

# Global Automotive Wrap Film Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Automotive Wrap Film refers to vehicle vinyl wrap. A vehicle vinyl wrap describes the automotive aftermarket practice of completely or partially covering a vehicle's original paint with a vinyl wrap of a different color, and sometimes the same color with a differing finish like a gloss, matte or protective layer. Other terms used to refer to vehicle vinyl wrap are Car Wrap, Paint Wrap, Color Change Wrap, Vehicle Graphics, and Paint Protection Film.

Based on the Automotive Wrap Film market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Automotive Wrap Film market covered in Chapter 5:

Nexfil Co, Ltd.

Phantom Wrapz

## Rvinyl

Prestige Film Technologies  
Garware Polyester Limited  
Eastman Chemical Company  
ACI Dynamix  
AVERY DENNISON CORPORATION  
ORAFOL Europe  
Kay Premium Marking Films Ltd  
Arlon Graphics  
KPMF  
Foliatec Bohm Gmbh & Co. Vertriebs Kg  
Hexis UK  
RITRAMA  
Madico, Inc.  
3M

In Chapter 6, on the basis of types, the Automotive Wrap Film market from 2015 to 2025 is primarily split into:

Windows films  
Wrap films  
Paint protection films

In Chapter 7, on the basis of applications, the Automotive Wrap Film market from 2015 to 2025 covers:

Heavy Duty Vehicles  
Medium Duty Vehicles  
Light Duty Vehicles

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)  
United States  
Canada  
Mexico  
Europe (Covered in Chapter 10)  
Germany  
UK  
France

Italy  
Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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