

# **Global Automatic Identification Systems (AIS) Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect**

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## **Abstracts**

Automatic identification system or AIS is a specialized tracking system which functions automatically and are used for avoiding collision on ships by the vessel traffic services. Information provided by AIS supplements marine radar forming one the primary method for avoiding collision among water transport. AIS equipment provides information that includes unique identification, course, speed and position that gets displayed on screen.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Automatic Identification Systems (AIS) market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers,

consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Automatic Identification Systems (AIS) market are covered in Chapter 9:

Kongsberg Gruppen ASA  
Onwa Marine Electronics Co. Ltd.  
Jotron AS  
Furuno Electric Co., Ltd.  
Garmin Ltd.  
ComNav  
True Heading AB  
SRT Marine Systems plc  
ORBCOMM, Inc.  
C.N.S. Systems AB  
SAAB AB  
Honeywell International Inc.  
exactEarth Ltd.  
Teledyne FLIR LLC

In Chapter 5 and Chapter 7.3, based on types, the Automatic Identification Systems (AIS) market from 2017 to 2027 is primarily split into:

Vessel Based  
On-Shore Based

In Chapter 6 and Chapter 7.4, based on applications, the Automatic Identification Systems (AIS) market from 2017 to 2027 covers:

Fleet Management  
Vessel Tracking  
Maritime Security  
Other Applications (Accident Investigation and Infrastructure Protection)

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Automatic Identification Systems (AIS) market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Automatic Identification Systems (AIS) Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely

analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

### 3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

### 4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

## Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application,

region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the

future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 AUTOMATIC IDENTIFICATION SYSTEMS (AIS) MARKET OVERVIEW

1.1 Product Overview and Scope of Automatic Identification Systems (AIS) Market

1.2 Automatic Identification Systems (AIS) Market Segment by Type

1.2.1 Global Automatic Identification Systems (AIS) Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)

1.3 Global Automatic Identification Systems (AIS) Market Segment by Application

1.3.1 Automatic Identification Systems (AIS) Market Consumption (Sales Volume) Comparison by Application (2017-2027)

1.4 Global Automatic Identification Systems (AIS) Market, Region Wise (2017-2027)

1.4.1 Global Automatic Identification Systems (AIS) Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)

1.4.2 United States Automatic Identification Systems (AIS) Market Status and Prospect (2017-2027)

1.4.3 Europe Automatic Identification Systems (AIS) Market Status and Prospect (2017-2027)

1.4.4 China Automatic Identification Systems (AIS) Market Status and Prospect (2017-2027)

1.4.5 Japan Automatic Identification Systems (AIS) Market Status and Prospect (2017-2027)

1.4.6 India Automatic Identification Systems (AIS) Market Status and Prospect (2017-2027)

1.4.7 Southeast Asia Automatic Identification Systems (AIS) Market Status and Prospect (2017-2027)

1.4.8 Latin America Automatic Identification Systems (AIS) Market Status and Prospect (2017-2027)

1.4.9 Middle East and Africa Automatic Identification Systems (AIS) Market Status and Prospect (2017-2027)

1.5 Global Market Size of Automatic Identification Systems (AIS) (2017-2027)

1.5.1 Global Automatic Identification Systems (AIS) Market Revenue Status and Outlook (2017-2027)

1.5.2 Global Automatic Identification Systems (AIS) Market Sales Volume Status and Outlook (2017-2027)

1.6 Global Macroeconomic Analysis

1.7 The impact of the Russia-Ukraine war on the Automatic Identification Systems (AIS) Market

## **2 INDUSTRY OUTLOOK**

2.1 Automatic Identification Systems (AIS) Industry Technology Status and Trends

2.2 Industry Entry Barriers

2.2.1 Analysis of Financial Barriers

2.2.2 Analysis of Technical Barriers

2.2.3 Analysis of Talent Barriers

2.2.4 Analysis of Brand Barrier

2.3 Automatic Identification Systems (AIS) Market Drivers Analysis

2.4 Automatic Identification Systems (AIS) Market Challenges Analysis

2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Automatic Identification Systems (AIS) Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Automatic Identification Systems (AIS) Industry Development

## **3 GLOBAL AUTOMATIC IDENTIFICATION SYSTEMS (AIS) MARKET LANDSCAPE BY PLAYER**

3.1 Global Automatic Identification Systems (AIS) Sales Volume and Share by Player (2017-2022)

3.2 Global Automatic Identification Systems (AIS) Revenue and Market Share by Player (2017-2022)

3.3 Global Automatic Identification Systems (AIS) Average Price by Player (2017-2022)

3.4 Global Automatic Identification Systems (AIS) Gross Margin by Player (2017-2022)

3.5 Automatic Identification Systems (AIS) Market Competitive Situation and Trends

3.5.1 Automatic Identification Systems (AIS) Market Concentration Rate

3.5.2 Automatic Identification Systems (AIS) Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

## **4 GLOBAL AUTOMATIC IDENTIFICATION SYSTEMS (AIS) SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

4.1 Global Automatic Identification Systems (AIS) Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Automatic Identification Systems (AIS) Revenue and Market Share, Region Wise (2017-2022)



4.3 Global Automatic Identification Systems (AIS) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Automatic Identification Systems (AIS) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Automatic Identification Systems (AIS) Market Under COVID-19

4.5 Europe Automatic Identification Systems (AIS) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Automatic Identification Systems (AIS) Market Under COVID-19

4.6 China Automatic Identification Systems (AIS) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Automatic Identification Systems (AIS) Market Under COVID-19

4.7 Japan Automatic Identification Systems (AIS) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Automatic Identification Systems (AIS) Market Under COVID-19

4.8 India Automatic Identification Systems (AIS) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Automatic Identification Systems (AIS) Market Under COVID-19

4.9 Southeast Asia Automatic Identification Systems (AIS) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Automatic Identification Systems (AIS) Market Under COVID-19

4.10 Latin America Automatic Identification Systems (AIS) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Automatic Identification Systems (AIS) Market Under COVID-19

4.11 Middle East and Africa Automatic Identification Systems (AIS) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Automatic Identification Systems (AIS) Market Under COVID-19

## **5 GLOBAL AUTOMATIC IDENTIFICATION SYSTEMS (AIS) SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global Automatic Identification Systems (AIS) Sales Volume and Market Share by Type (2017-2022)

5.2 Global Automatic Identification Systems (AIS) Revenue and Market Share by Type (2017-2022)

5.3 Global Automatic Identification Systems (AIS) Price by Type (2017-2022)

5.4 Global Automatic Identification Systems (AIS) Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Automatic Identification Systems (AIS) Sales Volume, Revenue and

Growth Rate of Vessel Based (2017-2022)

5.4.2 Global Automatic Identification Systems (AIS) Sales Volume, Revenue and Growth Rate of On-Shore Based (2017-2022)

## **6 GLOBAL AUTOMATIC IDENTIFICATION SYSTEMS (AIS) MARKET ANALYSIS BY APPLICATION**

6.1 Global Automatic Identification Systems (AIS) Consumption and Market Share by Application (2017-2022)

6.2 Global Automatic Identification Systems (AIS) Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Automatic Identification Systems (AIS) Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Automatic Identification Systems (AIS) Consumption and Growth Rate of Fleet Management (2017-2022)

6.3.2 Global Automatic Identification Systems (AIS) Consumption and Growth Rate of Vessel Tracking (2017-2022)

6.3.3 Global Automatic Identification Systems (AIS) Consumption and Growth Rate of Maritime Security (2017-2022)

6.3.4 Global Automatic Identification Systems (AIS) Consumption and Growth Rate of Other Applications (Accident Investigation and Infrastructure Protection) (2017-2022)

## **7 GLOBAL AUTOMATIC IDENTIFICATION SYSTEMS (AIS) MARKET FORECAST (2022-2027)**

7.1 Global Automatic Identification Systems (AIS) Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Automatic Identification Systems (AIS) Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Automatic Identification Systems (AIS) Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Automatic Identification Systems (AIS) Price and Trend Forecast (2022-2027)

7.2 Global Automatic Identification Systems (AIS) Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Automatic Identification Systems (AIS) Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Automatic Identification Systems (AIS) Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Automatic Identification Systems (AIS) Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Automatic Identification Systems (AIS) Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Automatic Identification Systems (AIS) Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Automatic Identification Systems (AIS) Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Automatic Identification Systems (AIS) Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Automatic Identification Systems (AIS) Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Automatic Identification Systems (AIS) Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Automatic Identification Systems (AIS) Revenue and Growth Rate of Vessel Based (2022-2027)

7.3.2 Global Automatic Identification Systems (AIS) Revenue and Growth Rate of On-Shore Based (2022-2027)

7.4 Global Automatic Identification Systems (AIS) Consumption Forecast by Application (2022-2027)

7.4.1 Global Automatic Identification Systems (AIS) Consumption Value and Growth Rate of Fleet Management(2022-2027)

7.4.2 Global Automatic Identification Systems (AIS) Consumption Value and Growth Rate of Vessel Tracking(2022-2027)

7.4.3 Global Automatic Identification Systems (AIS) Consumption Value and Growth Rate of Maritime Security(2022-2027)

7.4.4 Global Automatic Identification Systems (AIS) Consumption Value and Growth Rate of Other Applications (Accident Investigation and Infrastructure Protection)(2022-2027)

7.5 Automatic Identification Systems (AIS) Market Forecast Under COVID-19

## **8 AUTOMATIC IDENTIFICATION SYSTEMS (AIS) MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Automatic Identification Systems (AIS) Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

- 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Automatic Identification Systems (AIS) Analysis
- 8.6 Major Downstream Buyers of Automatic Identification Systems (AIS) Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Automatic Identification Systems (AIS) Industry

## **9 PLAYERS PROFILES**

### **9.1 Kongsberg Gruppen ASA**

9.1.1 Kongsberg Gruppen ASA Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Automatic Identification Systems (AIS) Product Profiles, Application and Specification

9.1.3 Kongsberg Gruppen ASA Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

### **9.2 Onwa Marine Electronics Co. Ltd.**

9.2.1 Onwa Marine Electronics Co. Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Automatic Identification Systems (AIS) Product Profiles, Application and Specification

9.2.3 Onwa Marine Electronics Co. Ltd. Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

### **9.3 Jotron AS**

9.3.1 Jotron AS Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Automatic Identification Systems (AIS) Product Profiles, Application and Specification

9.3.3 Jotron AS Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

### **9.4 Furuno Electric Co., Ltd.**

9.4.1 Furuno Electric Co., Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Automatic Identification Systems (AIS) Product Profiles, Application and Specification

9.4.3 Furuno Electric Co., Ltd. Market Performance (2017-2022)

#### 9.4.4 Recent Development

#### 9.4.5 SWOT Analysis

### 9.5 Garmin Ltd.

#### 9.5.1 Garmin Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors

#### 9.5.2 Automatic Identification Systems (AIS) Product Profiles, Application and Specification

#### 9.5.3 Garmin Ltd. Market Performance (2017-2022)

#### 9.5.4 Recent Development

#### 9.5.5 SWOT Analysis

### 9.6 ComNav

#### 9.6.1 ComNav Basic Information, Manufacturing Base, Sales Region and Competitors

#### 9.6.2 Automatic Identification Systems (AIS) Product Profiles, Application and Specification

#### 9.6.3 ComNav Market Performance (2017-2022)

#### 9.6.4 Recent Development

#### 9.6.5 SWOT Analysis

### 9.7 True Heading AB

#### 9.7.1 True Heading AB Basic Information, Manufacturing Base, Sales Region and Competitors

#### 9.7.2 Automatic Identification Systems (AIS) Product Profiles, Application and Specification

#### 9.7.3 True Heading AB Market Performance (2017-2022)

#### 9.7.4 Recent Development

#### 9.7.5 SWOT Analysis

### 9.8 SRT Marine Systems plc

#### 9.8.1 SRT Marine Systems plc Basic Information, Manufacturing Base, Sales Region and Competitors

#### 9.8.2 Automatic Identification Systems (AIS) Product Profiles, Application and Specification

#### 9.8.3 SRT Marine Systems plc Market Performance (2017-2022)

#### 9.8.4 Recent Development

#### 9.8.5 SWOT Analysis

### 9.9 ORBCOMM, Inc.

#### 9.9.1 ORBCOMM, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

#### 9.9.2 Automatic Identification Systems (AIS) Product Profiles, Application and Specification

#### 9.9.3 ORBCOMM, Inc. Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 C.N.S. Systems AB

9.10.1 C.N.S. Systems AB Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Automatic Identification Systems (AIS) Product Profiles, Application and Specification

9.10.3 C.N.S. Systems AB Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 SAAB AB

9.11.1 SAAB AB Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Automatic Identification Systems (AIS) Product Profiles, Application and Specification

9.11.3 SAAB AB Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 Honeywell International Inc.

9.12.1 Honeywell International Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Automatic Identification Systems (AIS) Product Profiles, Application and Specification

9.12.3 Honeywell International Inc. Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

9.13 exactEarth Ltd.

9.13.1 exactEarth Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 Automatic Identification Systems (AIS) Product Profiles, Application and Specification

9.13.3 exactEarth Ltd. Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

9.14 Teledyne FLIR LLC

9.14.1 Teledyne FLIR LLC Basic Information, Manufacturing Base, Sales Region and Competitors

9.14.2 Automatic Identification Systems (AIS) Product Profiles, Application and Specification

9.14.3 Teledyne FLIR LLC Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Automatic Identification Systems (AIS) Product Picture

Table Global Automatic Identification Systems (AIS) Market Sales Volume and CAGR (%) Comparison by Type

Table Automatic Identification Systems (AIS) Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Automatic Identification Systems (AIS) Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Automatic Identification Systems (AIS) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Automatic Identification Systems (AIS) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Automatic Identification Systems (AIS) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Automatic Identification Systems (AIS) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Automatic Identification Systems (AIS) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Automatic Identification Systems (AIS) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Automatic Identification Systems (AIS) Market Revenue (Million USD) and Growth Rate (2017-2027)



Figure Middle East and Africa Automatic Identification Systems (AIS) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Automatic Identification Systems (AIS) Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Automatic Identification Systems (AIS) Industry Development

Table Global Automatic Identification Systems (AIS) Sales Volume by Player (2017-2022)

Table Global Automatic Identification Systems (AIS) Sales Volume Share by Player (2017-2022)

Figure Global Automatic Identification Systems (AIS) Sales Volume Share by Player in 2021

Table Automatic Identification Systems (AIS) Revenue (Million USD) by Player (2017-2022)

Table Automatic Identification Systems (AIS) Revenue Market Share by Player (2017-2022)

Table Automatic Identification Systems (AIS) Price by Player (2017-2022)

Table Automatic Identification Systems (AIS) Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Automatic Identification Systems (AIS) Sales Volume, Region Wise (2017-2022)

Table Global Automatic Identification Systems (AIS) Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Automatic Identification Systems (AIS) Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Automatic Identification Systems (AIS) Sales Volume Market Share, Region Wise in 2021

Table Global Automatic Identification Systems (AIS) Revenue (Million USD), Region Wise (2017-2022)

Table Global Automatic Identification Systems (AIS) Revenue Market Share, Region Wise (2017-2022)

Figure Global Automatic Identification Systems (AIS) Revenue Market Share, Region Wise (2017-2022)

Figure Global Automatic Identification Systems (AIS) Revenue Market Share, Region Wise in 2021

Table Global Automatic Identification Systems (AIS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Automatic Identification Systems (AIS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Automatic Identification Systems (AIS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Automatic Identification Systems (AIS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Automatic Identification Systems (AIS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Automatic Identification Systems (AIS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Automatic Identification Systems (AIS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Automatic Identification Systems (AIS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Automatic Identification Systems (AIS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Automatic Identification Systems (AIS) Sales Volume by Type (2017-2022)

Table Global Automatic Identification Systems (AIS) Sales Volume Market Share by Type (2017-2022)

Figure Global Automatic Identification Systems (AIS) Sales Volume Market Share by Type in 2021

Table Global Automatic Identification Systems (AIS) Revenue (Million USD) by Type (2017-2022)

Table Global Automatic Identification Systems (AIS) Revenue Market Share by Type (2017-2022)

Figure Global Automatic Identification Systems (AIS) Revenue Market Share by Type in 2021

Table Automatic Identification Systems (AIS) Price by Type (2017-2022)

Figure Global Automatic Identification Systems (AIS) Sales Volume and Growth Rate of Vessel Based (2017-2022)

Figure Global Automatic Identification Systems (AIS) Revenue (Million USD) and Growth Rate of Vessel Based (2017-2022)

Figure Global Automatic Identification Systems (AIS) Sales Volume and Growth Rate of On-Shore Based (2017-2022)

Figure Global Automatic Identification Systems (AIS) Revenue (Million USD) and Growth Rate of On-Shore Based (2017-2022)

Table Global Automatic Identification Systems (AIS) Consumption by Application (2017-2022)

Table Global Automatic Identification Systems (AIS) Consumption Market Share by Application (2017-2022)

Table Global Automatic Identification Systems (AIS) Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Automatic Identification Systems (AIS) Consumption Revenue Market Share by Application (2017-2022)

Table Global Automatic Identification Systems (AIS) Consumption and Growth Rate of Fleet Management (2017-2022)

Table Global Automatic Identification Systems (AIS) Consumption and Growth Rate of Vessel Tracking (2017-2022)

Table Global Automatic Identification Systems (AIS) Consumption and Growth Rate of Maritime Security (2017-2022)

Table Global Automatic Identification Systems (AIS) Consumption and Growth Rate of Other Applications (Accident Investigation and Infrastructure Protection) (2017-2022)

Figure Global Automatic Identification Systems (AIS) Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Automatic Identification Systems (AIS) Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Automatic Identification Systems (AIS) Price and Trend Forecast (2022-2027)

Figure USA Automatic Identification Systems (AIS) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Automatic Identification Systems (AIS) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Automatic Identification Systems (AIS) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Automatic Identification Systems (AIS) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Automatic Identification Systems (AIS) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Automatic Identification Systems (AIS) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Automatic Identification Systems (AIS) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Automatic Identification Systems (AIS) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Automatic Identification Systems (AIS) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Automatic Identification Systems (AIS) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Automatic Identification Systems (AIS) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Automatic Identification Systems (AIS) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Automatic Identification Systems (AIS) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Automatic Identification Systems (AIS) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Automatic Identification Systems (AIS) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Automatic Identification Systems (AIS) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Automatic Identification Systems (AIS) Market Sales Volume Forecast, by Type

Table Global Automatic Identification Systems (AIS) Sales Volume Market Share Forecast, by Type

Table Global Automatic Identification Systems (AIS) Market Revenue (Million USD)  
Forecast, by Type

Table Global Automatic Identification Systems (AIS) Revenue Market Share Forecast,  
by Type

Table Global Automatic Identification Systems (AIS) Price Forecast, by Type

Figure Global Automatic Identification Systems (AIS) Revenue (Million USD) and  
Growth Rate of Vessel Based (2022-2027)

Figure Global Automatic Identification Systems (AIS) Revenue (Million USD) and  
Growth Rate of Vessel Based (2022-2027)

Figure Global Automatic Identification Systems (AIS) Revenue (Million USD) and  
Growth Rate of On-Shore Based (2022-2027)

Figure Global Automatic Identification Systems (AIS) Revenue (Million USD) and  
Growth Rate of On-Shore Based (2022-2027)

Table Global Automatic Identification Systems (AIS) Market Consumption Forecast, by  
Application

Table Global Automatic Identification Systems (AIS) Consumption Market Share  
Forecast, by Application

Table Global Automatic Identification Systems (AIS) Market Revenue (Million USD)  
Forecast, by Application

Table Global Automatic Identification Systems (AIS) Revenue Market Share Forecast,  
by Application

Figure Global Automatic Identification Systems (AIS) Consumption Value (Million USD)  
and Growth Rate of Fleet Management (2022-2027)

Figure Global Automatic Identification Systems (AIS) Consumption Value (Million USD)  
and Growth Rate of Vessel Tracking (2022-2027)

Figure Global Automatic Identification Systems (AIS) Consumption Value (Million USD)  
and Growth Rate of Maritime Security (2022-2027)

Figure Global Automatic Identification Systems (AIS) Consumption Value (Million USD)  
and Growth Rate of Other Applications (Accident Investigation and Infrastructure  
Protection) (2022-2027)

Figure Automatic Identification Systems (AIS) Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Kongsberg Gruppen ASA Profile

Table Kongsberg Gruppen ASA Automatic Identification Systems (AIS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Kongsberg Gruppen ASA Automatic Identification Systems (AIS) Sales Volume and Growth Rate

Figure Kongsberg Gruppen ASA Revenue (Million USD) Market Share 2017-2022

Table Onwa Marine Electronics Co. Ltd. Profile

Table Onwa Marine Electronics Co. Ltd. Automatic Identification Systems (AIS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Onwa Marine Electronics Co. Ltd. Automatic Identification Systems (AIS) Sales Volume and Growth Rate

Figure Onwa Marine Electronics Co. Ltd. Revenue (Million USD) Market Share 2017-2022

Table Jotron AS Profile

Table Jotron AS Automatic Identification Systems (AIS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Jotron AS Automatic Identification Systems (AIS) Sales Volume and Growth Rate

Figure Jotron AS Revenue (Million USD) Market Share 2017-2022

Table Furuno Electric Co., Ltd. Profile

Table Furuno Electric Co., Ltd. Automatic Identification Systems (AIS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Furuno Electric Co., Ltd. Automatic Identification Systems (AIS) Sales Volume and Growth Rate

Figure Furuno Electric Co., Ltd. Revenue (Million USD) Market Share 2017-2022

Table Garmin Ltd. Profile

Table Garmin Ltd. Automatic Identification Systems (AIS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Garmin Ltd. Automatic Identification Systems (AIS) Sales Volume and Growth



Rate

Figure Garmin Ltd. Revenue (Million USD) Market Share 2017-2022

Table ComNav Profile

Table ComNav Automatic Identification Systems (AIS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure ComNav Automatic Identification Systems (AIS) Sales Volume and Growth Rate

Figure ComNav Revenue (Million USD) Market Share 2017-2022

Table True Heading AB Profile

Table True Heading AB Automatic Identification Systems (AIS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure True Heading AB Automatic Identification Systems (AIS) Sales Volume and Growth Rate

Figure True Heading AB Revenue (Million USD) Market Share 2017-2022

Table SRT Marine Systems plc Profile

Table SRT Marine Systems plc Automatic Identification Systems (AIS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure SRT Marine Systems plc Automatic Identification Systems (AIS) Sales Volume and Growth Rate

Figure SRT Marine Systems plc Revenue (Million USD) Market Share 2017-2022

Table ORBCOMM, Inc. Profile

Table ORBCOMM, Inc. Automatic Identification Systems (AIS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure ORBCOMM, Inc. Automatic Identification Systems (AIS) Sales Volume and Growth Rate

Figure ORBCOMM, Inc. Revenue (Million USD) Market Share 2017-2022

Table C.N.S. Systems AB Profile

Table C.N.S. Systems AB Automatic Identification Systems (AIS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure C.N.S. Systems AB Automatic Identification Systems (AIS) Sales Volume and Growth Rate

Figure C.N.S. Systems AB Revenue (Million USD) Market Share 2017-2022

Table SAAB AB Profile

Table SAAB AB Automatic Identification Systems (AIS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure SAAB AB Automatic Identification Systems (AIS) Sales Volume and Growth Rate

Figure SAAB AB Revenue (Million USD) Market Share 2017-2022

Table Honeywell International Inc. Profile

Table Honeywell International Inc. Automatic Identification Systems (AIS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)



Figure Honeywell International Inc. Automatic Identification Systems (AIS) Sales Volume and Growth Rate

Figure Honeywell International Inc. Revenue (Million USD) Market Share 2017-2022

Table exactEarth Ltd. Profile

Table exactEarth Ltd. Automatic Identification Systems (AIS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure exactEarth Ltd. Automatic Identification Systems (AIS) Sales Volume and Growth Rate

Figure exactEarth Ltd. Revenue (Million USD) Market Share 2017-2022

Table Teledyne FLIR LLC Profile

Table Teledyne FLIR LLC Automatic Identification Systems (AIS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Teledyne FLIR LLC Automatic Identification Systems (AIS) Sales Volume and Growth Rate

Figure Teledyne FLIR LLC Revenue (Million USD) Market Share 2017-2022

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