

# Global Backpack System Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Backpack System market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Backpack System market are covered in Chapter 9:

ZOGGS

NIKE

OxTS

Anta International Group Holdings

Newell Rubbermaid

Exxel Outdoors

## AMPL LABS

KAIMAN

Pentland Group

In Chapter 5 and Chapter 7.3, based on types, the Backpack System market from 2017 to 2027 is primarily split into:

Nylon Backpack System

Polyester Backpack System

Leather Backpack System

In Chapter 6 and Chapter 7.4, based on applications, the Backpack System market from 2017 to 2027 covers:

Supermarket

Specialty Store

Online Store

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Backpack System market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global

supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Backpack System Industry.

## 2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

## 3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

## 4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

## Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application,

region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main

findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 BACKPACK SYSTEM MARKET OVERVIEW

- 1.1 Product Overview and Scope of Backpack System Market
- 1.2 Backpack System Market Segment by Type
  - 1.2.1 Global Backpack System Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Backpack System Market Segment by Application
  - 1.3.1 Backpack System Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Backpack System Market, Region Wise (2017-2027)
  - 1.4.1 Global Backpack System Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Backpack System Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Backpack System Market Status and Prospect (2017-2027)
  - 1.4.4 China Backpack System Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Backpack System Market Status and Prospect (2017-2027)
  - 1.4.6 India Backpack System Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Backpack System Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Backpack System Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Backpack System Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Backpack System (2017-2027)
  - 1.5.1 Global Backpack System Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Backpack System Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Backpack System Market

### 2 INDUSTRY OUTLOOK

- 2.1 Backpack System Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Backpack System Market Drivers Analysis
- 2.4 Backpack System Market Challenges Analysis

- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Backpack System Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
  - 2.7.2 Influence of COVID-19 Outbreak on Backpack System Industry Development

### **3 GLOBAL BACKPACK SYSTEM MARKET LANDSCAPE BY PLAYER**

- 3.1 Global Backpack System Sales Volume and Share by Player (2017-2022)
- 3.2 Global Backpack System Revenue and Market Share by Player (2017-2022)
- 3.3 Global Backpack System Average Price by Player (2017-2022)
- 3.4 Global Backpack System Gross Margin by Player (2017-2022)
- 3.5 Backpack System Market Competitive Situation and Trends
  - 3.5.1 Backpack System Market Concentration Rate
  - 3.5.2 Backpack System Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL BACKPACK SYSTEM SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

- 4.1 Global Backpack System Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Backpack System Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Backpack System Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Backpack System Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.4.1 United States Backpack System Market Under COVID-19
- 4.5 Europe Backpack System Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.5.1 Europe Backpack System Market Under COVID-19
- 4.6 China Backpack System Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.6.1 China Backpack System Market Under COVID-19
- 4.7 Japan Backpack System Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.7.1 Japan Backpack System Market Under COVID-19
- 4.8 India Backpack System Sales Volume, Revenue, Price and Gross Margin (2017-2022)



- 4.8.1 India Backpack System Market Under COVID-19
- 4.9 Southeast Asia Backpack System Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.9.1 Southeast Asia Backpack System Market Under COVID-19
- 4.10 Latin America Backpack System Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.10.1 Latin America Backpack System Market Under COVID-19
- 4.11 Middle East and Africa Backpack System Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.11.1 Middle East and Africa Backpack System Market Under COVID-19

## **5 GLOBAL BACKPACK SYSTEM SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

- 5.1 Global Backpack System Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Backpack System Revenue and Market Share by Type (2017-2022)
- 5.3 Global Backpack System Price by Type (2017-2022)
- 5.4 Global Backpack System Sales Volume, Revenue and Growth Rate by Type (2017-2022)
  - 5.4.1 Global Backpack System Sales Volume, Revenue and Growth Rate of Nylon Backpack System (2017-2022)
  - 5.4.2 Global Backpack System Sales Volume, Revenue and Growth Rate of Polyester Backpack System (2017-2022)
  - 5.4.3 Global Backpack System Sales Volume, Revenue and Growth Rate of Leather Backpack System (2017-2022)

## **6 GLOBAL BACKPACK SYSTEM MARKET ANALYSIS BY APPLICATION**

- 6.1 Global Backpack System Consumption and Market Share by Application (2017-2022)
- 6.2 Global Backpack System Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global Backpack System Consumption and Growth Rate by Application (2017-2022)
  - 6.3.1 Global Backpack System Consumption and Growth Rate of Supermarket (2017-2022)
  - 6.3.2 Global Backpack System Consumption and Growth Rate of Specialty Store (2017-2022)
  - 6.3.3 Global Backpack System Consumption and Growth Rate of Online Store



(2017-2022)

6.3.4 Global Backpack System Consumption and Growth Rate of Others (2017-2022)

## **7 GLOBAL BACKPACK SYSTEM MARKET FORECAST (2022-2027)**

7.1 Global Backpack System Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Backpack System Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Backpack System Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Backpack System Price and Trend Forecast (2022-2027)

7.2 Global Backpack System Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Backpack System Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Backpack System Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Backpack System Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Backpack System Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Backpack System Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Backpack System Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Backpack System Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Backpack System Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Backpack System Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Backpack System Revenue and Growth Rate of Nylon Backpack System (2022-2027)

7.3.2 Global Backpack System Revenue and Growth Rate of Polyester Backpack System (2022-2027)

7.3.3 Global Backpack System Revenue and Growth Rate of Leather Backpack System (2022-2027)

7.4 Global Backpack System Consumption Forecast by Application (2022-2027)

7.4.1 Global Backpack System Consumption Value and Growth Rate of Supermarket(2022-2027)

7.4.2 Global Backpack System Consumption Value and Growth Rate of Specialty Store(2022-2027)

7.4.3 Global Backpack System Consumption Value and Growth Rate of Online Store(2022-2027)

7.4.4 Global Backpack System Consumption Value and Growth Rate of

Others(2022-2027)

7.5 Backpack System Market Forecast Under COVID-19

## **8 BACKPACK SYSTEM MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Backpack System Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Backpack System Analysis

8.6 Major Downstream Buyers of Backpack System Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Backpack System Industry

## **9 PLAYERS PROFILES**

9.1 ZOGGS

9.1.1 ZOGGS Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Backpack System Product Profiles, Application and Specification

9.1.3 ZOGGS Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 NIKE

9.2.1 NIKE Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Backpack System Product Profiles, Application and Specification

9.2.3 NIKE Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 OxTS

9.3.1 OxTS Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Backpack System Product Profiles, Application and Specification

9.3.3 OxTS Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Anta International Group Holdings

9.4.1 Anta International Group Holdings Basic Information, Manufacturing Base, Sales

## Region and Competitors

9.4.2 Backpack System Product Profiles, Application and Specification

9.4.3 Anta International Group Holdings Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

## 9.5 Newell Rubbermaid

9.5.1 Newell Rubbermaid Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Backpack System Product Profiles, Application and Specification

9.5.3 Newell Rubbermaid Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

## 9.6 Exxel Outdoors

9.6.1 Exxel Outdoors Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Backpack System Product Profiles, Application and Specification

9.6.3 Exxel Outdoors Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

## 9.7 AMPL LABS

9.7.1 AMPL LABS Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Backpack System Product Profiles, Application and Specification

9.7.3 AMPL LABS Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

## 9.8 KAIMAN

9.8.1 KAIMAN Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Backpack System Product Profiles, Application and Specification

9.8.3 KAIMAN Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

## 9.9 Pentland Group

9.9.1 Pentland Group Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Backpack System Product Profiles, Application and Specification

9.9.3 Pentland Group Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Backpack System Product Picture

Table Global Backpack System Market Sales Volume and CAGR (%) Comparison by Type

Table Backpack System Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Backpack System Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Backpack System Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Backpack System Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Backpack System Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Backpack System Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Backpack System Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Backpack System Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Backpack System Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Backpack System Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Backpack System Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Backpack System Industry Development

Table Global Backpack System Sales Volume by Player (2017-2022)

Table Global Backpack System Sales Volume Share by Player (2017-2022)

Figure Global Backpack System Sales Volume Share by Player in 2021

Table Backpack System Revenue (Million USD) by Player (2017-2022)

Table Backpack System Revenue Market Share by Player (2017-2022)

Table Backpack System Price by Player (2017-2022)

Table Backpack System Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Backpack System Sales Volume, Region Wise (2017-2022)

Table Global Backpack System Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Backpack System Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Backpack System Sales Volume Market Share, Region Wise in 2021

Table Global Backpack System Revenue (Million USD), Region Wise (2017-2022)

Table Global Backpack System Revenue Market Share, Region Wise (2017-2022)

Figure Global Backpack System Revenue Market Share, Region Wise (2017-2022)

Figure Global Backpack System Revenue Market Share, Region Wise in 2021

Table Global Backpack System Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Backpack System Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Backpack System Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Backpack System Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Backpack System Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Backpack System Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Backpack System Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Backpack System Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Backpack System Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Backpack System Sales Volume by Type (2017-2022)

Table Global Backpack System Sales Volume Market Share by Type (2017-2022)

Figure Global Backpack System Sales Volume Market Share by Type in 2021

Table Global Backpack System Revenue (Million USD) by Type (2017-2022)

Table Global Backpack System Revenue Market Share by Type (2017-2022)

Figure Global Backpack System Revenue Market Share by Type in 2021

Table Backpack System Price by Type (2017-2022)

Figure Global Backpack System Sales Volume and Growth Rate of Nylon Backpack System (2017-2022)

Figure Global Backpack System Revenue (Million USD) and Growth Rate of Nylon Backpack System (2017-2022)

Figure Global Backpack System Sales Volume and Growth Rate of Polyester Backpack System (2017-2022)



Figure Global Backpack System Revenue (Million USD) and Growth Rate of Polyester Backpack System (2017-2022)

Figure Global Backpack System Sales Volume and Growth Rate of Leather Backpack System (2017-2022)

Figure Global Backpack System Revenue (Million USD) and Growth Rate of Leather Backpack System (2017-2022)

Table Global Backpack System Consumption by Application (2017-2022)

Table Global Backpack System Consumption Market Share by Application (2017-2022)

Table Global Backpack System Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Backpack System Consumption Revenue Market Share by Application (2017-2022)

Table Global Backpack System Consumption and Growth Rate of Supermarket (2017-2022)

Table Global Backpack System Consumption and Growth Rate of Specialty Store (2017-2022)

Table Global Backpack System Consumption and Growth Rate of Online Store (2017-2022)

Table Global Backpack System Consumption and Growth Rate of Others (2017-2022)

Figure Global Backpack System Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Backpack System Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Backpack System Price and Trend Forecast (2022-2027)

Figure USA Backpack System Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Backpack System Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Backpack System Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Backpack System Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Backpack System Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Backpack System Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Backpack System Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Backpack System Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)



Figure India Backpack System Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Backpack System Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Backpack System Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Backpack System Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Backpack System Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Backpack System Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Backpack System Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Backpack System Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Backpack System Market Sales Volume Forecast, by Type

Table Global Backpack System Sales Volume Market Share Forecast, by Type

Table Global Backpack System Market Revenue (Million USD) Forecast, by Type

Table Global Backpack System Revenue Market Share Forecast, by Type

Table Global Backpack System Price Forecast, by Type

Figure Global Backpack System Revenue (Million USD) and Growth Rate of Nylon Backpack System (2022-2027)

Figure Global Backpack System Revenue (Million USD) and Growth Rate of Nylon Backpack System (2022-2027)

Figure Global Backpack System Revenue (Million USD) and Growth Rate of Polyester Backpack System (2022-2027)

Figure Global Backpack System Revenue (Million USD) and Growth Rate of Polyester Backpack System (2022-2027)

Figure Global Backpack System Revenue (Million USD) and Growth Rate of Leather Backpack System (2022-2027)

Figure Global Backpack System Revenue (Million USD) and Growth Rate of Leather Backpack System (2022-2027)

Table Global Backpack System Market Consumption Forecast, by Application

Table Global Backpack System Consumption Market Share Forecast, by Application

Table Global Backpack System Market Revenue (Million USD) Forecast, by Application

Table Global Backpack System Revenue Market Share Forecast, by Application

Figure Global Backpack System Consumption Value (Million USD) and Growth Rate of Supermarket (2022-2027)

Figure Global Backpack System Consumption Value (Million USD) and Growth Rate of Specialty Store (2022-2027)

Figure Global Backpack System Consumption Value (Million USD) and Growth Rate of Online Store (2022-2027)

Figure Global Backpack System Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Backpack System Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table ZOGGS Profile

Table ZOGGS Backpack System Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure ZOGGS Backpack System Sales Volume and Growth Rate

Figure ZOGGS Revenue (Million USD) Market Share 2017-2022

Table NIKE Profile

Table NIKE Backpack System Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure NIKE Backpack System Sales Volume and Growth Rate

Figure NIKE Revenue (Million USD) Market Share 2017-2022

Table OxTS Profile

Table OxTS Backpack System Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure OxTS Backpack System Sales Volume and Growth Rate

Figure OxTS Revenue (Million USD) Market Share 2017-2022

Table Anta International Group Holdings Profile

Table Anta International Group Holdings Backpack System Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Anta International Group Holdings Backpack System Sales Volume and Growth Rate

Figure Anta International Group Holdings Revenue (Million USD) Market Share 2017-2022

Table Newell Rubbermaid Profile

Table Newell Rubbermaid Backpack System Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Newell Rubbermaid Backpack System Sales Volume and Growth Rate

Figure Newell Rubbermaid Revenue (Million USD) Market Share 2017-2022

Table Exxel Outdoors Profile

Table Exxel Outdoors Backpack System Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Exxel Outdoors Backpack System Sales Volume and Growth Rate

Figure Exxel Outdoors Revenue (Million USD) Market Share 2017-2022

Table AMPL LABS Profile

Table AMPL LABS Backpack System Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure AMPL LABS Backpack System Sales Volume and Growth Rate

Figure AMPL LABS Revenue (Million USD) Market Share 2017-2022

Table KAIMAN Profile

Table KAIMAN Backpack System Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure KAIMAN Backpack System Sales Volume and Growth Rate

Figure KAIMAN Revenue (Million USD) Market Share 2017-2022

Table Pentland Group Profile

Table Pentland Group Backpack System Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Pentland Group Backpack System Sales Volume and Growth Rate

Figure Pentland Group Revenue (Million USD) Market Share 2017-2022

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