

# Global Automotive Over-The-Air(OTA) Update Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/G6DE852B0508EN.html>

Date: May 2022

Pages: 122

Price: US\$ 3,500.00 (Single User License)

ID: G6DE852B0508EN

## Abstracts

Automotive Over-The-Air(OTA) Update refers to various methods of distributing new software, configuration settings, and even updating encryption keys to automotive. Based on the Automotive Over-The-Air(OTA) Update market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Automotive Over-The-Air(OTA) Update market covered in Chapter 5:

Airbiquity

Continental AG

NXP Semiconductors

Harman

Intel Corporation

Harman International  
Denso Corporation  
Airbiquity Inc.  
Fujitsu Ltd  
Delphi Automotive Plc.  
Microsoft Corporation  
Robert Bosch GmbH  
Lear Corporation  
Samsung Electronics Co., Ltd.

In Chapter 6, on the basis of types, the Automotive Over-The-Air(OTA) Update market from 2015 to 2025 is primarily split into:

ECU  
TCU  
infotainment  
Safety & security

In Chapter 7, on the basis of applications, the Automotive Over-The-Air(OTA) Update market from 2015 to 2025 covers:

Passenger Cars  
Heavy Vehicles  
Defence Vehicles  
Off-Road Vehicles  
others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)  
United States  
Canada  
Mexico  
Europe (Covered in Chapter 10)  
Germany  
UK  
France  
Italy  
Spain  
Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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