

# Global Automotive Paint & Coating Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Automotive paint & Coating is paint used on automobiles for both protection and decoration purposes. Water-based acrylic polyurethane enamel paint is currently the most widely used paint for reasons including reducing paint's environmental impact. Modern automobile paint is applied in several layers, with a total thickness of around 100  $\mu\text{m}$ (0.1mm). Paint application requires preparation and primer steps to ensure proper application. A basecoat is applied after the primer paint is applied. Following this, a clearcoat of paint may be applied that forms a glossy and transparent coating. The clearcoat layer must be able to withstand UV light.

Based on the Automotive Paint & Coating market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Automotive Paint & Coating market covered in Chapter 5:

## NIPPON

Valspar  
Kansai  
KCC Corporation  
Bayer AG  
Sherwin-Williams  
PPG Industries  
AKZO NOBEL  
Solvay SA  
Kinlita  
PRIME  
Strong Chemical  
BASF  
Axalta Coating Systems

In Chapter 6, on the basis of types, the Automotive Paint & Coating market from 2015 to 2025 is primarily split into:

Solvent-Borne Coatings  
Waterborne Coatings  
Powder Coatings

In Chapter 7, on the basis of applications, the Automotive Paint & Coating market from 2015 to 2025 covers:

Passenger Vehicles  
Commercial Vehicles  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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