

Global Automotive Electronics Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Automotive electronics are electronic systems used in vehicles, including engine management, ignition, radio, carputers, telematics, in-car entertainment systems and others. Ignition, engine, and transmission electronics are also found in trucks, motorcycles, off-road vehicles, and other internal combustion-powered machinery such as forklifts, tractors, and excavators. Related elements for control of relevant electrical systems are found on hybrid vehicles and electric cars as well.

Based on the Automotive Electronics market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Automotive Electronics market covered in Chapter 5:

Dongfeng Citroen Citroen Connect

Beijing Carsmart Technology

Autoliv

Automotive Lighting (Magneti Marelli)

Atmel Corporation

Tokai Rika

Mercedes-Benz CONNECT

AutoNavi

Mobis

Daicel

Chery Cloudrive

BMW Brilliance ConnectedDrive

Nanjing Top Sun Technology

China TSP

Bosch Group

Aisin Seiki

Delphi Automotive

Magneti Marelli

Toyoda Gosei

Continental

Anhui Xingrui Gear Transmission

ARC Vehicle

Altera

Denso

Audiovox

DIAS Automotive Electronic Systems

Avago Technologies

Alpine

DEPO

Magna

In Chapter 6, on the basis of types, the Automotive Electronics market from 2015 to 2025 is primarily split into:

Engine Electronics

Transmission Electronics

Chassis Electronics

Others

In Chapter 7, on the basis of applications, the Automotive Electronics market from 2015 to 2025 covers:

Advanced Driver Assistance Systems

Body Electronics
Entertainment
Powertrain
Safety Systems

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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