

# Global Automotive Augmented Reality HUD Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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# Abstracts

AR HUDs have grown popular in the automotive ecosystem due to their interactive nature that decreases driver distraction significantly.

Based on the Automotive Augmented Reality HUD market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Automotive Augmented Reality HUD market covered in Chapter 5: Panasonic HARMAN International Visteon Wayray Continental



LG Electronics

In Chapter 6, on the basis of types, the Automotive Augmented Reality HUD market from 2015 to 2025 is primarily split into: Windshield HUD Integrated HUD

In Chapter 7, on the basis of applications, the Automotive Augmented Reality HUD market from 2015 to 2025 covers: Passenger Car Commercial Vehicle

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13: North America (Covered in Chapter 9) United States Canada Mexico Europe (Covered in Chapter 10) Germany UK France Italy Spain Russia Others Asia-Pacific (Covered in Chapter 11) China Japan South Korea Australia India South America (Covered in Chapter 12) Brazil Argentina Columbia Middle East and Africa (Covered in Chapter 13) UAE



Egypt South Africa

Years considered for this report: Historical Years: 2015-2019 Base Year: 2019 Estimated Year: 2020 Forecast Period: 2020-2025



# Contents

#### **1 MARKET OVERVIEW**

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Automotive Augmented Reality HUD Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

#### 2. MARKET DYNAMICS

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
  - 2.4.1 Short-term Impact
  - 2.4.2 Long-term Impact

#### **3 ASSOCIATED INDUSTRY ASSESSMENT**

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
  - 3.2.1 Suppliers of Raw Materials
  - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

#### 4 MARKET COMPETITIVE LANDSCAPE

- 4.1 Industry Leading Players
- 4.2 Industry News
- 4.2.1 Key Product Launch News
- 4.2.2 M&A and Expansion Plans

#### **5 ANALYSIS OF LEADING COMPANIES**

- 5.1 Panasonic
  - 5.1.1 Panasonic Company Profile



5.1.2 Panasonic Business Overview

5.1.3 Panasonic Automotive Augmented Reality HUD Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.1.4 Panasonic Automotive Augmented Reality HUD Products Introduction 5.2 HARMAN International

5.2.1 HARMAN International Company Profile

5.2.2 HARMAN International Business Overview

5.2.3 HARMAN International Automotive Augmented Reality HUD Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.2.4 HARMAN International Automotive Augmented Reality HUD Products Introduction

5.3 Visteon

5.3.1 Visteon Company Profile

5.3.2 Visteon Business Overview

5.3.3 Visteon Automotive Augmented Reality HUD Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.3.4 Visteon Automotive Augmented Reality HUD Products Introduction

5.4 Wayray

5.4.1 Wayray Company Profile

5.4.2 Wayray Business Overview

5.4.3 Wayray Automotive Augmented Reality HUD Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.4.4 Wayray Automotive Augmented Reality HUD Products Introduction

5.5 Continental

5.5.1 Continental Company Profile

5.5.2 Continental Business Overview

5.5.3 Continental Automotive Augmented Reality HUD Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.5.4 Continental Automotive Augmented Reality HUD Products Introduction

5.6 LG Electronics

5.6.1 LG Electronics Company Profile

5.6.2 LG Electronics Business Overview

5.6.3 LG Electronics Automotive Augmented Reality HUD Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.6.4 LG Electronics Automotive Augmented Reality HUD Products Introduction

# 6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES

6.1 Global Automotive Augmented Reality HUD Sales, Revenue and Market Share by



Types (2015-2020)

6.1.1 Global Automotive Augmented Reality HUD Sales and Market Share by Types (2015-2020)

6.1.2 Global Automotive Augmented Reality HUD Revenue and Market Share by Types (2015-2020)

6.1.3 Global Automotive Augmented Reality HUD Price by Types (2015-2020)6.2 Global Automotive Augmented Reality HUD Market Forecast by Types (2020-2025)

6.2.1 Global Automotive Augmented Reality HUD Market Forecast Sales and Market Share by Types (2020-2025)

6.2.2 Global Automotive Augmented Reality HUD Market Forecast Revenue and Market Share by Types (2020-2025)

6.3 Global Automotive Augmented Reality HUD Sales, Price and Growth Rate by Types (2015-2020)

6.3.1 Global Automotive Augmented Reality HUD Sales, Price and Growth Rate of Windshield HUD

6.3.2 Global Automotive Augmented Reality HUD Sales, Price and Growth Rate of Integrated HUD

6.4 Global Automotive Augmented Reality HUD Market Revenue and Sales Forecast, by Types (2020-2025)

6.4.1 Windshield HUD Market Revenue and Sales Forecast (2020-2025)

6.4.2 Integrated HUD Market Revenue and Sales Forecast (2020-2025)

# 7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS

7.1 Global Automotive Augmented Reality HUD Sales, Revenue and Market Share by Applications (2015-2020)

7.1.1 Global Automotive Augmented Reality HUD Sales and Market Share by Applications (2015-2020)

7.1.2 Global Automotive Augmented Reality HUD Revenue and Market Share by Applications (2015-2020)

7.2 Global Automotive Augmented Reality HUD Market Forecast by Applications (2020-2025)

7.2.1 Global Automotive Augmented Reality HUD Market Forecast Sales and Market Share by Applications (2020-2025)

7.2.2 Global Automotive Augmented Reality HUD Market Forecast Revenue and Market Share by Applications (2020-2025)

7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)

7.3.1 Global Automotive Augmented Reality HUD Revenue, Sales and Growth Rate of Passenger Car (2015-2020)



7.3.2 Global Automotive Augmented Reality HUD Revenue, Sales and Growth Rate of Commercial Vehicle (2015-2020)

7.4 Global Automotive Augmented Reality HUD Market Revenue and Sales Forecast, by Applications (2020-2025)

7.4.1 Passenger Car Market Revenue and Sales Forecast (2020-2025)

7.4.2 Commercial Vehicle Market Revenue and Sales Forecast (2020-2025)

## 8 MARKET ANALYSIS AND FORECAST, BY REGIONS

8.1 Global Automotive Augmented Reality HUD Sales by Regions (2015-2020)

8.2 Global Automotive Augmented Reality HUD Market Revenue by Regions (2015-2020)

8.3 Global Automotive Augmented Reality HUD Market Forecast by Regions (2020-2025)

# 9 NORTH AMERICA AUTOMOTIVE AUGMENTED REALITY HUD MARKET ANALYSIS

9.1 Market Overview and Prospect Analysis

9.2 North America Automotive Augmented Reality HUD Market Sales and Growth Rate (2015-2020)

9.3 North America Automotive Augmented Reality HUD Market Revenue and Growth Rate (2015-2020)

- 9.4 North America Automotive Augmented Reality HUD Market Forecast
- 9.5 The Influence of COVID-19 on North America Market
- 9.6 North America Automotive Augmented Reality HUD Market Analysis by Country
- 9.6.1 U.S. Automotive Augmented Reality HUD Sales and Growth Rate
- 9.6.2 Canada Automotive Augmented Reality HUD Sales and Growth Rate
- 9.6.3 Mexico Automotive Augmented Reality HUD Sales and Growth Rate

### 10 EUROPE AUTOMOTIVE AUGMENTED REALITY HUD MARKET ANALYSIS

10.1 Market Overview and Prospect Analysis

10.2 Europe Automotive Augmented Reality HUD Market Sales and Growth Rate (2015-2020)

10.3 Europe Automotive Augmented Reality HUD Market Revenue and Growth Rate (2015-2020)

10.4 Europe Automotive Augmented Reality HUD Market Forecast

10.5 The Influence of COVID-19 on Europe Market



10.6 Europe Automotive Augmented Reality HUD Market Analysis by Country

- 10.6.1 Germany Automotive Augmented Reality HUD Sales and Growth Rate
- 10.6.2 United Kingdom Automotive Augmented Reality HUD Sales and Growth Rate
- 10.6.3 France Automotive Augmented Reality HUD Sales and Growth Rate
- 10.6.4 Italy Automotive Augmented Reality HUD Sales and Growth Rate
- 10.6.5 Spain Automotive Augmented Reality HUD Sales and Growth Rate
- 10.6.6 Russia Automotive Augmented Reality HUD Sales and Growth Rate

## 11 ASIA-PACIFIC AUTOMOTIVE AUGMENTED REALITY HUD MARKET ANALYSIS

11.1 Market Overview and Prospect Analysis

11.2 Asia-Pacific Automotive Augmented Reality HUD Market Sales and Growth Rate (2015-2020)

11.3 Asia-Pacific Automotive Augmented Reality HUD Market Revenue and Growth Rate (2015-2020)

- 11.4 Asia-Pacific Automotive Augmented Reality HUD Market Forecast
- 11.5 The Influence of COVID-19 on Asia Pacific Market
- 11.6 Asia-Pacific Automotive Augmented Reality HUD Market Analysis by Country
  - 11.6.1 China Automotive Augmented Reality HUD Sales and Growth Rate
  - 11.6.2 Japan Automotive Augmented Reality HUD Sales and Growth Rate
  - 11.6.3 South Korea Automotive Augmented Reality HUD Sales and Growth Rate
  - 11.6.4 Australia Automotive Augmented Reality HUD Sales and Growth Rate
  - 11.6.5 India Automotive Augmented Reality HUD Sales and Growth Rate

# 12 SOUTH AMERICA AUTOMOTIVE AUGMENTED REALITY HUD MARKET ANALYSIS

12.1 Market Overview and Prospect Analysis

12.2 South America Automotive Augmented Reality HUD Market Sales and Growth Rate (2015-2020)

12.3 South America Automotive Augmented Reality HUD Market Revenue and Growth Rate (2015-2020)

- 12.4 South America Automotive Augmented Reality HUD Market Forecast
- 12.5 The Influence of COVID-19 on South America Market
- 12.6 South America Automotive Augmented Reality HUD Market Analysis by Country
- 12.6.1 Brazil Automotive Augmented Reality HUD Sales and Growth Rate
- 12.6.2 Argentina Automotive Augmented Reality HUD Sales and Growth Rate
- 12.6.3 Columbia Automotive Augmented Reality HUD Sales and Growth Rate



## 13 MIDDLE EAST AND AFRICA AUTOMOTIVE AUGMENTED REALITY HUD MARKET ANALYSIS

13.1 Market Overview and Prospect Analysis

13.2 Middle East and Africa Automotive Augmented Reality HUD Market Sales and Growth Rate (2015-2020)

13.3 Middle East and Africa Automotive Augmented Reality HUD Market Revenue and Growth Rate (2015-2020)

13.4 Middle East and Africa Automotive Augmented Reality HUD Market Forecast 13.5 The Influence of COVID-19 on Middle East and Africa Market

13.6 Middle East and Africa Automotive Augmented Reality HUD Market Analysis by Country

- 13.6.1 UAE Automotive Augmented Reality HUD Sales and Growth Rate
- 13.6.2 Egypt Automotive Augmented Reality HUD Sales and Growth Rate

13.6.3 South Africa Automotive Augmented Reality HUD Sales and Growth Rate

### 14 CONCLUSIONS AND RECOMMENDATIONS

- 14.1 Key Market Findings and Prospects
- 14.2 Advice for Investors

#### **15 APPENDIX**

15.1 Methodology

15.2 Research Data Source



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Automotive Augmented Reality HUD Market Size and Growth Rate 2015-2025

Table Automotive Augmented Reality HUD Key Market Segments

Figure Global Automotive Augmented Reality HUD Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Automotive Augmented Reality HUD Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Automotive Augmented Reality HUD

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table Panasonic Company Profile

Table Panasonic Sales, Revenue (US\$ Million), Average Selling Price and Gross

Margin (2015-2020)

Figure Panasonic Production and Growth Rate

Figure Panasonic Market Revenue (\$) Market Share 2015-2020

Table HARMAN International Company Profile

Table HARMAN International Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure HARMAN International Production and Growth Rate

Figure HARMAN International Market Revenue (\$) Market Share 2015-2020

Table Visteon Company Profile

Table Visteon Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Visteon Production and Growth Rate

Figure Visteon Market Revenue (\$) Market Share 2015-2020

Table Wayray Company Profile

Table Wayray Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Wayray Production and Growth Rate

Figure Wayray Market Revenue (\$) Market Share 2015-2020



Table Continental Company Profile

Table Continental Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Continental Production and Growth Rate

Figure Continental Market Revenue (\$) Market Share 2015-2020

Table LG Electronics Company Profile

Table LG Electronics Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure LG Electronics Production and Growth Rate

Figure LG Electronics Market Revenue (\$) Market Share 2015-2020

Table Global Automotive Augmented Reality HUD Sales by Types (2015-2020)

Table Global Automotive Augmented Reality HUD Sales Share by Types (2015-2020)

Table Global Automotive Augmented Reality HUD Revenue (\$) by Types (2015-2020)

Table Global Automotive Augmented Reality HUD Revenue Share by Types (2015-2020)

Table Global Automotive Augmented Reality HUD Price (\$) by Types (2015-2020) Table Global Automotive Augmented Reality HUD Market Forecast Sales by Types (2020-2025)

Table Global Automotive Augmented Reality HUD Market Forecast Sales Share by Types (2020-2025)

Table Global Automotive Augmented Reality HUD Market Forecast Revenue (\$) by Types (2020-2025)

Table Global Automotive Augmented Reality HUD Market Forecast Revenue Share by Types (2020-2025)

Figure Global Windshield HUD Sales and Growth Rate (2015-2020)

Figure Global Windshield HUD Price (2015-2020)

Figure Global Integrated HUD Sales and Growth Rate (2015-2020)

Figure Global Integrated HUD Price (2015-2020)

Figure Global Automotive Augmented Reality HUD Market Revenue (\$) and Growth Rate Forecast of Windshield HUD (2020-2025)

Figure Global Automotive Augmented Reality HUD Sales and Growth Rate Forecast of Windshield HUD (2020-2025)

Figure Global Automotive Augmented Reality HUD Market Revenue (\$) and Growth Rate Forecast of Integrated HUD (2020-2025)

Figure Global Automotive Augmented Reality HUD Sales and Growth Rate Forecast of Integrated HUD (2020-2025)

Table Global Automotive Augmented Reality HUD Sales by Applications (2015-2020) Table Global Automotive Augmented Reality HUD Sales Share by Applications (2015-2020)



Table Global Automotive Augmented Reality HUD Revenue (\$) by Applications (2015-2020)

Table Global Automotive Augmented Reality HUD Revenue Share by Applications (2015-2020)

Table Global Automotive Augmented Reality HUD Market Forecast Sales by Applications (2020-2025)

Table Global Automotive Augmented Reality HUD Market Forecast Sales Share by Applications (2020-2025)

Table Global Automotive Augmented Reality HUD Market Forecast Revenue (\$) by Applications (2020-2025)

Table Global Automotive Augmented Reality HUD Market Forecast Revenue Share by Applications (2020-2025)

Figure Global Passenger Car Sales and Growth Rate (2015-2020)

Figure Global Passenger Car Price (2015-2020)

Figure Global Commercial Vehicle Sales and Growth Rate (2015-2020)

Figure Global Commercial Vehicle Price (2015-2020)

Figure Global Automotive Augmented Reality HUD Market Revenue (\$) and Growth Rate Forecast of Passenger Car (2020-2025)

Figure Global Automotive Augmented Reality HUD Sales and Growth Rate Forecast of Passenger Car (2020-2025)

Figure Global Automotive Augmented Reality HUD Market Revenue (\$) and Growth Rate Forecast of Commercial Vehicle (2020-2025)

Figure Global Automotive Augmented Reality HUD Sales and Growth Rate Forecast of Commercial Vehicle (2020-2025)

Figure Global Automotive Augmented Reality HUD Sales and Growth Rate (2015-2020) Table Global Automotive Augmented Reality HUD Sales by Regions (2015-2020)

Table Global Automotive Augmented Reality HUD Sales Market Share by Regions (2015-2020)

Figure Global Automotive Augmented Reality HUD Sales Market Share by Regions in 2019

Figure Global Automotive Augmented Reality HUD Revenue and Growth Rate (2015-2020)

Table Global Automotive Augmented Reality HUD Revenue by Regions (2015-2020) Table Global Automotive Augmented Reality HUD Revenue Market Share by Regions (2015-2020)

Figure Global Automotive Augmented Reality HUD Revenue Market Share by Regions in 2019

Table Global Automotive Augmented Reality HUD Market Forecast Sales by Regions (2020-2025)



Table Global Automotive Augmented Reality HUD Market Forecast Sales Share by Regions (2020-2025)

Table Global Automotive Augmented Reality HUD Market Forecast Revenue (\$) by Regions (2020-2025)

Table Global Automotive Augmented Reality HUD Market Forecast Revenue Share by Regions (2020-2025)

Figure North America Automotive Augmented Reality HUD Market Sales and Growth Rate (2015-2020)

Figure North America Automotive Augmented Reality HUD Market Revenue and Growth Rate (2015-2020)

Figure North America Automotive Augmented Reality HUD Market Forecast Sales (2020-2025)

Figure North America Automotive Augmented Reality HUD Market Forecast Revenue (\$) (2020-2025)

Figure North America COVID-19 Status

Figure U.S. Automotive Augmented Reality HUD Market Sales and Growth Rate (2015-2020)

Figure Canada Automotive Augmented Reality HUD Market Sales and Growth Rate (2015-2020)

Figure Mexico Automotive Augmented Reality HUD Market Sales and Growth Rate (2015-2020)

Figure Europe Automotive Augmented Reality HUD Market Sales and Growth Rate (2015-2020)

Figure Europe Automotive Augmented Reality HUD Market Revenue and Growth Rate (2015-2020)

Figure Europe Automotive Augmented Reality HUD Market Forecast Sales (2020-2025) Figure Europe Automotive Augmented Reality HUD Market Forecast Revenue (\$)

(2020-2025)

Figure Europe COVID-19 Status

Figure Germany Automotive Augmented Reality HUD Market Sales and Growth Rate (2015-2020)

Figure United Kingdom Automotive Augmented Reality HUD Market Sales and Growth Rate (2015-2020)

Figure France Automotive Augmented Reality HUD Market Sales and Growth Rate (2015-2020)

Figure Italy Automotive Augmented Reality HUD Market Sales and Growth Rate (2015-2020)

Figure Spain Automotive Augmented Reality HUD Market Sales and Growth Rate (2015-2020)



Figure Russia Automotive Augmented Reality HUD Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Automotive Augmented Reality HUD Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Automotive Augmented Reality HUD Market Revenue and Growth Rate (2015-2020)

Figure Asia-Pacific Automotive Augmented Reality HUD Market Forecast Sales (2020-2025)

Figure Asia-Pacific Automotive Augmented Reality HUD Market Forecast Revenue (\$) (2020-2025)

Figure Asia Pacific COVID-19 Status

Figure China Automotive Augmented Reality HUD Market Sales and Growth Rate (2015-2020)

Figure Japan Automotive Augmented Reality HUD Market Sales and Growth Rate (2015-2020)

Figure South Korea Automotive Augmented Reality HUD Market Sales and Growth Rate (2015-2020)

Figure Australia Automotive Augmented Reality HUD Market Sales and Growth Rate (2015-2020)

Figure India Automotive Augmented Reality HUD Market Sales and Growth Rate (2015-2020)

Figure South America Automotive Augmented Reality HUD Market Sales and Growth Rate (2015-2020)

Figure South America Automotive Augmented Reality HUD Market Revenue and Growth Rate (2015-2020)

Figure South America Automotive Augmented Reality HUD Market Forecast Sales (2020-2025)

Figure South America Automotive Augmented Reality HUD Market Forecast Revenue (\$) (2020-2025)

Figure Brazil Automotive Augmented Reality HUD Market Sales and Growth Rate (2015-2020)

Figure Argentina Automotive Augmented Reality HUD Market Sales and Growth Rate (2015-2020)

Figure Columbia Automotive Augmented Reality HUD Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Automotive Augmented Reality HUD Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Automotive Augmented Reality HUD Market Revenue and Growth Rate (2015-2020)



Figure Middle East and Africa Automotive Augmented Reality HUD Market Forecast Sales (2020-2025)

Figure Middle East and Africa Automotive Augmented Reality HUD Market Forecast Revenue (\$) (2020-2025)

Figure UAE Automotive Augmented Reality HUD Market Sales and Growth Rate (2015-2020)

Figure Egypt Automotive Augmented Reality HUD Market Sales and Growth Rate (2015-2020)

Figure South Africa Automotive Augmented Reality HUD Market Sales and Growth Rate (2015-2020)



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