

# Global Automotive Connected Car Platform Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

The connected car is a vehicle that has direct access to the Internet. It allows the car to share internet access, and hence data, with other devices both inside as well as outside the vehicle. These vehicles are efficient in warning the drivers of upcoming problems on the road or within the vehicle. Additionally, they provide improved comfort and assistance to the drivers. The connected car platform is crucial in enabling connected technologies in vehicles.

Based on the Automotive Connected Car Platform market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Automotive Connected Car Platform market covered in

Chapter 5:

LG Electronics

Altran

Microsoft

Airbiquity

QNX

AT&T

Cisco Jasper

Otonomo

AppDirect

Bright Box

Intelligent Mechatronics Systems (IMS)

NNG

TomTom

Qualcomm

Harman International

In Chapter 6, on the basis of types, the Automotive Connected Car Platform market from 2015 to 2025 is primarily split into:

Telematics

Infotainment

In Chapter 7, on the basis of applications, the Automotive Connected Car Platform market from 2015 to 2025 covers:

Large-scale Company

Small and Medium-sized Company

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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