

Global Athletic Apparel & Footwear Wholesale Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Athletic Apparel or sportswear is a garment that includes shoes for sports or physical exercise. Wear sports-specific clothes for practical, comfortable or safe reasons. The top, bottom, shoes, etc. are all designed to improve the comfort and performance of the wearer during exercise.

Based on the Athletic Apparel & Footwear Wholesale market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Athletic Apparel & Footwear Wholesale market covered in Chapter 5:

Columbia Sportswear Company

Under Armour

Patagonia

Umbro, Ltd.

Fila, Inc.

VF

Nike

ASICS

Marmot

PUMA

Lululemon Athletica Incorporation

Adidas

New Balance Athletic Shoe, Inc.

In Chapter 6, on the basis of types, the Athletic Apparel & Footwear Wholesale market from 2015 to 2025 is primarily split into:

Running

Workouts In Water

Team Sports

Gym Workout

Others

In Chapter 7, on the basis of applications, the Athletic Apparel & Footwear Wholesale market from 2015 to 2025 covers:

Men

Women

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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