

# Global B2B Exhibitions Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

<https://marketpublishers.com/r/G91C2C4728DFEN.html>

Date: June 2023

Pages: 108

Price: US\$ 3,250.00 (Single User License)

ID: G91C2C4728DFEN

## Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the B2B Exhibitions market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global B2B Exhibitions market are covered in Chapter 9:

RELX Group  
Messe Frankfurt  
Hyve Group  
GL events  
Deutsche Messe  
Koelnmesse

Tarsus Group  
Informa PLC  
Fiera Milano  
MCH Group  
Comexposium

In Chapter 5 and Chapter 7.3, based on types, the B2B Exhibitions market from 2017 to 2027 is primarily split into:

Exhibitor  
Marketing Services  
Sponsorship  
Attendee  
Other

In Chapter 6 and Chapter 7.4, based on applications, the B2B Exhibitions market from 2017 to 2027 covers:

Retail  
Energy  
Healthcare  
Business Services  
Machinery

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States  
Europe  
China  
Japan  
India  
Southeast Asia  
Latin America  
Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the B2B Exhibitions market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the B2B Exhibitions Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

## Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 B2B EXHIBITIONS MARKET OVERVIEW

- 1.1 Product Overview and Scope of B2B Exhibitions Market
- 1.2 B2B Exhibitions Market Segment by Type
  - 1.2.1 Global B2B Exhibitions Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global B2B Exhibitions Market Segment by Application
  - 1.3.1 B2B Exhibitions Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global B2B Exhibitions Market, Region Wise (2017-2027)
  - 1.4.1 Global B2B Exhibitions Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States B2B Exhibitions Market Status and Prospect (2017-2027)
  - 1.4.3 Europe B2B Exhibitions Market Status and Prospect (2017-2027)
  - 1.4.4 China B2B Exhibitions Market Status and Prospect (2017-2027)
  - 1.4.5 Japan B2B Exhibitions Market Status and Prospect (2017-2027)
  - 1.4.6 India B2B Exhibitions Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia B2B Exhibitions Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America B2B Exhibitions Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa B2B Exhibitions Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of B2B Exhibitions (2017-2027)
  - 1.5.1 Global B2B Exhibitions Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global B2B Exhibitions Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the B2B Exhibitions Market

### 2 INDUSTRY OUTLOOK

- 2.1 B2B Exhibitions Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 B2B Exhibitions Market Drivers Analysis
- 2.4 B2B Exhibitions Market Challenges Analysis
- 2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 B2B Exhibitions Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on B2B Exhibitions Industry Development

### **3 GLOBAL B2B EXHIBITIONS MARKET LANDSCAPE BY PLAYER**

3.1 Global B2B Exhibitions Sales Volume and Share by Player (2017-2022)

3.2 Global B2B Exhibitions Revenue and Market Share by Player (2017-2022)

3.3 Global B2B Exhibitions Average Price by Player (2017-2022)

3.4 Global B2B Exhibitions Gross Margin by Player (2017-2022)

3.5 B2B Exhibitions Market Competitive Situation and Trends

3.5.1 B2B Exhibitions Market Concentration Rate

3.5.2 B2B Exhibitions Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL B2B EXHIBITIONS SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

4.1 Global B2B Exhibitions Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global B2B Exhibitions Revenue and Market Share, Region Wise (2017-2022)

4.3 Global B2B Exhibitions Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States B2B Exhibitions Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States B2B Exhibitions Market Under COVID-19

4.5 Europe B2B Exhibitions Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe B2B Exhibitions Market Under COVID-19

4.6 China B2B Exhibitions Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China B2B Exhibitions Market Under COVID-19

4.7 Japan B2B Exhibitions Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan B2B Exhibitions Market Under COVID-19

4.8 India B2B Exhibitions Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India B2B Exhibitions Market Under COVID-19

4.9 Southeast Asia B2B Exhibitions Sales Volume, Revenue, Price and Gross Margin (2017-2022)

- 4.9.1 Southeast Asia B2B Exhibitions Market Under COVID-19
- 4.10 Latin America B2B Exhibitions Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.10.1 Latin America B2B Exhibitions Market Under COVID-19
- 4.11 Middle East and Africa B2B Exhibitions Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.11.1 Middle East and Africa B2B Exhibitions Market Under COVID-19

## **5 GLOBAL B2B EXHIBITIONS SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

- 5.1 Global B2B Exhibitions Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global B2B Exhibitions Revenue and Market Share by Type (2017-2022)
- 5.3 Global B2B Exhibitions Price by Type (2017-2022)
- 5.4 Global B2B Exhibitions Sales Volume, Revenue and Growth Rate by Type (2017-2022)
  - 5.4.1 Global B2B Exhibitions Sales Volume, Revenue and Growth Rate of Exhibitor (2017-2022)
  - 5.4.2 Global B2B Exhibitions Sales Volume, Revenue and Growth Rate of Marketing Services (2017-2022)
  - 5.4.3 Global B2B Exhibitions Sales Volume, Revenue and Growth Rate of Sponsorship (2017-2022)
  - 5.4.4 Global B2B Exhibitions Sales Volume, Revenue and Growth Rate of Attendee (2017-2022)
  - 5.4.5 Global B2B Exhibitions Sales Volume, Revenue and Growth Rate of Other (2017-2022)

## **6 GLOBAL B2B EXHIBITIONS MARKET ANALYSIS BY APPLICATION**

- 6.1 Global B2B Exhibitions Consumption and Market Share by Application (2017-2022)
- 6.2 Global B2B Exhibitions Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global B2B Exhibitions Consumption and Growth Rate by Application (2017-2022)
  - 6.3.1 Global B2B Exhibitions Consumption and Growth Rate of Retail (2017-2022)
  - 6.3.2 Global B2B Exhibitions Consumption and Growth Rate of Energy (2017-2022)
  - 6.3.3 Global B2B Exhibitions Consumption and Growth Rate of Healthcare (2017-2022)
  - 6.3.4 Global B2B Exhibitions Consumption and Growth Rate of Business Services (2017-2022)



### 6.3.5 Global B2B Exhibitions Consumption and Growth Rate of Machinery (2017-2022)

## **7 GLOBAL B2B EXHIBITIONS MARKET FORECAST (2022-2027)**

### 7.1 Global B2B Exhibitions Sales Volume, Revenue Forecast (2022-2027)

#### 7.1.1 Global B2B Exhibitions Sales Volume and Growth Rate Forecast (2022-2027)

#### 7.1.2 Global B2B Exhibitions Revenue and Growth Rate Forecast (2022-2027)

#### 7.1.3 Global B2B Exhibitions Price and Trend Forecast (2022-2027)

### 7.2 Global B2B Exhibitions Sales Volume and Revenue Forecast, Region Wise (2022-2027)

#### 7.2.1 United States B2B Exhibitions Sales Volume and Revenue Forecast (2022-2027)

#### 7.2.2 Europe B2B Exhibitions Sales Volume and Revenue Forecast (2022-2027)

#### 7.2.3 China B2B Exhibitions Sales Volume and Revenue Forecast (2022-2027)

#### 7.2.4 Japan B2B Exhibitions Sales Volume and Revenue Forecast (2022-2027)

#### 7.2.5 India B2B Exhibitions Sales Volume and Revenue Forecast (2022-2027)

#### 7.2.6 Southeast Asia B2B Exhibitions Sales Volume and Revenue Forecast (2022-2027)

#### 7.2.7 Latin America B2B Exhibitions Sales Volume and Revenue Forecast (2022-2027)

#### 7.2.8 Middle East and Africa B2B Exhibitions Sales Volume and Revenue Forecast (2022-2027)

### 7.3 Global B2B Exhibitions Sales Volume, Revenue and Price Forecast by Type (2022-2027)

#### 7.3.1 Global B2B Exhibitions Revenue and Growth Rate of Exhibitor (2022-2027)

#### 7.3.2 Global B2B Exhibitions Revenue and Growth Rate of Marketing Services (2022-2027)

#### 7.3.3 Global B2B Exhibitions Revenue and Growth Rate of Sponsorship (2022-2027)

#### 7.3.4 Global B2B Exhibitions Revenue and Growth Rate of Attendee (2022-2027)

#### 7.3.5 Global B2B Exhibitions Revenue and Growth Rate of Other (2022-2027)

### 7.4 Global B2B Exhibitions Consumption Forecast by Application (2022-2027)

#### 7.4.1 Global B2B Exhibitions Consumption Value and Growth Rate of Retail(2022-2027)

#### 7.4.2 Global B2B Exhibitions Consumption Value and Growth Rate of Energy(2022-2027)

#### 7.4.3 Global B2B Exhibitions Consumption Value and Growth Rate of Healthcare(2022-2027)

#### 7.4.4 Global B2B Exhibitions Consumption Value and Growth Rate of Business Services(2022-2027)

#### 7.4.5 Global B2B Exhibitions Consumption Value and Growth Rate of

Machinery(2022-2027)

7.5 B2B Exhibitions Market Forecast Under COVID-19

## **8 B2B EXHIBITIONS MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 B2B Exhibitions Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of B2B Exhibitions Analysis

8.6 Major Downstream Buyers of B2B Exhibitions Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the B2B Exhibitions Industry

## **9 PLAYERS PROFILES**

9.1 RELX Group

9.1.1 RELX Group Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 B2B Exhibitions Product Profiles, Application and Specification

9.1.3 RELX Group Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Messe Frankfurt

9.2.1 Messe Frankfurt Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 B2B Exhibitions Product Profiles, Application and Specification

9.2.3 Messe Frankfurt Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Hyve Group

9.3.1 Hyve Group Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 B2B Exhibitions Product Profiles, Application and Specification

9.3.3 Hyve Group Market Performance (2017-2022)

9.3.4 Recent Development

### 9.3.5 SWOT Analysis

## 9.4 GL events

### 9.4.1 GL events Basic Information, Manufacturing Base, Sales Region and Competitors

### 9.4.2 B2B Exhibitions Product Profiles, Application and Specification

### 9.4.3 GL events Market Performance (2017-2022)

### 9.4.4 Recent Development

### 9.4.5 SWOT Analysis

## 9.5 Deutsche Messe

### 9.5.1 Deutsche Messe Basic Information, Manufacturing Base, Sales Region and Competitors

### 9.5.2 B2B Exhibitions Product Profiles, Application and Specification

### 9.5.3 Deutsche Messe Market Performance (2017-2022)

### 9.5.4 Recent Development

### 9.5.5 SWOT Analysis

## 9.6 Koelnmesse

### 9.6.1 Koelnmesse Basic Information, Manufacturing Base, Sales Region and Competitors

### 9.6.2 B2B Exhibitions Product Profiles, Application and Specification

### 9.6.3 Koelnmesse Market Performance (2017-2022)

### 9.6.4 Recent Development

### 9.6.5 SWOT Analysis

## 9.7 Tarsus Group

### 9.7.1 Tarsus Group Basic Information, Manufacturing Base, Sales Region and Competitors

### 9.7.2 B2B Exhibitions Product Profiles, Application and Specification

### 9.7.3 Tarsus Group Market Performance (2017-2022)

### 9.7.4 Recent Development

### 9.7.5 SWOT Analysis

## 9.8 Informa PLC

### 9.8.1 Informa PLC Basic Information, Manufacturing Base, Sales Region and Competitors

### 9.8.2 B2B Exhibitions Product Profiles, Application and Specification

### 9.8.3 Informa PLC Market Performance (2017-2022)

### 9.8.4 Recent Development

### 9.8.5 SWOT Analysis

## 9.9 Fiera Milano

### 9.9.1 Fiera Milano Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 B2B Exhibitions Product Profiles, Application and Specification

9.9.3 Fiera Milano Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 MCH Group

9.10.1 MCH Group Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 B2B Exhibitions Product Profiles, Application and Specification

9.10.3 MCH Group Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 Comexposium

9.11.1 Comexposium Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 B2B Exhibitions Product Profiles, Application and Specification

9.11.3 Comexposium Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure B2B Exhibitions Product Picture

Table Global B2B Exhibitions Market Sales Volume and CAGR (%) Comparison by Type

Table B2B Exhibitions Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global B2B Exhibitions Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States B2B Exhibitions Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe B2B Exhibitions Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China B2B Exhibitions Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan B2B Exhibitions Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India B2B Exhibitions Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia B2B Exhibitions Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America B2B Exhibitions Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa B2B Exhibitions Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global B2B Exhibitions Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on B2B Exhibitions Industry Development

Table Global B2B Exhibitions Sales Volume by Player (2017-2022)

Table Global B2B Exhibitions Sales Volume Share by Player (2017-2022)

Figure Global B2B Exhibitions Sales Volume Share by Player in 2021

Table B2B Exhibitions Revenue (Million USD) by Player (2017-2022)

Table B2B Exhibitions Revenue Market Share by Player (2017-2022)

Table B2B Exhibitions Price by Player (2017-2022)

Table B2B Exhibitions Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global B2B Exhibitions Sales Volume, Region Wise (2017-2022)  
Table Global B2B Exhibitions Sales Volume Market Share, Region Wise (2017-2022)  
Figure Global B2B Exhibitions Sales Volume Market Share, Region Wise (2017-2022)  
Figure Global B2B Exhibitions Sales Volume Market Share, Region Wise in 2021  
Table Global B2B Exhibitions Revenue (Million USD), Region Wise (2017-2022)  
Table Global B2B Exhibitions Revenue Market Share, Region Wise (2017-2022)  
Figure Global B2B Exhibitions Revenue Market Share, Region Wise (2017-2022)  
Figure Global B2B Exhibitions Revenue Market Share, Region Wise in 2021  
Table Global B2B Exhibitions Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table United States B2B Exhibitions Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Europe B2B Exhibitions Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table China B2B Exhibitions Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Japan B2B Exhibitions Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table India B2B Exhibitions Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Southeast Asia B2B Exhibitions Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Latin America B2B Exhibitions Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Middle East and Africa B2B Exhibitions Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Global B2B Exhibitions Sales Volume by Type (2017-2022)  
Table Global B2B Exhibitions Sales Volume Market Share by Type (2017-2022)  
Figure Global B2B Exhibitions Sales Volume Market Share by Type in 2021  
Table Global B2B Exhibitions Revenue (Million USD) by Type (2017-2022)  
Table Global B2B Exhibitions Revenue Market Share by Type (2017-2022)  
Figure Global B2B Exhibitions Revenue Market Share by Type in 2021  
Table B2B Exhibitions Price by Type (2017-2022)  
Figure Global B2B Exhibitions Sales Volume and Growth Rate of Exhibitor (2017-2022)  
Figure Global B2B Exhibitions Revenue (Million USD) and Growth Rate of Exhibitor (2017-2022)  
Figure Global B2B Exhibitions Sales Volume and Growth Rate of Marketing Services (2017-2022)  
Figure Global B2B Exhibitions Revenue (Million USD) and Growth Rate of Marketing

Services (2017-2022)

Figure Global B2B Exhibitions Sales Volume and Growth Rate of Sponsorship (2017-2022)

Figure Global B2B Exhibitions Revenue (Million USD) and Growth Rate of Sponsorship (2017-2022)

Figure Global B2B Exhibitions Sales Volume and Growth Rate of Attendee (2017-2022)

Figure Global B2B Exhibitions Revenue (Million USD) and Growth Rate of Attendee (2017-2022)

Figure Global B2B Exhibitions Sales Volume and Growth Rate of Other (2017-2022)

Figure Global B2B Exhibitions Revenue (Million USD) and Growth Rate of Other (2017-2022)

Table Global B2B Exhibitions Consumption by Application (2017-2022)

Table Global B2B Exhibitions Consumption Market Share by Application (2017-2022)

Table Global B2B Exhibitions Consumption Revenue (Million USD) by Application (2017-2022)

Table Global B2B Exhibitions Consumption Revenue Market Share by Application (2017-2022)

Table Global B2B Exhibitions Consumption and Growth Rate of Retail (2017-2022)

Table Global B2B Exhibitions Consumption and Growth Rate of Energy (2017-2022)

Table Global B2B Exhibitions Consumption and Growth Rate of Healthcare (2017-2022)

Table Global B2B Exhibitions Consumption and Growth Rate of Business Services (2017-2022)

Table Global B2B Exhibitions Consumption and Growth Rate of Machinery (2017-2022)

Figure Global B2B Exhibitions Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global B2B Exhibitions Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global B2B Exhibitions Price and Trend Forecast (2022-2027)

Figure USA B2B Exhibitions Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA B2B Exhibitions Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe B2B Exhibitions Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe B2B Exhibitions Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China B2B Exhibitions Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China B2B Exhibitions Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan B2B Exhibitions Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan B2B Exhibitions Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India B2B Exhibitions Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India B2B Exhibitions Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia B2B Exhibitions Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia B2B Exhibitions Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America B2B Exhibitions Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America B2B Exhibitions Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa B2B Exhibitions Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa B2B Exhibitions Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global B2B Exhibitions Market Sales Volume Forecast, by Type

Table Global B2B Exhibitions Sales Volume Market Share Forecast, by Type

Table Global B2B Exhibitions Market Revenue (Million USD) Forecast, by Type

Table Global B2B Exhibitions Revenue Market Share Forecast, by Type

Table Global B2B Exhibitions Price Forecast, by Type

Figure Global B2B Exhibitions Revenue (Million USD) and Growth Rate of Exhibitor (2022-2027)

Figure Global B2B Exhibitions Revenue (Million USD) and Growth Rate of Exhibitor (2022-2027)

Figure Global B2B Exhibitions Revenue (Million USD) and Growth Rate of Marketing Services (2022-2027)

Figure Global B2B Exhibitions Revenue (Million USD) and Growth Rate of Marketing Services (2022-2027)

Figure Global B2B Exhibitions Revenue (Million USD) and Growth Rate of Sponsorship (2022-2027)

Figure Global B2B Exhibitions Revenue (Million USD) and Growth Rate of Sponsorship (2022-2027)

Figure Global B2B Exhibitions Revenue (Million USD) and Growth Rate of Attendee (2022-2027)



Figure Global B2B Exhibitions Revenue (Million USD) and Growth Rate of Attendee (2022-2027)

Figure Global B2B Exhibitions Revenue (Million USD) and Growth Rate of Other (2022-2027)

Figure Global B2B Exhibitions Revenue (Million USD) and Growth Rate of Other (2022-2027)

Table Global B2B Exhibitions Market Consumption Forecast, by Application

Table Global B2B Exhibitions Consumption Market Share Forecast, by Application

Table Global B2B Exhibitions Market Revenue (Million USD) Forecast, by Application

Table Global B2B Exhibitions Revenue Market Share Forecast, by Application

Figure Global B2B Exhibitions Consumption Value (Million USD) and Growth Rate of Retail (2022-2027)

Figure Global B2B Exhibitions Consumption Value (Million USD) and Growth Rate of Energy (2022-2027)

Figure Global B2B Exhibitions Consumption Value (Million USD) and Growth Rate of Healthcare (2022-2027)

Figure Global B2B Exhibitions Consumption Value (Million USD) and Growth Rate of Business Services (2022-2027)

Figure Global B2B Exhibitions Consumption Value (Million USD) and Growth Rate of Machinery (2022-2027)

Figure B2B Exhibitions Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table RELX Group Profile

Table RELX Group B2B Exhibitions Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure RELX Group B2B Exhibitions Sales Volume and Growth Rate

Figure RELX Group Revenue (Million USD) Market Share 2017-2022

Table Messe Frankfurt Profile

Table Messe Frankfurt B2B Exhibitions Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Messe Frankfurt B2B Exhibitions Sales Volume and Growth Rate

Figure Messe Frankfurt Revenue (Million USD) Market Share 2017-2022

Table Hyve Group Profile

Table Hyve Group B2B Exhibitions Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hyve Group B2B Exhibitions Sales Volume and Growth Rate

Figure Hyve Group Revenue (Million USD) Market Share 2017-2022

Table GL events Profile

Table GL events B2B Exhibitions Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure GL events B2B Exhibitions Sales Volume and Growth Rate

Figure GL events Revenue (Million USD) Market Share 2017-2022

Table Deutsche Messe Profile

Table Deutsche Messe B2B Exhibitions Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Deutsche Messe B2B Exhibitions Sales Volume and Growth Rate

Figure Deutsche Messe Revenue (Million USD) Market Share 2017-2022

Table Koelnmesse Profile

Table Koelnmesse B2B Exhibitions Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Koelnmesse B2B Exhibitions Sales Volume and Growth Rate

Figure Koelnmesse Revenue (Million USD) Market Share 2017-2022

Table Tarsus Group Profile

Table Tarsus Group B2B Exhibitions Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Tarsus Group B2B Exhibitions Sales Volume and Growth Rate

Figure Tarsus Group Revenue (Million USD) Market Share 2017-2022

Table Informa PLC Profile

Table Informa PLC B2B Exhibitions Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Informa PLC B2B Exhibitions Sales Volume and Growth Rate

Figure Informa PLC Revenue (Million USD) Market Share 2017-2022

Table Fiera Milano Profile

Table Fiera Milano B2B Exhibitions Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Fiera Milano B2B Exhibitions Sales Volume and Growth Rate

Figure Fiera Milano Revenue (Million USD) Market Share 2017-2022

Table MCH Group Profile

Table MCH Group B2B Exhibitions Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure MCH Group B2B Exhibitions Sales Volume and Growth Rate

Figure MCH Group Revenue (Million USD) Market Share 2017-2022

Table Comexposium Profile

Table Comexposium B2B Exhibitions Sales Volume, Revenue (Million USD), Price and

Gross Margin (2017-2022)

Figure Comexposium B2B Exhibitions Sales Volume and Growth Rate

Figure Comexposium Revenue (Million USD) Market Share 2017-2022

## I would like to order

Product name: Global B2B Exhibitions Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

Product link: <https://marketpublishers.com/r/G91C2C4728DFEN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G91C2C4728DFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

