

# Global Augmented Reality Devices Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Augmented reality (AR) refers to the technology that offers a real-time view of one's immediate surroundings altered or enhanced by computer generated information. When users examine their environment through AR devices, they see information superimposed on the objects around them.

Based on the Augmented Reality Devices market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Augmented Reality Devices market covered in Chapter 5:

Blippar

Zugara, Inc.

Magic Leap, Inc.

Google, Inc.

## Cinoptics

Meta

Laster Technologies

Osterhout Design Group

Atheer Labs

DAQRI LLC

Microsoft Corporation

Wikitude GmbH

PTC Inc.

In Chapter 6, on the basis of types, the Augmented Reality Devices market from 2015 to 2025 is primarily split into:

Head-Mounted Display (HMD)

Head-Up Display (HUD)

Handheld Device

In Chapter 7, on the basis of applications, the Augmented Reality Devices market from 2015 to 2025 covers:

Consumer

Commercial

Enterprise

Medical

Aerospace and Defense

Automotive

Energy

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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