

# **Global Backpack Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery**

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## **Abstracts**

Backpack is a bag with shoulder straps that allow it to be carried on one's back. Based on the Backpack market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Backpack market covered in Chapter 5:

Deuter Sports

Marmot Mountain

Mountain Hardwear

Sierra Designs

Samsonite

Winpard

AMG Group

### Gregory Mountain Products

Arc'teryx Equipment

OIWAS

Gelert

High Sierra

Nike

Adidas

Caarany

WENGER

Toread

The North Face

Wildcraft

Kelty

Osprey Packs

In Chapter 6, on the basis of types, the Backpack market from 2015 to 2025 is primarily split into:

15-35 Liters Capacity

36-60 Liters Capacity

Above 60 Liters Capacity

In Chapter 7, on the basis of applications, the Backpack market from 2015 to 2025 covers:

Men

Women

Kids

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

## Contents

### **1 MARKET OVERVIEW**

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Backpack Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

### **2. MARKET DYNAMICS**

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
  - 2.4.1 Short-term Impact
  - 2.4.2 Long-term Impact

### **3 ASSOCIATED INDUSTRY ASSESSMENT**

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
  - 3.2.1 Suppliers of Raw Materials
  - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

### **4 MARKET COMPETITIVE LANDSCAPE**

- 4.1 Industry Leading Players
- 4.2 Industry News
  - 4.2.1 Key Product Launch News
  - 4.2.2 M&A and Expansion Plans

### **5 ANALYSIS OF LEADING COMPANIES**

- 5.1 Deuter Sports
  - 5.1.1 Deuter Sports Company Profile

- 5.1.2 Deuter Sports Business Overview
- 5.1.3 Deuter Sports Backpack Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 Deuter Sports Backpack Products Introduction
- 5.2 Marmot Mountain
  - 5.2.1 Marmot Mountain Company Profile
  - 5.2.2 Marmot Mountain Business Overview
  - 5.2.3 Marmot Mountain Backpack Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.2.4 Marmot Mountain Backpack Products Introduction
- 5.3 Mountain Hardware
  - 5.3.1 Mountain Hardware Company Profile
  - 5.3.2 Mountain Hardware Business Overview
  - 5.3.3 Mountain Hardware Backpack Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.3.4 Mountain Hardware Backpack Products Introduction
- 5.4 Sierra Designs
  - 5.4.1 Sierra Designs Company Profile
  - 5.4.2 Sierra Designs Business Overview
  - 5.4.3 Sierra Designs Backpack Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.4.4 Sierra Designs Backpack Products Introduction
- 5.5 Samsonite
  - 5.5.1 Samsonite Company Profile
  - 5.5.2 Samsonite Business Overview
  - 5.5.3 Samsonite Backpack Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.5.4 Samsonite Backpack Products Introduction
- 5.6 Winpard
  - 5.6.1 Winpard Company Profile
  - 5.6.2 Winpard Business Overview
  - 5.6.3 Winpard Backpack Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.6.4 Winpard Backpack Products Introduction
- 5.7 AMG Group
  - 5.7.1 AMG Group Company Profile
  - 5.7.2 AMG Group Business Overview
  - 5.7.3 AMG Group Backpack Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

- 5.7.4 AMG Group Backpack Products Introduction
- 5.8 Gregory Mountain Products
  - 5.8.1 Gregory Mountain Products Company Profile
  - 5.8.2 Gregory Mountain Products Business Overview
  - 5.8.3 Gregory Mountain Products Backpack Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.8.4 Gregory Mountain Products Backpack Products Introduction
- 5.9 Arc'teryx Equipment
  - 5.9.1 Arc'teryx Equipment Company Profile
  - 5.9.2 Arc'teryx Equipment Business Overview
  - 5.9.3 Arc'teryx Equipment Backpack Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.9.4 Arc'teryx Equipment Backpack Products Introduction
- 5.10 OIWAS
  - 5.10.1 OIWAS Company Profile
  - 5.10.2 OIWAS Business Overview
  - 5.10.3 OIWAS Backpack Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.10.4 OIWAS Backpack Products Introduction
- 5.11 Gelert
  - 5.11.1 Gelert Company Profile
  - 5.11.2 Gelert Business Overview
  - 5.11.3 Gelert Backpack Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.11.4 Gelert Backpack Products Introduction
- 5.12 High Sierra
  - 5.12.1 High Sierra Company Profile
  - 5.12.2 High Sierra Business Overview
  - 5.12.3 High Sierra Backpack Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.12.4 High Sierra Backpack Products Introduction
- 5.13 Nike
  - 5.13.1 Nike Company Profile
  - 5.13.2 Nike Business Overview
  - 5.13.3 Nike Backpack Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.13.4 Nike Backpack Products Introduction
- 5.14 Adidas
  - 5.14.1 Adidas Company Profile

- 5.14.2 Adidas Business Overview
- 5.14.3 Adidas Backpack Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.14.4 Adidas Backpack Products Introduction
- 5.15 Caarany
  - 5.15.1 Caarany Company Profile
  - 5.15.2 Caarany Business Overview
  - 5.15.3 Caarany Backpack Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.15.4 Caarany Backpack Products Introduction
- 5.16 WENGER
  - 5.16.1 WENGER Company Profile
  - 5.16.2 WENGER Business Overview
  - 5.16.3 WENGER Backpack Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.16.4 WENGER Backpack Products Introduction
- 5.17 Toread
  - 5.17.1 Toread Company Profile
  - 5.17.2 Toread Business Overview
  - 5.17.3 Toread Backpack Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.17.4 Toread Backpack Products Introduction
- 5.18 The North Face
  - 5.18.1 The North Face Company Profile
  - 5.18.2 The North Face Business Overview
  - 5.18.3 The North Face Backpack Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.18.4 The North Face Backpack Products Introduction
- 5.19 Wildcraft
  - 5.19.1 Wildcraft Company Profile
  - 5.19.2 Wildcraft Business Overview
  - 5.19.3 Wildcraft Backpack Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.19.4 Wildcraft Backpack Products Introduction
- 5.20 Kelty
  - 5.20.1 Kelty Company Profile
  - 5.20.2 Kelty Business Overview
  - 5.20.3 Kelty Backpack Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

- 5.20.4 Kelty Backpack Products Introduction
- 5.21 Osprey Packs
  - 5.21.1 Osprey Packs Company Profile
  - 5.21.2 Osprey Packs Business Overview
  - 5.21.3 Osprey Packs Backpack Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.21.4 Osprey Packs Backpack Products Introduction

## **6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES**

- 6.1 Global Backpack Sales, Revenue and Market Share by Types (2015-2020)
  - 6.1.1 Global Backpack Sales and Market Share by Types (2015-2020)
  - 6.1.2 Global Backpack Revenue and Market Share by Types (2015-2020)
  - 6.1.3 Global Backpack Price by Types (2015-2020)
- 6.2 Global Backpack Market Forecast by Types (2020-2025)
  - 6.2.1 Global Backpack Market Forecast Sales and Market Share by Types (2020-2025)
  - 6.2.2 Global Backpack Market Forecast Revenue and Market Share by Types (2020-2025)
- 6.3 Global Backpack Sales, Price and Growth Rate by Types (2015-2020)
  - 6.3.1 Global Backpack Sales, Price and Growth Rate of 15-35 Liters Capacity
  - 6.3.2 Global Backpack Sales, Price and Growth Rate of 36-60 Liters Capacity
  - 6.3.3 Global Backpack Sales, Price and Growth Rate of Above 60 Liters Capacity
- 6.4 Global Backpack Market Revenue and Sales Forecast, by Types (2020-2025)
  - 6.4.1 15-35 Liters Capacity Market Revenue and Sales Forecast (2020-2025)
  - 6.4.2 36-60 Liters Capacity Market Revenue and Sales Forecast (2020-2025)
  - 6.4.3 Above 60 Liters Capacity Market Revenue and Sales Forecast (2020-2025)

## **7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS**

- 7.1 Global Backpack Sales, Revenue and Market Share by Applications (2015-2020)
  - 7.1.1 Global Backpack Sales and Market Share by Applications (2015-2020)
  - 7.1.2 Global Backpack Revenue and Market Share by Applications (2015-2020)
- 7.2 Global Backpack Market Forecast by Applications (2020-2025)
  - 7.2.1 Global Backpack Market Forecast Sales and Market Share by Applications (2020-2025)
  - 7.2.2 Global Backpack Market Forecast Revenue and Market Share by Applications (2020-2025)
- 7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)



- 7.3.1 Global Backpack Revenue, Sales and Growth Rate of Men (2015-2020)
- 7.3.2 Global Backpack Revenue, Sales and Growth Rate of Women (2015-2020)
- 7.3.3 Global Backpack Revenue, Sales and Growth Rate of Kids (2015-2020)
- 7.4 Global Backpack Market Revenue and Sales Forecast, by Applications (2020-2025)
  - 7.4.1 Men Market Revenue and Sales Forecast (2020-2025)
  - 7.4.2 Women Market Revenue and Sales Forecast (2020-2025)
  - 7.4.3 Kids Market Revenue and Sales Forecast (2020-2025)

## **8 MARKET ANALYSIS AND FORECAST, BY REGIONS**

- 8.1 Global Backpack Sales by Regions (2015-2020)
- 8.2 Global Backpack Market Revenue by Regions (2015-2020)
- 8.3 Global Backpack Market Forecast by Regions (2020-2025)

## **9 NORTH AMERICA BACKPACK MARKET ANALYSIS**

- 9.1 Market Overview and Prospect Analysis
- 9.2 North America Backpack Market Sales and Growth Rate (2015-2020)
- 9.3 North America Backpack Market Revenue and Growth Rate (2015-2020)
- 9.4 North America Backpack Market Forecast
- 9.5 The Influence of COVID-19 on North America Market
- 9.6 North America Backpack Market Analysis by Country
  - 9.6.1 U.S. Backpack Sales and Growth Rate
  - 9.6.2 Canada Backpack Sales and Growth Rate
  - 9.6.3 Mexico Backpack Sales and Growth Rate

## **10 EUROPE BACKPACK MARKET ANALYSIS**

- 10.1 Market Overview and Prospect Analysis
- 10.2 Europe Backpack Market Sales and Growth Rate (2015-2020)
- 10.3 Europe Backpack Market Revenue and Growth Rate (2015-2020)
- 10.4 Europe Backpack Market Forecast
- 10.5 The Influence of COVID-19 on Europe Market
- 10.6 Europe Backpack Market Analysis by Country
  - 10.6.1 Germany Backpack Sales and Growth Rate
  - 10.6.2 United Kingdom Backpack Sales and Growth Rate
  - 10.6.3 France Backpack Sales and Growth Rate
  - 10.6.4 Italy Backpack Sales and Growth Rate
  - 10.6.5 Spain Backpack Sales and Growth Rate

#### 10.6.6 Russia Backpack Sales and Growth Rate

### **11 ASIA-PACIFIC BACKPACK MARKET ANALYSIS**

#### 11.1 Market Overview and Prospect Analysis

#### 11.2 Asia-Pacific Backpack Market Sales and Growth Rate (2015-2020)

#### 11.3 Asia-Pacific Backpack Market Revenue and Growth Rate (2015-2020)

#### 11.4 Asia-Pacific Backpack Market Forecast

#### 11.5 The Influence of COVID-19 on Asia Pacific Market

#### 11.6 Asia-Pacific Backpack Market Analysis by Country

##### 11.6.1 China Backpack Sales and Growth Rate

##### 11.6.2 Japan Backpack Sales and Growth Rate

##### 11.6.3 South Korea Backpack Sales and Growth Rate

##### 11.6.4 Australia Backpack Sales and Growth Rate

##### 11.6.5 India Backpack Sales and Growth Rate

### **12 SOUTH AMERICA BACKPACK MARKET ANALYSIS**

#### 12.1 Market Overview and Prospect Analysis

#### 12.2 South America Backpack Market Sales and Growth Rate (2015-2020)

#### 12.3 South America Backpack Market Revenue and Growth Rate (2015-2020)

#### 12.4 South America Backpack Market Forecast

#### 12.5 The Influence of COVID-19 on South America Market

#### 12.6 South America Backpack Market Analysis by Country

##### 12.6.1 Brazil Backpack Sales and Growth Rate

##### 12.6.2 Argentina Backpack Sales and Growth Rate

##### 12.6.3 Columbia Backpack Sales and Growth Rate

### **13 MIDDLE EAST AND AFRICA BACKPACK MARKET ANALYSIS**

#### 13.1 Market Overview and Prospect Analysis

#### 13.2 Middle East and Africa Backpack Market Sales and Growth Rate (2015-2020)

#### 13.3 Middle East and Africa Backpack Market Revenue and Growth Rate (2015-2020)

#### 13.4 Middle East and Africa Backpack Market Forecast

#### 13.5 The Influence of COVID-19 on Middle East and Africa Market

#### 13.6 Middle East and Africa Backpack Market Analysis by Country

##### 13.6.1 UAE Backpack Sales and Growth Rate

##### 13.6.2 Egypt Backpack Sales and Growth Rate

##### 13.6.3 South Africa Backpack Sales and Growth Rate

## **14 CONCLUSIONS AND RECOMMENDATIONS**

14.1 Key Market Findings and Prospects

14.2 Advice for Investors

## **15 APPENDIX**

15.1 Methodology

15.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Backpack Market Size and Growth Rate 2015-2025

Table Backpack Key Market Segments

Figure Global Backpack Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Backpack Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Backpack

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table Deuter Sports Company Profile

Table Deuter Sports Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Deuter Sports Production and Growth Rate

Figure Deuter Sports Market Revenue (\$) Market Share 2015-2020

Table Marmot Mountain Company Profile

Table Marmot Mountain Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Marmot Mountain Production and Growth Rate

Figure Marmot Mountain Market Revenue (\$) Market Share 2015-2020

Table Mountain Hardwear Company Profile

Table Mountain Hardwear Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Mountain Hardwear Production and Growth Rate

Figure Mountain Hardwear Market Revenue (\$) Market Share 2015-2020

Table Sierra Designs Company Profile

Table Sierra Designs Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Sierra Designs Production and Growth Rate

Figure Sierra Designs Market Revenue (\$) Market Share 2015-2020

Table Samsonite Company Profile

Table Samsonite Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Samsonite Production and Growth Rate

Figure Samsonite Market Revenue (\$) Market Share 2015-2020

Table Winpard Company Profile

Table Winpard Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Winpard Production and Growth Rate

Figure Winpard Market Revenue (\$) Market Share 2015-2020

Table AMG Group Company Profile

Table AMG Group Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure AMG Group Production and Growth Rate

Figure AMG Group Market Revenue (\$) Market Share 2015-2020

Table Gregory Mountain Products Company Profile

Table Gregory Mountain Products Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Gregory Mountain Products Production and Growth Rate

Figure Gregory Mountain Products Market Revenue (\$) Market Share 2015-2020

Table Arc'teryx Equipment Company Profile

Table Arc'teryx Equipment Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Arc'teryx Equipment Production and Growth Rate

Figure Arc'teryx Equipment Market Revenue (\$) Market Share 2015-2020

Table OIWAS Company Profile

Table OIWAS Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure OIWAS Production and Growth Rate

Figure OIWAS Market Revenue (\$) Market Share 2015-2020

Table Gelert Company Profile

Table Gelert Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Gelert Production and Growth Rate

Figure Gelert Market Revenue (\$) Market Share 2015-2020

Table High Sierra Company Profile

Table High Sierra Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure High Sierra Production and Growth Rate

Figure High Sierra Market Revenue (\$) Market Share 2015-2020

Table Nike Company Profile

Table Nike Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Nike Production and Growth Rate

Figure Nike Market Revenue (\$) Market Share 2015-2020

Table Adidas Company Profile

Table Adidas Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Adidas Production and Growth Rate

Figure Adidas Market Revenue (\$) Market Share 2015-2020

Table Caarany Company Profile

Table Caarany Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Caarany Production and Growth Rate

Figure Caarany Market Revenue (\$) Market Share 2015-2020

Table WENGER Company Profile

Table WENGER Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure WENGER Production and Growth Rate

Figure WENGER Market Revenue (\$) Market Share 2015-2020

Table Tored Company Profile

Table Tored Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Tored Production and Growth Rate

Figure Tored Market Revenue (\$) Market Share 2015-2020

Table The North Face Company Profile

Table The North Face Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure The North Face Production and Growth Rate

Figure The North Face Market Revenue (\$) Market Share 2015-2020

Table Wildcraft Company Profile

Table Wildcraft Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Wildcraft Production and Growth Rate

Figure Wildcraft Market Revenue (\$) Market Share 2015-2020

Table Kelty Company Profile

Table Kelty Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Kelty Production and Growth Rate

Figure Kelty Market Revenue (\$) Market Share 2015-2020

Table Osprey Packs Company Profile

Table Osprey Packs Sales, Revenue (US\$ Million), Average Selling Price and Gross



Margin (2015-2020)

Figure Osprey Packs Production and Growth Rate

Figure Osprey Packs Market Revenue (\$) Market Share 2015-2020

Table Global Backpack Sales by Types (2015-2020)

Table Global Backpack Sales Share by Types (2015-2020)

Table Global Backpack Revenue (\$) by Types (2015-2020)

Table Global Backpack Revenue Share by Types (2015-2020)

Table Global Backpack Price (\$) by Types (2015-2020)

Table Global Backpack Market Forecast Sales by Types (2020-2025)

Table Global Backpack Market Forecast Sales Share by Types (2020-2025)

Table Global Backpack Market Forecast Revenue (\$) by Types (2020-2025)

Table Global Backpack Market Forecast Revenue Share by Types (2020-2025)

Figure Global 15-35 Liters Capacity Sales and Growth Rate (2015-2020)

Figure Global 15-35 Liters Capacity Price (2015-2020)

Figure Global 36-60 Liters Capacity Sales and Growth Rate (2015-2020)

Figure Global 36-60 Liters Capacity Price (2015-2020)

Figure Global Above 60 Liters Capacity Sales and Growth Rate (2015-2020)

Figure Global Above 60 Liters Capacity Price (2015-2020)

Figure Global Backpack Market Revenue (\$) and Growth Rate Forecast of 15-35 Liters Capacity (2020-2025)

Figure Global Backpack Sales and Growth Rate Forecast of 15-35 Liters Capacity (2020-2025)

Figure Global Backpack Market Revenue (\$) and Growth Rate Forecast of 36-60 Liters Capacity (2020-2025)

Figure Global Backpack Sales and Growth Rate Forecast of 36-60 Liters Capacity (2020-2025)

Figure Global Backpack Market Revenue (\$) and Growth Rate Forecast of Above 60 Liters Capacity (2020-2025)

Figure Global Backpack Sales and Growth Rate Forecast of Above 60 Liters Capacity (2020-2025)

Table Global Backpack Sales by Applications (2015-2020)

Table Global Backpack Sales Share by Applications (2015-2020)

Table Global Backpack Revenue (\$) by Applications (2015-2020)

Table Global Backpack Revenue Share by Applications (2015-2020)

Table Global Backpack Market Forecast Sales by Applications (2020-2025)

Table Global Backpack Market Forecast Sales Share by Applications (2020-2025)

Table Global Backpack Market Forecast Revenue (\$) by Applications (2020-2025)

Table Global Backpack Market Forecast Revenue Share by Applications (2020-2025)

Figure Global Men Sales and Growth Rate (2015-2020)

Figure Global Men Price (2015-2020)  
Figure Global Women Sales and Growth Rate (2015-2020)  
Figure Global Women Price (2015-2020)  
Figure Global Kids Sales and Growth Rate (2015-2020)  
Figure Global Kids Price (2015-2020)  
Figure Global Backpack Market Revenue (\$) and Growth Rate Forecast of Men (2020-2025)  
Figure Global Backpack Sales and Growth Rate Forecast of Men (2020-2025)  
Figure Global Backpack Market Revenue (\$) and Growth Rate Forecast of Women (2020-2025)  
Figure Global Backpack Sales and Growth Rate Forecast of Women (2020-2025)  
Figure Global Backpack Market Revenue (\$) and Growth Rate Forecast of Kids (2020-2025)  
Figure Global Backpack Sales and Growth Rate Forecast of Kids (2020-2025)  
Figure Global Backpack Sales and Growth Rate (2015-2020)  
Table Global Backpack Sales by Regions (2015-2020)  
Table Global Backpack Sales Market Share by Regions (2015-2020)  
Figure Global Backpack Sales Market Share by Regions in 2019  
Figure Global Backpack Revenue and Growth Rate (2015-2020)  
Table Global Backpack Revenue by Regions (2015-2020)  
Table Global Backpack Revenue Market Share by Regions (2015-2020)  
Figure Global Backpack Revenue Market Share by Regions in 2019  
Table Global Backpack Market Forecast Sales by Regions (2020-2025)  
Table Global Backpack Market Forecast Sales Share by Regions (2020-2025)  
Table Global Backpack Market Forecast Revenue (\$) by Regions (2020-2025)  
Table Global Backpack Market Forecast Revenue Share by Regions (2020-2025)  
Figure North America Backpack Market Sales and Growth Rate (2015-2020)  
Figure North America Backpack Market Revenue and Growth Rate (2015-2020)  
Figure North America Backpack Market Forecast Sales (2020-2025)  
Figure North America Backpack Market Forecast Revenue (\$) (2020-2025)  
Figure North America COVID-19 Status  
Figure U.S. Backpack Market Sales and Growth Rate (2015-2020)  
Figure Canada Backpack Market Sales and Growth Rate (2015-2020)  
Figure Mexico Backpack Market Sales and Growth Rate (2015-2020)  
Figure Europe Backpack Market Sales and Growth Rate (2015-2020)  
Figure Europe Backpack Market Revenue and Growth Rate (2015-2020)  
Figure Europe Backpack Market Forecast Sales (2020-2025)  
Figure Europe Backpack Market Forecast Revenue (\$) (2020-2025)  
Figure Europe COVID-19 Status



Figure Germany Backpack Market Sales and Growth Rate (2015-2020)  
Figure United Kingdom Backpack Market Sales and Growth Rate (2015-2020)  
Figure France Backpack Market Sales and Growth Rate (2015-2020)  
Figure Italy Backpack Market Sales and Growth Rate (2015-2020)  
Figure Spain Backpack Market Sales and Growth Rate (2015-2020)  
Figure Russia Backpack Market Sales and Growth Rate (2015-2020)  
Figure Asia-Pacific Backpack Market Sales and Growth Rate (2015-2020)  
Figure Asia-Pacific Backpack Market Revenue and Growth Rate (2015-2020)  
Figure Asia-Pacific Backpack Market Forecast Sales (2020-2025)  
Figure Asia-Pacific Backpack Market Forecast Revenue (\$) (2020-2025)  
Figure Asia Pacific COVID-19 Status  
Figure China Backpack Market Sales and Growth Rate (2015-2020)  
Figure Japan Backpack Market Sales and Growth Rate (2015-2020)  
Figure South Korea Backpack Market Sales and Growth Rate (2015-2020)  
Figure Australia Backpack Market Sales and Growth Rate (2015-2020)  
Figure India Backpack Market Sales and Growth Rate (2015-2020)  
Figure South America Backpack Market Sales and Growth Rate (2015-2020)  
Figure South America Backpack Market Revenue and Growth Rate (2015-2020)  
Figure South America Backpack Market Forecast Sales (2020-2025)  
Figure South America Backpack Market Forecast Revenue (\$) (2020-2025)  
Figure Brazil Backpack Market Sales and Growth Rate (2015-2020)  
Figure Argentina Backpack Market Sales and Growth Rate (2015-2020)  
Figure Columbia Backpack Market Sales and Growth Rate (2015-2020)  
Figure Middle East and Africa Backpack Market Sales and Growth Rate (2015-2020)  
Figure Middle East and Africa Backpack Market Revenue and Growth Rate (2015-2020)  
Figure Middle East and Africa Backpack Market Forecast Sales (2020-2025)  
Figure Middle East and Africa Backpack Market Forecast Revenue (\$) (2020-2025)  
Figure UAE Backpack Market Sales and Growth Rate (2015-2020)  
Figure Egypt Backpack Market Sales and Growth Rate (2015-2020)  
Figure South Africa Backpack Market Sales and Growth Rate (2015-2020)

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