

# **Global Automatic Identification and Data Capture Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery**

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## **Abstracts**

Automatic Identification and Data Capture (AIDC) involves capturing data automatically using equipment, such as barcode readers, or technologies, including RFID and speech recognition. Automatic Identification and Data Capture involves the use of magnetic stripe readers, optical character recognition, barcode scanners, RFID, and speech recognition to capture data automatically. It is a method used for recognizing objects, gathering information about them, and feeding it to computer systems without any human involvement. AIDC has several advantages, including inventory management, reduction in data entry errors, and consumption of less time.

Based on the Automatic Identification and Data Capture market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Automatic Identification and Data Capture market covered in Chapter 5:

Newland Europe B.V  
Unitech Electronics Co. Ltd  
B.O.S. Better Online Solutions  
Denso Wave  
M3 Mobile  
Code Corporation  
NCR  
Cipherlab  
Epson  
Impinj  
Casio  
Zebra Technologies Corporation  
Bluebird Inc  
Avery Dennison  
Honeywell International Inc

In Chapter 6, on the basis of types, the Automatic Identification and Data Capture market from 2015 to 2025 is primarily split into:

Magnetic Stripe Cards  
Optical Character Recognition (OCR) Systems  
Barcodes  
Biometric Systems  
Smart Cards  
Radio-frequency identification (RFID) Products

In Chapter 7, on the basis of applications, the Automatic Identification and Data Capture market from 2015 to 2025 covers:

Banking & Finance  
Government  
Healthcare  
Retail  
Transportation & Logistics  
Manufacturing  
Other

Geographically, the detailed analysis of consumption, revenue, market share and

growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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