

Global Augmented Reality (AR) & Virtual Reality (VR) in Healthcare Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

VR and AR technologies can play an auxiliary medical role in the health care field. For example, clinical surgery VR and AR training can improve the efficiency of surgical training, reduce the cost and the error rate of the intern, which is of great significance for clinical training. The application of psychotherapy, through visual and sound coordination with psychotherapy, allows some patients with depression to adjust Mental state, slow down the symptoms of depression; exercise rehabilitation application, with VR software and hardware, to assist patients in physical exercise recovery, so that the body recovers faster.

Based on the Augmented Reality (AR) & Virtual Reality (VR) in Healthcare market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Augmented Reality (AR) & Virtual Reality (VR) in Healthcare market covered in Chapter 5:

Google

Laerdal Medical

Atheer

3D Systems, Inc.

Hologic Inc.

Firsthand Technology

CAE HEALTHCARE

Medical Realities

Oculus VR

Microsoft

Augmedix

In Chapter 6, on the basis of types, the Augmented Reality (AR) & Virtual Reality (VR) in Healthcare market from 2015 to 2025 is primarily split into:

Mobile AR

Monocular AR

Binocular AR

Full Immersive VR

Semi-Immersive VR

Non- Immersive VR

In Chapter 7, on the basis of applications, the Augmented Reality (AR) & Virtual Reality (VR) in Healthcare market from 2015 to 2025 covers:

Surgeries

Rehabilitation

Medical training

Medical education

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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