

# Global Backpack Travel Bag Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

A backpack—also called bookbag, knapsack, rucksack, rucksac, pack, sackpack or backsack—is, in its simplest frameless form, a cloth sack carried on one's back and secured with two straps that go over the shoulders, but it can have an external frame, internal frame, and there are bodypacks. Backpacks are commonly used by hikers and students, and are often preferred to handbags for carrying heavy loads or carrying any sort of equipment, because of the limited capacity to carry heavy weights for long periods of time in the hands. Large backpacks, used to carry loads over 10 kilograms (22 lb), as well as smaller sports backpacks (e.g. running, cycling, hiking and hydration), usually offload the largest part (up to about 90%) of their weight onto padded hip belts, leaving the shoulder straps mainly for stabilising the load. This improves the potential to carry heavy loads, as the hips are stronger than the shoulders, and also increases agility and balance, since the load rides nearer the wearer's own center of mass. Based on the Backpack Travel Bag market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Backpack Travel Bag market covered in Chapter 5:

Deuter

Samsonite

Standard Luggage Co

Timbuk2

VF Corporation

Lowe Alpine

Traveler's Choice

Osprey

Victorinox

Herschel Supply

In Chapter 6, on the basis of types, the Backpack Travel Bag market from 2015 to 2025 is primarily split into:

Backpack

Rolling Backpack

In Chapter 7, on the basis of applications, the Backpack Travel Bag market from 2015 to 2025 covers:

Adult

Kids

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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