

# Global Automotive Display Driver IC Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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# **Abstracts**

Electronic displays in automotive offers connectivity and safety by providing features including cellular voice connection and navigation, thereby pushing the demand for driver display ICs.

Based on the Automotive Display Driver IC market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Automotive Display Driver IC market covered in Chapter 5: Texas instruments, Inc.

Fitipower Integrated Technology, Inc. Raydium Semiconductor Corp. NXP Semiconductors

SILICON WORKS

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Linear Technology ON Semiconductors Orise Technology Co., Ltd. Himax Technologies, Inc. Novatek Microelectronics Corp. Renesas Electronics Corporation LAPIS Semiconductor Co. Ltd.

In Chapter 6, on the basis of types, the Automotive Display Driver IC market from 2015 to 2025 is primarily split into: Self-erecting Automotive Display Driver ICs Flat Top Automotive Display Driver ICs Hammerhead Automotive Display Driver ICs Luffing jib Automotive Display Driver ICs

In Chapter 7, on the basis of applications, the Automotive Display Driver IC market from 2015 to 2025 covers: Passenger Cars Light Commercial Vehicles (LCVs) Heavy Commercial Vehicles (HCVs) Off-road Vehicles

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13: North America (Covered in Chapter 9) **United States** Canada Mexico Europe (Covered in Chapter 10) Germany UK France Italy Spain Russia Others Asia-Pacific (Covered in Chapter 11)

China

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Japan South Korea Australia India South America (Covered in Chapter 12) Brazil Argentina Columbia Middle East and Africa (Covered in Chapter 13) UAE Egypt South Africa

Years considered for this report: Historical Years: 2015-2019 Base Year: 2019 Estimated Year: 2020 Forecast Period: 2020-2025



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