

# Global Backup as a Service (BaaS) Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Backup as a service (BaaS) is an approach to backing up data that involves purchasing backup and recovery services from an online data backup provider. Instead of performing backup with a centralized, on-premises IT department, BaaS connects systems to a private, public or hybrid cloud managed by the outside provider. Backup as a service is easier to manage than other offsite services. Instead of worrying about rotating and managing tapes or hard disks at an offsite location, data storage administrators can offload maintenance and management to the provider.

Based on the Backup as a Service (BaaS) market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Backup as a Service (BaaS) market covered in Chapter 5:  
Oracle Corporation

## CA Technologies

NetApp, Inc  
Commvault Systems  
Acronis International GmbH  
Cisco Systems  
Veritas Technologies  
Dell Inc  
Datto  
Unitrends Inc  
Veeam Software  
Alphabet  
Arcserve  
IBM  
Amazon.com

In Chapter 6, on the basis of types, the Backup as a Service (BaaS) market from 2015 to 2025 is primarily split into:

Online Backup  
Cloud Backup

In Chapter 7, on the basis of applications, the Backup as a Service (BaaS) market from 2015 to 2025 covers:

Application Backup  
Media Storage Backup

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)  
United States  
Canada  
Mexico  
Europe (Covered in Chapter 10)  
Germany  
UK  
France  
Italy  
Spain  
Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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