

Global Baijiu Market Report 2019, Competitive Landscape, Trends and Opportunities

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Abstracts

The Baijiu market has witnessed growth from USD XX million to USD XX million from 2014 to 2019. With the CAGR of X.X%, this market is estimated to reach USD XX million in 2026.

The report mainly studies the size, recent trends and development status of the Baijiu market, as well as investment opportunities, government policy, market dynamics (drivers, restraints, opportunities), supply chain and competitive landscape. Technological innovation and advancement will further optimize the performance of the product, making it more widely used in downstream applications. Moreover, Porter's Five Forces Analysis (potential entrants, suppliers, substitutes, buyers, industry competitors) provides crucial information for knowing the Baijiu market.

Major players in the global Baijiu market include:

Shuijingfang Group

Luzhou Laojiao

Jinhui Liquor

Huangtai Liquor

Baiyunbian Group

Wuliangye

Guojing Group

Fen Chiew Group

Kweichow Moutai Group

Yanghe Brewery

Yingjia Group

King's Luck Brewery

Hetao Group

Gujing Group

Taishan Liquor
Huzhu Highland Barley Liquor
Weiwei Group
Xifeng Liquor
Jingzhi Liquor
Jiugui Liquor
Daohuaxiang
Kouzi Liquor
Red Star
Tuopai Shede
Laobaigan
Gubeichun Group
Xiangjiao Winery
Langjiu Group
Shunxin Holdings
Shanzhuang Group
Yilite
Golden Seed Winery
JNC Group

On the basis of types, the Baijiu market is primarily split into:

Thick-flavor
Sauce-flavor
Light-flavor
Others

On the basis of applications, the market covers:

Corporate Hospitality
Government Reception
Family Dinner
Others

Geographically, the report includes the research on production, consumption, revenue, market share and growth rate, and forecast (2014-2026) of the following regions:

United States
Europe (Germany, UK, France, Italy, Spain, Russia, Poland)
China
Japan

India

Southeast Asia (Malaysia, Singapore, Philippines, Indonesia, Thailand, Vietnam)

Central and South America (Brazil, Mexico, Colombia)

Middle East and Africa (Saudi Arabia, United Arab Emirates, Turkey, Egypt, South Africa, Nigeria)

Other Regions

Chapter 1 provides an overview of Baijiu market, containing global revenue, global production, sales, and CAGR. The forecast and analysis of Baijiu market by type, application, and region are also presented in this chapter.

Chapter 2 is about the market landscape and major players. It provides competitive situation and market concentration status along with the basic information of these players.

Chapter 3 provides a full-scale analysis of major players in Baijiu industry. The basic information, as well as the profiles, applications and specifications of products market performance along with Business Overview are offered.

Chapter 4 gives a worldwide view of Baijiu market. It includes production, market share revenue, price, and the growth rate by type.

Chapter 5 focuses on the application of Baijiu, by analyzing the consumption and its growth rate of each application.

Chapter 6 is about production, consumption, export, and import of Baijiu in each region.

Chapter 7 pays attention to the production, revenue, price and gross margin of Baijiu in markets of different regions. The analysis on production, revenue, price and gross margin of the global market is covered in this part.

Chapter 8 concentrates on manufacturing analysis, including key raw material analysis, cost structure analysis and process analysis, making up a comprehensive analysis of manufacturing cost.

Chapter 9 introduces the industrial chain of Baijiu. Industrial chain analysis, raw material sources and downstream buyers are analyzed in this chapter.

Chapter 10 provides clear insights into market dynamics.

Chapter 11 prospects the whole Baijiu market, including the global production and revenue forecast, regional forecast. It also foresees the Baijiu market by type and application.

Chapter 12 concludes the research findings and refines all the highlights of the study.

Chapter 13 introduces the research methodology and sources of research data for your understanding.

Years considered for this report:

Historical Years: 2014-2018

Base Year: 2019

Estimated Year: 2019

Forecast Period: 2019-2026

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