

Global Augmented Reality and Virtual Reality (ARVR) Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/GD73529692CFEN.html>

Date: April 2022

Pages: 125

Price: US\$ 3,500.00 (Single User License)

ID: GD73529692CFEN

Abstracts

Based on the Augmented Reality and Virtual Reality (ARVR) market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Augmented Reality and Virtual Reality (ARVR) market covered in Chapter 5:

Leap Motion

Sony

Pok?mon Company

FOVE VR

Microsoft

Samsung Electronics

Oculus Rift
GoPro
Meta
HTC
Atheer
CyberGlove Systems
Vuzix
Zeiss VR One
Eon Reality
Facebook
Google
Augementa
Razer OSVR
Vuzix Corporation
Avegant Glyph

In Chapter 6, on the basis of types, the Augmented Reality and Virtual Reality (ARVR) market from 2015 to 2025 is primarily split into:

Head-Mounted Display (HMD)
Handheld Device
Head-Up Display (HUD)
Projector and Display Wall
Gesture-Tracking Device
Others

In Chapter 7, on the basis of applications, the Augmented Reality and Virtual Reality (ARVR) market from 2015 to 2025 covers:

Entertainment & Media
Gaming
Healthcare
Aerospace & Defense
Manufacturing
Retail
Education
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in

Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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