

# Global Automotive Digital Mapping Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Digital mapping has emerged as a crucial factor while developing autonomous cars, as they have to be accurate to help avoid collision with other objects within the field of view. Digital mapping in the automotive sector has been evolving at a rapid pace, as a majority of the automobiles being manufactured are being fitted in with a navigation system to help assist the end-user by providing accurate navigational assistance.

Based on the Automotive Digital Mapping market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Automotive Digital Mapping market covered in Chapter 5:

Navinfo  
Google  
Mapquest  
MiTAC International  
DigitalGlobe  
Tomtom  
Nearmap  
ESRI  
Autonavi  
Microsoft  
Here  
Zenrin  
Mapbox  
Living Map  
Apple

In Chapter 6, on the basis of types, the Automotive Digital Mapping market from 2015 to 2025 is primarily split into:

GIS  
LiDAR  
Digital Orthophotography  
Others

In Chapter 7, on the basis of applications, the Automotive Digital Mapping market from 2015 to 2025 covers:

Autonomous Cars  
Logistics Control Systems  
Advanced Driver Assistance Systems  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)  
United States

Canada  
Mexico  
Europe (Covered in Chapter 10)  
Germany  
UK  
France  
Italy  
Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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