

# Global Automotive Genuine Leather Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Automotive genuine leather is made from animal leather designed to provide comfort and to improve the visual appeal of the interior of the vehicle. It also leaves the vehicle with a remarkable appearance and feel. It is used widely for automotive interiors across the globe, especially in mid-range and premium passenger vehicles.

Based on the Automotive Genuine Leather market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Automotive Genuine Leather market covered in Chapter 5:

JBS

KURU Tannery Co.,Ltd

Exco Technologies

PT Mastrotto Indonesia

Conneaut Leather Inc  
Scottish Leather Group  
NEWTON LEATHER INDUSTRIES SDN BHD  
Elmo Sweden AB  
Yarwood Leather Ltd  
Kimmark (M) Sdn Bhd  
Boxmark  
Garrett Leather Corp  
Pecca Group Berhad  
Mingxin Leather  
Katzkin  
Couro Azul  
Eagle Ottawa  
AUTOSKIN Corp  
D.K Leather Corporation  
Bader GmbH  
Kyowa Leather Cloth  
GST AutoLeather  
Dani S.p.A.  
Baron Leather  
Wollsdorf  
Adok Technical Textile

In Chapter 6, on the basis of types, the Automotive Genuine Leather market from 2015 to 2025 is primarily split into:

Genuine Leather  
Synthetic Leather

In Chapter 7, on the basis of applications, the Automotive Genuine Leather market from 2015 to 2025 covers:

Upholstery  
Dashboard  
Seat belts  
Air-bags  
Floor & Trunk Carpets  
Headliners

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in

Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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