

# **Global Automatic Content Recognition Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery**

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## **Abstracts**

Automatic content recognition (ACR) is an identification technology to recognize content played on a media device or present in a media file.

Based on the Automatic Content Recognition market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Automatic Content Recognition market covered in Chapter 5:

Civolution (Kantar Media)

Mufin

Arcsoft  
Google  
Shazam Entertainment  
Gracenote  
Nuance Communications  
Enswers  
Audible Magic  
Digimarc  
Vobile  
Microsoft  
Beatgrid Media  
Voiceinteraction  
ACR Cloud

In Chapter 6, on the basis of types, the Automatic Content Recognition market from 2015 to 2025 is primarily split into:

Acoustic & digital video fingerprinting  
Digital audio, video & image watermarking  
Optical character recognition  
Speech recognition

In Chapter 7, on the basis of applications, the Automatic Content Recognition market from 2015 to 2025 covers:

Consumer Electronics  
E-commerce  
Education  
Automotive  
IT & telecommunication  
Healthcare  
Defense & public safety  
Avionics  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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