken Asia
  - 5.3.1 Parken Asia Company Profile
  - 5.3.2 Parken Asia Business Overview
  - 5.3.3 Parken Asia Ball Pen Ink Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.3.4 Parken Asia Ball Pen Ink Products Introduction
- 5.4 Pilot Corporation
  - 5.4.1 Pilot Corporation Company Profile
  - 5.4.2 Pilot Corporation Business Overview
  - 5.4.3 Pilot Corporation Ball Pen Ink Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.4.4 Pilot Corporation Ball Pen Ink Products Introduction
- 5.5 Ohto
  - 5.5.1 Ohto Company Profile
  - 5.5.2 Ohto Business Overview
  - 5.5.3 Ohto Ball Pen Ink Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.5.4 Ohto Ball Pen Ink Products Introduction
- 5.6 Pilot
  - 5.6.1 Pilot Company Profile
  - 5.6.2 Pilot Business Overview
  - 5.6.3 Pilot Ball Pen Ink Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.6.4 Pilot Ball Pen Ink Products Introduction

## **6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES**

- 6.1 Global Ball Pen Ink Sales, Revenue and Market Share by Types (2015-2020)
  - 6.1.1 Global Ball Pen Ink Sales and Market Share by Types (2015-2020)

- 6.1.2 Global Ball Pen Ink Revenue and Market Share by Types (2015-2020)
- 6.1.3 Global Ball Pen Ink Price by Types (2015-2020)
- 6.2 Global Ball Pen Ink Market Forecast by Types (2020-2025)
  - 6.2.1 Global Ball Pen Ink Market Forecast Sales and Market Share by Types (2020-2025)
  - 6.2.2 Global Ball Pen Ink Market Forecast Revenue and Market Share by Types (2020-2025)
- 6.3 Global Ball Pen Ink Sales, Price and Growth Rate by Types (2015-2020)
  - 6.3.1 Global Ball Pen Ink Sales, Price and Growth Rate of Black Ink
  - 6.3.2 Global Ball Pen Ink Sales, Price and Growth Rate of Blue Ink
  - 6.3.3 Global Ball Pen Ink Sales, Price and Growth Rate of Red Ink
  - 6.3.4 Global Ball Pen Ink Sales, Price and Growth Rate of Others
- 6.4 Global Ball Pen Ink Market Revenue and Sales Forecast, by Types (2020-2025)
  - 6.4.1 Black Ink Market Revenue and Sales Forecast (2020-2025)
  - 6.4.2 Blue Ink Market Revenue and Sales Forecast (2020-2025)
  - 6.4.3 Red Ink Market Revenue and Sales Forecast (2020-2025)
  - 6.4.4 Others Market Revenue and Sales Forecast (2020-2025)

## **7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS**

- 7.1 Global Ball Pen Ink Sales, Revenue and Market Share by Applications (2015-2020)
  - 7.1.1 Global Ball Pen Ink Sales and Market Share by Applications (2015-2020)
  - 7.1.2 Global Ball Pen Ink Revenue and Market Share by Applications (2015-2020)
- 7.2 Global Ball Pen Ink Market Forecast by Applications (2020-2025)
  - 7.2.1 Global Ball Pen Ink Market Forecast Sales and Market Share by Applications (2020-2025)
  - 7.2.2 Global Ball Pen Ink Market Forecast Revenue and Market Share by Applications (2020-2025)
- 7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)
  - 7.3.1 Global Ball Pen Ink Revenue, Sales and Growth Rate of Ballpens (2015-2020)
  - 7.3.2 Global Ball Pen Ink Revenue, Sales and Growth Rate of Gelpens (2015-2020)
- 7.4 Global Ball Pen Ink Market Revenue and Sales Forecast, by Applications (2020-2025)
  - 7.4.1 Ballpens Market Revenue and Sales Forecast (2020-2025)
  - 7.4.2 Gelpens Market Revenue and Sales Forecast (2020-2025)

## **8 MARKET ANALYSIS AND FORECAST, BY REGIONS**

- 8.1 Global Ball Pen Ink Sales by Regions (2015-2020)

8.2 Global Ball Pen Ink Market Revenue by Regions (2015-2020)

8.3 Global Ball Pen Ink Market Forecast by Regions (2020-2025)

## **9 NORTH AMERICA BALL PEN INK MARKET ANALYSIS**

9.1 Market Overview and Prospect Analysis

9.2 North America Ball Pen Ink Market Sales and Growth Rate (2015-2020)

9.3 North America Ball Pen Ink Market Revenue and Growth Rate (2015-2020)

9.4 North America Ball Pen Ink Market Forecast

9.5 The Influence of COVID-19 on North America Market

9.6 North America Ball Pen Ink Market Analysis by Country

9.6.1 U.S. Ball Pen Ink Sales and Growth Rate

9.6.2 Canada Ball Pen Ink Sales and Growth Rate

9.6.3 Mexico Ball Pen Ink Sales and Growth Rate

## **10 EUROPE BALL PEN INK MARKET ANALYSIS**

10.1 Market Overview and Prospect Analysis

10.2 Europe Ball Pen Ink Market Sales and Growth Rate (2015-2020)

10.3 Europe Ball Pen Ink Market Revenue and Growth Rate (2015-2020)

10.4 Europe Ball Pen Ink Market Forecast

10.5 The Influence of COVID-19 on Europe Market

10.6 Europe Ball Pen Ink Market Analysis by Country

10.6.1 Germany Ball Pen Ink Sales and Growth Rate

10.6.2 United Kingdom Ball Pen Ink Sales and Growth Rate

10.6.3 France Ball Pen Ink Sales and Growth Rate

10.6.4 Italy Ball Pen Ink Sales and Growth Rate

10.6.5 Spain Ball Pen Ink Sales and Growth Rate

10.6.6 Russia Ball Pen Ink Sales and Growth Rate

## **11 ASIA-PACIFIC BALL PEN INK MARKET ANALYSIS**

11.1 Market Overview and Prospect Analysis

11.2 Asia-Pacific Ball Pen Ink Market Sales and Growth Rate (2015-2020)

11.3 Asia-Pacific Ball Pen Ink Market Revenue and Growth Rate (2015-2020)

11.4 Asia-Pacific Ball Pen Ink Market Forecast

11.5 The Influence of COVID-19 on Asia Pacific Market

11.6 Asia-Pacific Ball Pen Ink Market Analysis by Country

11.6.1 China Ball Pen Ink Sales and Growth Rate

- 11.6.2 Japan Ball Pen Ink Sales and Growth Rate
- 11.6.3 South Korea Ball Pen Ink Sales and Growth Rate
- 11.6.4 Australia Ball Pen Ink Sales and Growth Rate
- 11.6.5 India Ball Pen Ink Sales and Growth Rate

## **12 SOUTH AMERICA BALL PEN INK MARKET ANALYSIS**

- 12.1 Market Overview and Prospect Analysis
- 12.2 South America Ball Pen Ink Market Sales and Growth Rate (2015-2020)
- 12.3 South America Ball Pen Ink Market Revenue and Growth Rate (2015-2020)
- 12.4 South America Ball Pen Ink Market Forecast
- 12.5 The Influence of COVID-19 on South America Market
- 12.6 South America Ball Pen Ink Market Analysis by Country
  - 12.6.1 Brazil Ball Pen Ink Sales and Growth Rate
  - 12.6.2 Argentina Ball Pen Ink Sales and Growth Rate
  - 12.6.3 Columbia Ball Pen Ink Sales and Growth Rate

## **13 MIDDLE EAST AND AFRICA BALL PEN INK MARKET ANALYSIS**

- 13.1 Market Overview and Prospect Analysis
- 13.2 Middle East and Africa Ball Pen Ink Market Sales and Growth Rate (2015-2020)
- 13.3 Middle East and Africa Ball Pen Ink Market Revenue and Growth Rate (2015-2020)
- 13.4 Middle East and Africa Ball Pen Ink Market Forecast
- 13.5 The Influence of COVID-19 on Middle East and Africa Market
- 13.6 Middle East and Africa Ball Pen Ink Market Analysis by Country
  - 13.6.1 UAE Ball Pen Ink Sales and Growth Rate
  - 13.6.2 Egypt Ball Pen Ink Sales and Growth Rate
  - 13.6.3 South Africa Ball Pen Ink Sales and Growth Rate

## **14 CONCLUSIONS AND RECOMMENDATIONS**

- 14.1 Key Market Findings and Prospects
- 14.2 Advice for Investors

## **15 APPENDIX**

- 15.1 Methodology
- 15.2 Research Data Source





## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Ball Pen Ink Market Size and Growth Rate 2015-2025

Table Ball Pen Ink Key Market Segments

Figure Global Ball Pen Ink Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Ball Pen Ink Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Ball Pen Ink

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table BIC Company Profile

Table BIC Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure BIC Production and Growth Rate

Figure BIC Market Revenue (\$) Market Share 2015-2020

Table Penflex Company Profile

Table Penflex Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Penflex Production and Growth Rate

Figure Penflex Market Revenue (\$) Market Share 2015-2020

Table Parken Asia Company Profile

Table Parken Asia Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Parken Asia Production and Growth Rate

Figure Parken Asia Market Revenue (\$) Market Share 2015-2020

Table Pilot Corporation Company Profile

Table Pilot Corporation Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Pilot Corporation Production and Growth Rate

Figure Pilot Corporation Market Revenue (\$) Market Share 2015-2020

Table Ohto Company Profile

Table Ohto Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Ohto Production and Growth Rate

Figure Ohto Market Revenue (\$) Market Share 2015-2020

Table Pilot Company Profile

Table Pilot Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Pilot Production and Growth Rate

Figure Pilot Market Revenue (\$) Market Share 2015-2020

Table Global Ball Pen Ink Sales by Types (2015-2020)

Table Global Ball Pen Ink Sales Share by Types (2015-2020)

Table Global Ball Pen Ink Revenue (\$) by Types (2015-2020)

Table Global Ball Pen Ink Revenue Share by Types (2015-2020)

Table Global Ball Pen Ink Price (\$) by Types (2015-2020)

Table Global Ball Pen Ink Market Forecast Sales by Types (2020-2025)

Table Global Ball Pen Ink Market Forecast Sales Share by Types (2020-2025)

Table Global Ball Pen Ink Market Forecast Revenue (\$) by Types (2020-2025)

Table Global Ball Pen Ink Market Forecast Revenue Share by Types (2020-2025)

Figure Global Black Ink Sales and Growth Rate (2015-2020)

Figure Global Black Ink Price (2015-2020)

Figure Global Blue Ink Sales and Growth Rate (2015-2020)

Figure Global Blue Ink Price (2015-2020)

Figure Global Red Ink Sales and Growth Rate (2015-2020)

Figure Global Red Ink Price (2015-2020)

Figure Global Others Sales and Growth Rate (2015-2020)

Figure Global Others Price (2015-2020)

Figure Global Ball Pen Ink Market Revenue (\$) and Growth Rate Forecast of Black Ink (2020-2025)

Figure Global Ball Pen Ink Sales and Growth Rate Forecast of Black Ink (2020-2025)

Figure Global Ball Pen Ink Market Revenue (\$) and Growth Rate Forecast of Blue Ink (2020-2025)

Figure Global Ball Pen Ink Sales and Growth Rate Forecast of Blue Ink (2020-2025)

Figure Global Ball Pen Ink Market Revenue (\$) and Growth Rate Forecast of Red Ink (2020-2025)

Figure Global Ball Pen Ink Sales and Growth Rate Forecast of Red Ink (2020-2025)

Figure Global Ball Pen Ink Market Revenue (\$) and Growth Rate Forecast of Others (2020-2025)

Figure Global Ball Pen Ink Sales and Growth Rate Forecast of Others (2020-2025)

Table Global Ball Pen Ink Sales by Applications (2015-2020)

Table Global Ball Pen Ink Sales Share by Applications (2015-2020)

Table Global Ball Pen Ink Revenue (\$) by Applications (2015-2020)

Table Global Ball Pen Ink Revenue Share by Applications (2015-2020)  
Table Global Ball Pen Ink Market Forecast Sales by Applications (2020-2025)  
Table Global Ball Pen Ink Market Forecast Sales Share by Applications (2020-2025)  
Table Global Ball Pen Ink Market Forecast Revenue (\$) by Applications (2020-2025)  
Table Global Ball Pen Ink Market Forecast Revenue Share by Applications (2020-2025)  
Figure Global Ballpens Sales and Growth Rate (2015-2020)  
Figure Global Ballpens Price (2015-2020)  
Figure Global Gelpens Sales and Growth Rate (2015-2020)  
Figure Global Gelpens Price (2015-2020)  
Figure Global Ball Pen Ink Market Revenue (\$) and Growth Rate Forecast of Ballpens (2020-2025)  
Figure Global Ball Pen Ink Sales and Growth Rate Forecast of Ballpens (2020-2025)  
Figure Global Ball Pen Ink Market Revenue (\$) and Growth Rate Forecast of Gelpens (2020-2025)  
Figure Global Ball Pen Ink Sales and Growth Rate Forecast of Gelpens (2020-2025)  
Figure Global Ball Pen Ink Sales and Growth Rate (2015-2020)  
Table Global Ball Pen Ink Sales by Regions (2015-2020)  
Table Global Ball Pen Ink Sales Market Share by Regions (2015-2020)  
Figure Global Ball Pen Ink Sales Market Share by Regions in 2019  
Figure Global Ball Pen Ink Revenue and Growth Rate (2015-2020)  
Table Global Ball Pen Ink Revenue by Regions (2015-2020)  
Table Global Ball Pen Ink Revenue Market Share by Regions (2015-2020)  
Figure Global Ball Pen Ink Revenue Market Share by Regions in 2019  
Table Global Ball Pen Ink Market Forecast Sales by Regions (2020-2025)  
Table Global Ball Pen Ink Market Forecast Sales Share by Regions (2020-2025)  
Table Global Ball Pen Ink Market Forecast Revenue (\$) by Regions (2020-2025)  
Table Global Ball Pen Ink Market Forecast Revenue Share by Regions (2020-2025)  
Figure North America Ball Pen Ink Market Sales and Growth Rate (2015-2020)  
Figure North America Ball Pen Ink Market Revenue and Growth Rate (2015-2020)  
Figure North America Ball Pen Ink Market Forecast Sales (2020-2025)  
Figure North America Ball Pen Ink Market Forecast Revenue (\$) (2020-2025)  
Figure North America COVID-19 Status  
Figure U.S. Ball Pen Ink Market Sales and Growth Rate (2015-2020)  
Figure Canada Ball Pen Ink Market Sales and Growth Rate (2015-2020)  
Figure Mexico Ball Pen Ink Market Sales and Growth Rate (2015-2020)  
Figure Europe Ball Pen Ink Market Sales and Growth Rate (2015-2020)  
Figure Europe Ball Pen Ink Market Revenue and Growth Rate (2015-2020)  
Figure Europe Ball Pen Ink Market Forecast Sales (2020-2025)  
Figure Europe Ball Pen Ink Market Forecast Revenue (\$) (2020-2025)

Figure Europe COVID-19 Status

Figure Germany Ball Pen Ink Market Sales and Growth Rate (2015-2020)

Figure United Kingdom Ball Pen Ink Market Sales and Growth Rate (2015-2020)

Figure France Ball Pen Ink Market Sales and Growth Rate (2015-2020)

Figure Italy Ball Pen Ink Market Sales and Growth Rate (2015-2020)

Figure Spain Ball Pen Ink Market Sales and Growth Rate (2015-2020)

Figure Russia Ball Pen Ink Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Ball Pen Ink Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Ball Pen Ink Market Revenue and Growth Rate (2015-2020)

Figure Asia-Pacific Ball Pen Ink Market Forecast Sales (2020-2025)

Figure Asia-Pacific Ball Pen Ink Market Forecast Revenue (\$) (2020-2025)

Figure Asia Pacific COVID-19 Status

Figure China Ball Pen Ink Market Sales and Growth Rate (2015-2020)

Figure Japan Ball Pen Ink Market Sales and Growth Rate (2015-2020)

Figure South Korea Ball Pen Ink Market Sales and Growth Rate (2015-2020)

Figure Australia Ball Pen Ink Market Sales and Growth Rate (2015-2020)

Figure India Ball Pen Ink Market Sales and Growth Rate (2015-2020)

Figure South America Ball Pen Ink Market Sales and Growth Rate (2015-2020)

Figure South America Ball Pen Ink Market Revenue and Growth Rate (2015-2020)

Figure South America Ball Pen Ink Market Forecast Sales (2020-2025)

Figure South America Ball Pen Ink Market Forecast Revenue (\$) (2020-2025)

Figure Brazil Ball Pen Ink Market Sales and Growth Rate (2015-2020)

Figure Argentina Ball Pen Ink Market Sales and Growth Rate (2015-2020)

Figure Columbia Ball Pen Ink Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Ball Pen Ink Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Ball Pen Ink Market Revenue and Growth Rate (2015-2020)

Figure Middle East and Africa Ball Pen Ink Market Forecast Sales (2020-2025)

Figure Middle East and Africa Ball Pen Ink Market Forecast Revenue (\$) (2020-2025)

Figure UAE Ball Pen Ink Market Sales and Growth Rate (2015-2020)

Figure Egypt Ball Pen Ink Market Sales and Growth Rate (2015-2020)

Figure South Africa Ball Pen Ink Market Sales and Growth Rate (2015-2020)

## I would like to order

Product name: Global Ball Pen Ink Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

Product link: <https://marketpublishers.com/r/G30EB7630A84EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G30EB7630A84EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

